RESEARCH PAPERS PUBLISHED IN INTERNATIONAL JOURNAL


RESEARCH PAPERS PUBLISHED IN NATIONAL JOURNAL


RESEARCH PAPERS PUBLISHED IN INTERNATIONAL CONFERENCE PROCEEDINGS


BOOKS PUBLISHED


CASES PUBLICATION AT INTERNATIONAL LEVEL


PAPER PRESENTED IN INTERNATIONAL CONFERENCE /SEMINARS / WORKSHOP


Mukherjee, S., (2017) Presented a paper titled ‘Unleashing the Creative Spirit in Management Education: Insights from Rabindranath Tagore’ at the International Conference on ‘New Economy Old Traditions: Caring Entrepreneurship’ held in Tel Aviv University, Israel and organized by Coller School of Management, Tel Aviv University jointly with European SPES Institute and the Centre for Business Ethics, Corvinus University of Budapest during September 4-6, 2017.

PARTICIPATED IN NATIONAL CONFERENCE/WORKSHOP/SEMINAR


Nongmaithem, S. & Nag, S. (2017) Presented paper titled “Sustainability of Women Project Leaders/Managers in IT Companies in India: Role ofGender and Use of Different Influence Strategies” at International Conference on Research and Business Sustainability December 16-17, 2017 organized by Department of Management, IIT Roorke, Sheffield Business School, Sheffield Hallam University, United Kingdom and Waikato Business School, Waikato University, New Zealand held at IIT Roorkee, Noida Extension Centre.


**INTERNATIONAL EDITORIAL BOARD MEMBER**

Prusty, S. K., Editorial board member, International Journal of Business Analytics & Intelligence

Mandal, P. C., Editorial Board Member, Journal of Global Marketing


Mandal, P. C., Consultant Editor: Journal of Harmonized Research in Management

Mandal, P. C., Associate Editor: International Journal of Multidisciplinary Research and Development,

Mandal, P. C., Associate Editor, International Journal of Humanities and Social Science Research,

Mandal, P. C., Associate Editor International Journal of Academic Research and Development,

Mandal, P. C., Associate Editor National Journal of Advanced Research, National Journal of Multidisciplinary Research and Development,

Mandal, P. C., Associate Editor International Journal of Advanced Research and Development,

Mandal, P. C., Associate Editor International Journal of Multidisciplinary Education and Research,


Dwivedi, R., Editorial board member, South Asian Journal of Human Resources Management (Sage Publications)

Bhattacharya, M., Editorial Board Member of the Journal “Research in Economics and Management”.

SESSION CHAIR IN CONFERENCE

Tripathy, Nalini., Session Chair, 5th PAN IIM World Management Conference held at IIM Lucknow campus, during December 14-16, 2017


Mandal, P. C., Conference Chair: International Conference on Machine Learning and Big Data 2018 (ICMLB 2018)

REVIEW MEMBER OF INTERNATIONAL JOURNAL


Sengupta, K., Reviewed one research paper for Journal of Innovation: Organisation and Management
Tripathy, Nalini., Reviewed one research paper for journal of International Business and Economy, A Joint publication of The Institute for Industrial Policy Studies, Korea Republic and The College of Business, San Francisco State University, USA

Mandal, P. C., Reviewed one research paper for “Journal of Business Research (JBR)”.
Mandal, P. C., Reviewed six research papers for “Journal of Global Marketing (JGM)".
Mandal, P. C., Reviewed twelve research papers for “African Journal of Agricultural Research”.
Mandal, P. C., Reviewed three research papers for “African Journal of Business Management”.
Mandal, P. C., Reviewed one research paper for “African Journal of History and Culture”.
Mandal, P. C., Reviewed one research paper for “African Journal of Marketing Management”.
Mandal, P. C., Reviewed one research paper for “African Journal of Political Science and International Relations”.
Mandal, P. C., Reviewed one research paper for “Scientific Committee, ATHENAEUM, Bharathidasan Institute of Management, INDIA”.
Mandal, P. C., Reviewed one research paper for “Cogent Business & Management”.
Mandal, P. C., Reviewed two research papers for “PURKH-SocialSCI Journal”.
Mandal, P. C., Reviewed one research paper for “Research Journals of Economics”.
Mandal, P. C., Reviewed one research paper for “Scientific Research and Essays”.
Jaipuria, S., Reviewed paper for Benchmarking: An International Journal
Jaipuria, S., Reviewed paper for Journal of Industrial and Production Engineering
Kakoty, S., Reviewer of Journal of Cleaner Production, Elsevier.
Mukherjee, S., Reviewed papers for the Journal ‘Global Business Review’
Dwivedi, R., Reviewed for DECISION (Springer)
Dwivedi, R., Reviewed for Psychology and Developing Societies (Sage)

**INTERNATIONAL ADVISORY MEMBER**

Mandal, P. C., Advisory Board: International Journal of Engineering Technology Research and Management
Dwivedi, R., European Conference on Research Methodology for Business and Management Studies
PUBLISHED ARTICLES IN MAGAZINE


PUBLISHED ARTICLES IN NEWSPAPER


Saravanan P. (2017), How to Identify Right Benchmark - Financial Express- 2nd October, 2017
Saravanan P. (2017), Portfolio management process: 4 steps to smart investing - Financial Express-26th September, 2017
Saravanan P. (2017), Macro indicators to check before investing - Financial Express -18th July, 2017
Saravanan P. (2017), Here is a five-step plan for early retirement – Financial Express -13th June, 2017
Saravanan P. (2017), Real estate: In 5 brief points, how a diluted RERA may hurt home buyers – Financial Express-05th May, 2017
Saravanan P. (2017), Ways to pay off credit card debt – Financial Express-29th May, 2017
Saravanan P. (2017), No driving vehicle without Insurance – The Hindu Business Line – 10th April, 2017

Saravanan P. (2017), When should you sell your shares? – Financial Express – 10th April, 2017


**INVITED SPEAKERS IN INTERNATIONAL WORKSHOPS / CONFERENCES / SEMINARS:**


Kharkongor, N. W., (2017), ‘Seminar and Workshop on Green Economics’ at Georgia State University, Atlanta, USA on 4th, May 2017.”