
SCHEDULE of PAPER PRESENTATIONS

Tuesday, July 27th 2021

All times are IST

ORAL PRESENTATIONS

- 10:00 – 10:25 am **New Earth Sastra for Harmonic Globalization and Sustainable Development**
Prof. Subhash Sharma, Director, Indus Business Academy, Bangalore
- 10:25 – 10:50 am **Development of a conceptual model of Green product design: A System Dynamics approach**
Dr Chiranjit Das, Assistant Professor, IIM Bodh Gaya
- 10:50 – 11:15 am **Quantifying the Corruption and Economic Growth in BRICS: An Autoregressive and Distributed Lag Panel Approach**
Ashmita Kesar, Research Scholar, School of Economics, Shri Mata Vaishno Devi University, Jammu and Kashmir
- 11:30 – 11:55 am **Re-Imagining Entrepreneurship Development Policies in India: The Potential Role of Irrationality and Behavioural Nudges**
Dr Arnab Banerjee, Assistant Professor, FMS, NIFT Shillong
Dr P.K Jain, Professor, Department of Business Administration, Gauhati University
- 11:55 – 12:20 pm **Management Education and Profession at Crossroads: Implications of a deeply rooted philosophical assumption**
Rajiv Ranjan, Assistant Professor, Alliance University, Bengaluru
- 12:20 – 12:45 pm **Having an attitude of gratitude increase and prolong the chances of staying happy -An exploration of Eastern philosophies**
Sindhu Ravindranath, Assistant Professor, IBS Hyderabad
Dr Mathai Fenn, Principal consultant, The TalkShop

POSTER PRESENTATIONS

- 01:00 – 01:15 pm **A strategic framework in the field of Agriculture towards the upliftment of the economy of Assam**
Bhabajyoti Saikia, Assistant Professor, Faculty of Commerce & Management, Assam down town University
- 01:15 – 01:30 pm **Empathetic Leadership: A tool for effective work-home conflict resolution**
Radhika Chandhok, Research Scholar, Department of Organizational Behavior & Human Resource Management, Indian Institute of Management Sirmaur
Rinki Dahiya, Assistant Professor, Department of Organizational Behavior & Human Resource Management, IIM Sirmaur
Anil Chandhok, Professor, University School of Business (USB), Chandigarh University
- 01:30 – 01:45 pm **Strategic sustainable development: strengthening world peace through a sustainable foreign policy**
Lopamudra Ghosh, Student, Bachelor of Arts (BA) in History Honours, Kabi Joydeb Mahavidyalaya, University of Burdwan
- 01:45 – 02:00 pm **Critical Analysis of the Concept of River Personhood as a viable means of Protection of Indian Rivers**
Dr. Taniya Malik, Assistant Professor, School of Law, GD Goenka University, Gurugram
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SCHEDULE of PAPER PRESENTATIONS

