

**Marathon for Blood Donation****Faculty Corner**

Prof Natalie W Kharkongor attended and presented a paper on "Application of Green Economics in Business and Rural India: methods and tools" during a Symposium – cum – Workshop organized by the Green Economics Institute (GEI), UK on the 18<sup>th</sup> and 19<sup>th</sup> of November 2011 at Oxford University. Her paper, co-authored by Manan Jain, PGP 2011-13 was announced by the Director, GEI as the best paper.

Prof Natalie W Kharkongor also attended and participated a State Level Workshop on NRHM on the 29<sup>th</sup> and 30<sup>th</sup> November 2011 at Pinewood Hotel organized by the Directorate of Health Services, Government of Meghalaya.

**NRHM Capitalise on IIM Shillong Expertise****500 Doctors from State to avail training**

IIM Shillong in association with National Rural Health Mission and Dept of Health services, Govt of Meghalaya is offering the practice oriented 30 days intensive training to the medical officers in the area of healthcare and hospital management systems under the sustainability platform. The programme kicked off with felicitation from IIM Faculty, resource persons and Officers on November 15, 2011. This is the first time NRHM has entrusted the job of devising the patient friendly and socially proactive modern healthcare systems through the expertise of Indian Institute of Management in the country.



The focus of this course is to prepare participants with a deeper understanding of the social and business consideration necessary for more successful management of healthcare infrastructure projects in the state of Meghalaya under NRHM.

SHCMS focuses on bringing people together to learn how to make their healthcare projects and ventures, organizations and the world more environmentally, socially, and economically sustainable, therefore generating, and regenerating the natural, social, human and financial capital for both short and long term prosperity.

IIM Shillong agreed in principle to train 500 doctors of Meghalaya state health services over a period of three years. Initially three batches were allotted with a limited capacity of 20 officers each. The first batch starts on November 15, 2011 and end their training on December 14, 2011.

The training is supported from the leading doctors from most reputed hospital network Dr. Debashis Roy and Dr. Tanmoy Dass (Apollo Gleneage, Kolkata), Dr. Manish Mehrtra (Military Hospital, Shillong), Dr. Rashna Dass (Head, Pediatrics, NEIGRIMS) and Dr. Santa Sing (Dean, NEIGRIMS), Dr. Jeet Patwari (NEMCARE, Gauhati). The programme chair is Prof. Shajahan who has already designed and delivered 8 six month long IIM certificate programmes for corporates, Air Force officers, Indian Army and Assam Rifle officers, local youth and entrepreneurs successfully since August 2008.

The hall mark of the programme includes preparation of improvement plan of the leading hospitals and primary health centres (nearly 15) by the participants after attending two week practice oriented case study based lectures in IIM Shillong through Field visit and by undertaking healthcare research by the doctors of Meghalaya state health services. It is hoped that Government will take up their proposals seriously and invest required infrastructure after listening their class presentations in IIM Shillong as a part of this programme.

**Marathon for Blood Donation**

Meghalaya Aids Control Society conducted a marathon on 12<sup>th</sup> November 2011, in association with the Meghalaya State Blood Transfusion Council and the Licensed Blood Banks of East Khasi Hills for creating awareness about Voluntary Blood Donation. The marathon was a part of the National Voluntary Blood Donation Month that is being conducted from 15<sup>th</sup> October 2011 to 15<sup>th</sup> November 2011. This year's theme is "Donate Blood and Save Four Lives" which stresses on the importance of regular blood donation by eligible donors to facilitate blood collection to meet state requirements. It received participation of 141 candidates from various organizations and institutions in Shillong. The students of IIM Shillong showed an enthusiastic response, with 35 students from the first and second year batches running the Marathon in support of the awareness campaign.

The race started at about 8:15 am and participants covered a distance of about 5 km passing through several key points like Don Bosco Square, St. Anthony's college with checkpoints at All India Radio, Ward's lake and Little Blossom School, Oakland and finally ended at the Pasteur Institute Campus, where the participants were served with refreshments. An awareness programme was conducted at the same venue where the importance of voluntary blood donation was highlighted. Some key aspects of safe blood donation, unscrupulous blood sellers and catastrophic consequences of blood shortage were brought to focus. The occasion was graced by Shri D.P Wahlang (IAS), Commissioner & Secretary, Health and Family Welfare Department Government of Meghalaya who was the Chief guest. The proceedings were conducted by Dr. A Das, Director, Directorate of Health and Family (MI). The special invitees on this occasion were Shri K.W Marbaniang (IAS) and Shri M.R Synrem (IAS) from the Government of Meghalaya Health and Family welfare department. Dr. E. Lyngskor, Project Director, Meghalaya Aids Control Society gave the welcome address and Dr. Hughbert Dkhar Pathologist & I/C Blood Bank Nazareth Hospital, Shillong gave the presentation on "Safe and Voluntary Blood Donation". The function was concluded with the vote of thanks by Dr. W.F Dkhar, Deputy Director (Blood Safety), Meghalaya Aids Control Society, Shillong.

From among the participants of IIM Shillong, Anzaar Rana of PGP 2011-13 was the first to complete the marathon. The idea of participation in this noble initiative received huge support from Prof. A.K Dutta, Director IIM Shillong and Prof. Natalie West Kharkongor, Faculty Coordinator, ECoBiz Club. The ECoBiz Club of IIM Shillong proactively supported the Meghalaya Aids Control Society (MACS) for spreading the word inside the campus and encouraging its students to participate in the marathon. In January 2011, the Club had organized a blood donation camp in IIM Shillong in association with MACS and has plans to conduct the same again in the early part of next year in order to contribute to this noble cause.

**Director's Activities**

5<sup>th</sup> November, 2011 to 7<sup>th</sup> December, 2011

- Attended Board Meeting of Desales University, USA
- Had discussions with Prof (Dr.) Erich Burklev, University of Applied Science FHNW, Basel, Switzerland, regarding collaboration
- Meeting with Shri Altaf Ahmed, Vice President Emirates NDB, Dubai for placement
- Meeting with Prof Sanjeev Chatterjee, Dean Miami Media School in Kolkata
- Meeting with Shri D P Wahlang, Commissioner Secretary, Department of IT, Government of Meghalaya, Shillong.