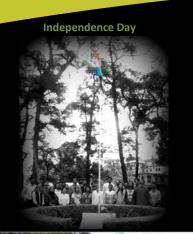
### An IIM Shillong Fortnightly E-Newsletter

30th July 2012 to 26th August 2012





15<sup>th</sup> August, the day that marked Independence of the nation, was ebrated with much zeal and enthusiasn the entire IIM Shillong fraternity. It was an occasion when the campus came alive with the spirit of the day, soaked in patriotism. From the decorations to the dresses donned, everything reflected the mood of the day, the atmosphere was charged up with a feeling of pride. The event was attended by the participants with much enthusiasm who battled the pangs of morning sleep, usual for a holiday, to pay their respects to the tricolor and the nation. The security guards, by performing a march past demonstrating excellent sync and perfection, offered their salutations to the tricolor. Every person present there participants, faculty, their families and the administrative staff experienced a feeling of immense pride and a zeal to give back to the nation in their own way.

The tricolor was hoisted by senior faculty member Professor P Saravanan and the CAO of IIM Shillong campus Mr. R.C. Saxena amidst the hymn of the National Anthem.

Prof. Saravanan then addressed the gathering by wishing everyone a very happy Independence Day. He shared with everyone his concern, how the young bright brains of the country are all running behind just corporate jobs. He inspired the gathering to contribute back to the society by preparing for the Civil Services Examination and the likes of it. He motivated one and all to be a part of the governing system and contribute to the progress of the nation.

The ceremony ended with refreshments being served over informal interactions and left each and every one charged up with a sense of patriotism.

The Green initiative organized by the ECoBiZ Club, IIM Shillong & State Bank of India



It is said that "the best time to plant a tree was twenty years ago, the second best time is now." Taking forward the vision of sustainability, IIM Shillong students came out with a tree plantation drive named 'Prakriti', which saw a huge participation from the students and the faculty. As part of this initiative, more than 80 saplings of fruit bearing trees like oranges and guavas were planted in the campus. This green initiative was planned and organized by the ECOBIZ Club, IIM Shillong in collaboration with SBI, which were the chief sponsors. Anderson Biotech Pvt. Ltd. too supported the cause by providing biodegradable manure.

The Chief guest of the event, Mrs. Rose, AGM of SBI expressed her happiness in being part of an initiative which would enrich the ecosystem. She added that it was not only important to plant trees but also to take care of them and to ensure that they grow into healthy trees. Prof. Keya Sengupta, Director IIM Shillong applauded the initiative and the well thought choice of fruit trees which besides giving fruits will also attract birds and thus enrich the ecosystem.

Also present on the occasion, Prof. Sanjeeb Kakoty and Prof. Tapas Kumar Giri guided the students with the right way of planting saplings and also apprised them of the various precautions to be taken.

Prof. Natalie West Kharkongor, the faculty advisor of the ECoBiZ Club, provided all her guidance to the team. She has been a great source of inspiration for the students to carry out various activities ranging from teaching initiatives to blood donation and planting trees. The zeal of the students of PGP11 and PGP12 in planting and adopting a tree each was appreciated by the guests and the faculty.

**Director's Activities** 



Prof Keya Sengupta presented a paper entitled *Emerging Economies of India and China: Comparative Analysis of the Competitive Advantages of the Two Countries in the World Trade* at the Shanghai International Conference on Social Science held from 13<sup>th</sup> -17<sup>th</sup> August,2012 at Shanghai. Prof Sengupta also chaired a Technical Session in the Seminar.

Review of the Sino-India Executive Post Graduate Program in International Business





Prof. Keya Sengupta, the Director, RGIIM Shillong visited Ocean University China, Qingdao, during 16-18<sup>th</sup> of August, 2012, to have a firsthand review of the Sino-India Executive Post Graduate Program in International Business, an endeavor the Rajiv Gandhi Indian Institute of Management Shillong (IIM Shillong), India and the Ocean University China(OUC), China have joined hands for. Prof. Rohit Joshi (Chairman, PGPEx) and Prof. Debasis Chanda (Chairman PGPEx placement) accompanied her.

