

IIM S wins GIRC East Zone Round

IIM Shillong won the East Zonal Final of the 8th Annual CFA Institute Research Challenge held on 4th Jan 2015 at Hyatt Regency, Kolkata. The winning team was represented by Gaurav Bhardwaj, Gaurav Pilonia, Gautam Jain, Jatin Sethi, and Saket Hawelia. The team presented their research analysis and recommendations in the form of an equity research report for the company – Astral Poly Technol Ltd.

Other colleges which participated in the event were XLRI Jamshedpur, IIFT Kolkata, IIM Ranchi, and VGSOM (IIT Kharagpur). The distinguished panel of Judges consisted of senior portfolio managers - Mr. Anirban Dutta (Director Jet Age Securities), Mr. Ajay Jaiswal (President and Head, Research & Investment Strategies at Microsec Capital Ltd.), and Mr. Basant Maheshwari (Equity Investor). The corporate partner of this event was Bloomberg.

The teams were judged on the research report they had submitted earlier and the presentation made in front of the judges. The winning team received trophies and gift vouchers in addition to a certificate of recognition.



Management Development Program on General Management Programme for Sr Officers Of LIC , India organised By IIM Shillong on 28-30th January 2015.



Management Development Program on General Management Programme for Officers Of LIC , India organised By IIM Shillong on 11-13th February 2015.

5th Annual Blood Donation Camp

Less than 1% of the India population donate blood.

The **ECoBiz Club** of IIM Shillong organized the **5th Annual Blood Donation Camp** on 1st March 2015 (Sunday) in association with Pasteur Institute, Shillong. The Club is also pleased to announce that the Camp could donate 47 units of blood to Pasteur Institute, Shillong. This blood will be used to save 141 lives.

IIM Shillong hosts third edition of Melange in Delhi

Melange'15 – the 3rd alumni meet of IIM Shillong was conducted by the Alumni Association of IIM Shillong at Eros International, New Delhi on 1st February 2015. After the previous two successful editions in Mumbai and Bangalore, the third edition of the meet, witnessed an overwhelming response from the alumni of all the previous five batches that have graduated since the inception of the institute.

The momentous occasion was graced by the presence of **Prof. Amitabh De, the Director of IIM Shillong, Prof. Sanjeeb Kakoty, Chairman Alumni Association, and Mr. Hemango Kishore Dutta, Manager Corporate Affairs, Public Relations & Placement**. They shared with the alumni, the current developments and achievements of the institute and echoed the importance of alumni to the alma mater while laying emphasis on the need for stronger ties between alumni and the institute. The event also saw unveiling of the official logo of the Alumni Association of IIM Shillong by the Director. The attendees had a wonderful time at the meet, engaging in a host of activities conducted during the day which included a video-message montage from the faculty, an informal round of introductions, where the alumni got nostalgic sharing the fond memories of their college life. The participants thoroughly relished a stand-up comedy act which tickled their funny bones. The event was concluded with a constructive discussion and deliberation wherein the alumni gave their valuable suggestions to take the institute to even greater heights. The event ended on a high note, with the alumni promising on a closer connect, active participation and to help the institute in every possible way in the future.

CEDNER, IIM Shillong organized a Special Lecture on “Doing Business in North East”

The **Centre for Development of North Eastern Region (CEDNER), IIM Shillong** organized a Special Lecture on **“Doing Business in North East”** by **Mr. Ranjit Barthakur, Chairman – FICCI, North East Advisory Council** on the 24th February 2015 at IIM Shillong. The lecture was attended by 70 participants which includes PGP students, Faculty and Officers of IIM Shillong, and representatives from all the north eastern states. In his lecture, Mr. Ranjit Barthakur talked about the strengths, weaknesses, threads and opportunities of the North Eastern Region. He also touched on the pros and cons on doing business in North East Region and reiterated the opening of north east market to the surrounding markets. The event kicked started with a welcome speech by **Prof. Amitabha De**, followed by the introduction from the Chairperson-CEDNER, **Prof. Natalie W. Kharkongor**. The event came to a close with an in-depth interaction, and a vote of thanks from the Committee Member, **Prof. M. Srikanth**.

On the following day, CEDNER organized a Discussion Forum on **“North East Tourism Connectivity”** at IIM Shillong. The intention behind the discussion forum is to bring together all the private tourism promoters and the tourism departments of the state government of the north eastern states. The event opened up with a welcome address by the Director, RGIIM Shillong, and with the introductory speech by the Chairperson-CEDNER. The first lecture was given by Mr. Ranjit Barthakur on **“Discussion on A Gateway to ASEAN-India's NE Frontier”**, followed by active discussion among the participants on a number of issues, mainly subsidy. The event was added weight by the presence and the lecture of an experienced person in the field of tourism sector **Mr. P. K. Dong, Chairman-Dong & Associates** and who is also a retired Regional Director of India tourism. He gave a dynamic talk on **“Discussion on Present Scenario of NE Tourism and the way forward”**. **Mr. Snarlyne Khyriem**, who retired as a Regional Director of India Tourism, delivered a smart talk on **“Discussion on Role of Tour Operators in Tourism Promotion”** which was followed by heated discussion among the participants from the eight states of the Region.



The Curator for the very successful **TEDxIIMShillong 2014** event and Second Year PGDM student of IIM Shillong, **Ms. Prachi Agarwal**, had won a scholarship to attend the 2014 **TEDGlobal** conference in October 2014 in Rio, Brazil.