Wednesday, July 28th 2021

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ORAL PRESENTATIONS

- 10:00 – 10:25 am **Sustainability Reporting by Indian Corporates: Evidence from Banking Sector**
Anju P Tom, Doctoral Student, Finance, Accounting and Control Area, IIM Kozhikode
Dr. Sudershan Kuntluru, Associate Professor, Finance, Accounting and Control Area, IIM Kozhikode
- 10:25 – 10:50 am **Value Relevance of CSR spending: Evidence from India**
Kevin Thomas Chacko, Doctoral Scholar, Finance, Accounting and Control Area, IIM Kozhikode
Sudershan Kuntluru, Associate Professor, Finance, Accounting and Control Area, IIM Kozhikode
- 10:50 – 11:15 am **Process View of Peer Monitoring**
Nishi Malhotra, Ph. D Scholar, Finance, Accounting and Control Area, IIM Kozhikode
Dr Pankaj Baag, Assistant Professor, Finance, Accounting and Control Area, IIM Kozhikode
- 11:30 – 11:55 am **Liquid Consumption: A Narrative Approach**
Anjail Verma, MBA Student, Indian Institute of Technology (ISM), Dhanbad
Sushant Kumar, Assistant Professor, Indian Institute of Management Raipur
- 11:55 – 12:20 pm **Paradigm Shift in the sustainability of water-based Power Sector- An application of Hydropower Sustainability Assessment Protocol (HSAP) for Socio-economic and Environment Rationality**
Dr. Neha Chhabra Roy, Assistant Professor, Department of Finance & Accounting; Narsee Monjee Institute of Management Studies, Bangalore.
Dr. N G Roy, Consultant Geologist, CGI, Bangalore
- 12:20 – 12:45 pm **Issues of Sustainable Agricultural Practices of Select Plantation and Fibre Crops in Assam: An Analysis**
Dr. Bidyut Jyoti Kalita, Asst Professor, Royal School of Commerce, The Assam Royal Global University
Dr. Anjan Bhuyan, Associate Professor, Department of Business Administration, Tezpur University

POSTER PRESENTATIONS

- 01:00 – 01:15 pm **Are Holism, Harmony & Happiness Being Renewed Through Ancient Rajayoga?**
R. Radhakrishna Pillai, Professor, IIM Kozhikode
- 01:15 – 01:30 pm **Exploratory study on Community-based Tourism project in Muduligadia village of Odisha**
Bhavin Mehta, Independent Researcher
- 01:30 – 01:45 pm **A study on Socio-materiality view of Technology on Social factors in Organizations for Harmonization of material (technology) and non-material (humans) aspects of Organizations**
Ms Neetu Bali Kamra, Associate Professor, Lloyd Business School, UP
- 01:45 – 02:00 pm **Intention to Pay Premium Price for Green Products: A Young Consumers Perspective**
Dr. Mohd Amir, Guest Faculty, HNB Garhwal University Srinagar Garhwal Uttarakhand.
Prof. Atul Dhyani, Professor, HNB Garhwal University Srinagar Garhwal Uttarakhand.
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SCHEDULE of PAPER PRESENTATIONS

Thursday, July 29th 2021

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ORAL PRESENTATIONS

- 10:25 – 10:50 am **Mediating Role Of Empathetic Leadership Behavior On Organisational Outcomes**
Dr. Rajkumar Guntuku, Associate Professor, School of Management Studies, Guru Nanak Institutions Technical Campus, Hyderabad
Shravan Boini, Associate Professor, School of Management Studies, Guru Nanak Institutions Technical Campus, Hyderabad
- 10:50 – 11:15 am **Tourism impact on sustainable development: A multi-country study**
Prof. Salman Ali, IIM Shillong
Prof. S K Mitra, IMT Nagpur
- 11:30 – 11:55 am **Renewable Energy Proliferation for Sustainable Development: Role of Cross Border Electricity Trade**
Amit Prakash Jha, Assistant Professor, LM Thapar School of Management, Derabassi, Punjab
Aarushi Mahajan, Doctoral Student, LM Thapar School of Management, Derabassi, Punjab
Piyush Kumar, Assistant Professor, LM Thapar School of Management, Derabassi, Punjab
- 11:55 – 12:20 pm **Oh! Its Fragile: Time to Unearth, Understand and Intervene**
Dr. A. Mahesh, Assistant Professor and HoD, Department of Management Studies, Government First Grade College, Sandur
- 12:20 – 12:45 pm **Comprehensive Green procurement policy for India**
Swarnashree Rajashekar, Doctoral Scholar, IIM Shillong

