

Faculty Publications 2018-2019

RESEARCH PAPERS PUBLISHED IN INTERNATIONAL JOURNAL

Tripathy, N., (2018), Predicting Stock Market Price using Neural Network Model, International Journal of Strategic Decision Sciences, 9(3), pp.84-94. (ABDC-B).

Roychoudhury, B., Choudhury, H., and Saikia, D.K. (2018), Enhanced identity privacy in UMTS, Int. J. Ad Hoc and Ubiquitous Computing, 28(4) pp.203–219.Scopus

Roychoudhury, B., Roychoudhury, P., and Saikia, D.K. (2018), Provably Secure Group Authentication and Key Agreement for Machine Type Communication Using Chebyshev's Polynomial, Computer Communications, 127(C), pp. 146-157. Scopus

Roychoudhury, B., and Yadav, M.L., (2018), Handling Missing Values: A study of Popular Imputation Packages in R, Knowledge-Based Systems, 160, pp. 104-118. (ABDC-A).

Roychoudhury, B., and Yadav, M.L., (2019), Effect of Trip Mode on Opinion about Hotel Aspects: A Social Media Analysis Approach, International Journal of Hospitality Management, 80, pp. 155-165. (ABDC-A*)

Mukherjee, S., (2018), Human Values at Work: A Consciousness Approach, 3D...IBA Journal of Management & Leadership', 9(2), 10-21.

Kharkongor, N. W., and Konwar, V. A., (2018), Tragedy of Commons from Garret Hardin to Elinor Ostram: a governance perspective, drawing excerpts from India, Int. J. Green Economics, 12(3/4), 182 – 191.(ABDC-C).

Gogoi, B. J., (2018), Green Building Features And Factors Affecting The Consumer Choice For Green Building Recommendation, International Journal of Civil Engineering and Technology, 9(6),pp. 127-136. Scopus

Gogoi, B. J., (2018), International Journal of Civil Engineering and Technology, 9(6), 2018, pp. 127-136, International Journal of Economic Research, 15(2), pp. 445-456. (ABDC-C)

Nitin, Mitali, C., and Upadhyay, R. K., and Punia, D. K., (2019), Effect of Knowledge Management on Software Product Experience with mediating effect of Perceived Software Process Improvement: An Empirical Study for Indian Software Industry, Journal of Information Science, Published March 6,.Scopus

Mandal, P.C., (2018), Qualitative Data Analysis and its Nature: Debates and Discussion, International Journal of Society Systems Service, 10(2), 148-158.

Mandal, P.C., (2018), Trends and Developments in Retailing: Challenges and Opportunities, International Journal of Advanced Research and Development, 3(3), 19-24.

Mandal, P.C., (2018), Positioning and Branding for Small Businesses: Strategies and Initiatives, International Journal Advanced Research and Development, 3(3), 80-84.

Mandal, P.C., (2018), Institutional and Government Markets: Strategies and Initiatives, International Journal of Academic Research and Development, 3(3), 164-168.

Mandal, P.C., (2018), The Changing Marketplace: Challenges and Opportunities, International Journal of Academic Research and Development, 3(3), 245-248.

Mandal, P.C., (2018), New Marketing Realities: Challenges and Opportunities, International Journal of Advanced Research and Development, 3(3), 169-172.

Mandal, P.C., (2018), Public Policy Issues and Initiatives in Collection of Information and Intelligence in Direct Marketing, International Journal of Business Forecasting and Marketing Intelligence, 4(4), 386-399.(ABDC-C)

Jaipuria, S., and Mahapatra, S. S., (2019), A study on behaviour of bullwhip effect in (R, S) inventory control system considering DWT-MGGP demand forecasting model, Journal of Modelling in Management. <https://doi.org/10.1108/JM2-04-2018-0053>. (ABDC-C).

Bhattacharya, S. N., and Bhattacharya, M., (2018), Persistence in Liquidity Measures: Evidences from India, Academy of Accounting and Financial Studies Journal, 22 (2).(ABDC-C).

