



### Faculty Corner

**Prof. D. K. Agrawal** has been selected to be honoured with **Dewang Mehta Award for Best Teacher in Logistics** on November 24, 2010 at Hotel Taj Lands End Mumbai.

**Prof. D. K. Agrawal** has been made member of the Infrastructure Development Committee of **Central University of Himachal Pradesh**.

**AICTE** has sanctioned a sum of Rs. 30 lakh to **Prof. D. K. Agrawal** for his NCP project on "Best Practices of Demand Chain Management."

**Prof. D. K. Agrawal** has been made member of the National Advisory Committee of International Conference on "Managing Sustainable Development of Rural Economy & Agri Business" to be organized by Banaras Hindu University, Varanasi during January 21-23, 2011.

**Prof. D. K. Agrawal** has delivered a lecture on "Consumer Value Based Business Models" to WMG students of **Indian Institute of Management Lucknow, NOIDA Campus** on October 30, 2010.

### Student Corner

**Sakshi Prashar and Raghuvendra** won first prize in **Drishtikon**, a video making competition organized by **TISS**.

**Sakshi Prashar** has been offered to work as a virtual journalist with the editorial team of **Gyan Central - www.gyancentral.com**

**Shubhajit Lahiri** has been contacted by **Turner Classic Movies, Warner Bros.** to review their DVD releases on his blog - <http://cliched-monologues.blogspot.com>

**Adithya, Upasna, Uma** won the **Navonmesh**, a business plan competition for real, upcoming innovations in **SJMSOM, IIT Bombay**.



### Director's Engagement

26 October – 01 November 2010

- Inaugurated and addressed the workshop on **Integrated Farming System**, ICAR as Chief Guest
- Attended the 3<sup>rd</sup> Meeting of All Indian Board of Management Studies AICTE
- Meeting with **Shri Sundeep Sarin**, Adviser AICTE, **Dr. Raj Agrawal**, Director Centre for Management Education AIMA, **Prof J K Mitra**, Faculty of Management Studies University of Delhi.
- Attended the **Finance Committee Meeting** at Shastri Bhavan, Central Library Complex, New Delhi
- Meeting with **Mr. Piyush Bahl** regarding **Indo-China Alliance support**.
- Attended the **Board of Governors Meeting** at Shastri Bhavan, New Delhi.
- Meeting with officials of **South Africa High Commission Mr. David Nkosi and Mr. Pradhan**.
- Discussion with **Mr. Kaushik Kapoor**, Director Erudite for Consultancy.
- Organising and receiving students of **Hamburg Media School at Guwahati**.
- Inaugurated the workshop on **Management Development – Management by Consciousness**, organized by Guwahati Management Association
- Held class for **scientist of ICAR**.



**Prof Ashoke K Dutta** speaking at the MDP on **Corporate Governance through Consciousness** organized by **Guwahati Management Association**.

### Student Exchange Programme



The **Memorandum of Understanding** between the **IIM Shillong** and the **Hamburg Media School, Germany**, was made operational with a **Student Exchange Programme**. Under this a 16 member team consisting of full time MBA and Executive MBA Students led by Hamburg Media School International Programmes Officer **Mr Nils**, arrived in Shillong on 31.10.2010.

The Exchange students were enrolled for a 2 credit course of 40 credit hours entitled : **India and Media (Strategy) : Perspectives and Prospects** under Professor **Sanjeeb Kakoty**. The course began on 1<sup>st</sup> November and concluded on 7.11.2010 with their final project presentations.

The course offered a comprehensive understanding of the Indian Media Scene with perspectives from history and culture, economic and social developments as well as global influences. Guest Lectures were delivered by a number of eminent media experts and professionals which included **Prof A.K.Dutta, Abhijit Dasgupta, Asish Bhatnagar, Patricia Mukhim, Sanjay Sharma, Manas Choudhury, Mrinal Talukdar, Ted Angshuman Dey, and Abhijan Nandi**. While **Prof Keya Sengupta** and **Prof Sanjoy Mukherjee** of the IIM, Shillong, also delivered lectures.

Apart from the rigorous class room schedule, visits to the **Don Bosco Museum** and the **Mawphlang Sacred Forests** were organised to enhance the teaching –learning experience. Participation in the **IIM Shillong Annual Golf Cup**, and the **Hamburg Media School** walking away with the award for **International B School Participation** caused cheer for the German Students.

The Exchange students were interviewed by **AIR, Shillong** and a couple of Television Channels and they also addressed a **Press Conference** at the **Shillong Press Club**.

