

IIMS Journal of Management Science

Call for Papers

Submission Closes on 20th August 2021

Special Issue:

Management in response to Covid-19 pandemic and global crisis

Indicative Topics

COVID 19 and its impact on Digital Economy

Marketing in the era of pandemic

Sustainable business development – COVID 19

Impact of pandemic on the financial markets and financial services

Emergent paradigms in macro and micro economics

Rethinking HR post COVID 19

COVID-19- Implications on the Health care sector

Role of social media in COVID 19 pandemic

Operations and supply chain disruptions during COVID 19

Designing strategies for the new normal COVID 19

COVID 19 pandemic and big data analytics

Social sustainability and spirituality during COVID 19

Any other topic under the theme of the issue