INDIAN INSTITUTE OF MANAGEMENT SHILLONG



### **ACTIVITES, EVENTS AND INITIATIVES – 2020-2021**

The Alumni Committee, in order to foster positive and productive Institute-Alumni relationships, works relentlessly throughout the year and academic year 2020-2021 was no exception. Following is the list of activities and events the committee successfully concluded throughout the year, stating their importance, speakers, their details and the outcome of the same: -

#### 1. <u>Webinar Interactions</u>

The webinar interactions with the alumni essentially were undertaken to facilitate mentorship by the Alumni for the current PGP participant in order to ace several corporate competitions. The mode of interaction was online. Following is the schedule for the same:

Date	Speaker	Company	Batch	Participants	Outcome
25.04.20	Nagendra Singh (IPS) & Vinod Dulhan (IAS)	Government	PGP 2009-11	200	Interacting
		of India	&PGP 2010-12		with the Alumni and
26.04.20	Dominic Anto Fernando	Schneider	PGP 2008-10	150	preparing for
		Electric			several
26.04.20	Pranab Talukdar	Bosch	PGP 2008-10	150	Corporate competitions
26.04.20	Lavneesh Varshney	Tata	PGP 2009-11	150	and getting
26.04.20	Rameswar Misra	Big Phi	PGP 2011-13	150	an exposure to several
03.05.20	Ansuman Mishra	LinkedIn	PGP 2013-15	120	domains.
10.05.20	Rajat Sethia	Edelweiss	PGP 2010-12	100	

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#### 2. Corporate Alumni Workshop

CAWs facilitate communication and learning from the Alumni to the current PGP participants in several domains and for

several skills. Following is the list of CAWs conducted during the year:

Date	Speaker	Company	Batch	Participants	Outcome
12.09.20	Kaushal Ghai	Microsoft	PGP 2012-14	150	
12.09.20	Alokik Jain	Microsoft	PGP 2012-14	150	
12.09.20	Hitesh Khatpalani	Flipkart	PGP 2011-13	150	Improving the
12.09.20	Manjunath M	Amazon	PGP 2008-10	150	communication
12.09.20	Niveditya Sivakumar	Amazon	PGP 2012-14	150	between older &
12.09.20	Balakrishnan Muthukrishnan	Google	PGP 2013-15	150	new batches.
03.12.20	Anurag Joshi	Adnoc	PGP 2009-11	150	
27.12.20	Rahul Singh	ABG	PGP 2011-13	130	
27.12.20	Varshik N	McKinsey	PGP 2009-11	130	The Alumni
27.12.20	Nirmit Mohan	MasterCard	PGP 2012-14	130	guided the students
10.01.21	Pooja Taneja	The Kraft Heinz	PGP 2010-12	90	about the know-
10.01.21	Sakshi Parashar	Company D.E. Shaw	PGP 2010-12	90	hows of several
		India			jobs, domains and
10.01.21	Neha Upadhyay	ICICI Bank	PGP 2013-15	90	companies.
06.02.21	Vivek Singh	MoFinance	PGP 2016-18	130	Motivated students
08.02.21	Nitin Saxena	PwC India	PGP 2009-11	100	to chart their own
08.02.21	Aditya Vishwanathan	EY	PGP 2010-12	100	career paths.
20.02.21	Aashima Praveen	Bumble		120	
20.02.21	Bala Muthukrishnan	Google	PGP 2013-15	120	

#### 3. <u>Alumni VC Interaction</u>

Alumni VC Interactions were conducted in order to help the current participants prepare better for their summer internship and final placement interviews. The shortlisted candidates were connected with Alums from the respective companies and all their queries and preparation apprehensions were solved and addressed by the alums. All the VC interactions took place in an online medium. Following is the schedule for the same:

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Date	Speaker	Company	Batch	Participants	Outcome
06.09.20	Ankit Purohit	Pidilite	PGP 2018-20		The alumni guided the participants who
10.10.20	Geetika Khanna	ITC	PGP 2016-18	50	were shortlisted for personal interviews
10.12.20	Aditi Singh	Google	PGP 2015-17		for their placements and gave them
10.12.20	Varsha Poddar	Google	PGP 2013-15	1	valuable insights on how to crack the
10.12.20	Krittika Chakraverti	Google	PGP 2013-15		same in the most effective manner.