Bhattacharya, S. N., Bhattacharya, M., and Guhathakurta, K., (2018), The Comparative Dynamics of Developed and Emerging Stock Markets: A Long Memory Perspective, Theoretical Economic Letters, 8(8), 2018. (ABDC-B).

Bhattacharya, M., and Chattopadhyay, A., (2018), An Empirical Study of the factors determining Risk & driving Cost of Credit in Peer to Peer (P2P) Lending Industry, Empirical Economic Letters, 17(6) (ABDC-C).

Bhattacharya, S. N., Bhattacharya, M., and Jha, S. K., (2018), Liquidity Dynamics of Indian Stock Market in Financial Shocks: Extreme Value Theory, Theoretical Economic Letters, 8(14)(ABDC-B).

Bhattacharya, S. N., Bhattacharya, M., and Basu. S, (2019), Stock Market and its Liquidity Parameters: Evidence from ARDL bound testing approach in Indian Context, Cogent Economic and Finance,7(1) (ABDC-B) Scopus

Mishra, D. and Mahanty, B., (2019), Study of Maintenance Project Manpower Dynamics in Indian Software Outsourcing Industry, Journal of Global Operations and Strategic Sourcing, 12(1)62-81. (ABDC-B) Scopus

RESEARCH PAPERS PUBLISHED IN NATIONAL JOURNAL

Kharkongor, N. W., (2018), Green Economy, Echoes from the Hills, An Interdisciplinary Journal, 1(2), 1 - 14,

RESEARCH PAPERS PUBLISHED IN INTERNATIONAL CONFERENCE PROCEEDINGS

Mukherjee, S., (2018) 'Spirituality and Ethical Leadership: Reflections and Insights', Conference Proceedings on 'Spirituality and Management Education' organized by Globsyn Business School Kolkata jointly with AIMS at Globsyn Business School Kolkata.

Sadarangani, P. H., and Kumar, S., (2019), "A Narrative Inquiry of Consumption.", Asia-Pacific Conference of the Association for Consumer Research, (AP-ACR) proceedings, IIM Ahmedabad, India

Sadarangani, P. H., and Kumar, S., (2018), "Understanding Consumption: A Life-Course Narrative Approach.", 6th PAN IIM World Management Conference proceedings, IIM Bangalore, India

Sadarangani, P. H., and Kumar, S., (2018), "Impact of social power on trust, agent dependence, affective commitment and environmental munificence: An emerging country context.", 23rd CBIM International Conference proceedings, Madrid, Spain

Sadarangani, P. H., and Kumar, S., (2018), "A Cross-Cultural Study on Tourism: Strategies and Implications of Findings.", GLOBE Conference proceedings, Sarasota, USA

Nitin, Bhardwaj, V. P., and Chauhan, P., (2019), On Analysis and Discussion of Various Performance Parameters of Omega and Advanced Omega Interconnection Network, Proceedings of the 4th International Conference on Computing Communication and Automation (ICCCA), Greater Noida, INDIA

BOOKS WRITTEN / CHAPTERS CONTRIBUTED IN AN EDITED VOLUME/ MONOGRAPH

Kharkongor, N. W., (2018) "Green Economics for a Green Economy", ISBN 978-1-907543-38-8, Green Economics Institute Publishers, Reading, United Kingdom, June.

Kakoty, S., (2018), Book Chapter entitled Man Forest Interface in North East India (Pp 63-76) in Edited Volume: Man Forest Interface in North East India edited by Sumana Paul and Chandana Bhattacharjee, BR Publishing Corporation, New Delhi ISBN 9789387587465

Kakoty, S., (2018), Book chapter entitled Organizational Design thinking for Sustainability in the book CSR and Climate Change Implications for Multinational Enterprises, Edited by John R.McIntyre, Silvester Ivanaj and Vera Ivanaj, Edward Elgar Publication, UK and USA, 2018 . ISBN: 9781786437754

Mukherjee, S., (2018), Paper titled 'Management and Liberal Arts: A Transformational Odyssey with Rabindranath Tagore' was published in the book titled 'Art, Spirituality and Economics: Liber Amicorum for Laszlo Zsolnai' from Springer International Publishing AG, Springer Nature, Switzerland.

