

SUSCON VI: LEARNING, LIVING & LEADING



Making the Liveable Planet Earth **Suscon 6, 2017** 6th Annual International Conference on Sustainability *Learning, Living and Leading* 2nd - 4th March 2017

Sustainability occupies the centre stage in our life in the fast changing world. **“Sustainability”** is much more than a recent buzzword- a way of life and living in harmony with nature. Sustainability envisions a just and peaceful self-sustaining society that embraces the basic principles and value system of symbiotic living. Sustainable development has been the central focus for the future development strategies. The biggest challenge to sustainability is the fact that the Earth has finite resources but an indefinitely growing population. By the year 2050, there will be over nine billion people on Earth whose livelihood will depend on these finite



Bharat Ratna APJ Abdul Kalam

resources. This presents us with a situation where we need to rethink and rework on how to turn around the rate of degradation and depletion of the ecosystem and conserve and maintain the balance between supply from the nature and consumption by mankind. Despite quantum progress and achievement in industrial and economic growth human civilization has failed to meet of its most basic prerequisites- to live in harmony with nature and with each other. Modern development has never before constrained and challenged humanity with such life threatening crisis of ecological degradation, social conflicts and political turmoil. If we do not want to understand the deep consequences of these environmental and social changes the benefits and achievements of this modern society will be mere transitory.

Thus it is absolutely important to learn how to live personally and professionally in a manner that supports ecologically, socially and economically healthy environments and living communities. This will be possible only through better awareness generation, education and understanding about sustainability and through an absolutely new approach of leadership in development.



Padma Bibhushan Sunderlal Bahuguna



Mary C Gentile, New York

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In pursuit of a holistic developmental model “Learning for Living and Leading” is chosen as the theme of the conference of the current year. Using multiple perspectives, participants will explore new interpretations, applications and evaluations of sustainability by actively engaging themselves in relevant contemporary issues and also get an opportunity to be active advocates for sustainability in and beyond their immediate environments.



opened up new doors of the theme and the processes. overall effectiveness and Rio summit and the Rio+20 realization of many thinkers of calculations, publicity academic and business civil society groups are

**Christoph Stuckelberger, Founder
Globe Ethics, Geneva**



Sus-Con at IIM Shillong - Intense involvement in the movement for Sustainability at IIM Shillong for six years has perception and ushered in us fresh insights into

There have been some powerful voices against the impact of Rio movement spaced 20 years between summits. The hard truth has now dawned in the and practitioners that Sustainability is not a matter gimmick or temporary engagement. If the community as well as the Government, NGOs and really serious about the issue of Sustainability then one must delve into the exploration of the very roots from where the concern for Sustainability emerges. Sus-Con at IIM Shillong

is not just an annual conference but a movement to encompass sustainability in every aspect of life, business and academics. It has received the blessings of none else but our past President **Bharat Ratna Dr. A P J Abdul Kalam**. IIM Shillong makes a humble effort towards making this movement a global platform for dialogues and questions on the vital issue of Sustainability.

The forthcoming 6th Annual International Sustainability Conference of IIM Shillong thus weaves around these three main themes – Learning, Living and Leading for a better tomorrow.

Learning: Learning indicates the way of improvement, if one is learning –one is definitely improving.

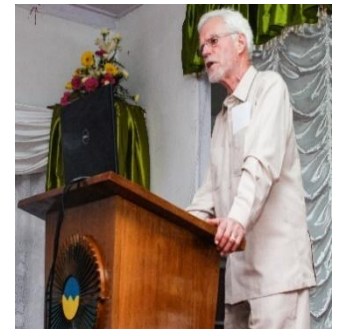
Dr A.P.J. Abdul Kalam said-“Learning gives creativity, Creativity leads to thinking, Thinking provides knowledge, Knowledge makes you great.” Creativity makes to implement the Sustainability practices in better way. Knowledge when shared with other will broaden the scope of sustainability practices.

Leading: Leading means setting the direction by helping others see what lies ahead and rising to the challenges. Leading in the sense of sustainability will definitely help others to practice and extend the hands to grow together.

Living : Living reflects the practicing of the Sustainability. Living is an art and science of dealing with every aspects of life. It requires an element of passion and vision to make life more meaningful and enjoyable. Practicing sustainability can benefit us from the learnings.

CALL FOR PAPERS

Academic papers, focused on the main theme but not limited to, are invited for the SUSCON VI. You may choose from any of the sub-themes for expressing their viewpoints. The process starts with the submission of extended abstract as per the given timeline.