#### 4. Sambhav Series

Sambhav was a series organized with Industry leaders and Distinguished Alumni of IIM Shillong, wherein they shared their own life journeys describing the trajectories they have covered. The idea was that an aspiration can be reached, anything can become 'Sambhav' (Possible) with persistence and resilience.

Date	Speaker	Company	Batch	Participants	Outcome
16.08.20	Jitesh Patel	McKinsey	PGP 2010-12	240	
17.08.20	Somjeet Behera	HSBC	PGP 2010-12	240	Current participants get a glimpse into the
18.08.20	Niketa Kosada	Westpac Group	PGP 2010-12	240	journey of alums and an
19.08.20	Esha Arora	InfoEdge India Ltd	PGP 2009-11	240	idea about how to further on in their career
20.08.20	Saumya Chaturvedi	KPMG	PGP 2009-11	240	paths and dreams.
21.08.20	Ankit Bhargava	Foxberry	PGP 2008-10	240	

#### 5. <u>Industry Interactions</u>

Industry Interactions are essential in terms of providing the individuals an exposure to avenues unexplored. Hence, the alumni committee organized three sessions in the past one year with the corporate front-runners for both our current participants and our alums.

Date	Speaker	Company	Outcome
13.06.20	Bijou Kurien	Director, Retailers Association of India	Industry experts from various
01.08.20	Aditya Goel	Founder, Love in Store	domains interacted with our alums
22.08.20	Siddharth Deshmukh	National Head, OnePlus	and current participants.



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#### 6. Live Projects

Live Projects are opportunities floated by the Alums for the current PGP participants in order to help them get an exposure to the know-hows of several domains. This helps the participants develop required skill-set before they pass out of IIM Shillong and step into the corporate world. Following were the Live Project opportunities floated the year: -

Date	Alum	Company	Batch	Participants	Outcome
08.04.20	Roshan Farhan	GoBillion	PGP 2014-16	200	Opportunities for current participants.

#### 7. Mentorship Program

The participants of batch PGP-20 were connected with Alums from the companies/domains they were placed in for their summer internships. This helped the participants for their internship programs well in advance and get a gist of the company culture and the deliverables expected from their side. The program gained significant traction with close to 170 participants applying for mentorship & 160 alumni expressing their interest to mentor the participants. Inputs from the Alumni with respect to industry insights, workload management etc. were highly appreciated by the participants. Prior to the program, posters of mentorship stories of the previous year were floated amongst the batches from time to time stating the experience of the participants with the Alumni and their guidance.

#### 8. Chapter Formation

The Alumni Chapters serve as a single point of contact platform to stay involved and connected to each other and also to their alma mater. The chapters are instrumental in bringing alumni closer together and enriching their own lives and future alumni by involving them in diverse activities and experience sharing. Each chapter is unique in itself, with Chapter Heads playing a pivotal role in leading the chapters and cultivating a warm and inclusive community to foster alumni interaction, bringing meaningful difference for members and alma mater. Following are the three chapters we have successfully formed in the past one year:

Date	Chapter	Chapter Head	Batch	Mode	Attendees
07.11.20	Hyderabad	Rahul Sehgal	PGP 2010-12	Online	35
28.11.20	Mumbai	Rahul Singh	PGP 2011-13	Online	80
20.03.21	Chennai	Aditya Vishwanathan	PGP 2010-12	Online	30
20.03.21	Kolkata	Shakshi Gupta	PGP 2008-10	Online	30
20.03.21	Europe-UK	Abhiram	PGP 2008-10	Online	20



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	20.03.21 US-Canada	Alokik Jain	PGP 2012-14	Online	20	
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#### 9. <u>Nexus 2020</u>

