

Mahindra War room, 2012

Prof Keya Sengupta, Director, IIM Shillong was part of the special delegate invitation during the just concluded Mahindra War Room grand finale held at ITC Grand, Mumbai, event hosted by Mr. Anand Mahindra and other senior officials of Mahindra & Mahindra on 23rd November, 2012. Besides attending the event, the Director was able to discuss matters related to Institutional tie up and various ways forward to reach the goals and objectives.

Role of media during elections

Prof Sanjeeb Kakoty was invited as a distinguished panelist in a panel discussion organized by Shillong Press Club on the topic "Role of media during elections" on the occasion of National Press Day.

The function which was inaugurated by the Chief Minister Dr Mukul Sangma, saw the participation of a number of distinguished speakers including legislator Manas Chaudhuri, former state home minister Robert G Lyngdoh, NESO Adviser, Samuel Jyrwa, Principal of St. Edmund's College, Dr Sylvanus Lamare and Press Club of India secretary general Anil Anand.

Prof. Sanjoy Mukherjee delivered the Keynote Address on "CSR is all about Intent" at the Human Rights Day Seminar on 'CSR and Grassroots Transformation: Making the Twain Meet' organized jointly by Bengal Chamber of Commerce and Industry (BCCI) and Aidas Consulting Group at Williamson Magor Hall, BCCI, Kolkata on December 10, 2012. The Seminar was attended by senior corporate executives, academics and heads of NGOs.

Prof Natalie West Kharkongor gave a talk on "Students and Legal Services Movement: A Perspective" during the opening of the Legal Literacy Classes by the Chief Justice of India, Hon. Mr. Justice, Altamas Kabir on the 8th of December 2012 at Yojana Bhavan, Shillong.

GodSellers 2.0, one of the most awaited intra-college events at IIM Shillong organized by the Marketing Club, was recently concluded with active participation and unprecedented enthusiasm from IIM Shillong student community. The four-hour event with participants in teams putting up stalls in the Institute campus managed to earn a whopping half a lakh of rupees as revenue. The event started with a truly professional touch with teams playing their stake in a bidding process to book their stalls. With a total of ten stalls, the event saw huge footfall from IIM Shillong and its neighboring institutes like NIFT and North Eastern Hill University to name a few. The guests gorged on the delicacies offered by different food stalls on offer to their heart's content and tried their luck at the variety of games that were organized by the teams. The event on a whole was a tremendous success that left the teams and the guests in eager anticipation for the same in the coming year.

Workshop on Leadership and Management in 21st Century at IIM Shillong

Adding significance to the remarkable day of 12-12-12, IIM Shillong organised a workshop on 'Leadership and Management in 21st Century: Insights from Swami Vivekananda'. The workshop opened the doors by looking at the management education from the perspective of Indian Ethos. The speakers of the workshop include Swamy Nikhileswarananda - Secretary Ramakrishna Mission, Vadodara, Swamy Sumanasananda - Secretary Ramakrishna Mission-Cherrapunji, Swamy Achyutesananda- Secretary, Ramakrishna Mission Shillong. India is a land of Vedic wisdom, applying this Vedic knowledge to the contemporary management scenario would add value to the domain of management. 'Indianisation of global management' would be the apt solution for challenges of the present business world. Business ethics and value-based management is required for sustenance of any business establishment. The workshop concluded with a positive note of "Sarve Jana Sukhino Bhavantu". An individual can attain the pinnacle of happiness by being a source of happiness for his fellow beings. Drawing an analogy with the business establishment, a successful business is one which caters, cares and imbibes the need of the society as a whole.

Video Conferencing with Mr. Dharmendra Satapathy

Continuing with its tradition of being in constant touch with the corporate world, IIM Shillong student fraternity had a video conferencing session with Mr. Dharmendra Satapathy, Vice President and Head of Management - Tata Asset Management. Mr. Satapathy emphasized the importance of adaptability in business management in the current scenario where change is a prime driver. The process of learning and unlearning is indispensable for any business.

In order to facilitate efficient dexterity for the business, the proper use of technology would streamline the process of information flow and add significant knowledge value to the existing business processes thus benefiting the business establishment. Mr. Satapathy stressed upon the significance of leadership, a quality which should be practiced from the very beginning of individual's career. Leadership is about building collaborative relationship with people, and humanity added with humility is mandatory for successful leadership.

