

Prof Keya Sengupta, Director, IIM Shillong meets the Ambassador of India in Thailand Shri Anil Wadhwa



Professor Keya Sengupta met Shri. Anil Wadhwa, Ambassador of India in Thailand in May '13 and discussed various issues relating to academic collaboration of IIM, Shillong with the other South East Asian nations in general and Thailand in particular. Shri Wadhwa also assured that he will extend all possible help to make IIM Shillong a study destination for management studies for Thai students. Shri. Wadhwa also suggested that MHRD will be involved as and when necessary so that the approval of the government forms the basis of such academic collaboration. He lauded the efforts made by IIM Shillong to provide opportunities to students from Thailand for management studies, since His Excellency the Ambassador himself is a member of the International MBA Programme of King Mongkutt's University, Thailand.

INDEST-AICTE Consortium Award



IIM Shillong was awarded with the best user of e-Resources trophy among all the new IIMs. The Chief Administrative Officer, Shri. RC Saxena receiving the INDEST-AICTE Consortium Award on behalf of the Institute in the presence of Shri S Jena, Librarian, IIMS.

Visit of Union HRD Minister Dr. M.M. Pallam Raju to IIMS



The visit of Union HRD Minister Dr. M.M. Pallam Raju to Shillong marked to be auspicious for IIM Shillong. The Institute witnessed the first ever visit, though informal, of a Minister holding the HRD portfolio since its inception. Dr. Raju was accompanied by Dr. R.C. Laloo, Deputy Chief Minister, Govt. of Meghalaya, and officials of NCERT.

To mark his visit the Minister had a brief interaction with IIMS Director, Prof Keya Sengupta who apprised him of the developments, achievements, and future course of action of the Institute. The meeting was followed by a brief interaction between the Minister and participants of the second batch of the One Year Executive MBA program being offered by IIM Shillong titled PGPEX Program on Managing Business in India and China.

It may be highlighted that the PGPEX program being offered by IIM Shillong is seen across the country as one of the most innovative modules for education in the area of business management, with a concentration on Chinese methodology of doing business and its trends of success. IIM Shillong in collaboration with Ocean University China, Qingdao began with the first PGPEX Program which commenced on 15th June 2012 with 35 participants successfully completing the course on 30th April 2013. The executive Program aims at equipping the participants with adequate knowledge and business skills for managing business in India and China, and also enabling them to operate at strategic levels with a global outlook by synergizing all functional areas of management, besides offering internship opportunities with various Chinese corporate houses.

In brief, the objectives of the PGPEX program centers around facilitating understanding of cross cultural, multi-functional business operations and progress across India and China, nurturing a holistic approach towards global responsible leadership, equipping participants with necessary knowledge, skills and attitude for decision making in a complex environment and integrating sustainability (which is IIM Shillong's core area of focus as an Institute) as a driving force in management practices.

Dr. Raju while interacting with the participants mentioned, "I am happy to meet all of you, and I believe the results have been good from this IIM. You are in such a lovely environment that you can focus and utilize the facilities of the campus to the best of your capabilities. It is an attractive campus to invite faculty, retain faculty, invite visiting professors, invite distinguished guest lecturers. I do not want to profess any words of wisdom except that you are privileged to be in this generation, exposed to so much, in the process knowing so much where all the tools are at your disposal to shape your individual careers, and to think collectively on what you can do, not only in terms of enterprise but in terms of taking this nation forward. The theme of the Director's Conference in Goa recently was that the Institutes of higher learning like the IIMs and IITs, apart from excelling in academics, also be able to make a larger contribution in terms of getting involved with real issues affecting the overall quality of life in their respective areas of operations. You must become the objective repository that is needed by the Government and planners by directing towards viable solutions.

That is how we are encouraging our Institutions to get involved with real issues. There are also meaningful collaborations, especially with international universities which we can find. I think it is also very important to build a strong linkage with Industry, where students and Faculty can work towards building an effective interface with the industry."

He further remarked, "As business students it is important to tune oneself to a particular environment and assess the potential. In Shillong the first thought that strikes me is that Shillong is an ideal place for institutions driven towards capacity building. As brilliant young minds you must come up with ideas and see what is viable."

While commenting on the course during her brief interaction with Dr. Raju, Prof Keya Sengupta, Director IIM Shillong emphasized, "The program includes understanding of emerging economies with a focus on



India and China due to the emergence of these two countries as giant economies in the world today. Their continued growth is likely to dominate the course of the world economy in the coming several decades. The growth potential in these economies has not only opened up new business opportunities but also new challenges."

Answering a query on his thoughts about this PGPEX program initiative of IIM Shillong, Dr. Raju remarked, "Sustainability is definitely a global concern. As nations, as growing economies, the focus on sustainability and how it affects the environment is a must for understanding. Moving towards international relations, I think that the course on offer is a very relevant subject, wherein we can learn from our neighbours as well as try to innovatively leverage upon our own traditional strengths also."

The Sino-Indo Reciprocal Advanced Management Program earlier launched and pioneered by IIM Shillong and OUC, China has been emulated by newer IIMs.

Dr. Raju completed his visit of IIM Shillong by planting a sapling at the campus premises in respect to the Institute's thrust and drive towards overall sustainable development.

Meeting of Professor Keya Sengupta with Dean, Management studies and other Representatives of School of Management and Innovation of King Mongkut's University, Bangkok, Thailand.



Various aspects of academic collaboration between IIMS and King Mongkut University were discussed. Joint Management Development Program for Thai executives in India with Industrial visits in Indian metro cities was discussed. Similarly, Advanced Management Programs of Indian Government officials in Thailand and Thai officials in India were also discussed. It was also decided that short term visits of Thai students in IIM, Shillong will be organized and assistance will be given to the regular PG students of IIM, Shillong both for internships as well as final placements.

Director chaired the Plenary Session V- Market Access: Emerging Opportunities for MSMEs of India organized by All India Management Association (AIMA) on 9th May 2013 at Hotel Landmark, Guwahati Assam. The Convention was attended by over 200 MSME delegates from manufacturing and services industry, investors, budding entrepreneurs, representatives from Government, banks, financial institutions, credit rating agencies, media and academia from all over the Country.