

## **FACULTY PUBLICATION 2013-14**

### **HONOR & RECOGNITION**

- Tripathy, Naliniprava (2013), "Conferred Gold Medal by AIMS International for AIMS International Outstanding Management Researcher Award", December.
- Tripathy, Naliniprava (2013), "Conferred Silver Medal by Association of Indian management Schools for JL Batra Best Research Paper Award", August.

### **BOOK PUBLISHED**

- Saravanan, P., Jayaprakash, S. and Bharat, C.A. (2014), "Strategic Financial Management", Oxford Press, March.
- Mukherjee, Sanjoy. (2013), Edited Book "Sustainability: Ecology, Economy, & Ethics", McGraw Hill Education Professional (ISBN-13978-1-25-905869-1), October.

### **RESEARCH PAPERS PUBLISHED IN INTERNATIONAL JOURNAL**

- Mishra, W., De, Amitabha., Gangopadhyay, S. and Chandra, A.M. (2013), "Playing Related Musculoskeletal Disorders Among Tabla Players", Medical Journal of Performing Artists, Vol. 28, No 2. June, pp.107–111.
- Mishra, W., De, Amitabha., Gangopadhyay, S. and Chandra, A.M. (2013), "A Study of Musculoskeletal Discomforts and Associated Risks among Indian Percussion (Tabla) Players", Ergonomics South Africa, Vol.25, No 2, December, pp 2-11.
- Tripathy, Naliniprava. and Garg, Ashish. (2013), "Forecasting Stock Market Volatility: Evidence from Six Emerging Markets" Journal of International Business and Economy, A Joint publication of The College of Business, San Francisco State University and The Institute for Industrial Policy Studies, San Francisco, USA, Vol. 14, No 2, December, pp.69-94, [ABDC], C.
- Tripathy, Naliniprava. (2013), "Testing the Random Walk Behavior and Efficiency of the Indian Stock Markets" International Journal of Economics and Business Research, Inderscience Publishers, UK, Vol. 6, No. 2, December, pp.210-228, [ABDC], C.
- Tripathy, Naliniprava., Prasad, Saraju. and Rao, Ramana. (2013), "Changing Preferences of Indian Customers towards Combinations of Services Offered through Credit Cards: A Conjoint Analysis" International Journal of Business and Development Research (Print ISSN 2227 -0302 & Online ISSN 2227 -3840), Cambodia, Vol. 2, No, 1, December, pp. 1-15.

- Kumar, D., Samalia, Harsh, V., H.V., Verma, P. and Singh, H. (2013), "Stumbling Blocks in Cloud Computing Adoption Pathway: A Charter", Journal of Computer Technology and Application (Print ISSN: 1934-7332; Online ISSN: 1934-7340, USA); Vol. 4, No. 12, December, pp. 635-642.

#### **RESEARCH PAPERS PUBLISHED IN NATIONAL JOURNAL**

- Bhattacharya, M. and Bhattacharya, S. N. (2013), "Energy Consumption and Economic Growth Nexus in the Indian Context", The Journal of Rural and Industrial Development, Vol. 1, No. 2, pp. 6-14.
- Bhattacharya, S. N. and Das, J. K. (2013), "Profitability and its Internal Determinants: A Study of Indian Banks", The Journal of Business Perspectives, Vol. 3, pp. 9-25.
- Kakoty, Sanjeeb. (2014), "Weakness is Death in Quest", The Journal of the Vivekananda Kendra Institute of Culture, Vol. 7, No. 2, January, pp.129-133.

