



# INDIAN INSTITUTE OF MANAGEMENT SHILLONG

## Post Graduate Program for Executives (PGPEX)

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# ABOUT THE PROGRAM

**Degree:** Executive Master of Business Administration

**Duration:** One-year residential program

The program endows a transformational journey that opens up new avenues for your future career. Expanding your 'points de vue' and fostering meaningful connections while studying alongside your growth-oriented peers, you will build the competencies that differentiate you to lead business operations across the transnational landscape. During the twelve-month program you develop critical problem-solving skills with functional management knowledge that brings a contemporary solution to today's challenges. You engage with the collaborative community at IIM Shillong to build curiosity that makes you aware of the ethical and sustainability challenges in business and society and the disruptions catalysed by the emerging technologies. To meet your aspirations and professional objectives, you also dig deep into the subjects of your choice, with the flexibility to pursue international immersion and in-company training while experiencing multicultural life and working styles.

## FOR WHOM



**Education:** A bachelor's degree or equivalent from a recognised institution



**Experience:** Minimum 5 years of full-time work experience (as on 31 March 2022) after bachelor's degree. Relaxation upto 1 year is available for candidates with at least 1-year field experience outside India.



**Qualifying Examination/Eligibility:** CAT: Min 50 percentile (overall) or GMAT: Min 500 score (overall)

We seek a highly-selective cohort of professionals with a blend of corporate experience, intellectual curiosity, and international ambition. Whether your aim is to establish a business or change careers, whether by industry or function, or both- the programme paves the stage for a transformational experience.

## EXPECTATIONS FROM THE PROGRAM

- Global curriculum with emerging insights
- International in-company training / live projects
- Focus on in-demand Skills
- Critical thinking ability
- Spirit of Intrepreneurship
- Peer Learning and Networking opportunities
- Career Management Services

