Foreword

The Placement Committee of IIM Shillong takes immense pride in announcing the successful completion of summer placement season for the PGP batch of 2017-19. The stellar performance by the PGP participants stands testimony to the rapid progress made by IIM Shillong and has once again established IIM Shillong as the preferred choice for recruiters.

We express our gratitude to our regular recruiters who have continuously put their faith in the mettle of our students and have furthered their association with us for another year to facilitate this mutually beneficial relationship. We are also grateful to our new recruiters, who have acknowledged the potential of our students and provided them with a plethora of opportunities.

We appreciate the contribution of the entire IIM Shillong fraternity for their sustained assistance in the placement process. With continued support from students, recruiters, faculty, alumni, staff and management, we hope to carry this momentum on to the next academic year.

Prof. Sharad Nath Bhattacharya  
Chairperson  
Placement Committee  
IIM Shillong
Overview

The Summer Internship Placement process for the academic year 2017-18 has once again affirmed the faith and confidence of the industry in the students of IIM Shillong. The placement season saw participation from a total of 75 recruiters and 187 offers were made to the participants in various domains such as Sales & Marketing, Operations, Human Resources, Consulting, IT & Analytics and Finance.


- **Total Offers**: 187
- **Participants**: 180
- **Recruiters**: 75
- **Highest Stipend**: ₹300K
- **Average Stipend**: ₹87K
- **Avg. Stipend for Top 20%**: ₹198K
- **Avg. Stipend for Top 50%**: ₹132K
Domain Wise Offers

- Sales & Marketing: 35%
- Consulting & Gen Mgmt.: 19%
- Finance: 17%
- IT/Analytics: 13%
- Human Resources: 8%
- Operations: 8%

Sector Wise Offers

- Manufacturing & Retail: 22%
- BFSI: 22%
- E-Commerce: 16%
- IT/Analytics: 9%
- Consulting: 8%
- FMCG: 5%
- Automobile: 4%
- Others: 14%

Celebrating 10 Years of Establishment
SALES & MARKETING

Sales & Marketing continued to be the most sought-after domain, accounting for 35% of the total offers received. Recruiters such as Amazon, Berger Paints, ITC, Kohler, Piramal, Tata Motors, Tata Steel and Titan continued to bestow their faith in the acumen of the participants and recruited in large numbers. Air Asia, Airtel, BPCL, Britannia and Muthoot Fincorp were amongst the first time recruiters. BPCL, Piramal, Tata Steel and Titan made the highest number of offers in this domain.

300 K
Highest Stipend

GENERAL MANAGEMENT AND CONSULTING

Consulting and General Management saw an increase in the number of offers, with 19% of the batch opting for this domain. Various roles offered included Strategy and Operations, Corporate Strategy, Business Consulting and Governance. Aditya Birla Group, Cognizant Business Consulting, Deloitte USI, JSW, Mahindra GMC and Tata Steel continued their association with the institute, offering coveted profiles to the students.

200 K
Highest Stipend
Domain Highlights

FINANCE

IIM Shillong has always been a preferred campus for recruiters offering roles in the Finance domain. 18% of the participants received offers in roles such as Investment Banking, Equity Research and Retail Banking amongst others. Avendus Capital, Barclays and Nomura partnered with the institution for the first time. Our regular recruiters such as HSBC, ICICI Bank, RBL Bank and Yes Bank continued to recruit in large numbers. HSBC made the highest number of offers in this domain.

200 K
Highest Stipend

OPERATIONS

Operations domain witnessed participation from distinguished companies like Amazon and Tata Steel who maintained their alliance with the institution and offered prominent roles. George Oakes, SafeExpress and TE Connectivity visited for campus placements for the first time and offered roles from varied sectors including IT/Analytics, E-Commerce, Manufacturing and Retail.

140 K
Highest Stipend
Domain Highlights

IT & ANALYTICS

IT & Analytics domain witnessed participation from a host of prominent recruiters including Fidelity Management Research, MetLife, VMWare and Wipro. This domain accounted for 13% of the total number of offers. Apollo Munich Health Insurance, GroupM, ShopClues and TE Connectivity partnered with the institute for the first time, offering diverse roles such as Business Analytics & Research, Process Re-engineering and New Product Development.

120 K
Highest Stipend

HUMAN RESOURCES

The Human Resources domain observed increased participation from the students, with first-time recruiter Muthoot Fincorp making the maximum number of offers. A number of recruiters, including Larsen & Toubro and Ujjivan Small Finance Bank, offered coveted roles such as Talent Acquisition, Employee Engagement, Compensation and Benefits amongst others.

80 K
Highest Stipend
Prominent Recruiters

Deloitte

Avendus

Barclays

Nomura

Amazon

Aditya Birla Group

Britannia

HSBC

Yes Bank

Fidelity

JSW

Piramal

Kohler

Titan

Cognizant

Wipro

AirAsia

Muthoot Fincorp

Airtel

Tata Steel

Larsen & Toubro

Tata Motors

VMware

RBL Bank

ICICI Bank

MetLife

Mozart Petroleum

Berger

groupm

Ujjivan

TAFE

droom

Apollo Munich Health Insurance

Shopclues
Recruiter Testimonials

“Great talent. Candidates were confident and well prepared.”
- Cognizant

“Overall good quality of students. Good mix of profiles.”
- Piramal

“Good batch of candidates. Domain knowledge [is] good.”
- Titan

“Really impressed with the talent pool.”
- Bharti Airtel

“Commendable work. We could have hired more people had we had more openings.”
- Shopclues
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