

SUSCON2010



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Padma Vibhushan Shri. Sunderlal Bahuguna, Dr. Paul Srivastava, Prof. Ashoke K Dutta and Prof. Swapan K Majumdar during the Inauguration of first Annual International Conference on 'Sustainability: Management & Beyond'.



Director's Activities

06 November to 15 December 2010

- ❖ Attended the Board of Trustees meeting of De Sales University, USA
- ❖ Signing of MoU with Virginia Commonwealth University School of Business (VCU-SB), Richmond, USA
- ❖ Participated at LVEDC Boost Innovation and Talent Higher Education Work Group, LEHIGH Valley
- ❖ Chief Guest at the Annual Convocation of NSB School of Business, New Delhi
- ❖ Inaugurated the workshop on "Land Administration in North East States: Distances Covered and Challenges Ahead," at NIRD Guwahati.



IIM Shillong's group **AAVEO** comprising of **Anurag Joshi, Nagendra Singh, Rukma Jayaram, Sourjyo Das, Tejas Vijay Pradhan and Saumya Chaturvedi** reached the finals of "aspire: The Music to Money Challenge."

Faculty Corner



Prof Natalie W Kharkongor was a member of the 9th Education Mission to China; she visited Beijing, Shanghai, Shenyang, and Suzhou. She has also visited Tsinghua University, Peking University, Shenyang Normal University, China Europe International Business School, and Remin University.

Prof Natalie W Kharkongor was appointed as a Member of the Meghalaya State Advisory Board on Community Action as per Government's notification: Ref. No. DHS/MCH & 7W/NRHM/CM/76/2010; dated: 15th November 2010.



IIM Shillong inaugurated the first Annual International Conference on 'Sustainability: Management & Beyond' on 8th Dec 2010. The inauguration ceremony saw the participation of eminent personalities which included the Chief Guest **Padma Vibhushan Shri. Sunderlal Bahuguna**, a noted environmentalist and **Chipko Movement leader**, and **Dr. Paul Srivastava**, Director, **David O' Brien Centre for Sustainable Enterprise, Concordia University**. The conference is witnessing participation of intellectuals, social activists and thought leaders from various parts of the world.

In his welcome address, **Prof. Ashoke K Dutta**, founding Director **IIM Shillong** spoke about his vision with respect to this conference becoming an annual event. **SusCon Chair, Prof. Swapan K Majumdar** took the vision a step further by wanting to mark the start of a movement in sustainability in India.

Shri Sunderlal Bahuguna in his inspiring address reminded the audience of the age old maxim: "Earth has enough to satisfy everyone's need but not enough to satisfy everyone's greed". Disparity still exists among the rich and the poor and between those in power and the common man. According to him each human must strive to leave the world better than what had been inherited. He suggested simple solutions like afforestation, planting trees on social occasions and renewable energy. It is our prerogative to preserve resources like Iron - prevent their pollution and over consumption for sustainable growth. A simple formula for achieving this is following the channel of transmitting thoughts from "Head to heart to hands" thereby putting ones vision into practice.

Paul Srivastava, an IIM Calcutta alumnus, talked about the current environmental issues and how businesses can contribute to protect Mother Nature. He has been a follower of Sunderlal Bahuguna's work since his college days and as founder of sustainability in IIM Shillong was happy that such an initiative has seen the light of the day.

The conference would not have been possible without the sponsors - **North Eastern Council (NEC), NEEPCO, Coal India, Meghalaya Tourism Development Corporation(MTDC) and Tata McGraw Hill Ltd.**

A sincere effort towards the theme of sustainability was initiated by providing Jute bags to all the participants of the conference. **Sus-Con provided a multi-disciplinary platform for thinkers, academics, business leaders, government officials, civil society groups and grass root activists** to initiate an on-going dialogue on sustainability. It marks the beginning of a revolutionary approach from IIM Shillong to create space for exploration of alternative sources of learning beyond structured curriculum. Leveraging the unique assets and expertise of IIM Shillong as a hub of sustainability in business, the Conference will ensure a balanced distribution of emphasis on global perspectives, national priorities and regional issues for harmonious development of the individual, the organization and the planet at large. In the idyllic setting of Shillong, the mood and spirit of this starting chapter of Sus-Con is that of a retreat for self-renewal and collective revitalization.