CASES PUBLICATION AT INTERNATIONAL LEVEL

Sadarangani, P. H., Dwivedi, R., and Kumar, S., Whizz India: Challenges for First Mover, Ivey Publication-9B18M177

PAPER PRESENTED IN INTERNATIONAL CONFERENCE/SEMINARS/ WORKSHOP

Sadarangani, P., (2018) presented paper titled "Study of Shopping Motivation and Buying Behaviour among Generation Y in India" at 11th Global Business Conference at St. Scholastica's College-Manila, Philippines, organized by Association of Training Institutions for Foreign Trade in Asia and the Pacific on 3rd March.

Kharkongor, N. W., (2018), presented a paper titled 'Green GDP' in the Annual Green Economics Conference, held during 16th - 18th June at St. Hugh's College, Oxford University, UK.

Kharkongor, N. W., (2018), presented a paper titled, 'Coal Mining with Reference to Environmental Royalty', held during 16th - 18th June, at 'St. Hugh's College, Oxford University, UK'.

PAPER PRESENTED IN NATIONAL CONFERENCE /SEMINARS / WORKSHOP

Tripathy, N., (2018), paper titled "Does Financial Development and Economic Development Co-integrated in India? Empirical Evidence" Presented in 3rd PAN IIT Conference on International Conference on Financial Markets & Corporate Finance organized by IIT Kanpur during 12th-14th July.

Tripathy, N., (2019), paper titled "The Influence of Global Crude Oil Price on Stock Markets of Emerging and Major Oil Consuming Nations of Asia: Quantile Regression and Quantile on Quantile Regression Approach" Co-author Presented in International Conference on Economics and Finance, 2019 organized by the Indian Econometric Society and NMIMS Bangalore during 9-10th February.

Tripathy, N., (2019), paper titled "Are Financial Development and Economic Growth Related? Evidence from ARDL Model" Presented in First EGROW Conference on Future of Indian Banking Co-Hosted With NITI Aayog, New Delhi, 22February.

Mukherjee, S., (2018) presented paper on 'Spirituality and Ethical Leadership' at the International Conference on 'Spirituality and Management Education' at GlobSyn Business School Kolkata in collaboration with AIMS during June 30 – 1st July.

Sadarangani, P., presented a paper titled "Comparing TPB vs SCT for predicting green purchase intention," in the North American Society for Marketing Education in India Conference, at "Great Lakes Institute of Management, Chennai, India."

Samalia, H. V., Purbey, S., and Deb, R., (2018), paper titled "Informal Competition, Resources and Export Propensity in Emerging Economy Firms: A Resource Based Perspective" presented at SMS Special Conference at ISB, Hyderabad during 15th-18 December.

Jaipuria, S., (2018) "A Study on Performance of Indian Premier League Cricket Team ", 6th International Conference on Business Analytics and Intelligence (ICBAI), scheduled during December 20-22, Indian Institute of Science Bangalore.

PARTICIPATED IN INTERNATIONAL CONFERENCE/WORKSHOP/SEMINAR

Kharkongor, N. W., (2019), participated in American Economic Association Conference on Social Sciences organized by Allied Social Sciences Association at Atlanta Marriot Marquis, Atlanta, USA during 3rd to 6th January

INTERNATIONAL EDITORIAL BOARD MEMBER

Kharkongor, N. W.,(2018) Member, Editorial Board, Int, J. Green Economics

Mandal, P. C., (2018)Editor,Journal of Advanced Research in Business Law and Technology Management

Prusty, S. K., (2018) Editorial board member, International Journal of Business Analytics & Intelligence

Nitin,(2018) Appointed as an Associate Editor of IEEE Access, IEEE USA, Impact Factor 3.557, Indexed in SCI, SCIE and SCOPUS.

