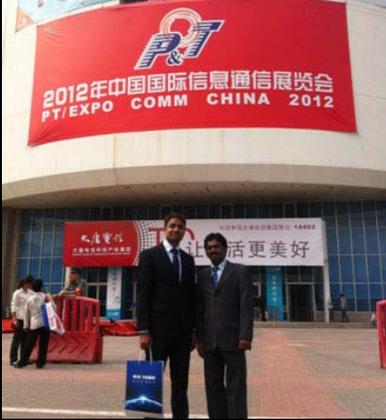


PT Expo 2012, Beijing, China

**Faculty Corner**

"Prof. Sanjoy Mukherjee was invited to make presentations as the key external resource person at the **Annual Ethics Conclave of the Tata group companies** at Hotel Taj Lands End, Mumbai during October 5-6, 2012. The theme of the conclave was – **'Towards Commitment beyond Compliance'**. He was the only person outside the House of Tata present in this event attended by 65 senior executives from 54 Tata group companies including 11 CEOs and the leading Ethics counsellors. He spoke on **'Compliance to Commitment: From Reactive Ethical Response to Positive Resonance'** and **'Listening to the Inner Voice: Leadership Behaviour towards Organizational Transformation'** to the participants. Moreover he moderated two sessions with the CEOs who shared their story on personal and organizational journey through ethics in leadership and management. He also conducted the group discussions in 8 groups on ethics related topics/issues involving all the participants. Tata Quality Management Services (TQMS) organized the event on behalf of the Tata group. The conclave was inaugurated by Mr. Prasad Menon, Chairman, TQMS and former Managing Director, Tata Chemicals Limited."

Prof Natalie West Kharkongor participated at the Inaugural Program for the training of the **Para Legal Volunteers**, and the **Opening of the 14 selected Legal Aid Clinics** through video conferencing on the 15th September 2012 at Yojana Bhavan, Shillong by **Hon'ble Justice, Altamas Kabir, Senior Most Judge, Supreme Court of India.** Justice A. Kabir is now the 39th Chief Justice of India.

**Meghabyte-NICT 2012**

Prof Keya Sengupta, Director, RGIIM Shillong delivered a talk on **"Future of ICT in Meghalaya and the Role of Shillong IIM"** at the One day Conclave of **Meghabyte-NICT 2012** at the Yojana Bhawan, Meghalaya Secretariat. The conclave was organized by the Telegraph Group on 14th September, 2012 in collaboration with the govt of Meghalaya.

**Celebration of Hindi Divas/Pakhwada**

On the occasion of Hindi Divas, **first ever Hindi Pakhwada** was organized under the chairmanship of Prof Keya Sengupta, Director, RGIIM Shillong from 14-28 September 2012 in the institute. During Hindi Pakhwada various competitions such as; Hindi Dictation, Reading and Application Writing were organized, in which several enthusiast staffs participated and the winners were awarded with cash prizes as the incentives by the chairperson.

**PT Expo 2012, Beijing, China.**

"**Posts and Telecom EXPO COMM China 2012**" is sponsored by the Ministry of Industry and Information Technology of the People's Republic of China. The Expo was attended by **Sai Chandan D and Brahmaiah P, PGPEX Batch of 2013, IIM Shillong.** It is held in Beijing on September 18 to 22. As per the data provided by them, from January to July of 2012, the total revenue of ICT (Information & Communications Technology) industry reached 745.86 billion RMB; the total telephone users increased to 1.345 billion, about 9.925 million of them are new telephone users including 10.048 million new mobile phone users. The total revenue of mobile phone business is 446.03 billion RMB, which increased by 11.3% compared to last year's numbers of same period.

According to them, the market situation will continue to improve, infrastructure construction will progress steadily, and internet application develops speedily. In their words, the largest and influential ICT and electronics science and technology exhibitions in Asia, PT/EXPO COMM CHINA 2012, focused on the industrial theme of great development, great convergence and great innovation to present the fruitful achievements of industrial integration, including: construction of "Broadband China", cross-industry ICT application, three-networks convergence, and the application software; to introduce cutting-edge technology development including: LTE, mobile internet, cloud computing; to showcase the successful transformation of telecom operators and telecom equipment providers, the boom development of small-medium enterprises; the new trend in renovation and transition of the energy conservation and environmental protection concept and application.