Prof. Sengupta and the team members met with the PGPEx participants and discussed and addressed their concerns related to the improvement of the ongoing courses, corporate lectures and business excursions of the China Module.

On 17<sup>th</sup> August 2012 the Director had a meeting with Prof. Dai Hua, Director, International Office, OUC Qingdao, China, on the current status of ongoing course. Others members present in the meeting were Prof. Aihua (Iris) NING, Professor, International Education center, OUC China, Prof. He Yiming, Director, Sino-US dual Degree programs and Incharge international MBA program, OUC China, Prof. Gao Jin Tian, Head of Economics and trade department, OUC China, Prof. Su Meng, Economics and Business Department, Mr. Jesse Chen, Coordinator, International Program, Prof. Rohit Joshi, Chairman, PGPEx, IIM Shillong, India, Prof. Debasis Chanda, Chairman, Placement (PGPEx), IIM Shillong, India

Both the directors marked this program as a new beginning for a long-term relationship of camaraderie and trust between the two Institutions. Prof. Hua ensured to develop international business leaders and hoped that the candidate will take forward the hospitability of the two nations into the paradigm of new business ventures. He further emphasized that the participants will understand the Chinese way of life and business culture and thus enabling them to be the ambassador of Sino-India way of living into the Global business community. Prof. Dai and Prof. Yiming praised the PGPEx students on their sincerity, handwork, punctuality, attendance and self behaved manners.

Prof. Sengupta praised the efforts that OUC professors are putting to make this program successful. She put forward the concerns of PGPEx students for OUC professors' perusal. Prof. Dai and the team took those suggestions in very positive note and promised the Director, IIMS for necessary improvements. Prof. Yiming, briefed about the Internship details for which the duration is 10 weeks. Prof. Yiming is still working on it and shall coordinate with the PGPEx Students' placement committee.

Prof. Sengupta stated that RGIIM Shillong shall start working on the next year's MOU and by September, a draft of the MOU would be sent to Prof. Dai and the OUC professor for necessary comments. The meeting ended with a very positive and affirmative note. Prof. Dai Hua hosted the dinner to honor Prof. Sengupta, Director IIM Shillong and the other IIM Shillong team members.











#### The Podium - Guest lecture series of IIM Shillong

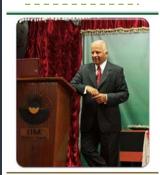


with Prof. Anil Gupta, Founder, Honey Bee Network , Executive Vice Chair, National Innovation Foundation.



# THE PODIUM

July 24<sup>th</sup> 2012,The first on-campus interaction of The Podium with Mr. Jyotindra Vaccharajani, GM, Corporate Relations, Essar Energy.



# THE PODIUM

July 27<sup>th</sup> 2012, Mr. K. S. Ramdas, CEO, Janalakshmi Financial Services Private



## THE PODIUM

July 29<sup>th</sup> 2012, Dr Gautam Naresh, Public Financial Management Advisor with PWC.



July 24<sup>th</sup> 2012, Video Conferencing with Mr Chender Baljee, Chairman and MD of Royal Orchid Hotels



# THE PODIUM

July 31<sup>st</sup> 2012, Mr Rajnish Kumar, Chief General Manager ,SBI.



## THE PODIUM

August 1<sup>st</sup> 2012, CEO of Teach For India, Ms. Shaheen Mistri.



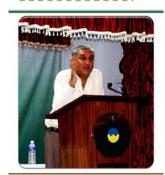
August 3<sup>rd</sup> 2012, Video Conferencing with Dr Sunil Kumar, Dean of the Booth School of Business

### THE PODIUM

August 4<sup>th</sup> 2012, Mr Kiran Khalap, co-founder of Chlorophyll.



August 7<sup>th</sup> 2012, Video Conferencing with Mr. Arvind Bodhankar, Corporate head, Cadbury Kraft.



# THE PODIUM

August 9<sup>th</sup> Mr. Sanjeev Nandwani, Development Commissioner, Falta SEZ



# THE PODIUM

Ms. Judy Manners, Executive Director, Asset Management, J P Morgan.