



This conference reinforces IIM Shillong's commitment to research and development on Sustainable livelihood for the current and future generations. This conference the views on sustainability from multiple angles, covering several dimensions beyond the boundaries of individual lifecycle of the self, the organization and the planet at large. The conference will span its focus o global perspectives, national priorities and regional challenges of the North East.

Director's Activities



29th October, 2011 to 4th November, 2011

- Meeting with **Shri Ashok Thakur, Special Secretary MHRD, Delhi**
- Visit to **Don Bosco Institute, Guwahati.**
- Meeting with **Heads of Academic Institutions in Guwahati, Assam.**
- Gave the introductory remarks at the Stakeholders Discussion on **"Effective Sports Management: A Catalyst for Performance"** held at RGIIM Shillong.

Global Investment Research Competition



IIM Shillong won the East Zonal Final of the CFA Institute Research Challenge held on 5th Nov 2011 at Hyatt Regency, Kolkatta. With this they have qualified for the national finals to be held in Mumbai on 13th December 2011. The team consisted of **Mr. Anshumali Jha, Mr. Deep Mehta, Mr. Rajat Sethia, Ms. Ramya Ramaswamy and Mr. Sandeep Agrawal.** The subject company for the East Zone teams to conduct research and analysis is Emami Ltd., which develops and distributes personal, beauty, and healthcare products in India and other countries. Other colleges which participated in the event were IIM Kolkata, XLRI Jamshedpur, XIM Bhubaneswar, IIT Kharagpur and IIFT Kolkata. The corporate partners of this event were Bloomberg, National Stock Exchange (NSE) and Bloomberg UTV. The distinguished panel of Judges consisted of **Mr. Basudeb Sen** (Director, ITC Ltd), **Mr. Anirban Dutta** (Jet Age Securities), **Mr. Basant Maheshwari** (Equity Desk) and **Mr. Kaushik Poddar** (KB Capital Markets).

The CFA Institute Research Challenge is a global competition which tests the analytic, valuation, report writing, and presentation skills of university students. Students have the unique opportunity to develop and present an equity research report and be mentored and judged by leading industry experts.

The teams were judged on the research report they had submitted earlier and the presentation made in front of the judges. The winning team received trophies and gift voucher worth Rs 25,000 in addition to a certificate of participation.

SUSCON 2011

The most awaited **2nd International Conference on Sustainability: People, Planet and Prosperity** at IIM Shillong, Mayurbhanj Complex for a 3 day event from 9th-11th November, 2011. As the world is passing through economic turmoil, IIM Shillong has taken the initiative to think it through- how to live and let others live a healthy and prosperous life without damaging our environment or straining the future of our generations.

The Chief Guest for the occasion is **Shri Sanjib K Bezbaroa, Vice President, Corporate Environment Health and Safety of ITC Limited** an exemplary leader in the corporate sector. **Guest of Honor, Dr. Hasit Joshipura, Vice President and Managing Director of GlaxoSmithKline Pharmaceuticals Ltd.** And many other eminent scholars like **Padmabushan Dr. M.N. Buch, Chairman, Board of Governors, ABIIITM, Gwalior; Professor Sushil, Founder President, GIFT and Professor IIT Delhi; Professor Vasanthi, IIM Bangalore; Professor Subhash Datta, director BIILM, Delhi; Professor Subhash Sharma, Dean IBA Bangalore; Professor B.K. Tiwari, NEHU; Professor M.N. Panth, NERIST, Arunachal Pradesh; Ms Sujata Sen, Director British Council; Acharya Saumendranath Brahmachary, Deogarh; Prof Ranjan Mitter, IIM Calcutta.**

This year special attention has been paid on research and development. Out of 119 papers received, only 15 have been selected for publication and an equal number have been allowed to present their ideas and work. Altogether, 30 research papers will be presented at the conference in six parallel sessions.

This is the second International Conference on Sustainability initiated by IIM Shillong and is considered to be the culmination of collective wisdom under the leadership of **Professor Swapan K Majumdar, Chair, SusCon 2011, IIM Shillong.**

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IIM Shillong Wins Inaugural Edition of X-Biz at IIMA.