#### **RESEARCH PAPERS PUBLISHED IN NATIONAL CONFERENCE PROCEEDINGS**

- De, Amitabha., Mogare, Trupti., Saharia, Jyotika., Iqbal, Rauf., Ghosh, Sanchita., Parmer, Veena., Mishra, Wricha. and Chandra, A.M. (2013), "Health, Wellbeing, and Ergonomic Issues of Indian White Collar Workers", Published in book of abstracts of "International Conference on Ergonomics and Human Factors "Ergo 2013: Ergonomics for Rural Development", Humanizing Work and Work Environment. Department of Human Physiology and Community Health, Vidyasagar University, Midnapore, West Bengal, India, 4-6 December, pp 15.
- Iqbal, Rauf. and De, Amitabha. (2013), "Study of Gait Pattern with the use of Prosthesis on Amputated Limbs in Transtibial Amputees", Published in book of abstracts of "International Conference on Ergonomics and Human Factors "Ergo 2013: Ergonomics for Rural Development", Humanizing Work and Work Environment, Department of Human Physiology and Community Health, Vidyasagar University, Midnapore, West Bengal, India,4-6 December, pp. 30.
- Maulik, Shreya., Iqbal, Rauf. and De, Amitabha. (2013), "A Study on Assessment of Hand Grip Strength In Medical Laboratory Technicians", Published in book of abstracts of "International Conference on Ergonomics and Human Factors "Ergo 2013: Ergonomics for Rural Development", Humanizing Work and Work Environment, Department of Human Physiology and Community Health, Vidyasagar University, Midnapore, West Bengal, India,4-6 December. pp. 92.

- Thakurta, Arundhuti, Guha., Iqbal, Rauf. and De, Amitabha. (2013), “The Influence of Load Carriage on Gait Variables of Healthy Indian Women”, Published in book of abstracts of “International Conference on Ergonomics and Human Factors "Ergo 2013: Ergonomics for Rural Development", Humanizing Work and Work Environment. Department of Human Physiology and Community Health, Vidyasagar University, Midnapore, West Bengal, India, 4-6 December. pp. 110.
- Mishra, W., De, Amitabha. and Iqbal, Rauf.(2013), “A Study on Assessment of Professional Tabla Players While Playing with Different Paces”, Published in book of abstracts of “International Conference on Ergonomics and Human Factors "Ergo 2013: Ergonomics for Rural Development", Humanizing Work and Work Environment, Department of Human Physiology and Community Health, Vidyasagar University, Midnapore, West Bengal, India, 4-6 December, pp. 118.
- Mukherjee, Sanjoy. (2013), “Alternative Learning: A Voyage for Future Leadership” was electronically published in CD form (ISBN 978-81-920800- 2-4) in the Proceedings of the 3rd Biennial Conference of India Academy of Management organized jointly by and held at IIM Ahmedabad, Ahmedabad, 12-14 December.
- Giri, Tapas. K. (2013), “Potential Green Business in Promoting Sustainability- A Case Study of Cement Industry” published in the proceedings of “SUSCON- International Conference on Sustainability: Ecology, Economy and Ethics”, McGraw-Hill Edn. ISBN-13978-1-25905869-1, Shillong.

#### **BOOK CHAPTERS IN INTERNATIONAL EDITED BOOKS:**

- Kakoty, Sanjeeb. (2013), “Appropriate Technology Movement” published in the book “Strategies for Sustainable Technologies and Innovations”, Edward Elgar Publishing, Cheltenham, UK and Massachusetts, USA, ISBN: 9781781006825, pp- 118-135.
- Kakoty, Sanjeeb. (2013), “Management Education for the World”, Ed. Katrin Muff, Thomas Dyllick, et al, Edward Elgar Publishing, UK and USA.
- Kharkongor, Natalie, W. (2013), “Application of Green Economics in Business and Rural India: Methods and Tools”, Edited by Miriam Kennet and Published in the Book “Green Economics Reader, by The Green Economics Institute, Reading UK, ISBN, 978-907543-02-9, pp. 389 – 407.
- Kharkongor, Natalie, W. (2013), “Contribute to the Book on The Greening of Asia and China”, edited by Mirriam Kennet and Norfaryanti Kamaruddin, GEI, ISBN: 978-1-907543-23-4, December, 2013, 360 pages.

## **BOOK CHAPTERS IN NATIONAL EDITED BOOKS**

- Kharkongor, Natalie, W. (2014), "Poverty and Livelihood Promotion Programmes in Meghalaya: A Short Note" Edited by Singha, Komol. and M, Amarjeet, Singh. titled "Identity, Politics and Economic Development in North East India" Concept Publishing Company, New Delhi, January, pp. 277-287.
- Kharkongor, Natalie, W. (2013), "Report of ASHA Evaluation Survey for Meghalaya" Published by NRHM Department, Government of Meghalaya, August 2013.

