

Mini Exposition for Livelihood Promotion



A mini exposition for the launch of the **Resource Book for Livelihood Promotion** was held on 25 August, 2014 at IIM Shillong and was well attended by representatives of various Govt and non Govt development agencies in the city.

The organizers mentioned that this is a part of many such expositions happening or have already taken place at various colleges, university campuses, and organizations across the country. This is to popularize the **Resource Book for Livelihood Promotion** promoted by Institute of Livelihood Research and Training (earlier *The Livelihood School*), authored by *Dr. Sankar Datta, Ms. Rama Kandarpa and Mr. Vijay Mahajan*.

राजीव गाँधी भारतीय प्रबंध संस्थान में हिंदी दिवस/पखवाड़ा समारोह



IIM Shillong successfully hosts EmergE 2014, the third edition of the annual entrepreneurship summit.



EmergE 2014, the annual entrepreneurship summit of IIM Shillong was held on 13th-14th September 2014. This summit was organized by the Entrepreneurship Cell, i-Cube—is rooted in the concept—Envision. Engage. Evolve.—and aims to stimulate entrepreneurial drive in the management education participants. The summit was inaugurated by the chief guest, the Hon'ble Governor of Meghalaya, **Dr. K.K. Paul**, who encouraged the institute's participants to adopt the entrepreneurial spirit and stressed on creation of a 'knowledge society'. **Dr. Amitabha De**, director, IIM Shillong welcomed the guests and his address focused on the message of creating wealth through entrepreneurship.

The Hon'ble Governor of Meghalaya, **Dr. K. K. Paul**, felicitated three such entrepreneurs from Meghalaya. **Dr. Helen Giri**, founder of La-Riti Foundation at Mawroh, Shillong, was felicitated for her contribution towards the upliftment of Khasi traditional music and development of various art forms prevalent in the state. **Mr. Readington M. Marwein**, Proprietor of Mawphor Khasi Daily Newspaper, who established the first Khasi daily in 1989 with a four page tabloid, was recognized for his untiring efforts. **Mr. John Marbaniang** was acknowledged for his work towards promotion of Sharawn Tea.

EmergE 2014 witnessed enthusiastic participation of students from nation-wide B – Schools in REvoEu\$N, the B-Plan Competition. The winner of the B - Plan Competition was 'Mystics of Mawphlang' from IIM Shillong and the runner up was 'Organic Majoli' from NMIMS Mumbai. 'Mimasa' from IIM Shillong won Reveal – the Case Study Competition which was organised in association with the Royal Wahingdoh Football Club. There was a tie for the runners up between 'Fence Hitters' from IIM Shillong and 'Team Zippo' from SIMS Pune.

The summit started with the Investors' Conclave, an interactive session with leading venture capitalists—**Mr. Ashwin Raguraman** (Chief Operating Officer, India Innovation Fund), **Mr. Sanjay Anandaram** (Advisor, Ojas Venture Partners) and **Mr. Soumyajit Ghosh** (Chief Investment Officer and Head of Financial Planning, Escalated Wealth Advisors Pvt Ltd). Media Conclave, which involved discussion with experts—**Mr. Anshul Tewari** (Founder and Editor-in-chief, Youth Ki Awaaz), **Ms. Harini Calamur** (Head, Digital Content, Zee Media Corporation), **Mr. Aditya Gupta** (Co-Founder, Social Samosa) and **Dr. Samir Chaudhary** (Co-founder, 'The Media Ant')—facilitated exchange of diverse ideas of the 3Ps—power, perversion, and promise—of various forms of media. The final event, Edupreneurship Conclave, hosted eminent entrepreneurs—**Mr. Arun Raveendran** (CMO-India, Foradian Technologies Pvt. Ltd.), **Mr. Jagdish Repaswal** (Founder, MangoReader), **Dr. Deep Lodhari** (Founder, Mytestbuddy.com) and **Mrs. Uma Shanker** (Founder, Uma's English Academy & EduConTra). The conclave's discussion centred around the role of entrepreneurs in the education system, which has a tremendous influence on society. Finally, the students of IIM Shillong put together a cultural evening which marked the end of EmergE-2014.

IIM Shillong concludes Entrepreneurship Orientation and Business Management program.



Center for Development of North Eastern Region, CEDNER, IIM Shillong had organized a training programme on capacity building for 25 Officers of the Department of Commerce & Industries, Government of Meghalaya from 22nd to 26th September 2014 at the premises of IIM Shillong. The programme styled as **Entrepreneurship Orientation and Business Management** covered a number of areas like economics of entrepreneurship, entrepreneur finance & sources of finance, marketing, branding & advertising, crafting business proposal, project execution & monitoring, business policy & business law, managing teams, ethics, and sustainability.

Taking note of the fact that Entrepreneurship Development is the need of the hour for the all-round development of the State, the course was so designed to equip the participants with skills required to facilitate the setting up of more entrepreneurial units both small - scale and large - scale units. It is equally important for the new set – ups to pass from the survival stage to the growth stage. However, in the practical world some existing units passed the downswings and even remained there for a long time. Hence, the objectives of the programme were framed accordingly to take care of the mentioned concerns which include promoting entrepreneurship; successful entrepreneurship; rehabilitation of sick units; and innovative and sustainable entrepreneurship.

Shri. P. S. Ingty, Principal Secretary, Department of Industries, Government of Meghalaya was the Chief Guest of the Inaugural Function held on the 22nd September 2014 at IIM Shillong. In his speech, he emphasized on the importance of entrepreneurship development in the state of Meghalaya and the rehabilitation of the sick units like MCCL. He also mentioned the importance of taking note of the innovative ideas and thoughts of young people in the State, and to render support and assistance to them whenever required. **Prof. Amitabha De**, Director RGIIM Shillong, mentioned in his address the contribution made by CEDNER towards the development of North Eastern Region. The Welcome Speech and the Introduction to the training program was given by Chairperson – CEDNER and Coordinator of the programme, **Prof. Natalie West Kharkongor**. The training program was officially closed on the 26th September 2014 with **Shri. Amarnath, GM, RBI, Shillong as the Chief Guest and Shri. C. Langtang, Director, Commerce & Industries Dept. Government of Meghalaya as the Guest of Honour**. The issue of the sick units in the State and the issue of willful defaulters were picked up for detailed discussion with all the stakeholders in the second phase of the training programme.