Team **Innopreneurs** from IIM Shillong have won the inaugural edition of **X-Biz** in a grand finale hosted at the **IIM-Ahmedabad** campus. The team was shortlisted after tough competition from over 60 participating teams from across the country. IIM Shillong was shortlisted amongst the top three teams along with IIM Bangalore and IIT Chennai and was invited to present their plan to an eminent panel of judges which included **Mr. Sandeep Nair, President and Managing Director of Emerson Network Power (India) Pvt Limited, Prof Arvind Sahay, Professor of Marketing at IIM-Ahmedabad, and Mr. Pranay Gupta, Joint CEO, CIIE-IIM, Ahmedabad.**

The team which consisted of **Mr Jayant Kejrival and Mr Salil Choudhary**, second year students at IIM Shillong, detailed their innovative plan which considered the opportunity of massive agricultural mechanization in India. Their plan is to set up a manufacturing plant for tractor mounted hydraulic equipments for agricultural, industrial and construction purposes. They plan to distribute these products across the country initially through tie-ups with tractor distributors and later on through our own outlets.

The participants were judged on multiple factors including uniqueness of the plan, "thoroughness" of analysis in capital planning and working capital management, marketing and operating plans, risk identification and mitigation plans, impacts on environment and society and robustness of strategy and growth potential.

The winners received a cash prize of Rs 75,000 and an opportunity to incubate their businesses with CIIE at IIM-Ahmedabad.

Visit to IIMS



Mr Jacob Jacob, Chief People Officer – Apollo Hospitals Ltd. India visited the institute on 2nd November 2011. and interacted with the students of IIM Shillong.

Sus Con 2011



IIMS Initiates Unified Thinking On Sports Development. US expert shares views for holistic improvement

IIM Shillong through the Centre for Development of North Eastern Region (CEDNER) organized a half day Stakeholders Discussion on "Effective Sports Management: A Catalyst for Performance" in the institute campus on November 04, 2011. Key office bearers from all the Sports Associations in Meghalaya participated in the discussion.

Welcoming the participants, Prof. Ashoke K Dutta, Director of IIM Shillong, highlighted this event as a part of the institute's ongoing concern for the development of the North East as already initiated under its Centre for Development of North Eastern Region (CEDNER). He proposed a business model for Sports development and management for gainful employment generation in the state of Meghalaya.

During the introductory remark, Prof AK Dutta enunciated the progress of sporting activities in Meghalaya while observing that despite the abundance of talent available there was still much room for professionalizing various fields and disciplines of sporting activities, stressing on the need of elements such as responsibilities and mandate, structure and organization, processes and information, and performance assessment and accountability to be realized as an interactive and interconnected system within the different organizations.

The highlight of the discussion was a live video conference with Prof Douglas Michele Turco of Drexel University, USA, an expert in the field of sports management and research and development who spoke on Sport Research and Development as a winning proposition. Incidentally, Prof Turco has been involved with the Commonwealth Games, US Open Golf Championship, FIFA World Cup, ICC Cricket World Cup and a host of other global sporting events.

Prof. Turco has been associated with IIM Shillong's pioneering initiative on Sports Management and has made several visits to the North East before. In his presentation he highlighted the importance of collaborative academic research in this regard identifying multiple research areas like Market Research, Feasibility Studies etc through tie ups between sports associations and academic institutions. "This way the sports manager gets much better equipped to assess market potential and develop new products and services."

Prof. Turco was highly optimistic about the potential of Sports assets in the North East and suggested development of off- mainstream sports events for the North East in due consideration of her bountiful natural resources. This was followed by an engaging online discussion between him and the participants covering multiple levels of the associations from the grass root to the top.

Attended by leaders of various sporting federations and associations of Meghalaya, the one day meet was well appreciated for providing thought provoking dimensions sports and the possible research and developmental aspects, which could boost the functioning of the different sporting bodies.

Mr. Joe Marwein and Ian Khongmen of the Meghalaya Swimming Association felt, "that IIM Shillong must continue taking the agenda forward. While we know that there are problems, IIM Shillong can share its expertise through its on ground commitment to help make a difference."



Prof A.K. Dutta along with members of IIM Shillong and participants from Sporting Associations of Meghalaya



Prof Doug Turco interacting with participants

Mr. Naba Bhattacharya, representing the Meghalaya Cricket Association and who was actively involved in roping the participants opined, "It is time various bodies meet regularly and come up with a unified solutions to a unified problems. It is nice to know that we can bank upon the IIM to look for expert advice, and bring in a palpable change in the scenario of sports development"

Mr. Lorenzo Warjri of the Meghalaya Judo Association while lauding the initiative taken by IIM Shillong observed that "though short, the program was full of learning. We need to remain committed and IIM S can be the driving force."

The session concluded with identification of the role of IIM Shillong in this venture by way of exploring future possibilities of imparting training to the members of the associations around areas like skills enhancement, funds mobilization and management, and event management. The session was conducted by Prof. Sanjoy Mukherjee of IIM Shillong.



IIMS Outsource Staff felicitate Prof A.K.Dutta, Director RGIIMS.