## **PAPER PRESENTED IN INTERNATIONAL CONFERENCES/ SEMINARS/ WORKSHOPS**

- Sengupta, Keya. (2014), "Challenges for Emerging Economies with Reference to Research and Development Expenditure" Presented at the "Fifth Asia Pacific Business Research Conference", held at Kuala Lumpur, Malaysia, 17 -18 February.
- Tripathy, Naliniprava. (2013), "Lead-Lag Relationship between Futures and Spot Markets in India" Presented at the International Conference on "Governance & Control in Finance & Banking: A New Paradigm for Risk & Performance" held at ISTEAC, Paris, France, 18-19 April.
- Saravanan, P (2013), "Corporate Governance Practices in the Family Firms and Firm Value – An Empirical Investigation in the Indian Context" Presented at the "8th Conference on Risk, Banking and Financial Stability" held at Bali, Indonesia jointly organized by Faculty of Economics of Universitas Sebelas Maret, the Central Bank of Indonesia, the Indonesia Deposit Insurance Corporation, Fordham University, Universite de Limoges, the Central Bank of Finland, the Central Bank of Brazil, and the Central Bank of Turkey, Bali, Indonesia, 24-27 September.
- Kharkongor, Natalie, W. (2013), "Sustainability Reporting" Presented at the "8th Annual Conference of Green Economics Institute" held at Oxford University, United Kingdom, 17 -20 July.

## **PAPER PRESENTED IN NATIONAL CONFERENCES/ SEMINARS/ WORKSHOPS**

- Maulik, Shreya., Iqbal, R., De, Amitabha. and Bhasin, H. V. (2014), "A Study of Working Posture and Musculoskeletal Issues of Indian Medical Laboratory Technician", Presented at the "National Conference on Biomechanical Sciences", SOA University, Bhubaneswar, March.

- Iqbal, R. and De, Amitabha. (2014), "Study of Gait Pattern with the use of Prosthesis on Amputated Limbs in Trans-femoral Amputee", Presented at the "National Conference on Biomechanical Sciences", SOA University, Bhubaneswar, March.
- Mukherjee, Sanjoy. (2013), "Alternative Learning: A Voyage for Future Leadership", Presented at the "3rd Biennial Conference of India Academy of Management" jointly organized by and held at IIM Ahmedabad on the theme of 'Rethinking Management Theory & Practice in the Present Indian Economic Context', Ahmedabad, 12-14 December.
- Mukherjee, Sanjoy. (2013), "Alternative Learning: A Voyage to Enlightened Leadership", Presented at the "3rd Biannual Conference of India Academy of Management (IAM)" in IIM Ahmedabad, Ahmedabad, December.
- Saravanan, P. (2013), "Evaluating the Financial Viability of the Projects - in the Entrepreneurship Development Programme in Biotechnology for the North Eastern States of India" – organised by Bio-Tech Consortium of India Ltd., Department of Bio- Technology, Ministry of Science and Technology, Guwahati, India, 6 November.
- Kharkongor, Natalie, W. (2014) "Green Economics: A Panacea to the Present Crisis", Presented at the "International Conference on Global Business, Economics, Finance and Social Sciences", Chennai, 4-5 January.
- Dwivedi, Rohit., Prusty, Santosh, K. and Purbey, S. (2013), "Understanding Path Dependence in Higher Education Institutions", Presented at the "IPR Chair Conclave on Innovation in Higher Education Management", IIT Roorkey, 9-10 November.
- Prusty, Santosh, K., Purbey, S. and Dwivedi, R.(2013), "21st Century Management Assumptions: Learnings from Self" Presented at the "International Conclave on Innovation and Entrepreneurship in 21st Century Higher Educational Institutes" , organized by the MHRD-IPR Chair, Department of Management Studies, IIT Roorkee, 9-10 November.
- Samalia, Harsh, V. and Verma, P. (2013) "Impediments in the Path of Cloud Computing Augmentation", Presented at the "International Conference on Cloud, Big Data and Trust", Bhopal, India, 13-15 November.
- Samalia, Harsh, V. and Verma, P. (2014), "Developing a Theoretical Framework of Cloud Computing Adoption for Small Businesses in India", Presented at the "International Conference on Changing Global Economic Perspectives: Managing Sustained and Inclusive Growth", Jaipuria Institute of Management, Ghaziabad, 8-9 February.

