

SPIC MACAY



The evening in Shillong was filled with the celestial sounds of the sarod as **Pandit Buddhadev Das Gupta** enthralled an audience at the Indian Institute of Management, Shillong. The concert was organized by the Meghalaya Chapter of SPIC MACAY on account of Janmashtami celebrations.

SPIC MACAY is a voluntary youth movement which promotes Indian classical music, classical dance, folk music, yoga, meditation, crafts and other aspects of Indian culture. Started in 1977 by Mr. Kiran Seth, SPIC MACAY presently has over 500 chapters across the world and holds around 6,000 events annually.

Mr. P. K. Swin welcomed the guests on behalf of SPIC MACAY. The event was inaugurated in traditional fashion with the lighting of the lamp by Pandit Buddhadev Das Gupta, Prof. Amitabh De, Director IIM Shillong, Dr. Keya Sengupta, Professor of Economics, Mr Swin, and a member of the Cultural Committee. Pandit Buddhadev Das Gupta, fondly called Guruji, addressed the audience on the history of the sarod and its association with Hindustani classical music before engaging the audience.

The sarod, meaning "beautiful sound", a lute-like instrument that is believed to have descended from the Afghan Rubab, is one of the most prominent instruments of Hindustani classical music and is sought after for its fretless and deep introspective sounds. Guruji, a disciple of sarod maestro Sangitacharya Sri Radhika Mohan Maitra, was a Padma Bhushan awardee in Jan 2012.

Guruji was assisted on the sarod by Smt. Debasmitha Bhattachariya with Shri. Ashok Mukherjee on the tabla. The audience were in raptures over the Kamod and Tilak Kamod ragas that rented the air with soulful music. Guruji was facilitated by Prof. Amitabh De to tumultuous applause from the guests gathered.

Indian Management Conclave Awards 2014



We are pleased to announce that **IIM Shillong has won the Silver at Indian Management Conclave Awards 2014 for the theme 'Deepening Industry-Institute engagement: New Models for Greater Connect' at the IMC Conference that was held on August 8-9, 2014 in New Delhi.** IMC Awards, an integral part of IMC Conference, is a platform to recognize the Best-practices and successful initiatives by B-Schools. IMC Award 2014 received a participation of 50+ nominations from leading B-schools like the IIMs, XLRI, SPJIMR, NMIMS, Indian Institute of Foreign Trade (IIFT), TAPMI, MICA, Symbiosis University and many other institutions.

The 5th edition of the Indian Management Conclave (IMC), the flagship event of MBAUniverse.com which began on August 8, came to a befitting conclusion on August 9 with the IMC Awards 2014 being conferred upon the winners by Shri Sunil Kant Munjal, Jt. Managing Director, Hero MotoCorp and by Dr Subramanian Swamy, Former Union Minister of Commerce & Industry and Senior BJP Leader. The finalists from different B-schools from across the country presented their case-studies, including presentations by Deans of IIMs, XLRI, SPJIMR, NMIMS, and Symbiosis, talking about the best practices for improving the landscape of management education in India. The two day conference saw several workshops being conducted including on Curriculum Development, Business Simulation, Case Study Teaching, MBA Education in SAARC Countries etc. The Conclave came to a close with the IMC award ceremony as an initiative to recognize the best practices in Curriculum, Pedagogy & industry engagement in Indian Management Education.

The IMC Award were judged by three respected MBA educators – Dr. Bakul Dholakia, Former Director, IIM Ahmedabad; Dr. Rajan Saxena, Vice Chancellor, NMIMS University and Dr. Rishikesh Krishna, Director, IIM Indore. Global publisher McGraw Hill will be publishing 'IMC 2014 Conference Proceedings', a hard-copy 200 page book, documenting and highlighting the learning's from each of the IMC Award Winners. This in turn, will help B-schools in the future to learn and adopt these best practices.

Dr. A.P.J. Abdul Kalam visits IIM Shillong, teaches the Dimensions of National Development



"I want to see all of you as the creative leaders to bring about the required change", said **Dr. Kalam**, as he addressed the students of IIM Shillong on 24th & 25th July in the Institute campus.

Dr. Kalam is at the Institute for a course on the "Dimensions of National Development". During his session with the students today he talked about the challenges that our country and the world is facing at large and emphasized on the role of leadership to tackle these issues and develop possible solutions.

Dr. Kalam talked about his concept of PURA (Providing Urban Amenities to Rural Areas) which focuses on rural development by providing opportunities through cooperative working of resource and social entrepreneur. This would enable our country to grow by shared efforts and overcome the challenges faced by the society.

Dr. Kalam charted out the link between creative leadership & economic development. He emphasized on the importance of the role that change in leadership would play for ensuring the success in future. He also accentuate on the role of integrity among leaders for sustained success and development of the society.

Dr. Kalam also met with the faculty members of IIM Shillong to discuss on the role of academicians in promoting creative leadership among the students for the betterment of the society in the future.

This is the second time that IIM Shillong has hosted Dr. Kalam as a Guest Faculty to deliver a course to its students. The sessions conducted by Dr. Kalam, truly enlightened the students about the changing demographics and needs of the society, serving as an inspiration to them to be an enabler for the better future of the country and the world.

International Seminar on Green Economics: "The Road to a Balanced and Healthy Economy"



The Meghalaya Economic Association (MEA), Shillong in collaboration with the Indian Institute of Management (IIM), organized a two-day International Seminar on Green Economics: "The Road to a Balanced and Healthy Economy" on the 7th and 8th August 2014 at the State Convention Center, Pinewood Hotel, Shillong. Academicians, research scholars, government officials and corporates' representatives from various parts of the world presented various papers and debated on the different approaches towards achieving a healthy green growth in the global, national and regional markets in 6 different technical sessions held during the two days.

Prof. Graciela Chichilnisky, Colombia University, the Lead Author of Kyoto Protocol and the Architect of carbon credit market was the main international Guest Speaker during the event; her presentations covered Green Capitalism and the Carbon Negative Solution. The Speech of Miriam Kennet, Founder of Green Economics Institute, UK was also read during the technical session two. Rachel Rasmussen, Head of Business Development, Wildlife Works, USA also made a video presentation at the International Seminar.

A discussion forum was also held on the "Ecological issues of the state of Meghalaya" which was moderated by Dr. Bremley W.B. Lyngdoh, Founder & CEO, Worldview Impact, UK to find practical solutions to local problems. About 50 participants were broken down into 3 working groups to come out with tangible green projects to address water management, waste management and alternatives to the NGT mining ban to secure sustainable livelihoods for the rural poor of Meghalaya.

Dr. K. K. Paul, Honourable Governor of Meghalaya was the Chief Guest and Prof. Graciela Chichilnisky, Colombia University was the Guest of Honour at the inaugural session while Mr. Rowell Lyngdoh, Deputy Chief Minister, Government of Meghalaya was the Chief Guest and Mr. Sanjay Goyal, IAS, Deputy Commissioner East Khasi Hills, Government of Meghalaya was the Guest of Honour at the Valedictory Session. The event drew together academicians, government officials, political leaders and key institutional, business and sustainability practitioners to create, explore and share experiences related to the subject. The Seminar was sponsored by the Planning Department and the Department of Forest & Environment, Government of Meghalaya and the North Eastern Council, Shillong.