Peter Pruzan, Copen Hagen



Paul Srivastava, Canada

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SUB-THEMES

1. Sustainability Development Agenda 2030
 2. Sustainability Development Goals 2015
 3. Inclusive Economic Growth and Equity
 4. Policy Research and Analysis
 5. Green Economy for Sustainable Development
 6. Energy for the Future
 7. Water Resources: Crisis and Management
 8. Environment, Forests and Natural Resources –Management
 9. Climate Change Impact Mitigation and Adaptation
 10. Disaster Preparedness and Management
 11. Sustainability and Management Education Innovative Technology for Sustainability
 12. Sustainable Building and Smart City Planning
 13. Sustainable Supply Chain Management
 14. Global Reporting Initiatives and Corporate Sustainability
 15. Governance and Ethics towards sustainability
 16. CSR and Stakeholder Engagement
 17. Self, Organization and Society: Towards Harmony
 18. Sustainability: The Role of Social Media
 19. Leadership and the Spirit of Sustainability
 20. Preservation of Indigenous Cultures and Livelihood
 21. Social and Neural Marketing
 22. Brick and Mortar to Click and Shop
 23. Green Marketing
 24. Covering the Uncovered- Insurance
 25. Sustainable Finance-Management & Strategy
 26. Micro-finance & Micro-credit for Sustainable Development
 27. Role of NGOs & VOs in Sustainable Development
 28. Sustainable Innovation and Ecopreneurship
 29. Sustainability Strategy for Competitive Advantage
 30. Green manufacturing
 31. Traditional Wisdom on Sustainability
 32. Sustainability Insights from Eastern and Western Culture and Philosophy
 33. Human Values and Sustainable Development
- Any Other*



Daniel S Helman,
California, USA



Subhenjit Chaudhury, MD Tata
Pigments, India



Sarit Das, Director, IIT ROPAR



M. J. Xavier, Founder Director,
IIM Ranchi

CONFERENCE ORGANIZING COMMITTEE

Chairman

Prof. Sanjoy Mukherjee

Co-Chairman

Prof. Tapas Kumar Giri

Conference Scientific Committee Chairman

Prof. Tapas Kr Giri

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Suscon VI Organising Committee Members

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Prof. Mousumi Bhattacharya
Prof. Neelam Rani
Prof. Bidyut Jyoti Gogoi
Prof. Sanjita Jaipuria
Prof. Khanindra Ch. Das
Prof. Arindum Mukhopadhyay



Subhas Sharma, Director,
IBS, Bangalore

IMPORTANT DATES

Last Date for Extended Abstract submission: **December 15, 2016**
Notification of Acceptance of Extended Abstract: **December 30, 2016**
Last date of Final Paper Submission: **January 30, 2017**
Notification of Acceptance of Final Paper: **February 10, 2017**
Deadline for Online Registration: **February 20, 2017**

GUIDELINES FOR SUBMISSION

Length: For full paper -within 6000 words (including abstract, reference and appendix) in Times New Roman font with size 12. For extended abstract-within 1500 words in in Times New Roman font with size 12.

Title page: Article title, authors name with affiliation and email, corresponding author's address, contact number and email id should be included.

Second Page: The title and an extended abstract of 1500 words, with a maximum of 4-5 key words. From the second page onwards, the manuscript should be completely anonymous for blind peer review.

Main Text: Should be readable, technical details should be provided in appendix, ideas proposed should preferably be supported by examples from real life scenarios.

Footnotes: Should be used as sparingly as possible and must be identified in the text by consecutive numbers placed as superscript.

Tables and Figures: Should be numbered consecutively. Tables should be titled at top and figures captioned below. No table and figure included in the paper should be left unreferenced in the text. Referencing should be done as per the table number/figure number. Any illustration/photos should be considered as figure and numbered accordingly.

Color code: The entire text and tables/figures should be in black colour

References: Within the text as the author's name followed by a comma and year of publication, all in round brackets. At the end of the paper, a reference list in alphabetical order must be given as follows:

For books: Surname, initials, (year), title, publisher, place of publication.

For journals: Surname, initials, (year), title, journal, volume (number), pages.



Biren Bhuta, Head CSR-Tata
Steel, India



Hashit Joshipura, Corporate Head,
L & T

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For articles: surname, initials, (year), title, journal/proceedings name, pages

SUBMISSION: Only online soft copy submissions will be accepted.