#### **INTERNATIONAL EDITORIAL BOARD MEMBER:**

- Tripathy, Naliniprava. (2013), "Global Review of Accounting and Finance", World Business Institute, Australia, April.
- Tripathy, Naliniprava. (2013), "Journal of Business & Policy Research", World Business Institute, Australia, October.
- Natalie West. Kharkongor. (2013), "International Journal of Green Economics", Reading, United Kingdom.

#### **REVIEW MEMBER OF INTERNATIONAL JOURNAL**

- Tripathy, Naliniprava (2013), "Journal of Economics, Finance and Administrative Science", Elsevier Inc, USA, July.
- Bhattacharya, Sharad, N. (2013), "Journal of Finance and Accounting", Science and Education Publishing, USA.

#### **REVIEW MEMBER OF NATIONAL JOURNAL**

- Tripathy, Naliniprava. (2014), "Vikalpa: The Journal for Decision Makers", IIM Ahmedabad, Ahmedabad, March.

#### **RESOURCE PERSON IN SEMINAR / CONFERENCE/WORKSHOP AT INTERNATIONAL LEVEL**

- Kharkongor, Natalie, W. (2013), delivered a talk at the "Symposium on the Greening of Food Farming and Agriculture", at the Trinity College, Oxford University, UK, 1 May.

#### **RESOURCE PERSON IN SEMINAR / CONFERENCE/WORKSHOP AT NATIONAL LEVEL**

1. Sengupta, Keya. (2014), delivered a talk at the workshop organized by ISAS (National University of Singapore), RGIIM, FICCI on "Looking East through North East: Development and Connectivity, Location, Shillong, March.
2. Mukherjee, Sanjoy. (2014), delivered a talk on 'Spirituality and Sustainability' at the Global Ethics Forum on the theme 'Equal in an Unequal World' organized by Globethics.net, Geneva and IIM Bangalore and held at IIM Bangalore, Bangalore, 3-5 January.
3. Mukherjee, Sanjoy. (2014), delivered a talk on "Spirituality and Leadership" at the "6th International Conference on 'Ethical Leadership: The Indian Way'" organized by IFIM Bangalore

in collaboration with European SPES Forum, Belgium and Business Ethics Center of the Corvinus, University of Budapest, Bangalore, 8-10 January.

4. Saravanan, P. (2013), delivered a talk on “Evaluating the Financial Viability of the Projects - in the Entrepreneurship Development Programme in Biotechnology for the North Eastern States of India” – organised by Bio-Tech Consortium of India Ltd., Department of Bio- Technology, Ministry of Science and Technology in Guwahati, Assam, 6 November.
5. Kharkongor, Natalie, W. (2013), delivered a talk at the “International Conference of Ministers of Education of SAARC Countries on “Literacy, Peace and Development”, at Vigyan Bhavan, New Delhi, 7-8 September.
6. Kakoty, Sanjeeb. (2013), delivered a talk at “Public Enterprises Department”, Government of Assam Seminar, at ITA, Guwahati, Assam, 9 October.

