

## KhlurThma 2017



'Khlurthma' in the local Khasi language of Meghalaya means "War of Stars" and true to its theme of 'vying for glory' it features the best of B school participants battling for the top spot. Khlurthma, the annual Interschool business fest of IIM Shillong, is held in the months of October-November. The event sees a confluence of participants with a flair and aptitude to solve real life business problems, fortified with a plethora of events catering to diverse fields of management.

Khlurthma hosts highly competitive events that challenge the inventiveness, ingenuity and business intelligence of the students and the event continues to be one of the most awaited B school fests across campuses in India. Khlurthma 2017 was inaugurated by the Director of the institute with a plantation drive, keeping in accordance with the emphasis the institute lays on sustainable development along with business practices. All the events feature multiple rounds of online and on campus evaluation, with the competitions being judged by the cream of industry professionals and academicians. The event attracts strong participation and endorsement from student and sponsors fraternity alike.

## Management Development Programme



IIM Shillong organized a customized MDP on Accounting Standards and Practical Aspects of GST for the third batch of Officers of Indian Air Force during 23<sup>rd</sup> to 27<sup>th</sup> October 2017 and an MDP on "General Management with emphasis on Leadership Competencies" for Senior Executives of Indian Oil Corporation Ltd in two batch held from 06<sup>th</sup> to 10<sup>th</sup> November 2017 and 13<sup>th</sup>-17<sup>th</sup> November 2017 in the Campus.

## Emerge 2017

i-Cube, the Entrepreneurship cell of IIM Shillong in association with ONGC hosted the sixth edition of its flagship Entrepreneurship summit, 'Emerge 2K17', from 21-22 October 2017. The two-day summit comprised Business Plan and Case Study competitions organized in partnership with India Virtual Hospital (IVH) and CIPET Haldia in addition to numerous expert talks, panel discussions, and workshops. The summit centered around celebrating the Entrepreneurial spirit of the North East and exploring ways to fully exploit it potential.

The two-day event featured an Investor Panel discussion where eminent personalities like Mr. Amanjot Malhotra, VP, Delhi Angels, Mr. Shurjo Ghosh, Chairman, TotalStart, Mr. Ahmed Aftab Naqvi, CEO & Founder, Gozoop, Mr. Avelo Roy, MD, Kolkata Ventures, Mr. Prashant Chourasia, VP, Chatur Ideas discussed the challenges and opportunities in the start-up ecosystem. "Ideas alone cannot fetch money, entrepreneurs need traction to succeed," said Avelo Roy.

Talking about new ideas, Mr. Vijay Nayar, Founder, OML said, "Business is people plus opportunity. Everything else is just hustle." The extravaganza organized in association with ONGC, CIPET Haldia, IVH, Mithala Hyundai, Actiwate, Zoomcar, 98.3 BIG FM, NH7 Weekender and Chatur Ideas also witnessed a workshop on 'Design thinking' by Aditi Gupta, Managing Partner, Design thinkers group, an expert talk by Mr. Amit Chaudhary, COO and Co-Founder, Lenskart and a delightfully entertaining and inspiring session by Mr. Biswapati Sarkar, Creative Director, TVF.



The 'Table to Farm' discussion saw entrepreneurs like Mr. Phanindra Sama, Co-Founder, RedBus, Mr. Manash Chaliha, Founder, Organic Majuli, Ms. Nidhi Pant, Founder, DesiVDesi, Mr. Prashant Patil, Founder, Mera Kisaan, Mr. Rajesh Prasad, Founder, Zopar Exports, Mr. Bhawesh Niroula, Founder, Darjeeling Black, discussing the scope and opportunity in the agriculture and allied sectors, focusing on the challenges in the north-east. "Technology once built can be used repeatedly. India's population can be leveraged by tech startups for profit", said Mr. Phanindra Sama.

The past five editions of EmergE have seen participation of experts from Google, Samsung, PayTm, RBI, SBI, and Dabbawalas, and have hosted marquee speakers like Piyush Mishra and Arunachalam Muruganatham amongst many others. Continuing its legacy, Emerge 2K17 brought together problem solvers from various fields on one stage and discussed solutions to problems that have impeded the progress of the north-eastern India thus far.

All the insights generated from the two-day summit will be used to formulate a white-paper on the problems facing the Entrepreneurial space in the NE and ways on how to tackle them. This shall be presented to major stakeholders and policy makers to be a part of tangible change in this space.

## IIM Shillong Golf Cup Season10



The Indian Institute of Management, Shillong concluded the 10<sup>th</sup> edition of its annual flagship event- the Golf Cup. The event saw about 150 golfers competing in different categories across 11<sup>th</sup> and 12<sup>th</sup> November. The participants included several eminent guests, from different walks, ranging from Industry stalwarts, academicians and government officials to professional golfers across the country. Golf Cup Season 10 was hosted at the "Gleneagles of the East" - the Shillong Golf Course, known to be one of the few natural golf courses in Asia.

The event, which has been organised in association with the Official Title Partner- Meghalaya Tourism, Official Banking Partner- State Bank of India and Silver Sponsors- Indian Oil and Oil India Limited was officially teed off by Shri Sabyasachi Hajara, Former CMD Shipping Corporation of India and current member of the Board of Governors of IIM Shillong in presence of the Director of the Institute, Prof. Amitabha De on November 11<sup>th</sup>. With an aim to connect top corporate professionals with the management academia in a leisurely setting, the Golf Cup has been an annually held event seeing the amalgamation of corporate and student interactions, knowledge sharing and experiences while celebrating the spirit of Golf and Sport. Leaders from corporates such as Exide Life Insurance, Proman Infrastructure Services Pvt Ltd, SM Electronic Technologies Pvt Ltd, Vistara Tata Airlines, Puranika and Company, Johnson Controls India Pvt Ltd, Gensuite graced the lawns over the 2 days. The Golf Cup extravaganza concluded with a Valedictory Ceremony held at the State Convention Centre in the presence of the Chairman of IIM Shillong Shri Shishir Bajoria. The winners across the different categories were declared in the closing ceremony which followed a cultural program. The players were categorised on the handicap grades of 0-12 and 13-18 for gents, and separate categories for corporate representatives, ladies and juniors.

## IIM Shillong observes Vigilance Awareness Week



As a part of the observance of Vigilance Awareness Week (Oct 30- Nov 4), Padmashri Patricia Mukhim, the editor of Shillong Times gave an illuminating talk at IIM Shillong on "Corruption Free India: Role of Management Students."

The talk elicited several questions and responses and focussed on the ills of corruption and the way forward. Emphasising on the role of students, she said, "Voice is an agency in a democracy. Without voice, we are not full citizens of the country, and many people in our country are not a part of that voice. We can't expect government alone to tackle corruption. We need strong civil institutions and whistleblowers to address corruption." She also talked about the roles and responsibility of the media in bringing forward the truth and the pressures associated with it.