



INDIAN INSTITUTE OF MANAGEMENT SHILLONG

MBA FOR WORKING EXECUTIVES 2022



ABOUT THE PROGRAM

This is a Two-year MBA program where live classes are held over electronic mode.

It is designed for professionals who wish to revisit an academic environment without taking a career break. Such professionals aspire for greater roles in their organizations and have the ambition to develop management competencies. This general management program is beneficial to professionals in business and industry, not-for-profit organizations, government and policy, research, and academics.

Live Online classes provide an interactive learning experience with scheduled synchronous online sessions held mostly over the weekends. The participants shall be able to put classroom knowledge into practice and add value to your company immediately. By integrating industry experience with academic discussions, the participants are skilled to develop critical thinking abilities to solve managerial problems in a dynamic environment. As leadership and strategic thinking become ever more critical to success in every type of enterprise, the value of earning an Executive MBA continues to grow.

The participants here are already deeply engaged in their careers and the payoff from the classroom learnings — is immediate and compelling.

The program is a niche program and is envisioned differently from other MBA programs –

- 01** The participants continue to work while they study; the application of classroom learning is instantaneous.
- 02** The classes are generally full-day, held on weekends, or on pre-selected evening hours during the week – thus requiring time away from work.
- 03** While the program employs technology to enhance learning, we stress in-person participation in classroom discussions, considered critical to the learning experience.
- 04** The participants experience in-campus immersion.
- 05** The program, being a two-year master degree program, allows the participants to pursue higher studies like PhD after successful completion.



EXPECTATIONS FROM THE PROGRAM

- Contemporary curriculum with emerging insights
- Build on your existing professional expertise through case studies, industry talks and business simulations.
- Enrich your professional network with diverse peer group and alumni network
- Peer Learning through interactions with like-minded peers with a diverse set of skills and expertise.
- Develop management competencies and demonstrate critical thinking ability



THE PROGRAM EMPOWERS YOU WITH

- Functional Management Knowledge
- Critical thinking abilities to understand, analyze and communicate innovative alternatives for decision making.
- Ability to anticipate and adapt to disruptions catalyzed by emerging technologies.
- Awareness of ethical and sustainability challenges in a changing GLOCAL order
- Skills and attitudes to lead and impact



SESSION DAYS

Days of the Week	Purpose
Sunday	Regular Live Online Sessions (Full Day)
Saturday	Regular Live Online Sessions (Full Day)
Thursday	Reserve Day (Late Evenings)

The program office will strive to ensure a one-weekend break in a month.



FINANCIALS

The program fee is ₹ 12 lakhs



CONTEXTUALLY RELEVANT CURRICULUM

- Courses on Foundations of Management
- Behavioural Lab
- Courses on Functional Knowledge
- Elective Courses
- Cross-Functional Courses
- Workshops
- Consultancy Report

FOR WHOM



Education:

A Bachelor's Degree or its equivalent in any discipline with minimum 50% aggregate marks or an equivalent CGPA [45% in case of the candidates belonging to Scheduled Caste (SC), Scheduled Tribe (ST) and Differently Abled (DA)].



Experience:

Minimum 3 years of full-time work experience (as on 31 May 2022) after graduation.



Qualifying Examination/ Eligibility:

There will be written eligibility test for admission. However, those having either of minimum 60 percentile in CAT or score of at least 500 in GMAT are eligible to be exempted from the above test.





COURSES



FOUNDATION COURSES

- **Introduction to Management Functions**
 - Basics of Accounting
 - Business Mathematics
 - Economics
 - Statistics
- **Behavioural Lab**



FUNCTIONAL COURSES

- Financial Reporting and Cost Management
- Statistics for Decision Making
- Marketing Management
- Managerial Economics
- Corporate Finance
- Macro Economics
- Operations Management
- Human Capital Management
- Leadership and Change Management
- Strategic Management
- Operations Research
- Marketing Strategy
- Sustainability and Business
- Data and Business Modelling



CROSS-FUNCTIONAL COURSES

- Commercial and Legal Aspects of Business
- Management Consultancy Practices
- Negotiation and Conflict Management
- Assessment and Management of Risk
- Information System Strategy
- Business Ethics



WORKSHOPS

- VUCA Lab
- Agile Workshop



ELECTIVES

- **Flexi Core / Batch Electives**
 - Consumer Behaviour
 - Business Analytics
 - Financial Markets
 - Supply Chain Management
- **Other Electives**
- **Consultancy Project Report**

MANDATORY 2 CAMPUS IMMERSION

Between May to early June each year subject to covid protocols and government-imposed restrictions

Registration and Commencement: First week of June 2022

Program Ends: March 2024



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