CeDNER ORGANIZED CAREER DEVELOPMENT COURSE FOR STUDENTS OF LORETO COLLEGE KOLKATA

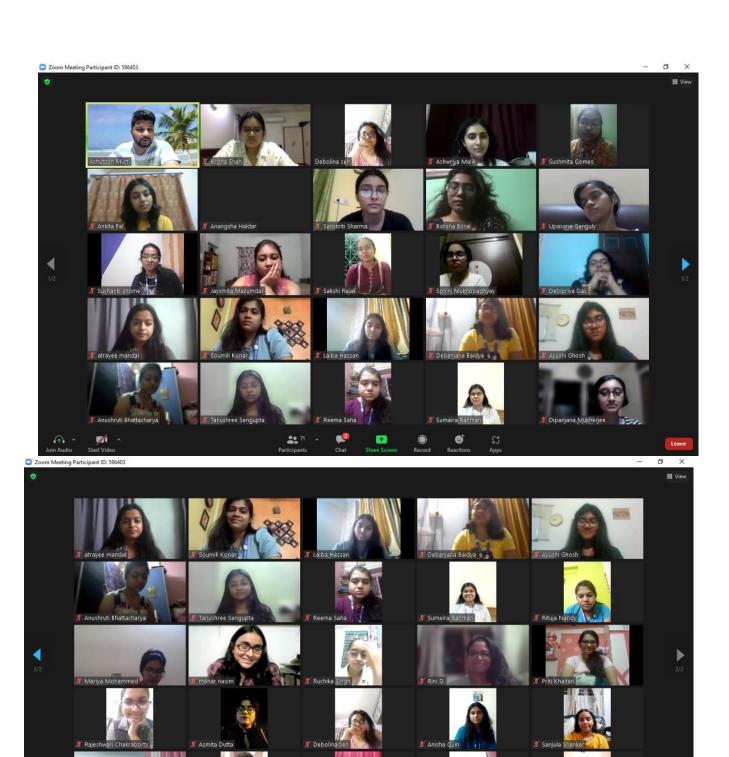
Indian Institute of Management Shillong, Centre for Development of North Eastern Region (CeDNER), conducted a certificate course (virtual) for the students of Loreto College Kolkata from the 25th Feb to 6th March 2022. A total of 75 students participated in the virtual certificate course on summer school. The theme of the course was "Career Aspiration and Decision Making" and was designed to orient students towards career plan and management studies as a career option.

The 30 hours course had an extensive and exhaustive 10 sessions that were planned for 1.5 hrs each session. The sessions were engaged by experienced faculty members from IIM Shillong. The programme was coordinated by Dr. Sanjeev K Ningombam Convener and Secretary CeDNER.

The sessions were thoroughly enjoyed by the students and were an eye opener for the young minds. The array of topics held during the sessions included ice breaking sessions like understanding self, followed by, assessment of career orientation, developing leaders' strategic mindset, basic management skills, self-communication and leadership, introduction to Macro Economics, personal effectiveness, marketing innovation thinking, business model, introduction to finance, introduction to data science, media and communication channels, business statistics, jugaad innovation, group and organization dynamics, and career counselling were few of the many topics dealt during the session. The collaborative session was highly beneficial for the student community.

The participants will be awarded a certificate of participation on 21st March 2022 at Kolkota by the Director of IIM Shillong in the presence of Ms. Smita Bajoria, Vice President, Loreto College Alumae Association and the Principal of Loreto College.

Glimpses of the Bootcamp



X Shruti Kumari Lohani Ç Chat

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