Mandal, P. C.,(2018) Awarded Certificate of Recognition from Journal of Global Marketing in recognition of outstanding work as a peer reviewer.

NATIONAL EDITORIAL BOARD MEMBER

Kharkongor, N. W.,(2018) Member, Editorial Board, Meghalaya Economic Association

Bhattacharya, M.,(2018) Editorial Board Member of the Journal “Research in Economics and Management”.

Nitin,(2018) Associate Editor and Member–Editorial Board, International Journal of Parallel, Emergent and Distributed Systems, Taylor and Francis.

Mandal, P. C.,(2018) Editor: Journal of Advanced Research in Business Law and Technology Management

Mandal, P. C., (2018) Editorial Board Member: International Journal of Advanced Engineering and Management Research, SCIREA Journal of Management

Mandal, P. C., (2018) Editorial Review Board: Journal of Global Marketing, International Journal of Research Publications

REVIEW MEMBER OF INTERNATIONAL/NATIONAL JOURNAL

Sengupta, K., (2018) Reviewed one research paper for Journal “Research Policy”, Elsevier.

Sengupta, K., (2018) Reviewed one research paper for Journal of Innovation: Organisation and Management.

Kakoty, S., (2018) Reviewer of Journal of Cleaner Production, Elsevier.

Mukherjee, S., (2018) Reviewed papers for the Journal ‘Global Business Review’

Nitin, (2018) Reviewer for Information Systems Frontiers, Springer.

Nitin, (2018) Reviewer for the Journal of Supercomputing, Springer.

Nitin, (2018) Reviewer for Journal of Parallel and Distributed Computing, Elsevier Sciences.

Nitin, (2018) Reviewer for IEEE Access, IEEE

Jaipuria S., (2018) Reviewed paper for Journal of Industrial and Production Engineering

Jaipuria S., (2018) Reviewed paper for Journal of Modelling in Management

Jaipuria S., (2018) Reviewed paper for International Journal of Services and Operations Management

Mukhopadhyay A., (2018) Article Reviewed for Journal of Industrial and Production Engineering.

Mukhopadhyay A., (2018) Article Reviewed for Production & Manufacturing Research.

Mandal, P. C., (2018) Reviewed research proposal and profiles of guest editors for a special issue on Green Consumerism in Journal of Global Marketing.

Mandal, P. C., (2018) Reviewed one research paper for "Journal of Business Research (JBR)".

Mandal, P. C., (2018) Reviewed 31 research papers for "Journal of Global Marketing (JGM)".

Mandal, P. C., (2018) Reviewed 10 research papers for "Journal of Modelling in Management".

Mandal, P. C., (2018) one research paper for "Cogent Social Sciences".

Mandal, P. C., (2018) 43 research papers for "African Journal of Agricultural Research".

Mandal, P. C., (2018) Reviewed 31 research papers for "African Journal of Business Management".

Mandal, P. C., (2018) Reviewed 4 research papers for "Journal of Agricultural Extension and Rural Development".

Mandal, P. C., (2018) Reviewed 5 research papers for "African Journal of History and Culture".

Mandal, P. C., (2018) Reviewed 10 research papers for "African Journal of Marketing Management".

Mandal, P. C., (2018) Reviewed 9 research papers for "African Journal of Political Science and International Relations".

Mandal, P. C., (2018) Reviewed one research paper for "Cogent Business & Management".

Mandal, P. C., (2018) Reviewed one research paper for "International Journal of Library and Information Science".

Mandal, P. C., (2018) Reviewed one research paper for "International Journal of Sociology and Anthropology".

Mandal, P. C., (2018) Reviewed 4 research papers for “Journal of African Studies and Development”.

Mandal, P. C., (2018) Reviewed 12 research papers for “Journal of Accounting and Taxation”.

Mandal, P. C., (2018) Reviewed 5 research papers for “Journal of Development and Agricultural Economics”.

