

Visit to IIMS



Professor Ashoke K Dutta, Director IIM Shillong welcomed Dr. K Radhakrishnan, Chairman Space Commission, Secretary Department of Space and Chairman ISRO in the campus on 26th of July 2011. Prof Dutta while thanking Dr. Radhakrishnan talked about the brand value that ISRO enjoys in India as well as abroad and the role played by Dr. Radhakrishnan in achieving that.

Dr. K Radhakrishnan then addressed the students of IIM Shillong in a full packed auditorium. While asked, being an alumnus of IIM Bangalore, how he landed up in ISRO, he talked about his inspiration in Vikram Sarabhai. He spoke about the vision of ISRO which is to bring about social welfare through utilization of space technology. He related how space technology can be used to combat the problem of food crisis and illiteracy. He also walked through pages of history way back in 1963 when the seed of ISRO was born in Thiruvananthapuram which is located on the magnetic line of earth. "From being nascent in space technology to being in the distinguished company of six nations who have the capability to launch satellites from their own soil and that too in a span of just 50 years, is a journey which every Indian is proud of," said Dr Radhakrishnan. India has also become the 4th nation in world who can bring an object back from the orbit of the satellite.

In ISRO all are equal when it comes to the technical activities and technical decisions. Terming the space exploration as a risky project as there is a thin line between success and failure, Dr Radhakrishnan gave an example as how because of one DC convertor's fault a whole project had to be aborted. Besides there is also space weather and solar flaring in space which can upset the electronic system in a satellite.

Dr. Radhakrishnan also planted a sapling at the IIM Shillong campus as a mark of his visit and respect for the Institute's advocacy on Sustainable development initiatives.



Director's Activities

19 July to 26 July 2011

- Addressed participants of the 'Legal Programme for Bankers' at Indian Institute of Bank Management, Guwahati.
- Visit to National University of Juridical Science, Kolkata and meeting with VC Dr. MP Singh. Meeting with Prof (Dr) Manoj Kumar Sinha, meeting with Prof Vinita Pathak, Professor who underwent similar programme to the one we are planning in Germany to discuss on Joint Programme
- AGM All India Technology, Kolkata
- Board meeting Khadims Ltd, Kolkata
- Interview with Vishakha Sharma, Times of India, New Delhi

IIM Shillong and NEC venture to create robust Tourism in NER



With the formal inauguration of the 6 month certificate course in Tourism and Hospitality Management, IIM Shillong with the assistance of NEC sponsorship is moving an inch closer towards developing quality human resource, which will help project the NER as a vibrant tourist destination.

Present during the inauguration as Chief Guest, Shri Paban Singh Ghatowar, Minister of DONER and Chairman NEC lauded the efforts of the Institute underlying his satisfaction to see its thorough development into an Institute with such high standards within a short span of time. "The credit goes to the Director and the inspired team working with him. It is a befitting reply to those who considered an IIM in a place like Shillong impossible. IIM Shillong has definitely proved that it is not the place that matters but the determination and application of developed methods of management and technology that matter."

Expressing happiness over the ability of NEC to involve IIM Shillong in organizing such types of relevant courses, Shri Ghatowar stated that Tourism in NER has the potential to emerge as a huge industry in the region and therefore the human resource developed through such courses with quality will in turn be able manage and run the same.

Shri Ghatowar committed to ensure that the vital developmental sectors of the region will be given due attention and appealed to the youth of northeast to take full advantage of such opportunities which will ensure the development of a better region for the generations to come. "The North East Region Vision 2020 document advocates that a structural transformation in the economy can only take place by creating and enhancing the multiple dimensional capacities that are linked to the human resource requirements for expanding the primary, manufacturing and the service sectors."

Email: bs@iimshillong.in

Providing the gist of the course, Prof DK Agrawal Program Chairman said that the initiative was the result of an earlier skill mapping project he had undertaken wherein the innate talent of the youth of NER was



realized and felt that capitalizing on this could bring about change in the Tourism and Hospitality sector. "The primary objective is to enhance visibility of NER, and we are fortunate to have been given the opportunity by NEC," he said.

