

Student Corner



A three member team, team 'Brandwagon' comprising of Balakrishnan Muthukrishnan, Ninad Shukla and Ramanathan Kathiresan from the Indian Institute of Management (IIM) Shillong, recently won the National Finals of L'oreal Brandstorm - the flagship international marketing competition hosted by cosmetics and beauty product brand L'oreal.

Ujjwal Kumar's (PGP13) dissertation on "New banking licensees - How will they change the landscape?" has been adjudged the best in the Crisil Young Thought Leader competition for the year 2013.

Crisil Young Thought Leader (CYTL) competition invites dissertations on issues topical to the world of business from minds campuses across campuses in Argentina, China, India and Poland. Since launch in 2001, CYTL has attracted a broad spectrum of theses. And the efforts of participants often become the stepping stones to future business leadership.

IIMS Cultural Fest



The main objective behind this Cultural Fest is to promote upcoming talents from North east and to have our own annual cultural fest like other IIMs. Also, it will help in providing a platform to meet creative minds and share ideas in a more fun filled environment. The event was organized by the PGPEX Students of IIM Shillong.

Events :

1. Rock Shashtra - Rock Concert
2. Ad-Mania - Creative AD making competition
3. Khoj - A search for talents.
4. DJ Night.

5th Annual Convocation

The Indian Institute of Management Shillong today celebrated, amidst much splendor, its **5th Annual Convocation** at its current campus. Altogether, **107 students of the Post Graduate Diploma in Management** program received their certificates on the day. In addition, **35 students of the Executive Post Graduate Diploma in International Business (PGPEX)** program for the year 2013 also received their passing out certificates on the day, in presence of Society and Board Members of RGIIM Shillong, proud parents, Faculty Members, Officers and staff of the Institute.

While delivering the welcome address and presenting the Director's report, **Prof Amitabha De** urged the students saying, "Please remember, however proud we are of all your achievements, but do not get uprooted from the ground reality when you join as corporate managers tomorrow. Your career for which you have been working so hard can only flourish and sustain in a meaningful way, when you strengthen the values of compassion, humility, integrity and honesty."

Delivering the Convocation Speech, **Falguni Rajkumar, Chairman of the Board of Governors** remarked, "Convocation is also an occasion when each one of you must ponder and chalk out the future course, the goals and objectives for yourselves in the years ahead. You are now the final chiseled potential future business leader because of the efforts made by each one of your teachers. In IIM Shillong we believe that true business leaders need to have a fine balance between the dictates of the head and heart in whatever they do."

Prof. Jahar Saha, former Director IIM Ahmedabad and chief mentor during the initial stages of IIM Shillong, and one amongst those who took the Indian Institute of Management at Ahmedabad to the level of creating an exemplar of a great Indian Institution. Speaking as the **Guest of Honour Prof. Saha** dwelled at length on the need to introspect, and utilize energies towards positive contribution.

The Convocation Chief Guest, Mr. Madan Mohan Mohanka, an Alumnus of IIM Ahmedabad, and Chairman of MM Group of Industries, is the pioneer in bringing new technologies, viz. wear resistant lining systems used in mining, material handling and mineral processing industry, cross fluted fill media for cooling towers and waste water treatment plants and belt cleaning and tracking system in the country.

TEGA Industries Limited, the flagship company of which Mr. Mohanka is also the Chairman & Managing Director exports to 68 countries, has 17 marketing offices and 3 manufacturing plants outside of India, enjoying a great brand image in the mining sector.

Speaking from his years of experience as a business leader Mr. Mohanka exemplified himself to each aspect of his words of encouragement to the students. On his many failures in the initial stages of setting up business, **Mr. Mohanka** remarked, "Learn to tread a path of risk. Never fear failure. Be courageous and take decisions, leave problems behind and go forward, always keeping your purpose, values, integrity, passion, and hard work intact." While congratulating the passing out students he added, "People will expect a lot more from you. Use your education towards bringing societal equity. Do not look only at self, but society and the larger issues." Mr. Mohanka is known for walking the talk, and is involved in various social service activities in the Education sector and development of the underprivileged. He is also a recipient of numerous awards and accolades in the field of business and societal transformation.



Apart from the certification, there were also medal winners from amongst the students consisting of the following:

- **Chairman's Gold Medal** awarded to a graduating student for securing the **Highest CGPA** among all the students of the batch receiving the diploma - **Gaurav Sachdeva**.
- **The Institute Silver Medal** awarded to a graduating student for securing the **Second Highest CGPA** among all the students of the batch receiving the diploma - **Anchal Khaneja**.
- **Director's Gold Medal** awarded each year to the **Best All-round Performance** by a student in terms of general proficiency including character, conduct, excellence in academic performance, extra-curricular activities and social service - **Lijosh Jose**.
- **The Institute's Medal for Positive Contribution to Campus Life** awarded each year to the **most significant positive contribution** by a student to campus life - **Lijosh Jose**.
- **Shri Rathindra Nath Datta Gold Medal** awarded to a graduating student for securing the **highest cgpa** among all the students of the batch receiving the diploma - **Gaurav Sachdeva**.
- **Prof. Ashoke k. Dutta Gold Medal** awarded each year to the **best all-round performance** by a student in terms of general proficiency including character, conduct, excellence in academic performance, extra-curricular activities and social service - **Lijosh Jose**.
- **The Math Finance AG Gold Medal** awarded each year to a graduating student for securing the **highest cgpa in quantitative finance courses** - **Ahmed Aarsal Sayed**.

Also amongst the students of the Executive Post Graduate Diploma in International Business (PGPEX) program for the year 2013, the following students received the respective medals

- **Chairmans Gold Medal** for the class of 2013 & rupees two lakhs - **Nishant Kimothi**.
- Award of rupees Two Lakhs awarded to a graduating student for securing the **Second Highest CGPA** among all the students of the batch receiving the Diploma - **Sai Chandan Duggirala**.
- **Director's Gold Medal** for the Best All Rounder for the class of 2013 - **Nishant Kimothi**.

It may be mentioned that IIM Shillong in the recent past had received the **Dainik Bhaskar National Education Leadership Award as Outstanding B-School (EAST), Business School with Best Academic Input (Syllabus) in Finance, and the LOKMAT National Education Leadership Award as Outstanding B-School (EAST)**.