## THE PROGRAM ENDEAVOURS TO PROVIDE YOU WITH

01

Exposure in transnational work environment

02

Functional competencies

03

Innovative and Integrative approach to problem solving

04

Attitude to managing organisation through data

05

Ability to appreciate nuances of responsible management

06

Skills and attitudes to lead and impact



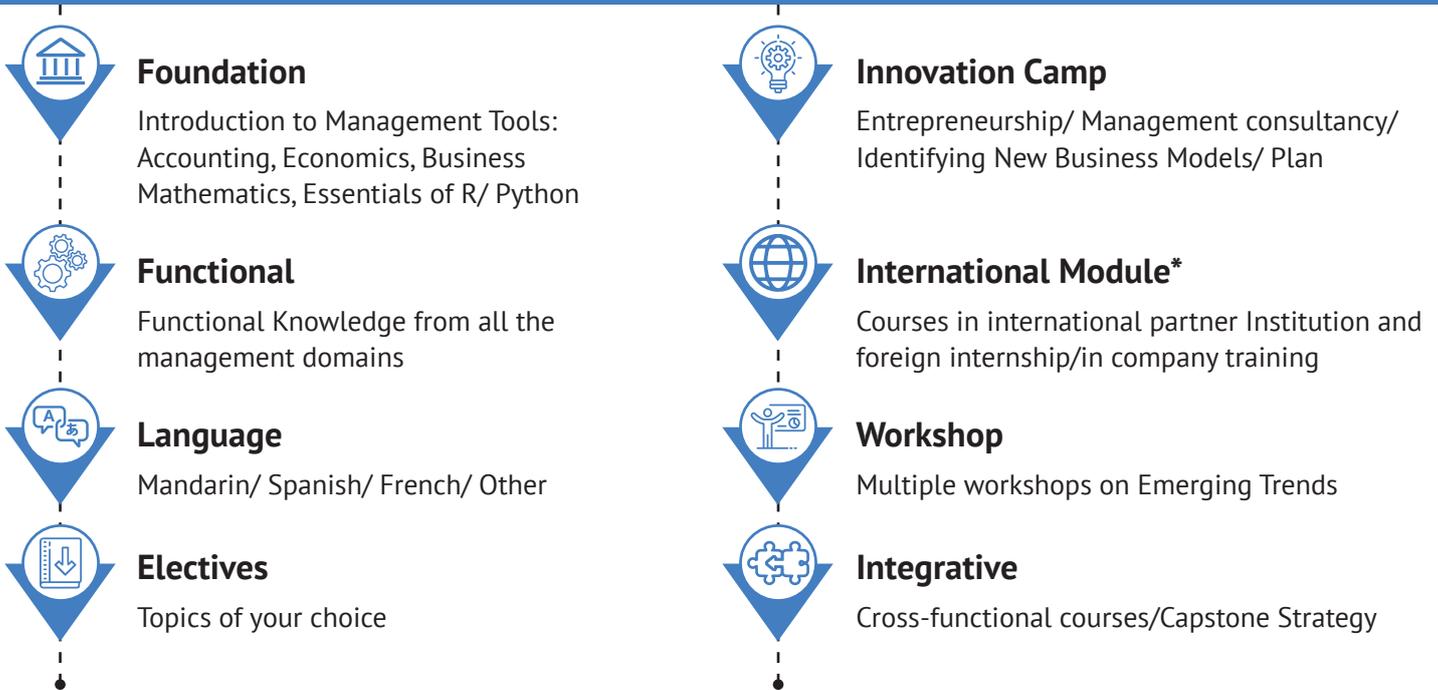
## FINANCIAL

The course fee for domestic and international participants is around

**20 lakhs,**

including mess charges in India. Bank loans are available. The indicative International Immersion fee is about 3~4 lakhs and is based on actuals.

# CONTEXTUALLY RELEVANT CURRICULUM



# Workshops are based on the profile of the batch. Indicative list includes Behavioural Lab, VUCA, Sustainability, etc.

## INTERNATIONAL IMMERSION

The program participants have to visit a foreign land for in-company training and visit a partner institution with similar program objectives and earn credits as a part of the global curriculum. The international immersion develops awareness about cultural and communication diversities and helps understand the region's economic, business and geopolitical environment. The in-company training help them understand the global business processes and practices while comparing and contrasting with those in India and being aware of the disruptive technologies shaping the business processes and practices. By attending the lectures at foreign campus and interacting with professionals, they widen their personal and intellectual horizons to be more confident in leading businesses in the global context. The choice of the courses

is in conformation with the program competency goals with the region's flavour and is expected to be diverse from those experienced at IIM Shillong.

The international module of the program in the past has been facilitated by inputs and knowledge sharing by faculty from Fudan University, China; Ocean University, China; University of Newcastle, Australia; EM Lyon Business School, France; IE Business School, Spain; etc. The program participants in the past have spent substantial time understanding the distinctiveness in innovations, business practices and management styles in China. In the coming year(s), participants are expected to get a flavour of African or emerging Asia's management education, styles and practices

## CAREER MANAGEMENT SERVICES

IIM Shillong's Placement Department, in association with the student placement committee, assists you in broadening your options, whether in your current career or in a different industry or function and is a continuous engagement process. The process includes an assessment of your present status, need and interests. It is followed up with customised career discussion, connecting with corporate speakers for experience sharing, alumni connections, suggestions for skill development, resume review, needed-based workshops on CV writing, interview preparation, impactful communication, international business etiquette, pitching, job-search strategies, etc.

## WORKSHOP

Adaptability is an evergreen skill. There are apprehensions that uncertainty will become more and more prevalent in the business world as we accept the post Covid normality. Today's world expects firms to recover from adversity and advance into new areas, learning to be more adaptable as our circumstances change. The batch participates in workshops on emerging trends where you showcase your skills, approaches, behaviours and managerial acumen in the face of turbulent and unpredictable forces of change.

# INNOVATION CAMP

You demonstrate the spirit of Intreprenurship by participating in an evaluative business plan / business model competition – to be evaluated by external experts – venture capitalists/ angel investors / Entrepreneurs and facilitated by IIM Shillong's Incubation Centre. Before that, you receive some inputs through experience sharing by Management Consultants and Entrepreneurs. The participants apply what they have learnt by identifying and pitching a new business plan/model before the funders.

## COURSES



### Foundation Courses

Introduction to Management Tools:

- Basics of Accounting
- Business Mathematics
- Economics
- R and Python



### Functional Courses

- Financial Reporting and Cost Management
- Statistics for Decision Making
- Marketing Management in globalised Economy
- Economic Analysis for Managers: Firms and Market
- Managing Human Capital in Globalised World
- Business, Government and International Economy
- Managing Value Chain
- Corporate Finance and Financial Markets
- Leadership and Change Management
- Drivers and Strategies for Competitive Advantage
- Operations Research
- Digital Strategies for Business
- Marketing Intelligence and Strategy
- Language Lab



### Electives

- Courses of your choice from the elective's basket



### Integrative Courses

- Doing Business in Emerging Markets
- Management of Technology and Innovation
- Business Negotiation and Deal Completion
- Assessment and Management of Risk
- Capstone Strategy



### International Courses (Indicative)

- Commercial Aspects of Doing Business in .....
- Investing and Financing in .....
- HR in .....
- Understanding Customers in .....
- Industrial Report on Best Practices / Innovations in the Interned Country



### Workshops

- Data Modelling through spreadsheet
- Sustainability Workshop on SDGs in association with UNITAR
- Emerging Trends1
- Emerging Trends2
- Emerging Trends3



### Innovation Camp

- Entrepreneurship and Management Consultancy Practices by industry experts
- Identifying New Business Models/Plans

Registration Date: 8<sup>th</sup> April 2022 || Commencement Date: 11<sup>th</sup> April 2022



## Indian Institute of Management Shillong

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