

IIM Shillong joins forces on Swachh Bharat Mission



The state of Meghalaya is recognized for its persistent focus towards cleanliness. Mawlynnong village, Meghalaya, considered amongst the cleanest villages in Asia, presents a strong example of how community participation can ensure realization of the Prime Minister, Mr. Narendra Modi's vision of a clean India. Joining the fold of "Swachh Bharat Abhiyan", IIM Shillong launched a cleanliness campaign on 2nd October, 2014, as a gesture to pay tribute to the father of the nation, Mahatma Gandhi. The Campaign was inaugurated by Prof Natalie West Kharkongor, Faculty Coordinator of the EcoBiz Club at IIM Shillong, who stressed upon the importance of cleanliness and motivated the participants to holistically work towards improving the environment. She was joined by Mr. R C Saxena, CAO of IIM Shillong who also urged the participants to focus on building a strong character, and not only the environmental cleanliness, but also of the mind and spirit. The launch of the campaign drew active participation from the faculty members, administrative officers and students.

Driven by the spirit of sustainability, the participants flagged off the campaign with a cleaning drive, to clean the local streets in nearby areas. IIM Shillong has consistently displayed enthusiasm in taking the cause of ecological awareness forward. The Institute has set examples by establishing rainwater harvesting infrastructure and solar energy platform to leverage on the abundance of natural resources, besides providing well-made dust bins for Lumbasuk –A locality, which houses the Institute.

IIM Shillong Concludes Its First Ever Marathon



The Marathon – Run For Shillong – was organized in association with Red Bull to promote the rich culture and heritage of Shillong on 9th October, 2014. It was a 3.8 km run starting from the campus of IIM Shillong to the Ward's lake. It supported the great cause of Sustainability by promoting the cleanliness of the Ward's lake and safeguarding the Golf Course from deterioration. The special guests for the event include Miss Suman Lyngdoh who was crowned as Ms. Shillong in 2013, Mr. Gerald Pde who has participated in various marathons at national and international circuits, Mr. Pradip Kurbah, Director of National Award winning movie – 'Ri', Mr. Merlvin Jude Mukhim lead actor of the movie 'Ri', and is also the Public Relations Officer at IIM Shillong and Ms. Sweetie Jane Pala who is a producer and a renowned artist of Meghalaya.

The enthusiastic participation of the students of IIM Shillong complimented the theme of the **marathon 'Fly coz you dare, Run coz you care'**. Students from colleges like NIFT, NEHU, MLCU, St. Anthony's College and NIT Meghalaya showed great zeal by participating in huge numbers. Players from Royal Wahingdoh Football Club also participated, showing their support for the cause. Bankyrshalang Khongsni and Darishisha Jangjuh emerged victorious in the men's and women's category respectively. Apurva Jain, a student of IIM Shillong secured 3rd Position in the women's category. The winners will be felicitated on the 12th of October during the valedictory function of the IIM Shillong Golf Cup.

Mr. Malcom Myllemngap, Team Manager of Royal Wahingdoh FC Junior team, had this to say about the event. "It was a refreshing and exciting experience for us to be a part of the 'Run for Shillong' marathon organised by IIM, Shillong. We hope that the institute will continue to organise more events that will see active participation by the public. We wish them the best in their endeavours."

Khlor Thma 2014



After the huge success of its first ever marathon, the annual fest of IIM Shillong would begin with Khlor-Thma'14. **Khlor-Thma meaning 'war of stars'** in the local Khasi language, was conceived as a Case Study Competition by the Shillong Lajong Football Club from which it has evolved into the **annual B-School Fest of IIM Shillong**. With the theme of **'Strike To Survive'**, IIM Shillong aims to take this year's Fest a notch higher by increasing the gamut of competitions. It would see the participation of over 80 B-Schools from all across India and more than 8000 students.

Khlor-Thma'14 would feature events like Touchstone, the Marketing Case Study Challenge sponsored by The Shillong Times; decipHR, the HR Case Study Challenge sponsored by the Central Bank of India and Woodlands Hospital; Vishleshan, the Finance Case Study Challenge sponsored by RBI and Corporate Bridge.

Udaan



This year IIM Shillong, organized a Business Conclave 'Udaan - Wings to a better tomorrow' on the 11th of October. The theme of the conclave was 'The Way Forward: Transforming Opportunities into Reality'. The event comprised of the Finance Conclave, the Food Processing Conclave and a guest lecture by Mr. P. R. Ravi Mohan, Chief General Manager, RBI. The discussion in the Finance Conclave was centred around the topic 'Indian Banking Sector: Driver of the Indian Economy' and the discussion panel included Mr. Ashvini Bakshi, Vice President, Credit & Risk Analytics, Mr. Sanjiv Bhuyan, Sr. Vice President, HDFC Bank, and Mr. Dipak Kumar Lalla, GM, SBI.