Mandal, P. C., (2018) Reviewed 14 research papers for “Journal of Economics and International Finance”.

Mandal, P. C., (2018) Reviewed 3 research papers for “Journal of Hospitality Management and Tourism”.

Mandal, P. C., (2018) Reviewed 4 research papers for “Journal of Media and Communication Studies”.

Mandal, P. C., (2018) Reviewed 19 research papers for “PURKH-Social SCI Journal”.

Mandal, P. C., (2018) Reviewed 3 research papers for “International Journal of Vocational and Technical Education”.

Mandal, P. C., (2018) Reviewed one research paper for “Issues in Business Management and Economics”.

Mandal, P. C., (2018) Reviewed 3 research papers for “Scientific Research and Essays”.

Mandal, P. C., (2018) Reviewed 4 research papers for “Journal of Public Administration and Policy Research”.

Mandal, P. C., (2018) Reviewed 4 research papers for “International Journal of Research Publications”.

Mandal, P. C., (2018) Reviewed one research paper for “International Journal of Water Resources and Environmental Engineering”.

Mandal, P. C., (2018) Reviewed 3 research papers for “Journal of Philosophy and Culture”.

Mandal, P. C., (2018) Reviewed 6 research papers for “Khartoum University Journal of Management Studies”.

Mandal, P. C., (2018) Reviewed 2 research papers for “Journal of Land Management and Appraisal”.

Mandal, P. C., (2018) Reviewed 5 research papers for “African Journal of Environmental Science and Technology”.

Mandal, P. C., (2018) Reviewed one research paper for “Journal of Stored Products and Postharvest Research”.

Mandal, P. C., (2018) Reviewed 2 research papers for “Journal of Languages and Culture”.

Mandal, P. C., (2018) Reviewed one research paper for “Journal of Geography and Regional Planning”.

Mandal, P. C., (2018) Reviewed one research paper for “Journal of Soil Science and Environmental Management”.

PUBLISHED ARTICLES IN NEWSPAPER

Kakoty, S., Square Pegs in Round Holes, the Shillong Times, 2/5/2018

INVITED SPEAKERS IN INTERNATIONAL WORKSHOPS / CONFERENCES / SEMINARS

Mukherjee, S., (2018), Delivered an Address on ‘CSR and Spirituality: Indian Insights’ at the International Conference on ‘Sustainable and Human Development through Spirituality, Peace Economics and Peace Science’ organized by Acharya Business School in collaboration with SPES Forum, Europe during June 6-7.

Mukherjee, S., (2018), Delivered an Address on ‘Teaching Business Ethics: New Ways of Learning’ at the International Conference on ‘Future of management Education in Countries through Transition’ organized by Acharya Bangalore Business School in collaboration with State University of New York, Binghamton on July 8.

Mukherjee, S., (2019), Panel Speaker on ‘Values and Ethics in Business; at the Annual International Vision Conference on ‘Business ethics and Responsible Leadership’ organized by Globsyn Business School Kolkata in collaboration with Bengal Chamber of Commerce (BCCI) on March 8 at the Williamson Magor hall, BCCI, Kolkata.

Kharkongor, N. W., (2018), Speaker, Annual Green Economics Conference on Green Economics organized by Green Economics Institute at St. Hugh’s College, Oxford University, UK during 16th - 18th June.

INVITED SPEAKERS IN NATIONAL WORKSHOPS / CONFERENCES / SEMINARS

Tripathy, N., (2018), Session Chair, PAN IIT International Conference on Financial Markets & Corporate Finance, organized at IIT Kanpur during 12-14th July.

Tripathy, N., (2018), Panel Speaker on the topic, “Microfinance: Improving Livelihood” on Agri Vikas 2018 organized by CCS National Institute of Agricultural Marketing (NIAM), Ministry of Agriculture & Farmers Welfare, Government of India, at Bhubaneswar during 29-30th June.

