An IIM Shillong Weekly E-Newsletter

27th June to 10th July 2011



The Indian Institute of Management Shillong (IIMS) held its fourth formal induction of students to its Post Graduate Program at its Mayurbhanj Palace Complex. 106 students from across India were administered the oath of integrity and discipline during the occasion. Apart from the annual Convocation ceremony, commencement of a PGP batch is looked upon as one of the most important events of the Institute and this was apparent from the grandeur of the overall program.

"Having seen what the Director of this Institute (Prof AK Dutta) has done and achieved in such a short time, I am sure nobody else would have been able to achieve," was the opening remark of Prof DP Agrawal, Chairman UPSC who was present as Chief Guest. This was met by a thunderous applause in unison by the audience.

During his pulsating speech, Prof Agrawal further commented that it is time that the youth learn to think afresh and take up challenging roles. He opined that candidates have made the right choice by becoming part of the IIMS fraternity as it would provide them an opportunity to have a comprehensive understanding of the nuances related to developing a set up and also in fostering partnership in the process.

Also present during the occasion was Mr. Sunil Mitra former Finance Secretary Government of India who during his speech stressed upon the importance of leadership linking it to solitude stating that "The two terms are dichotomous – solitude implies being alone with yourself while leadership necessitates the presence of others – who are to be led."

IIM Shillong Launches NER Sensitive Course



Prof A.K.Dutta, Director RGIIMS speaking during the Inaugural of NER Sensitive Course under CEDNER.





The Indian Institute of Management Shillong through its Centre for Development of NER (CEDNER) launched a six month Certificate Course on Developing Managerial Skills for Entrepreneurs at its Mayurbhanj Palace Complex on Saturday under the course Directorship of Prof Keya Sengupta who presented an overview of the Course.

Prof AK Dutta during his welcome address remarked that CEDNER is an evolvement built upon the spirit of Innovation and Service. "We have pioneered I am proud to say, and been consistent in our efforts to bring about alleviation of poverty with an inclusive notion of growth and development within the host region, and CEDNER today has become a sought after entity by various stakeholders in the NER simply because of its committed stance and efforts aimed at responding to the local needs."

While speaking at the occasion, Shri BK Handique, Union Minister of DONER Govt. of India who was present as Chief Guest during the inauguration program lauded the efforts of CEDNER under the visionary leadership of Prof AK Dutta, founder Director IIM Shillong and hoped that the Institute

with a well known brand operating through the northeastern region of India would continue to inspire a change in the mindset and the overall approach of the youth towards enhancing their managerial skills and entrepreneurial aptitude. "It is heartening to see that apart from its commitment to provide quality education, IIM Shillong is also trying to find solutions to issues which concern the society."

Shri Vincent Pala, Minister of State for Water Resources, Govt. of India who was present as Guest of Honour during the occasion welcomed the initiative and urged the students and youth of the region to take full advantage of such courses for the betterment of the region.

Conference on Placement Reporting Standards Conducted by IIMA at its Campus.



The Conference on "Placement Reporting Standards" was held among all stakeholders on 18 June 2011 to further deliberate and arrive at a consensus on the standards' various aspects or reject the same.

Ideally, the approach towards deriving a standardized placement reporting format received consensus through intense deliberation of the first draft, considering major stakeholder's perspectives, i.e. the Institute, Prospective Students, Recruiter, Media Houses, and Rating Agencies.

While most changes to the draft proposal were subtle, the CTC reporting aspect proved most significant with all stakeholders agreeing to omit reporting of the CTC which earlier did not specify guaranteed cash components thereby giving a wrong picture of variable components, and instead establish and report it as Maximum Earning Potential (MEP) since reporting the total guaranteed cash components and MEP separately will provide much more meaningful information.

The pan Indian meet on standard placement reporting was thoroughly acknowledged as an important initiative towards transparency, credibility, and comparability, hence, once accepted formally, shall become an important tool in bridging the otherwise enormous reporting gaps and help improve comprehensive measurement of achievements of B-Schools. In addition, the need for an external audit/validating agency was also deliberated upon and accepted by majority of the participants.

Mr. Dipak Kumar Das, Chief – Corporate Relations & Placement and Merlvin J. Mukhim, Placement & PR Officer represented IIM Shillong in this Conference.

Visit to IIMS



Shri Swapnanil Barua, IAS Commissioner of Transport, Assam had visited the Institute on June 30th, 2011 post his earlier meeting with the Director IIM Shillong. Mr. Barua was met and

received by Mr. Dipak Kumar Das Chief – Corporate Relation & Placement along with Mr. Merlvin J. Mukhim, CPRO wherein he was briefed about the works, achievements of the Institute and progress of the Centre for Development of NER (CEDNER) since inception.

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