It may be mentioned that the 26 participants have been selected through a rigorous selection process held in Dimapur, Shillong, Imphal and other places, and more importantly are domiciles of their respective states. Assam has the highest number of participants with 12, Meghalaya with 7, Manipur with 3, and Arunachal Pradesh and Nagaland bagging 2 seats each in this one of a kind collaboration between IIM Shillong and the North Eastern Council which is the project sponsor.

Speaking on behalf of NEC, Its Secretary Mr. UK Sangma gave a perspective on the venture explaining that "the crying need of the hour is to have an integrated Tourism circuit for the entire region." To comprehensively understand the tourism potential and requirements of the region, NEC had earlier initiated the North eastern States Tourism forum and commissioned TCS with the job of developing a Comprehensive Tourism Master Plan, the broad structure of which has been accepted by the central Tourism Ministry. "Once the infrastructure is created, adequate qualified and skilled manpower will also become a requirement, and hence this initiative," he observed.

Asia's Best B-School Awards 2011



IIM Shillong wins multiple awards
Asia's Best B-School Awards 2011



With this objective in mind the Institute established the **Centre for Development for the North East Region (CEDNER)** which has been carrying out many programs for the skill development of the youth of the region so that the benefit of a Centre of Excellence operating in the region is capitalized upon by its people. The award Innovation Leadership Award is recognition of its effort in this direction.

Leading Through Innovation a Business Today special B-School Compendium earlier this year sums up the path breaking efforts that this Institute has made in the field of Management Education.

CEO Speak @ IIMS



The CMO Asia Awards are first of its kind accolades recognizing Business Schools, Professors from the greatest B-Schools of Asia, Corporate Organizations, Chief Marketing Officers, and HR Professionals who have shown leadership in their respective fields combined with consistent innovation.

This year Indian Institute of Management Shillong was awarded two awards at the award ceremony held at SUNTEC Singapore on 22nd July 2011. IIM Shillong was nominated in two categories and won the award in both the categories, namely **Innovation in Building Academic & Industry Interface** and the **Innovation Leadership Award**.

The Asian B School Awards are regarded as the most prestigious awards constituted by the industry and the academic world. The Jury for the same included eminent personalities like **Bhaskar Chatterjee** – Secretary to the Government of India, Department of Public Enterprises Ministry of Heavy Industries and Public Enterprises and **Saugata Mitra** – Chief People Officer and Group Head HR, Mother Dairy Fruit and Vegetable Pvt. Ltd amongst others.

The CMO Asia is dedicated to high level knowledge exchange through thought leadership and peer networking amongst decision makers across industry segments in Asia. The event is recognized for a professional cause to enable sharing of knowledge and expertise.

CMO Council USA is their Strategic Partner, whereas The Wall Street Journal is the Official Business Newspaper and is supported by Marketing Institute of Singapore.

As such the award ceremony was conducted by Fun & Joy at work in association with CMO Asia, with participation of B-Schools from around 29 countries including Australia, Hongkong, Singapore, UAE etc. The best B Schools in Asia and people of Asian origin were awarded. The award ceremony was held amongst a galaxy of luminaries from the world of education and corporate.

IIM Shillong, the seventh IIM in India had started a **Golf Tournament** since its inception as a platform for academic industry interface and these efforts of the institute have received its due recognition. The Institute is known to have tread unknown paths in the field of management education under the able and dynamic leadership of its founder **Director Prof AK Dutta**. A part of the initiatives have been centered around the urge to be relevant to the region and its people in their development process.

(Top) **Shri.Paritosh Joshi, CEO of STAR CJ Network India Pvt. Ltd** during the Video Conferencing session with the Students of IIMS on 27th July, 2011.

(Bottom) **Mr. Nirmal Chandra Jha, Director (Technical) and Chairman, CIL Coal India Ltd** during the Video Conferencing session with the Director and Students of IIMS on 29th July, 2011.

Faculty Corner

Prof Natalie West Kharkongor was presented with the Innovative **New Member Award** of the **Lions Club** on the 8th of July 2011 at Pinewood Hotel, Shillong.

Prof Natalie West Kharkongor was also presented with **Rashtriya Gaurav Award** with **Certificate of Excellence** on the 16th of July 2011 at the Constitution Club, New Delhi.

