



Making the Livable Planet Farth

SUSCON 7, 2018

**7th Annual International Conference on Sustainability
SusCon – VII: Community Conservation and Cooperation
29th November-1st December 2018**

INTRODUCTION

Indian Institute of Management Shillong is happy to announce its 7th Annual International Sustainability Conference (SUSCON VII) during November 29 - December 1, 2018. Since inception, IIM Shillong has always given thrust on Sustainability, covering its multiple dimensions. The theme of sustainability is integrated in our various academic and corporate programmes. The Annual International Sustainability Conference (SUSCON) of IIM Shillong is the prime vehicle of this Sustainability movement. It offers a global platform for dialogues and deliberations on various aspects of Sustainability from all stakeholders including academicians, business leaders, NGOs, social activists and policy makers. Eminent scholars and experts have shared their valuable insights on various aspects of Sustainability in SUSCON over the years. SUSCON has been blessed with the presence of Bharat Ratna Dr. A P J Abdul Kalam, former President of India and Padma Bhushan Dr. Sundarlal Bahuguna among many other luminaries.



Bharat Ratna Dr. APJ Abdul Kalam
Suscon 3 Chief Guest



Padma Bhushan Dr. Sundarlal Bahuguna
Suscon 1 Chief Guest

This year, the conference will weave around the theme: *‘Community, Conservation and Cooperation’*.
Community

According to the Aristotle, humans are social animals; togetherness is inherent in our identity. As a believer of Sustainability, we think Sustainability must be practiced at the community level so that its impact is long lived and panoptical. Communities need to focus on ecological and economic sustainability, infrastructure, and social equity. Different organizations attach different meanings to sustainable community based on their understanding. Nevertheless, every organization emphasizes the importance of local control of natural resources and an inner urge to build a sustainable community.

Conservation

The world is entering a new phase of environmental challenges. The concern relates to the rapid depletion of natural resources, biodiversity, soil and water. It is important to address these issues and adopt a new approach of protection, conservation and development keeping in mind the environmental limits.

Cooperation

Cooperation is sine qua non of sustainable development and requires good and responsible governance systems. However, governance systems across the world have proven inadequate to the challenges of the global environment and the temptations of corruption at every level of society in virtually all countries. In this context, it is highly relevant for corporations to extend their hand of cooperation in local development. Cooperation ensures successful social and environment management that significantly contribute to raising the quality of life while assuring the fulfillment of commitments to environmental conservation and restoration.

CALL FOR PAPERS

Research papers related but not limited to the main theme are invited for the SUSCON VII. The paper should relate to the following sub-themes:

SUB-THEMES

- 1. Sustainability Development Goals**
- 2. “Swachh Bharat” Sanitation Campaign**
- 3. Sustainability Policy**
- 4. Green Economy**
- 5. Clean Energy**
- 6. Water Supply: Crisis and Management**
- 7. Community Participation in Forests and Natural Resources Management**
- 8. Managing Environment for Future Sustainability**
- 9. Climate Change Impact Mitigation and Adaptation**
- 10. Carbon Credit and Carbon Trading**
- 11. Disaster Preparedness and Management**
- 12. Future Education and Sustainability**
- 13. Innovative Technology for Sustainability**
- 14. Green Building**
- 15. Sustainable Construction**
- 16. Smart City and Urban Planning**
- 17. Sustainable Supply Chain Management**
- 18. Global Reporting Initiatives and Corporate Sustainability**
- 19. Governance and Ethics towards Sustainability**
- 20. CSR and Stakeholder Engagement**
- 21. Self, Organization and Society: Towards Harmony**
- 22. Social Media and Sustainability**
- 23. Leadership and the Spirit of Sustainability**
- 24. Preservation of Indigenous Cultures and Livelihood**
- 25. Social Marketing and Responsible Advertising**
- 26. Brick and Mortar to Click and Shop**
- 27. Green Marketing**
- 28. Sustainable Finance-Management & Strategy**
- 29. Micro-finance & Micro-credit for Sustainable Development**

- 30. Role of NGOs in Sustainable Development**
- 31. Sustainable Innovation and Eco-preneurship**
- 32. Sustainability Strategy for Competitive Advantage**
- 33. Green Manufacturing**
- 34. Sustainability Insights from Eastern and Western Culture and Philosophy**
- 35. Human Values and Sustainable Development**
- 36. Waste to Wealth**

SUBMISSION

The process starts with the submission of extended abstract as per the given timeline. Only online submissions will be accepted at e_mail ID: sus-con@iimshillong.ac.in. For the details of submission guidelines please refer the Institute website (<https://iimshillong.ac.in/sus-con/>).

