

## Pre-Christmas &amp; New Year Celebration @ IIMS



**Prof Natalie West Kharkongor** presented a paper on "Employability Issues & Employability Enhancement in the Indian Jo Market" during the 95<sup>th</sup> Annual Conference of The Indian Economic Association on the 26<sup>th</sup> to 29<sup>th</sup> December 2012 at Gitam University, Visakhapatnam, Andhra Pradesh.



The first Report of CEDNER was released by the Director, Prof. Keya Sengupta on the 21<sup>st</sup> Dec 2012

## Closing Ceremony of Sino-Indian Executive Postgraduate Program (PGPEX) at Ocean University of China



The closing ceremony of the Chinese Module of the first ever Sino-India global post graduate program of management for executives (PGPEX), an endeavor the **Rajiv Gandhi Indian Institute of Management Shillong (IIMS), India and the Ocean University China (OUC), Qingdao** have joined hands for, held on 18th December 2012 at OUC, Qingdao, China.

The Closing Ceremony was graced by **Honorable Shri Liu Baoli, Director-General of Department of International Cooperation and Exchange, Ministry of Education of China, Mr. Li Yuanzheng, Division of Asian and African Affairs, Department of International Cooperation and Exchange, Ministry of Education of China. Mr. Arun Kumar Sahu, Counsellor, Embassy of India, Beijing, Prof. Keya Sengupta, Director, IIM Shillong, India, Prof. Rohit Joshi, PGPEX Chairman, IIM Shillong, Prof. Li Huajun, Vice-President of OUC, Mr. Dai Hua, Director of International Office, Ms. Ning Aihua, Director of International Education Centre, Mr. Gao Jintian, Head of Department of International Economics and Trade, Mr. He Yiming, Professor from College of Economics and the 35 Executive participants of Executive Postgraduate Program.**

The closing ceremony started with a welcome addresses by **Prof. Li Huajun (Vice-President of OUC)**. Prof. Huajun in his welcome address stated that this is the new beginning for IIM Shillong and OUC, China. He stated that with this successful completion of the PGPEX (China module) IIM Shillong and OUC marks a new beginning for a long-term relationship of camaraderie and trust between the two institutions. Further he thanked Prof. Keya and participants for their active support to the program.

The **Chief Guest** of the occasion, **Honorable Shri Liu Baoli, Director-General of Department of International Cooperation and Exchange, Ministry of Education of China**, underscored the point that the successful completion of PGPEX course marks a new beginning not only for the two institutions but also among the two countries. He said that the course entails to develop international business leaders and hoped that the candidate will take forward the hospitality of the two nations into the paradigm of new business ventures. He congratulated OUC to have collaboration with one of the premier institutions of the world.

**Prof. Keya Sengupta, Director, IIM Shillong** in her address emphasized that the participants have successfully understood the Chinese way of life and business culture and thus enabled them to be the ambassador of Sino-India way of living into the Global business community. She further mentioned that this is a history creating moment for the two institutions and for the two countries associated with the PGPEX programs. She congratulated the students to be the part of this history creating moment.

**Mr. Arun Kumar Sahu, Counsellor, Embassy of India, Beijing** expressed his gratitude towards OUC and IIM Shillong organizers to invite him for this gracious moment. He showed his happiness that the Indian Institute of Management, Shillong, one of the flagship management institutes of India has collaborated with Ocean University of China to provide their executives the much needed cross cultural management experiences.



**Mr. Arun Kumar Sahu** wished that, this engagement will serve as a model for other educational institutions in India and China to adopt new collaborations for exchanges in the field of education.

At last on behalf of the participants, **Ms. Kanchan Phogat**, Class Representative of the PGPEX participants showed her gratitude towards OUC, China, professors, and industry people for their support and guidance during participants' stay in China. The part of her speech she spoke in the Chinese language.

The program came to an end by issuing certificates to the participants and a Group Photo followed by the farewell lunch.

## Multinational Enterprises and Sustainable Development International Conference (MESD-12)



**Prof Sanjeeb Kakoty** attended the third **Multinational Enterprises and Sustainable Development International Conference (MESD-12)**, held in New Delhi from 12.12.12 to 14.12.12. The Conference was jointly organized by the **Shaheed Bhagat Singh Evening College of the University of Delhi (India)** which also acted as the hosts, the **ICN Business School (France)**, the **CEREFIGE of the Universite de Lorraine (France)**, and the **Georgia Tech Center for International Business Education and Research, Georgia Institute of Technology, Atlanta, USA.**

The MESD-12 raised the key question of the role multinational enterprises in the dynamic sustainable business environment. Because of the size and scope of their trans-border activities, multinationals are global environmental actors and stewards. Their corporate strategies can accelerate or slow the sustainable development process of the regions. Contrasting U.S., European and Indian based multinational enterprises; roadmaps could provide innovative solutions for one of the central issues of our era. The broad discussion areas covered in the conference included issues on MNEs and managing sustainable business dynamics; MNE strategic choices and sustainable development; factors and motivations of sustainable practices; MNE and ethical issues; MNEs and innovative sustainable strategies; and MNEs and emerging nations.

**Prof Sanjeeb Kakoty** presented a paper entitled **Sarvodaya and the Market Economy**, in the Concurrent Session XII which had the theme of **"Multinational Enterprises and Emerging Nations"**. The session was chaired by **Prof. A. K. Swain, MFC, of Utkal University, India**.

**Prof Kakoty** also acted as a **Co-Chair in the workshop entitled "Transdisciplinary Coalition for Sustainability Action in India"** with **Prof. Paul Shrivastava, Professor & Director; David O'Brien Distinguished Professor of Sustainable Enterprise, John Molson School of Business, Concordia University**. The workshop received a tremendous response.