### Bharatnatyam recital

On 5th November, The cultural committee of IIM Shillong organized the **Bharatnatyam recital** by **Ms. Geeta Chandran**.

**Ms. Geeta Chandran** is a 2007 Padma Shri awardee. She is a renowned artist who has synthesized the knowledge she received from her Gurus to imprint Bharatanatyam with her personal vision of the dance. In her dance presentations, Geeta Chandran skilfully weaves abstract notions of joy, beauty, values, aspirations, myth and spirituality. She has represented the country on the global platform like **World Hindi Conference in New York** and at the **India-60 celebrations at the Lincoln Centre**. She is the **Founder-President of Natya-Vriksha**, an organization devoted to promoting Bharatanatyam, and has designed a holistic style of teaching the classical dance which engages young learners.



## IIM Shillong Golf Cup Season 3



In association with  
**THE TIMES OF INDIA**



## Hamburg Media School Wins Best International B School Trophy

*Successful Draw of Curtains to IIM Shillong Golf Cup Season 3*



Battlelines drawn on the green  
See how the Corporates survive against the B Schools

On 6th and 7th November 2010  
Venue: Shillong Golf Club, Shillong

### IIM Shillong Golf Cup Season 3

Yet again, battle lines have been drawn on the green. The third season of the IIM Shillong Golf Cup which was held on the 6<sup>th</sup> and 7<sup>th</sup> November, saw participation from more than 150 golfers, including corporates and B-schools from India and abroad. The star attraction of the event was Mr. Mir Ranjan Negi, the former Indian hockey team goalkeeper, whose life also inspired the movie 'Chak De India'.

It is a one-of-its-kind tournament conducted completely by the student fraternity of a B-school. This global event aims to bring the corporates and B-school participants together by providing them a common platform for interaction. The IIM Shillong Golf Cup also includes a Golf certification Workshop- the 'Green Jacket' that takes ahead the goal of promoting the sport among budding managers at B-Schools across India.

The event spanned across two days with the B-school Tournament on 6<sup>th</sup> November followed by the Open Tournament with B-schools as well as Corporates battling it out on the green on the 7<sup>th</sup>. The tournament was played in the 'Stableford' format in the 18-hole Shillong Golf Course, which is one of the oldest Golf Courses in the world apart from being the largest in Asia.



The Chief Secretary, Government of Meghalaya, W M S Pariat and the Director, IIM Shillong, Prof Ashoke K Dutta during the inauguration of IIMS Golf Cup 3.

The tournament was teed off on Saturday by the Chief Secretary, Government of Meghalaya, W M S Pariat and the Director, IIM Shillong, Prof Ashoke K Dutta. Students from IIM Ahmedabad, FMS, MDI, IIFT, NITIE Mumbai and Delhi School of Economics participated in the Green Jacket Workshop as well as the Tournament that was conducted simultaneously. Season 3 of the IIM Shillong Golf Cup went global with the participation of German delegates from the Hamburg Media School. Dignitaries from Assam Rifles and Air Force also competed in the tournament. Mir Ranjan Negi of 'Chak De' fame teed off the tournament on Sunday. It was an intense battle among renowned golfers from across the country.

The event concluded with the Prize Distribution Ceremony. Shri Madan B Lokur, the Chief Justice Guwahati High Court was the Honourable Chief Guest. The 'IIM Shillong Golf Cup Trophy' was won by Rommel Majumdar from Brihans Maharashtra College of Commerce and Mr. Vicky Lyngdoh won the award for the 'Best Golfer' in the 0-12 handicap category. Ms Suzie Syiem won the 'Best Lady Golfer'. The Best International B School Trophy was won by Hamburg Media School. The 'Best Budding Golfer Award' and 'Green Jacket', sponsored by Royal Group of Institutions, Guwahati, was awarded to Mr. Narendra Jha, FMS Delhi among the workshop participants. The prize distribution ceremony was followed by a grand luncheon at the IIM Shillong Campus.

The Title Sponsor of this edition was the Times of India Group and the associate sponsors were Oil India Ltd and State Bank of India. Khadim's, Signature, Kingfisher, Alpine Hotels and Himat Singka Group were among the other partners.

The 2 day tournament saw as much enthusiasm from the organizers as the golfers, with the students of IIM Shillong putting in weeks of planning and coordination giving them a hands-on experience of what lies in store the future corporate world.



A B-School participant receiving one of the prizes at the IIMS Golf Cup Season 3



Chief Justice of India His Lordship Justice Madan Bhimarao Lokur at the prize distribution ceremony.



Students of Hamburg Media School receiving the Best International B School trophy.