POSTER PRESENTATIONS

- 01:00 – 01:15 pm **Issues of Sustainability: A case study of Assam Silk industry**
Dimpal Bharali, Research Scholar, North Eastern Hill University, Tura Campus, Meghalaya
Dr Sunildro L.S. Akoijam, Assistant Professor, North Eastern Hill University, Tura Campus, Meghalaya
Robiul Awal, Assistant Professor, University of Science and Technology, Meghalaya
- 01:15 – 01:30 pm **SMB Business-Sustainability under stress during Pandemic in India**
Rakesh Pathak, Phd Scholar, Amity Business School, Amity University Mumbai
Dr Latha Sreeram, Associate Professor, Amity Business School, Amity University Mumbai
- 01:30 – 01:45 pm **Developing a Business Model Canvas for Agriculture Cluster-Based Food Processing in Rural Regions of Uttarakhand**
Shantanu Trivedi, Assistant Professor, UPES; Dehradun
Dr. Neeraj Anand, Head of Department of Transportation Management, UPES
Dr. Saurav Negi, Faculty, MCBS, Muscat, Oman
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SCHEDULE of PAPER PRESENTATIONS

Friday, July 30th 2021

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ORAL PRESENTATIONS

- 10:00 – 10:25 am **A General Equilibrium Model of Structural Transformation in India**
Thasni T, Doctoral Student, IIM Kozhikode
Prof Kausik Gangopadhyay, IIM Kozhikode
Prof Debasis Mondal, IIT Delhi
- 10:25 – 10:50 am **Zoroastrian Ethics in Business**
Anindo Bhattacharjee, Assistant Professor, NMIMS Mumbai
Sandeep Singh, Professor and HoD, School of Management Sciences, Varanasi
- 10:50 – 11:15 am **Study of the Impact of Policy Uncertainty on Energy Investing Patterns**
Dr. Debaleena Chatterjee, Professor, Army Institute of Management, Kolkata
Abhishek Bhattacharjee, Professor, Army Institute of Management, Kolkata
Simran Chauhan, Student, Army Institute of Management, Kolkata
- 11:30 – 11:55 am **Dynamic Capabilities as Predictors of Supply Chain Social Sustainability during the COVID Era**
Dr. Vishnu Nath, Post-Doctoral Fellow, Department of Management Studies, IIT Roorkee.
Prof. Rajat Agrawal, Professor, Department of Management Studies, IIT Roorkee.
- 11:55 – 12:20 pm **Consumer Perception toward Organic Farming: A Study on Bio-Diverse Farming Pvt. Ltd., Kolkata**
Mrs. Twisha Ghosal, Assistant Professor, Future Institute of Engineering & Management, Kolkata
Dr. Anirban Mjumdar, Associate Professor, Future Institute of Engineering & Management, Kolkata.
- 12:20 – 12:45 pm **Against the Walls of Iatric Piety: Seeking Humanity for Nature**
Akshaya Eshwar, Undergraduate Scholar, Department of Psychology, Daulat Ram College, Delhi University;
Dr. Kshitija Wason, Assistant Professor, Department of Psychology, Daulat Ram College, Delhi University.
- 12:45 – 01:15pm **Analyzing of Global Happiness using regression Modelling**
Dr. Monika Arora, Associate Professor, Apeejay School of Management, Dwarka, Delhi
Mr. Anuj Kumar, Assistant Professor, Apeejay School of Management, Dwarka, Delhi
Dr. Nimit Gupta, Professor, School of Management, The NorthCap University, Gurugram

POSTER PRESENTATIONS

- 01:15 – 01:30 pm **Towards a Sustainable Business Ethics - A Jain Perspective**
Dr. Malay R. Patel, Joint Director, International School of Jain Studies (A Division of Amar Prerana Trust), Pune
- 01:30 – 01:45 pm **Connecting Efficient Agri-Futures Market with Sustainable Agriculture**
Dr Narinder Pal Singh, Associate Professor, Jagan Institute of Management Studies
- 01:45 – 02:00 pm **Sustainable path towards happiness**
Mehak Mittal, Research Student, Bharati Vidyapeeth, Institute of Management and Entrepreneurship Development, Pune
Palak Mittal, Post-Graduate Student, Birla Institute of Management and Technology
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