There are a total of 8 exhibition halls of approximately 500 exhibitors coming from about 16 countries. Apart from the exhibitions, events like contests, seminars, forums were also organized. Companies vied to attract attention with their stall designs and innovative approaches in delivering content. Of the biggies present, Huawei took the limelight with majority buzz inside its stall.

Other companies like Lenovo, ZTE, Alcatel, Tencent, Ericsson, Nokia, UT Starcom and HiSense were present. Though most of the demos are in Chinese, all of the stall owners know English and they readily translated everything to English.

We also found one stall by Beijing University of Post and Telecom who were marketing their Executive MBA degree program. There is a possibility of opening one such stall in future where we can market our degree while marketing the batch profile for internships and placements. We enquired about the cost which is around USD 525 per square meter.

Most of the companies are very well aware of BSNL-MTNL from which Brahma hails from. We understood that they have a lot of respect for Indian telecom companies which are the major clients for their products. They asked for our business cards to maintain contact. We used this opportunity to let them know about our program and institute. We made them aware that every year a batch of 35 Indian executives will be in China during this period to do internship. They promised to help by forwarding our email to the concerned department. One company also showed interest in organizing a product demonstration in OUC campus.

We are grateful to Professor Rohit Joshi for letting us participate in this event. We also hope the next batches utilize this expo to become aware of the trending technologies in Telecom sector while building contacts in the rapidly growing industry.

IIMS Golf Cup  
Season 5



IIMS Golf Cup Season 5



The final day of the 5<sup>th</sup> season of the IIM Shillong Golf Cup saw enthusiastic participation from the corporates and the defense personnel. The tournament started off early in the morning with top shots of the corporate world coming up to test their golfing skills. The students mixed freely with the players, gaining valuable insights about the business world over the highly regarded game of golf. The day was packed with a flurry of activities with organizers working with utmost efficiency to keep the things running smoothly. Social interaction amongst one and all present took a new dimension and magnitude over breakfast and lunch on the course itself.

The 5th season of the IIM Shillong Golf Cup ended on a high note amongst the presence of dignitaries of the stature of the Honorable Chief Minister of Meghalaya, Dr. Mukul Sangma, the Honorable Deputy Chief Minister of Meghalaya Mr. Bindo.M.Lanong, Minister of IT and Water Resource Mr.A.L.Hek, DG Assam Rifles Mr. Ranbir Singh, Mr. Larsing Ming Sawian, owner of the Shillong-Lajong Football Club and the Director of IIM Shillong, Professor Keya Sengupta.

The closing ceremony started with Professor Sengupta heartily congratulating and thanking the participants and invitees for their graceful presence. She then went on to elucidate how the Golf Cup, the flagship event of the IIM S has become a unique platform for the amalgamation of sports, academia and the corporate world. She stressed on the event as an occasion to gather, deliberate and sketch out a road map for the future. She congratulated the organizing committee on successfully organizing the event that promised to be 'sharing wisdom on the greens'. She thanked the Government of Meghalaya, in particular the Department of Tourism, for their unwavering support in the entire tournament and ascertained future collaborations with the government for the development of the Northeast and designing a sustainable business and economic environment.

Dr. Mukul Sangma also spoke of how the event managed to bring the budding entrepreneurs and managers on the same platform as the corporates. He appreciated the efforts of IIM Shillong in the field to initiate strong corporate interactions among the government and the corporate players. He stressed on the need for the industrial and tourism development of the Northeast and expected to see his wishes come true through future alliances with the institute and the corporates.



The event closed with the participants being awarded for their skills in golf in categories like 0-12 handicap, 13-18 handicap, 19-24 handicap, longest drive, straightest drive, closest to pin and the women's category. The winners of Khlur Thma, the B-school case study competition were also felicitated in the event. Teams from IIM Shillong and ISB Hyderabad were declared joint winners in the same.

The event ended with a promise to be back next year with IIM Shillong Golf Cup Season 6 of a greater magnitude and higher levels of participation from the corporate world as well as the management students.