IMPORTANT DATES

Deadline for Extended Abstract submission:	August 16, 2018
Notification of Acceptance of Extended Abstract:	August 31, 2018
Deadline for Final Paper Submission :	September 30, 2018
Notification of Acceptance of Final Paper:	October 31,2018
Deadline for Early Registration:	November 5, 2018

BEST PAPER AWARDS

First Prize	INR 25,000 and certificate of appreciation
Second Prize	INR 15,000 and certificate of appreciation
Third Prize	INR 10,000 and certificate of appreciation

PUBLICATION OPPORTUNITY

Selected papers will be published in the conference proceedings by a publisher of international repute.

***REGISTRATION FEE**

	Early Registration (Upto 31 st October 2018)	Late Registration (After 31 st October 2018)
Research Scholars	INR 3000	INR 4000
Academic participants	INR 4000	INR 5000
Corporate participants	INR 6000	INR 7000
International participant	USD 200	USD 250

*Registration fees include passes to all the programme sessions, programme kit, working lunch, programme dinner, refreshment during programme (29th November-1st December 2018).

PAYMENT MODE

Online remittance to SBI Savings Bank Account

Name: IIM SUSCON,

Branch: Laitumkhrah, Shillong

Account No. 34767389897

IFS Code: SBIN0002081.

(Kindly submit the proof of remittance details for confirmation of registration)

ACCOMMODATION

Shillong is a popular tourist destination and has good number of hotels across the town. Assistance will be provided to registered participants for accommodation against payment. For the detailed information related hotels in Shillong please click on link <http://megtourism.gov.in/hotels.html>.

CONFERENCE ORGANIZING COMMITTEE

Chairman

Prof. Sanjoy Mukherjee

Co-Chairman

Prof. Tapas Kumar Giri

Conference Scientific Committee Chairman

Prof. Tapas Kr Giri

Suscon VII Organising Committee Members

Prof. Natalie West Kharkongor

Prof. Sonia Nongmaithem

Prof. Sharad Nath Bhattacharya

Prof. Bidyut Jyoti Gogoi

Prof. Sanjita Jaipuria

Prof. Arindum Mukhopadhyay

Prof. Pratap Chandra Mandal

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Shillong -793014 (India)

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INFORMATION TO PARTICIPANTS

About IIM Shillong

IIM Shillong, the seventh IIM in India, has been set up with a vision to become an internationally recognized Management Institute with a Global outlook grounded in Indian values. From its inception it has been constantly working towards a lofty mission to generate and disseminate knowledge in all aspects of management education with focus on Sustainability and building innovative leadership.

Travelling to Shillong

Surrounded by verdant hills, Shillong offers a beautiful panoramic view of the graceful scenic countryside. Shillong can be reached by taxi from Guwahati airport/railway station which is about 120 km away. Guwahati Airport is well connected to many major cities in India including Bangalore, Chennai, Delhi, Mumbai, and Kolkata. Helicopter services are also available between Guwahati and Shillong. Air India operates direct flight between Kolkata and Shillong Airport as well.



Registration Form
7TH ANNUAL INTERNATIONAL CONFERENCE ON SUSTAINABILITY
Suscon VII: Community, Conservation and Cooperation
Venue: Indian Institute of Management Shillong
Conference Date: 29th November – 1st December 2018

	Early Registration (Upto 31 st October 2018)	Late Registration (After 31 st October 2018)
Research Scholars	INR 3000	INR 4000
Academic participants	INR 4000	INR 5000
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International participant	USD 200	USD 250

Enquiries:

Contact Information:
 Chairman, Suscon-VII
 IIM Shillong, Mayurbhanj Complex, Nongthymmai
 Shillong -793014 (India)
 Ph. No. 0364-2308000, 8053, 8052
 Email id: sus-con@iimshillong.ac.in

Payment mode:

Online remittance to SBI Savings Bank Account
 Name: IIM SUSCON,
 Branch: Laitumkhrah, Shillong
 Account No. 34767389897
 IFS Code: SBIN0002081

(Kindly submit the proof of remittance details for confirmation of registration)

Any transfer done must be intimated through the conference id: sus-con@iimshillong.ac.in. The e-mail should contain details, such as Name of the Participant, Amount paid and purpose. Under unavoidable circumstances, payment can also be made via DD in favour of IIM SUSCON Shillong, payable at: Shillong.

Details of Participants:

Name: _____

Designation: _____

Email-ID: _____

Organization/Institute: _____

Contact details: _____

Tel: () _____ Mobile No. _____

Amount Paid _____ Transaction No. & Date of Payment _____

(Any transfer in the name of sponsorship, registration fee etc. needs to be accompanied by an intimation email to: sus-con@iimshillong.ac.in)

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