Online submissions

Online submissions may be sent to the following email id with subject line as given:

Email: sus-con@iimshillong.ac.in

Subject line for abstract: "Extended Abstract for SUSCON-6:" < article title>

Subject line for full-text: "Full-text for SUSCON-6:" < article title>

Online submissions should be addressed to:

**The Chairman,
SUSCON-VI Organizing Committee,
IIM Shillong, Mayurbhanj Complex, Nongthymmai, Shillong-793014,
Meghalaya, India.**

REVIEW PROCESS

All manuscripts submitted to SUSCON IV will be subject to blind peer review. Reviewer's comments will be shared with the authors. However, final decision of acceptance of the papers lies with the SUSCON committee.

PLAGIARISM

Plagiarism of any sort will not be accepted. Explicit acknowledgement should be made to any existing work or IPR/patent used in the submitted paper. Self-referencing without proper mention of the referenced work will also be considered as plagiarism. Copyright of selected and published articles in the conference proceedings will be jointly held by the author(s) and IIM Shillong.

AWARDS FOR THE BEST PAPERS

In consonance with its constant focus on Sustainability since inception, IIM Shillong is pleased to announce awards for *three best papers* in the conference. Selection will be done by the jury comprising external panel experts. The criteria for selection of the three best award winning papers are:

- Originality of Ideas
- Clarity of Thought
- Depth of Research
- Quality of Analysis
- Relevance to the overall conference theme

THE AWARDS

- First Prize INR 25,000 and certificate of appreciation
- Second Prize INR 15,000 and certificate of appreciation
- Third Prize INR 10,000 and certificate of appreciation

PUBLICATION

The selected papers will be published in the conference proceedings by a publisher of an international repute.

ACCOMMODATION

SUSCON VI: LEARNING, LIVING & LEADING

Accommodation (on single and double sharing basis) to the registered participants will be provided in and around the campus of IIM Shillong on first cum first basis subject to availability.

CONTACT INFORMATION

Chairman, Suscon-VI
IIM Shillong, Mayurbhanj Complex, Nongthymmai
Shillong-793014 Meghalaya, India
Ph. No. 0364-2308000; Email id: sus-con@iimshillong.in

INFORMATION TO PARTICIPANTS

About IIM Shillong

IIM Shillong, the seventh IIM in India, has been set up with a vision to become an internationally recognized Management Institute with a Global outlook grounded in Indian values. From its inception it has been constantly working towards a lofty mission to generate and disseminate knowledge in all aspects of management education with focus on Sustainability and building innovative leadership.

Travelling to Shillong

Surrounded by verdant hills, Shillong offers a beautiful panoramic view of the graceful scenic countryside. Shillong can be reached by taxi from Guwahati airport/railway station which is about 120 km away. Guwahati Airport is well connected to many major cities in India including Bangalore, Chennai, Delhi, Mumbai, and Kolkata. Direct flights are also available from Guwahati to Bangkok too. Helicopter services are also available from Guwahati to Shillong. Besides, Air India operates direct flight from Kolkata to Shillong Airport.



6TH ANNUAL INTERNATIONAL CONFERENCE ON SUSTAINABILITY

Suscon VI: Learning, Living and Leading

March 02-04, 2017

Registration Form

Venue and Date: IIM Shillong, March 02-04, 2017

***Registration Fee (In INR or equivalent):**

Research Scholars:	INR 4000
Academic participants:	INR 5000
Corporate participants:	INR 8000
International participants:	USD 250

Enquiries:

Contact Information:
Chairman, Suscon-VI
IIM Shillong, Mayurbhanj Complex, Nongthymmai
Shillong -793014 (India)
Ph. No. 0364-2308000, 8053, 8052
Email id: sus-con@iimshillong.ac.in

Payment method:

- Preferably by online remittance to Savings Bank Account of RGIIM SUSCON, Shillong being maintained with **SBI Account No.: 34767389897** and **IFS Code: SBIN0002081**.

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- Any transfer done must be intimated through the conference id: sus-con@iimshillong.ac.in. The e-mail should contain details, such as Name of the Participant, Amount paid and purpose.
- Under unavoidable circumstances, payment can also be made via a crossed DD in favour of RGIIM SUSCON Shillong, payable at: Shillong.

Details of Participants:

Name: _____

Designation: _____

Email-ID: _____

Organization/Institute: _____

Contact details: _____

Tel: () _____ Mobile No. _____

Amount Paid _____ *Transaction No. & Date of Payment* _____

(Any transfer in the name of sponsorship, registration fee etc. needs to be accompanied by an intimation email to sus-con@iimshillong.ac.in)

****Registration fees include passes to all the programme sessions working lunch, programme dinner, breakfast during programme (02-04th March 2017). Limited accommodation will be provided to the registered delegates on first cum first basis.***