#### **RESOURCE PERSON IN SEMINAR / CONFERENCE/WORKSHOP AT STATE LEVEL**

1. Kharkongor, Natalie, W. (2013), delivered a talk on “Green and Transforming Literacy” at State Resource Center, North -Eastern Hill University (NEHU), Shillong, 8 August.
2. Kharkongor, Natalie, W. (2014), delivered a talk on “Leadership and Team Network” at the NE NSS Festival at State Central Library, Shillong, 10 January.
3. Kharkongor. Natalie. W. (2013), delivered a talk on “Leadership Programme for Headmasters and School Principals of Meghalaya”, Shillong, 26-30 November.
4. Giri, Tapas, Kumar. (2013), delivered a talk on “Capacity Development Programme of State Resources Centre”, North-Eastern Hill University, Shillong, Meghalaya, 4 December.
5. Kakoty, Sanjeeb. (2013), delivered a talk at a workshop on “Research Methodology at SRC”, North -Eastern Hill University (NEHU), Shillong, Meghalaya, 24 May.
6. Kakoty, Sanjeeb. (2013), delivered a talk on “Entrepreneurship Development”, at Shillong College, Shillong, Meghalaya, 5 June.
7. Kakoty, Sanjeeb. (2013), delivered a talk on “Refresher Course in Economics”, at Academic Staff College, under UGC, at North Eastern Hills University, Shillong, Meghalaya, 3 December.
8. Kakoty, Sanjeeb. (2013), delivered a talk on “Sustainability for Refresher Course in Political Science”, for College and University teachers at Academic Staff College, under UGC, at North Eastern Hills University, Shillong, Meghalaya, 6 December.

9. Kakoty, Sanjeeb. (2014), delivered a talk on “RGIIM ISAS, and FICCI”, workshop in Shillong, Meghalaya, 4 March.
10. Kakoty, Sanjeeb. (2013), delivered a talk on “Evaluating CSI Nihilnet E governance awards for the State of Meghalaya 2012-13”, Visakhapatnam, 14 December.
11. Kakoty, Sanjeeb. (2013), delivered a talk on “Transparency, Governance and Good Management”, Power Grid Corporation of India Ltd, Shillong, 30 October.
12. Kakoty, Sanjeeb. (2013), delivered a talk at National Seminar, on the theme of “Politics of Environment”, Lady Keane College, Shillong 22 November.
13. Kakoty, Sanjeeb. (2013), delivered a talk at “Leadership Programme for Headmasters and School Principals of Meghalaya”, Shillong, 26-30 November.

#### **BOOK PUBLISHED**

1. Saravanan, P. (2014), Published Book “Strategic Financial Management” (co-authored with Dr. S. Jayaprakash and C. A. Bharathy) published by Oxford Press, March.

#### **EDITED BOOK PUBLISHED**

1. Mukherjee, Sanjoy. (2013), Edited Book “Sustainability: Ecology, Economy & Ethics”, published by McGraw Hill Education Professional (ISBN-13 978-1-25-905869-1), October.

#### **PUBLISHED ARTICLES IN NEWSPAPER**

1. Saravanan, P. (2013), “While investing, don’t go by company’s cash pile only”, - The Financial Express, 11 June.
2. Saravanan, P. (2013), “Things to be taken care of before creating a portfolio”, - The Financial Express, 25 June.
3. Saravanan, P. (2013), “Hard to get A grade faculty for B-Schools”, – The Hindu Business Line, 25 June.
4. Saravanan, P. (2013), “Best of two words: Value versus Growth Investing”, – The Financial Express, 2 July.
5. Saravanan, P. (2013), “How dividend payment benefits both the company and shareholders”, – The Financial Express, 23 July.



6. Saravanan, P. (2013), "Wrong Dose: Money mistake Docs make", – The Financial Express, 9 August.
7. Saravanan, P. (2013), "Wealth Management in times of Economic Distress", – The Financial Express, 24 August.
8. Saravanan, P. (2013), "Pros and Cons of Active and Passive Portfolio Management", – The Financial Express, 3 September.
9. Saravanan, P. (2013), "Managing risks count: What investors need to know?", – The Financial Express, 1 October.
10. Saravanan, P. (2013), "Importance of Valuation in Portfolio Management", – The Financial Express, 15 October.
11. Saravanan, P. (2013), "Positive Cash Flow Crucial to Survival of a Company", – The Financial Express, 22 October.
12. Saravanan, P. (2013), "Alternative Ways of Measuring Equity Portfolio Performance", – The Financial Express, 1 November.
13. Saravanan, P. (2013), "Managing Portfolio: Crucial to Focus on Risk Rather than Returns", – The Financial Express, 15 November.
14. Saravanan, P. (2013), "Spoilt for Choice: Trading in International Markets", – The Financial Express, 10 December.
15. Saravanan, P. (2013), "Taking Stock of Financial Wealth", – The Financial Express, 31 December.
16. Saravanan, P. (2013), "Policy Statement: The First Step to Successful Investing", – The Financial Express, January 7.
17. Saravanan, P. (2013), "Poor Credit History may make you pay more for your loans", - The Financial Express, 24 January.
18. Saravanan, P. (2013), "Crucial to Assess Risk Tolerance before Investing", - The Financial Express Newspaper, 7 February.
19. Saravanan, P. (2013), "Structuring your Financial Plan in accordance with Life Cycle", - The Financial Express, 11 February.