The students had an interactive and insightful session with Mr. Satapathy. The necessity of FDI for Indian economy, the aptness and versatility of marketing domain for a financial firm like Tata Asset Management and the strategies adopted by Tata Asset Management to reach out to the rural and urban India went a long way in expanding the horizon of students' knowledge space.

IIM Shillong hosts Mr. Harsh Shrivastava, Consultant, Planning Commission of India

IIM Shillong hosted Mr. Harsh Shrivastava, Consultant to the Planning Commission of India for a special lecture on "The making of India's 12th five year plan and how Meghalaya can benefit from the Plan". Esteemed dignitaries such as Mr. R N Mishra, Director General, Meghalaya Institute of Governance (MIG), Mr. Vijay Kumar, Deputy Director, MIG and Padmasree Ms. Patricia Mukhim, Editor of Shillong Times attended the lecture.

Mr. Shrivastava, currently the Independent Director at Meghalaya Institute of Entrepreneurship and a Consultant for the Planning Commission of India since July 2010 is currently managing the process of making India's 12th Five-Year Plan. He shared interesting insights about India's 12th Five-Year Plan and stressed the need to increase productivity as the major objective of the Five-Year plan. He shared his learning from the 11th Five-Year Plan and laid stress on the fact that better governance at all levels is the key to



success. He also laid emphasis on the fact that India's 1.25 billion citizens have higher expectations about their future today than ever. The 12th Five Year Plan outlines faster, more inclusive and sustainable growth as its objectives. He identified renewable energy, nutrition, banking, healthcare and other social sectors as the areas for which the Planning Commission would increase spending by as high as 2.25 times compared to the 11th Five-Year plan. He also believed that with the government's support of FDI, spending on infrastructure by the private sector would increase.

He appreciated the Government of Meghalaya on the recent growth measures and maintained that the biggest challenge for Meghalaya is to increase the net per capita income, attract private investors for building infrastructure and to curb the growing traffic jams in Shillong. He also shared the view that the Government of Meghalaya has to work closely with the people to overcome the challenges.

The Programme was jointly organized by IIM Shillong and MIG and it was coordinated by Prof. Natalie West Kharkongor.

IIM Shillong Amateur Golf Club

IIM Shillong has taken the initiative to start a Golf Club, the first of its kind in any IIM. The Golf Cup is the flagship event of the institute and is a huge draw for both corporates and students. Taking forward the association with Golf, the Institute has decided to form IIM Shillong Amateur Golf Club (IIMSAGC), which will be responsible for developing the Golf acumen and corporate interactions of the students on the greens.

The 5th season of IIM Shillong Golf Cup which was organized during the first week of October was a huge success which not only saw corporates participating in large numbers but also the first and second year students who got the rare opportunity to interact with corporates on the Golf Course. Being in a management program which seeks to merge academia and corporate, it is natural that the students will be inclined towards learning the nuances of Golf. It was during the tournament that most of the participants developed an interest and showed enthusiasm to learn the game. Under the able guidance of Ms. Keya Sengupta, Director - IIM Shillong and Col D. Nagarajan, Campus Development Advisor, the IIM Shillong Amateur Golf Club was instituted to specifically tailor to the interest of the aspiring Golfers.

The Shillong Golf Course where the club activities will be conducted is one of the largest golf courses in Asia and enjoys the distinction of being among the few natural courses in the world. It provides a unique opportunity to the students of IIM Shillong in terms of availability of infrastructure to learn and practice the sport that would help them in their corporate life since Golf is considered as a networking tool by the corporates.

IIMSAGC plans to provide a platform where members can learn and play Golf at the Shillong Golf course. The club will be responsible for all the golf activities and events that take place in the institute, and will be responsible to promote corporate interaction of the students. The Honorable Chief Minister of Meghalaya, Dr. Mukul Sangma, at the time of Golf Cup had spoken about the benefit of the game and his vision to increase the visibility of Shillong as a tourism destination by organizing Golf tournaments. With the encouraging support from Shillong Golf Club, IIMSAGC will strive to take the Golfing activities at IIM Shillong to a new level.