The Alumni Association in coordination with the Public Relations Cell of IIM Shillong, organizes 'Nexus', to initiate connect between the incoming batch and the institute. The event this year saw participation from the incoming batch (PGP20), current batch (PGP19) and 12 of our Alumni. Following is the schedule of sessions organized:

Date	Speaker	Company	Batch	Participants	Outcome
06.06.20	Upasna Agarwal, Esha	Shell, Info edge India ltd,	PGP 2009-11,	150	The incoming
	Arora, Bhasmang Mankodi, Ramanarayanan PA	Morgan Stanley & Apple	PGP 2008-10		batch got an opportunity to interact with the previous
20.06.20	Niketa Kosada, Payal Bangar, Jayant Kejriwal, Tripurari Prasad	Westpac Group, P&G, Tata Steel & Shell	PGP 2010-12, PGP 2008-10	100	batches and get to know more about the IIM
04.07.20	Ashutosh Dikshit, Vikash Ranjan, Karanvir Gupta, Anisha Khurana	UCL, Accenture, Unbxd Inc, JP Morgan	PGP 2008-10, PGP 2012-14, PGP 2013-15, PGP 2015-17	120	Shillong culture & values

#### 10. Vartalaap – Batch Connect

Through this, batch connect series we intend to have free flowing conversations about our institute, improvements in curriculum, industry interactions through alumni, listening to their Shillong-days stories and what not! Following were the sessions organized by the Committee for several batches this year:

Date	Session	Batch	Outcome
21.06.20	Vartalaap Batch Connect- 1	PGP 2010-12 & PGP 2011-13	The Vartalaap Sessions
27.06.20	Vartalaap Batch Connect- 2	PGP 2012-14, PGP 2013-15	helped the alumni reconnect
05.07.20	Vartalaap Batch Connect- 3	PGP 2016-18, PGP 2017-19	with institute and their own
05.07.20	Vartalaap Batch Connect- 4	PGP 2014-16, PGP 2015-17	batchmates.

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#### 11. <u>Yearbook</u>

The Yearbook is an annual publication for the outgoing batch that encompasses the information about the batch, messages from several stakeholder, prominent events of the year and eminent visits by several personalities. The Yearbook acts as the one last official interaction between the students of the passing out batch, as they share testimonials for each other along with the memories they made in the course of the last two years. It serves as an unique gift that is treasured for a lifetime by the latest batch of alumni leaving the Institute.

#### 12. Alumni Portal

The Alumni Portal (AlmaConnect) was successfully launched on 16<sup>th</sup> January 2021. The momentous occasion was graced by the presence of Prof. D.P Goyal, the Director of IIM Shillong, Professor Naliniprava Tripathy, Dean Alumni and External Relations, and Dr. Ashutosh Murti, Chair Alumni and External Relations. The Alumni Portal aims to be an one stop solution for all alumni engagement such as sharing job opportunities across various industries, forming interest groups, sharing memories and enrolling themselves for the alumni mentorship program among many other things. The event had a footfall of around 80 alumni from across the globe gracing us with their presence and enthusiasm.

#### 13. Melange 2021

The annual Alumni Meet of IIM Shillong - Mélange 2021 was organized successfully in virtual capacity on 21<sup>st</sup> March 2021. The event was a grand success with over 250 alumni from across the globe gracing the event and taking an active part in it. The eighth edition of the meet witnessed an overwhelming response from the alumni of all the previous batches that have graduated since the inception of the institute. The momentous occasion was graced by the presence of Prof. D.P Goyal, the Director of IIM Shillong, Professor Naliniprava Tripathy, Dean Alumni and External Relations, and Dr. Ashutosh Murti, Chair Alumni and External Relations. This was followed by a performance by Famous Stand-up Comedian Vipul Goyal and a Special performance by the world-famous Singer and Musician Ankit Tiwari. The event ended on a high note, with the alumni promising on a closer connect, active participation, and to help the institute in every possible way in the future.