

IIM Shillong organized a Faculty Development Program for faculty members and PhD scholars of the Institute on 6th April, 2022, at IIM Shillong, Umsawli campus. Prof. Yogesh K Dwivedi from Swansea University, United Kingdom took the sessions. Topic discussed were **"How to develop a quality research article and avoid a journal desk rejection"** and **"Targeting Quality Journal"**.