Tripathy, N., (2019), Panel Speaker on the topic, “Overview of Good Governance Mechanisms” organized by State Project Implementation Unit – North East (SPIU-NE) under the aegis of NPIU – MHRD, New Delhi organized at Guwahati during 29th February.

Roychoudhury, B., (2018), Panel Discussion on “Retail, Fashion and Apparel Industry: Jobs of the Future”, organized by NIFT, Shillong, 28th May.

Roychoudhury, B., (2018), 45th Orientation Programme (General) organized by UGC-Human Resource Development Centre, NEHU, 20th Aug -16th Sep.

Roychoudhury, B., (2019), 47th Orientation Programme (General) organized by UGC-Human Resource Development Centre, NEHU, 18th Feb to 17th March.

Roychoudhury, B., (2019), Short Term Course on MOOCS, e-Content Development and Open Educational Resources, organized by UGC-Human Resource Development Centre, NEHU, 11th - 16th March.

Roychoudhury, B., (2018), Invited talk on “Introduction to Business Analytics” at NIFT Shillong on 19 Sep.

Natalie, N. W., (2018), UGC Certificate Course on “Entrepreneurship Development” 25 July, Shillong College Shillong.

Natalie, N. W., (2018), Panellist, 2nd Young Thinkers Conference, organized by Deputy British High Commission and the Dialogue on 11th August, Kolkata.

Natalie, N. W., (2018), Panellist, on “Innovation, Incubation, and Impact on Higher Education” during the TISS and AESDII Eastern CSR Conclave on 4 December, IIT Guwahati.

Kakoty, S., (2018), Keynote address at Kasturba Gandhi National memorial Trust, on the theme of Relevance of Gandhi in the north east India in the present scenario for the inaugural of the 150 birth anniversary of Mahatma Gandhi, at Guwahati on 11th April..

Kakoty, S., (2018), Chief guest and key note address on the 68th Death Anniversary of Lokapriya Gopinath Bordoloi, organised by the Akhil Bharat Rachnatmak Samaj, Assam Pradesh at Guwahati on 5th August.

Kakoty, S., (2018), Talk on the theme State and Globalization at the UGC- Human Resource Development Centre, North-Eastern Hill University, Shillong, in the Refresher Course for college and University teachers organised by the department of Political Science 27th October.

Kakoty, S., (2018), Talk entitled Entrepreneurship for socio economic development in NE region at "Startup Samvaad", organised by the Technology Business Incubator of ICAR- National Academy of Agricultural Research Management in association with College of Veterinary Science, Assam Agriculture University, Guwahati 1st December.

Kakoty, S., (2019), Talk entitled Building Agri-Business Start-Up Ecosystem at the National Agri-Business Entrepreneurship Conclave (NABEC-2019) at ICAR , Umiam on 9th February.

Kakoty, S., (2019), Lecture on "Mahatma Gandhi and North East India" at the one day symposium held at Anthropological Survey of India, North East Regional Centre, Mawblei Shillong, on the 14th February.

Kakoty, S., (2019), Guest of Honour and lecture on the theme of Emotional Intelligence and Education at the Capacity Building for Faculty Members of Agriculture, Livestock and Allied Departments at Assam Agriculture University, Guwahati on 12th March

Kakoty, S., (2019), Talk on the theme of "Blueprint for India as Fulcrum to foster Friendship with Neighbours" in a seminar entitled 'North East India: Pivotal Role as Gateway to South East Asia' conducted by HQ Director General of Assam Rifles, in Shillong on 25th March.

Mukhopadhyay, A., (2018), Invited Talk at Department of Mathematics, NIT Meghalaya on February 09.

Mandal, P. C., (2018) Conference Co-Chair of Scientific Committee for Sustainability Conference (SUSCON VII) at IIM Shillong

Mehta, A., (2019), Workshop on 'Skill to Entrepreneurship – The Next Level' organized by Biotech Park, Lucknow at St. Edmund's College, Shillong, Meghalaya March 13.