20. Saravanan, P. (2013), "Comparing Returns from Investments: The Scientific Way", – The Financial Express, 21 February.
21. Saravanan, P. (2013), "Emerging Unscathed from a Financial Contingency", – The Financial Express, 4 March.
22. Saravanan, P. (2013), "Employing Stock Indices to Generate Market Beating Returns", - The Financial Express, 11 March.
23. Kharkongor, Natalie, W. (2013), "System of Rice Intensification (SRI)", – The Meghalaya Guardian, 14 May.
24. Kharkongor, Natalie, W. (2013), Article on "Jyrngam Benefits", - Financial Times, Sentinel, Meghalaya Times, 2 August.

#### **PARTICIPATED IN NATIONAL CONFERENCE/WORKSHOP**

1. Sengupta, Keya. (2013), "PAN IIM World Management Conference 2013", - Emerging Issues in Management, organized by MHRD, New Delhi and IIM Calcutta, Goa, 30 May- June 1.
2. Roychoudhury, Basav. (2013), "PAN IIM World Management Conference 2013", - Emerging Issues in Management, organized by MHRD, New Delhi and IIM Calcutta, Goa, 30 May- June 1.
3. Giri, Tapas, Kumar. (2013), International Conference on "Alliance for Literacy, Peace, and Development in South Asia", - organized by the Government of India, the National Literacy Mission Authority of India, and UNESCO, New Delhi, 7-8 September.
4. Kakoty, Sanjeeb. (2013), "Faculty Development Programme", - Army Public School, Guwahati, 29-30 May.

#### **REVIEWED BOOK**

1. Tripathy, Naliniprava. (2014), Reviewed Book "Investments", Tata Mc. Graw Hills, New Delhi, March.

#### **PARTICIPATED WORKSHOP AT STATE LEVEL**

1. Roychoudhury, Basav. (2013), participated in the "International Conference on Emerging Trends and Applications in Computer Science (Technically Sponsored by IEEE)", Shillong, Meghalaya, 13-14 September.

2. Roychoudhury, Basav. (2013), participated in “Labyrinth: A Seminar on Networking”, at Martin Luther Christian University, Shillong, Meghalaya, 18 April.
3. Kharkongor, Natalie, W. (2013), participated in the “21<sup>st</sup> Anniversary Celebration of Eastern Panorama and Presentation of Achiever’s Award”, at NEC Auditorium, Shillong, Meghalaya, 13 April.
4. Kharkongor, Natalie, W. (2013), delivered a talk in the Panel Discussion on “Inner Line Permit and its Economic Implications in Meghalaya”, organised by MEA, at St. Anthony’s College, Shillong, Meghalaya, 18 May.
5. Kharkongor, Natalie, W. (2013), Attended a talk by Dr. Bibek Debroy, on “India’s growth story and integrating India’s North East with East Asia” organized by the Government of Meghalaya at the Asian Confluence, Shillong, Meghalaya, 8 May.
6. Giri, Tapas, Kumar. (2013), participated in the Workshop on “Building with Bamboo”, organised by South Asia Bamboo Foundation, BMPTC-GOI and Meghalaya Forests and Environment Department, Shillong, Meghalaya, 2-3 December.
7. Giri, Tapas, Kumar. (2014), participated at the National Workshop on “Packaging of Fresh and Processed Food Products for SME”, Shillong, Meghalaya, 21 March.