



Faculty Corner

Prof. S.Shajahan's book titled "Strategic Marketing" was reviewed by Mr. D Murali, Deputy Editor at 'Business Line' and the same is being recommended for corporates and B-schools/researchers.

This is Prof. S.Shajahan's second title published after his joining at IIM Shillong.

Prof Natalie West Kharkongor has reviewed a book on "Managerial Economics" by T L Trivedi and it will be published by Tata McGraw Hill Publishing Company Limited.



Director's Engagement

2nd - 17th September 2010

- Participated at the NICT 2010 on E - Learning : The next in ICT Education at Guwahati as Chairperson and key Speaker
- Attended the AGM of ABC India Pvt. Ltd at Guwahati
- Held discussions with Peerless and the President of Indian Chambers of Commerce.
- Attended the Board of Trustee's at De Sales University, USA.
- Visit to Hamburg Media School and held meetings with Dagmar Landgrebe, Prof Sabine Trepte, and MBA students of Hamburg Media School who will be visiting IIM Shillong.
- Visit and meeting at EXIM Bank, Central Bank of India, MCX in relation to upcoming program on Foreign Exchange Options Program to be held in Mumbai
- Member of the Jury Panel at the TATA Business Leadership Awards, Mumbai

15th Know India Programme



September 16, 2010 will now be marked as one of the most important days in the archive of events of the most prominent Centers of Learning present in the Northeast of India - the IIM Shillong, which witnessed the visit of 29 students from across 9 countries of the world, namely Australia, Canada, Fiji, Israel, Iran, Malaysia, South Africa, Trinidad, and the UK currently touring India as part of the 15th Know India Program 2010 representing their countries and institutes as ambassadors.

On arrival at the Mayurbhanj Palace Campus of the Institute, the participants were welcomed by Dr. Keya Sengupta, Dr. D.K. Agarwal, PGP Chairman and Lt. Col Mathew Thomas, Chief Administrative Officer of the Institute. This was immediately followed by a crisp presentation by Dr. Basav Roychoudhury, Head of the IT Department to acquaint the participants about the Institute's endeavours and achievements since coming into existence two and a half years back.



The participants were visibly impressed by the knowledge that IIM Shillong 'walks the talk,' or rather practices what it preaches by means of ensuring minimal use of paper and other types of consumables towards attaining Sustainability in its sphere of day to day operations. What the participants also found interesting is the Go Green Concept related to its upcoming permanent campus to be established at Umsawli, Mawdiangdiang. It is understood that the upcoming campus would have water harvesting, green buildings, water recycling, green belt development, solar panels for electricity generation, mulching to generate manure for campus beautification, and is currently working towards Green Campus Certification.



It is a well known fact that IIM Shillong has been unique in its setup from the perspective of Sustainable Development being its core thrust area.

The participants were also taken for a round of visiting the current campus and enjoyed the visit through interaction with members of the Student Council, PR Committee and other student formations.

It may be mentioned that the IIM Shillong has been chosen for the visit as an important landmark and prestigious Institution located in the region. The 15th Know India Programme is the initiative of the Ministry of Overseas Indian Affairs, Government of India working in tandem with the office of the Confederation of Indian Industry, Assam.

