

### Voluntary Blood Donation Camp cum Awareness Programme



In line of its continuing efforts to serve the society around it the **ECoBiZ Club of IIM Shillong organised the 3<sup>rd</sup> blood donation camp** on 22<sup>nd</sup> February, 2014. The camp was organised in collaboration with Pasteur Institute, Shillong under the expert medical guidance and care of Dr. Momin and her nursing staff. The students, faculty and the staff members all actively came forward to donate blood. All the donors were filled with a sense of satisfaction and were glad to be a part of this simple act of kindness. The ECeBiZ club organizes such blood donation camps regularly as one of its many initiatives to support the society around it. Blood donation is a simple act of giving for the young and healthy, but to sick it might a hope of life. It might be possible that someday a mothers tears might not save her child's life, there family prayers might not save a patient but a bottle of blood from your generous donation just might. It is this realization of being a ray of hope for someone dire need is what drives blood donors. Probably, that's why we received such an active participation from every one. In all 42 people donated blood during the camp. The Pasteur Institute and ECeBiZ club was really glad to see such enthusiasm in the students for donating blood and saving a life. The donated blood would be meticulously stored with the Pasteur Institute in proper care of the medical staff. This blood would be prudently used to save the lives of people in dire need of blood in emergency situations. We hope that this priceless donation of all the donors could give many people the gift of life.

### IIM Shillong hosts its second Alumni Meet at Bangalore



The Alumni Association of IIM Shillong successfully conducted its second edition of **Alumni Meet- Melange 2014** on 2nd February 2014 at The Taj Vivanta, Bangalore. After the striking success of the first ever Alumni Meet held in Mumbai last year, the second edition witnessed a huge participation from all the batches of IIM Shillong that have graduated since its inception in 2008.

The event marked a significant step towards strengthening the bond between the IIM Shillong Alumni and their alma mater; a brilliant exercise for shaping the future of the institute. More than fifty IIM S Alumni from the last four batches, spanning across various cities in India and abroad, made it to the gathering. The occasion served as an opportunity for the alumni to rekindle old memories and relive the magical moments all over again.

The **Director Prof. Amitabha De, Prof. Sanjeeb Kakoty from the faculty and Ms. Emica** from the administration facilitated the meet and apprised the alumni of the current achievements of the institute, urging them to come forward and help take the institute to greater heights Bringing the IIM Shillong community of alumni, students and faculty together, the event saw lively discussions and deliberations on various issues regarding the institute.

IIM Shillong recognizes the importance of this association and holds its Alumni very dear. Going by the enthusiasm among the alumni, there will be continuous efforts from the institute to foster this channel for partnership and association on a continued basis.

### TEDxIIMShillong rides the eclectic bandwagon, spreading the power of ideas



**IIM Shillong hosted its second TEDx event** on 15th February 2014. The event saw nine esteemed speakers sharing their ideas and experiences on the theme **"Riding the Eclectic Bandwagon"**. The event received enthusiastic participation from the students and faculty of IIM Shillong, students from other local institutions and officials from the Govt. of

Meghalaya. The wheels for this event had been put into motion several months ago. A series of promotional activities, such as **'Know Your Speakers' contest and Eclecti'click'** – a photography contest, had generated great enthusiasm among the students, which culminated in the event held on Saturday at Pinewood Hotel.

Nine speakers, from a variety of fields like science, social service, food & travel, business, entertainment and music, shared their experiences on how they charted their own paths on grounds thought to be familiar.

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### Team from IIM Shillong emerged as the winner of Wipro's Earthian, a sustainability program aimed at fostering better sustainability thinking among young people.

Standing tall on its objective to develop managers who promote sustainable development, two entries from IIM Shillong reached to the finals of the Wipro Earthian competition. Out of 600 entries that were received this year, 25 were shortlisted in the first round and finally top 9 entries were declared as national winners. **Team consisting of Rutwik Phatak, Vijendra Kumar, Shupriya Singh and Himanshu Singh, second year participants at IIM Shillong, guided by Prof. Sanjeeb Kakoty worked on the issue of 'Alternative Systems for Development'.**

In the paper titled **'A study on societal transformation through efficient management of commons'**, the team explored how communities can be empowered by encouraging community based resource management. For analysis the participating team from IIM Shillong visited two villages: one in Meghalaya and other in Maharashtra. The competition not only brought pride to the institution, but the winning team also won a sum of INR 150,000 to be invested in societal development activities. **Mr. Anurag Behar, Chief Sustainability Officer at Wipro acknowledged IIM Shillong for having won the competition for consecutive two years now.**

Along with the national winning prize, IIM Shillong also won **TN Khoshoo Trophy** this year. The TN Khoshoo-Earthian Trophy recognizes one school and one college from among the short-listed Earthian winning submissions, for higher degree of feasibility, practical implement-ability and contextual understanding. Another team from IIM Shillong consisting of Apurva Jain and Varsha Poddar worked on the issue of water shortage.

Wipro Earthian is a sustainability program for schools and colleges aimed at fostering better sustainability thinking and doing among young people. This unique initiative consists of a competition that is open for colleges all over the world, followed by a Continuous Engagement Program (CEP) with the winning colleges. A team of maximum 5 members, guided by a faculty member, is expected to study a particular issue related to sustainability. The organizers outline basic themes from which the teams can choose one or more of their choice. The most important aspect of this competition is that it does not make it compulsory for the participants to reach a solution in haste.