

Cleanliness Drive- An initiative by EcoBiz Club, IIM Shillong



Swachh Bharat Abhiyan is a mass movement that aims to create a Clean India, which was Mahatma Gandhi's vision.

On Gandhi Jayanti, 2nd October, 2016, faculty members and students of Rajiv Gandhi Indian Institute of Management Shillong thus commemorated the day by conducting a *Cleanliness Drive* in and around the institute campus. The initiative, in line with the government's *Swachh Bharat Abhiyan*, was organised by *EcoBiz Club*, the sustainability-oriented student body of the institute.

As a pre-event to the Cleanliness Drive, the Club invited participation from the students in *Swachh Hostel Abhiyan* on 1st October, 2016. It was a competition in which the wardens visited hostel rooms and rewarded the contestants with cleanest rooms. Both the batches participated enthusiastically in the competition and winners were announced on the same day.

On 2nd October, the Cleanliness Drive was started at 11 A.M. The motto of the event being the well-known verse *Shramdaan Kijiye, Yogdaan Dijiye*, the occasion witnessed significant participation from students in the following three hours.

Every participant facilitating the Cleanliness Drive started by taking the *Swachh Bharat* pledge. Following this, the faculty members apprised the partakers about their duties and responsibilities regarding cleanliness and hygiene, highlighting the monumental importance of hygienic and clean environment for all.

The participants, both professors and students, took up the cleaning exercise in the sprawling campus premises, post the completion of which they went on to clean the vicinity surrounding the campus, along with the task of sensitizing the local residents about the initiative and its significance. At the conclusion of the Cleanliness Drive, every participant took the oath to maintain cleanliness in his daily life and surroundings, and to propagate the importance of cleanliness to others as well.

Faculty Activity

Professor Natalie West Kharkongor introduced *Green Economics* to the *Economics Department* at *Duke University* on the 21st October 2016. She also put forward the *Ecological Incentives Theorem* developed by her, and emphasized the significance of green research.

Dr Kalam remembered at IIM Shillong amidst the cheer of "Nurturing Minds" and setting up of Dr Kalam Centre



Saturday, the **15th of October** marked the **85th Birth Anniversary** of our former president and persona par excellence, **Dr APJ Abdul Kalam**. On this momentous occasion, the IIM Shillong family came together in a celebration of the great personality in its own special way as the Institute hosted **Dr Mukul Sangma**, Hon'ble Chief Minister of Meghalaya, **Shri V Shanmuganathan**, His Excellency, Governor of Meghalaya, **Shri Naveen Verma**, Secretary, DoNER, **Shri Ram Muivah**, Secretary, North Eastern Council for the setting up of **Dr APJ Abdul Kalam Centre for Policy Research and Analysis** at IIM Shillong as approved by the **Ministry of Human Resource Development (MHRD)**.

The build up to the event saw students from different B Schools share on social media, how Dr Kalam affected their lives and rekindle 'the Kalam' in each one of them. An abstract art event was also organized for all the participants at the institute as a part of the celebration.

The day started with a brain-storming session involving the dignitaries, students and faculty of the Institute. The agenda of the session was to formulate solutions for the myriad problems faced by Horticulture in the North-East and how the new Centre for Policy Research and Analysis can contribute towards the resolution of the same.

As the Chief Minister addressed the gathering, he highlighted the need for a platform that can function as an aggregator for ideas. The message was reiterated by **Shri Shanmuganathan**, **Governor of Meghalaya** as he expressed his desire to rapidly develop the North-East and fully harness its tremendous potential and creativity.

The day also marked the first anniversary of "*Nurturing Minds*", the unique initiative of the institute that began on Oct 15, 2015, in memory of Dr Kalam to spread his lessons and promote his learnings. The program widely supported by the IIM Shillong community, and recognized across Shillong, currently reaches out to 60 children from seven schools in Shillong. To celebrate the occasion, a number of fun filled activities were lined up for the students including games and a short movie on Dr Kalam to rekindle the spirit of free thinking amongst the kids. An eye check-up camp was also organized in association with *Bansara Eye Care Centre* to bring in health awareness among the students.

As the event drew to a close with the release of 85 balloons into the blue and white sky along with quotes by the great teacher, the IIM Shillong family once again renewed its endearing relationship with our beloved Kalam Sir and revealed in all that Dr Kalam has contributed towards the growth of youth and IIM Shillong in particular.

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Students Achievements

ALL INDIA RANKHOLDERS

The FIP National Challenge 2016 (Session 1)

Finance & Banking Fundamentals

Akshay Kaushal Rank 14	Nirmalya Ghosh Rank 24	Intradip Laha Rank 33
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Wealth Advisory

Giraj Goyal Rank 39

HR Conclave Kaleidoscope



How does HR fit in today's high flying and fast changing corporate environment? – This was one of the many deliberations that took centre stage as IIM Shillong brought together diverse perspectives in the field of Human Resources and analyzed the varied nuances associated with it as part of its **Annual HR Conclave Kaleidoscope 2016**. The panel consisted of pre-eminent personalities from the field of HR including **Aparna Sharma** – Independent Director at **T.S. Alloys Ltd**; **Mahipal Nair** – Chief HR Officer, **South Asia** at **Nielson**; **Amit Vaish** – Director and Head HR, **Barclays Technology** and **Kaushik Chakraborty**, Director – HR at **Jones Lang LaSalle**. The formal launch was presided by the Director of the Institute **Prof Amitabha De** in the presence of all the panellists and the student community at the Institute as he underlined the importance of delving into the nitty gritty of HR and analyze it further to make it ideal for the changing world.

The conclave saw the launch of the book "*Reality Bytes - The role of HR in today's world*" authored by Ms. **Aparna Sharma** where she speaks how for any organization the single-most competitive edge is its "people". What also came to the fore were the challenges faced in the same, as Mr. **Vaish** highlighted the need to think beyond the local mind-set to foster diversity in organizations.

To drive the discussion further, the panel of Industry Representatives emphasized on the need to strategize well and think globally in this highly integrated world. As the deliberations moved forward, a slew of questions were addressed to put HR in perspective.

As the conclave drew to a close, the resourcefulness of every Human element in an organization found its due place in the minds of the audience and significance of HR in making an organization successful and global in the real sense.