



Faculty's corner

Prof Keya Sengupta has edited a book, entitled "Human Development: A Multi Dimensional Approach to Human Well being" which has been published by Concept Publishers, New Delhi. The book contains sixteen research papers written by eminent researchers and academicians. The focus of the book is to examine the various aspects of human well being both from the national as well as from the regional dimension. The stark reality of the disparity of income, consumption habits and living conditions have also been highlighted in the book.

Prof Natalie West

Kharkongor delivered a talk on "Price Rise and its Impact" at All India Radio on the 12th of February 2010



Director's Engagement

The Director, RGIIM Shillong and the Program Director during the one day Leadership & Management Program for the NGO leaders held on 9th February, 2010 took 3 sessions namely, Understanding NGOs, Revenue & Cost Management Strategies and Action Plans for the future.

Visit to RGIIMS

Shri C C Mitra, Director of the Indian Institute of Bank Management visited IIM Shillong on February 12, 2010

In the words of our valuable Guest, "I am really impressed by the all round development of your Institute, more particularly, in IT area in such a short span of time." During his visit, Shri Mitra met with the Director to chalk out areas of common interest for future collaboration.

Synergy Property Development Services Pvt. Ltd. Visited IIM Shillong on the February 12, 2010.

Synergy Property Development Services Pvt. Ltd. was at the Institute for a meeting on negotiation of rates for PMC. Representation from the Institute during this occasion were the CAO, Financial Advisor, Advisor Constructions (Campus Development), and the Executive Engineer.

IIM Shillong Holds Leadership Management Program for NGO Leaders

What are the Strengths? What are your Weaknesses? Where are the Opportunities? And where are the Threats? Some of only a few questions that leaders of NGOs were faced with during the one day Leadership Development & Management Program for NGO Leaders conducted by the Indian Institute of Management Shillong at its campus on 09 February 2010.

Persisting with its efforts in boosting capacity building of the society it works in towards international standards, IIM Shillong is known to have proficiently launched various programs, "structured so as to be socially relevant and contribute to the growth of this region through what it does best, teach management and the techniques and thought that go with it, all of this falling under the gambit of its CSR efforts," were **Prof Dutta's** remarks during the inaugural session.



Utilizing the experience, vision, and dynamic leadership of its Director **Prof AK Dutta** the Institute has not only advocated but practiced Sustainable Development. What is more interesting is the sharing of knowledge base on this critical aspect of overall development and progress, which otherwise, faces the brunt of being lost in the quagmire of formalities and other implications related to being able to secure such knowledge from premiere Institutes of Excellence like the IIMs.

The program on the day kick started with a welcome note and briefing on the initiatives, vision and goal of the Centre for Development of NER (CEDNER) by its Chairperson **Prof Keya Sengupta** followed by an interactive panel discussion wherein the Institute had roped in social activist and founder President ICARE, **Mr. Toki Blah**, **Mr Naba Bhattacharjee**, columnist and activist, **Col Indranil Biswas** of Exotic Echoes to open the forum for discussion as experts, headed by **Prof Natalie Kharkongor** overall Program Coordinator.

Student's corner

"2012 – END OF OUR WORLD?"

This is a question which everyone is asking, but can science actually explain this phenomenon or is it just another phantasm? Whatever might be the truth, world's environmentalists are using this fear as a platform to create awareness among the people about the environmental threats facing us. We are in no position to comment on the Mayan or the Hindu philosophy or on the so called nearing Apocalypse in 2012, but our concern is why scientists and mythologists are coming to a common platform of the world's end.

This clearly signifies that there is some degree of truth involved in "OUR END" and we have to ponder upon this question seriously, before it's too late. It is like this age old saying, 'A stitch in time saves nine', the time to act is now! We don't have to compromise or adopt a halfway house, rather the need of the hour is to develop and groom the sustainable solutions presented by science. Sustainability, is not a 'jargon' to be used by corporate to boost sales and build brand equity, rather it is a line of thought, an idea that has the potential to transform the entire human civilization. And the question is still open, "If not 2012, then when?". I hope we never find out the answer.

-Lavneesh Varshney,
PGP 09



Rann Bhoomi 2010

The Hostel Committee conducted a Table Tennis Tournament named 'Rann Bhoomi' for both the PGP08 and PGP09 batches. Almost half of the IIMS student community participated in this event. This maiden edition of 'Rann Bhoomi' proved to be an excellent platform for the Table Tennis enthusiasts where a rare blend of skills, talent and passion were tested. The event lasted for 9 days and this meant thorough entertainment and recreation for the participants. There were a whopping 108 matches, 50 participants for the Men's and Women's Singles Event and 28 teams for the Doubles (Men & Women) and Mixed Doubles Event. "Rann Bhoomi" had a full house audience for all the matches in spite of the tight schedules and this reflects the true spirit of IIM Shillong participants towards this game.

List of Tournament Winners:

Event	Winner	First Runners Up	Second Runners Up
Men's Singles	Saurav Bagchi	Bhasmang Mankodi	Ankit Bhargava
Women's Singles	Geetha Madhuri	Esha Arora	Debanjana Sinha
Doubles (Men & Women)	Bhasmang Mankodi / Ankit Bhargava	Arnab Saha / Sashi Sekhar Behera	Adithya Nagarajan / Kaushik Subramanian
Mixed Doubles	Saurav Bagchi / Geetha Madhuri	Manav Jain / Esha Arora	Ankit Bhargava / Parul Gupta

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Vancouver 2010 Winter Olympics
February 12-28, 2010



Visualise your Goal

On July 4th 1952, Florence Chadwick stepped into the water off Catalina Island, twenty-one miles away from the coast of California to swim across it. She started well and on course, but later fatigue set in, and the weather became cold.

She persisted, but fifteen hours later, numb and cold, she asked to be taken out of the water.

After she recovered, she was told that she had been pulled out only half a mile away from the coast. She commented that she could have made it, if the fog had not affected her vision and she would have just seen the land. She promised that this would be the only time that she would ever quit.

She went back to her rigorous training. And two months later she swam that same channel. The same thing happened. The fatigue set in, and the fog obscured her view, but this time she swam with faith and vision of the land in her mind. She knew that somewhere behind the fog was land.

She succeeded and became the first woman to swim the Catalina Channel. She even broke the men's record by two hours.

Success Principles:

When you set your goal, keep pressing on even when you are tired, physically and mentally, and even though there are many challenges ahead.

Keep the vision of your goal crystal clear before you and never, never, never... give up!

See the reaching, commit to it, and you will surely see your goal realized.

Contributed by : Dr. Malavika Desai, IIMS