The Food Processing Conclave witnessed a discussion—by Mr. Vivek Chowdhary, Divisional Manager - Dairy project, ITC; Mr. Mudit Agarwal, Founder, We-Agri; Mr. Vibhor Laddha, Manager - Projects, Archer Daniel Midlands; Mr. Samrat Deka, CMD, SRD Group; Mr. Avni Bader, Director, Nezone Industries, Tezpur; Ms. Bandita Banerjee, State Coordinator (Meghalaya), NERAMAC and two fellows from the PMRDF—on exploiting opportunities in the Food Processing Industry.

PGPEX Inauguration



IIM Shillong Golf Cup Season 7



The seventh edition of the IIM Shillong Golf Cup conducted in association with Meghalaya Tourism on the 11th and 12th of October ended on a high note at the 18-hole Shillong Golf Course. The Golf Cup, which is IIM Shillong's flagship event, concluded the institute's annual festival that also featured the third edition of 'Khlur-Thma' comprising inter college competitions in different management domains and Udaan – The Business Conclave. IIM Shillong's Golf Cup has augmented its presence nationally over the years since its maiden edition in 2009.

This year, on the first day of the Golf Cup, the inaugural tee off was done by Mr. A. L. Hek, Hon'ble Minister of Health and Family Welfare, Information and Public Relations, and Information Technology, Government of Meghalaya and the second day was teed off by Mr. Rajesh Singh, IA&AS Principal Accountant General, Meghalaya. The grandeur of the event was unprecedented with corporates from various industries and golf enthusiasts participating in huge numbers. The mascot for this year's Golf Cup 'Pappy, the Golfer' was inaugurated by Dr. Mukul Sangma on 19th September, 2014.

The valedictory ceremony commenced with the inauguration of Albatross, the annual golf cup magazine by Dr. Mukul Sangma, the Chief Minister of Meghalaya, who was the chief guest for the occasion. The ceremony was graced by the presence of Dr. Amitabha De, Director, IIM Shillong, central and state government officials, and other dignitaries. Subsequently, the results of the Golf Cup were announced. The winners of the various case study competitions organised in Khlur-Thma were also felicitated during the valedictory ceremony.

India-China Business Convergence: Redefining Education and Practice of Management



The vision of the 'World's Factory meeting the World's Back office' has an immense integration potential for not only both parties but the entire global market. Implementing concrete economic, political, and cultural pacts could help realize this vision, allowing socio-culturally knitted humans working in unison for achieving self-sufficiency, greater prosperity and sustainability. Chinese President Xi Jinping's recent visit to India, heralds the beginning of an economic and geopolitical power shift towards India and China. Although the Indo-Chinese relationship symbolizes peaceful co-existence of two great civilizations, who have been largely been ignorant of the mutuality which two could have gained with. Being one of the centers of excellence in Management Education IIM Shillong believes that the relationship is bound to be transformed which would not only transpose the world's economic center of gravity towards Asia but also redefine the very understanding and practice of management science. Continuing with the sincere believe in the potential of the **MBIC program**, the Institute inaugurated the third Batch (2014-15) of the program on the 08th of October 2014 in the campus of in the presence of Director of the Institute Prof Amitabha De under the Program Chairmanship of Prof Rohit Dwivedi.

The Chief Guest for the occasion was Dr. Deepak Gupta, Managing Director, Middle East, PDI Ninth House, A Korn/Ferry Company. Dr. Gupta who is an International renowned expert in Talent Management issues, in his key note address on Managing Leadership Transitions—a critical necessity gave a clear insight on the leadership transition process, implications on organizations and its relevance to growth and sustainability of successful organizations.

Prof Amitabha De in his welcome address stressed on the importance and responsibilities of IIM Shillong in not only churning out future managers and leaders but also have a higher responsibility to the community and region, particularly to the development of North East. In this regard, he shared few points of the mandates set by the Government for IIM Shillong.

It was recalled by Prof. Dwivedi about the amount of home work which had gone into in the conceptualization of the program and the farsightedness of the Institute leadership in envisaging a gap in the managerial talent pool to take over leadership position across transnational business operations. He highlighted the relevance for right kind of competencies which the managers need to possess to be able to take the businesses of these two nations to the next level of globally competitiveness. The need also was felt across managerial domains to help design culturally consonant business practices for a Sustainable future of cultures and communities. The participants of the new batch are from different backgrounds bringing with them rich work experiences from various industry and functions elevating the program to newer heights and *glocal* (Global + Local) expectations.