

## CALL FOR PAPERS

(Submission closes on 31|July|2021)

### **SPECIAL ISSUE: MANAGEMENT IN RESPONSE TO THE COVID-19 PANDEMIC AND GLOBAL CRISIS**

IIMS Journal of Management Science (ISSN (Print): 0976-030X, ISSN (Online): 0976-173X) invites submissions for a 2021 Special Issue focused on COVID-19. Due to its extensive impact, COVID-19 is expected to change the world of contemporary management functions, in terms of evolving thought and practices, both during the pandemic and in the future.

Both theoretical and empirical papers related to the impact of COVID-19 across all areas of management are welcome. The indicative list of topics includes:-

- Impact of pandemic on the financial market/ financial services /financial stability
- COVID 19 and its impact on the Digital Economy
- Emergent paradigms in macro and micro economics
- Marketing in the era of COVID 19
- Rethinking Human resources post COVID 19
- Role of social media in COVID 19 pandemic
- Designing strategies for the new normal – COVID 19
- COVID 19 pandemic and big data analytics
- Sustainable business development – COVID 19
- Operations and supply chain disruptions during COVID 19
- COVID 19- Implications on the Health care sector
- Role of spirituality during COVID 19 for social sustainability
- Any other topic under the theme of the issue

The submission and review process will be as per the journal policy, but on a first track basis. The submission and author guidelines are available on [here](#).