

## भारतीय प्रबंध संस्थान शिलॉंग Indian Institute of Management Shillong

Dr. APJ Abdul Kalam Centre for Policy Research and Analysis



#### Excellence happens not by accident. It is a process. Dr APJ Abdul Kalam

## **Message from the Director**

With the inspiring words of Winston Churchill that the "Kites rise highest against the wind, not with it" let us remind ourselves that braving all odds we should strive towards excellence. Excellence should be our only goal. As we have stepped into the new year braving all odds fighting the pandemic at our level let us look forward to a fruitful year ahead, and with the first edition of the "newsletter" for the year 2022. I wish good luck to Dr Kalam Centre for all their endeavours.

#### Prof. D.P Goyal

Director, IIM Shillong

#### **News & Events**

Satellite Centre of IIM Shillong at Tawang, Arunachal Pradesh

#### **Meeting & Discussions**

- Collaboration meeting with Prof. Ibohal Meitei, Director, Centre for Entrepreneurship and Skill Development, Manipur University
- Meeting with Mr. Ikko Watanabe, First Secretary of Embassy of Japan in India and Senior Officials of NEC
- Collaboration meeting with the Director, NIFT, Shillong

#### Highlights

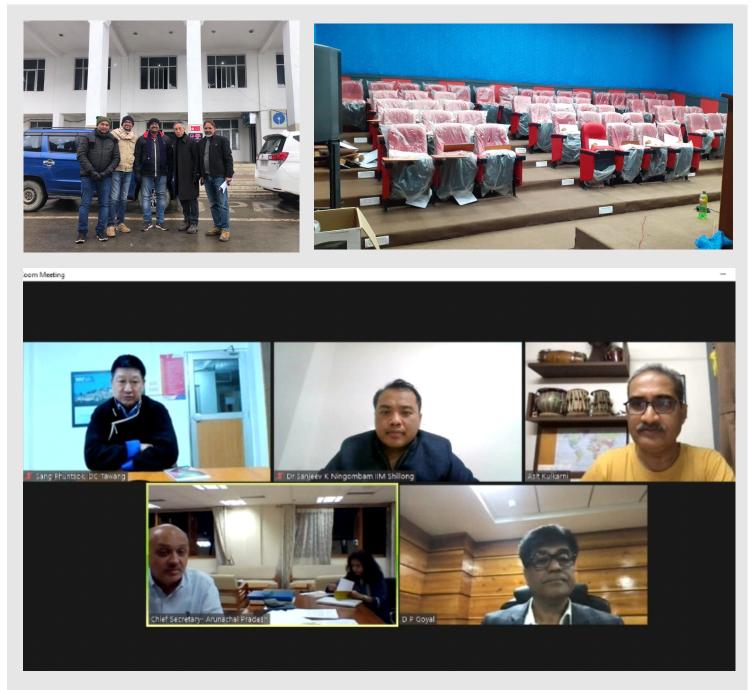
- Community Development Programme
- Interaction with Entrepreneurs
- VisionIndia@2047 document
- Impact Study
- Women's Day Celebration



# **NEWS & EVENTS**

#### Satellite Centre of IIM Shillong at Tawang, Arunachal Pradesh

In our endeavour to further strengthen the commitment to Arunachal Pradesh, the ambitious plan of having a "Satellite Centre" of IIM Shillong is coming into a reality. A team of IIM Shillong led by Prof. Rohit Joshi accompanied by Prof Subhadip Mukherjee and Dr Sanjeev K Ningombam, Centre Coordinator Visited Tawang on the 23rd and 24th of February 2022. The team conducted a baseline study and inspected the facility. The Satellite Centre is ready for a magnificent launch and is ready to host the first batch of training by the end of April month.



Review meeting with the Chief Secretary of Arunachal Pradesh and the District Commissioner of Tawang District

# **MEETING & DICUSSIONS**

#### Collaboration meeting with Prof. Ibohal Meitei, Director, Centre for Entrepreneurship and Skill Development, Manipur University

The Centre Coordinator Dr. Sanjeev K Ningombam interacted with Prof. Ibohal Meitei, Director, Centre for Entrepreneurship and Skill Development Manipur University and held a discussion at length exploring the avenues for collaboration in creating a cohesive entrepreneurial ecosystem in North Eastern Region (NER). Detailed deliberation was held on the agenda to explore the possible institutional collaboration between the two institutions in promoting entrepreneurship in NER, joint organisation of knowledge dissemination activities and exchange of intellectual prowess.



## Meeting with Mr Ikko Watanabe, First Secretary of Embassy of Japan in India and Senior Officials of NEC

Dr Sanjeev K Ningombam Centre Co-coordinator Dr APJ Abdul Kalam Centre discussed with Mr Ikko Watanabe, the First Secretary Embassy of Japan, New Delhi. The meeting was attended by Mr G. Panmei, Financial Adviser, NEC and Ms R. Lalrodingi, Adviser (BIT) to NEC. The meeting was aimed at planning and offering a certificate course on the Japanese language to healthcare professionals of the North Eastern Region and assisting them in providing jobs in the healthcare sector of Japan. With the intended certificate course the professionals will be trained in functional Japanese language, etiquette, culture, and attitude with a larger mission to cater to Japan's increasing demand for old-age care and the health sector.



## Collaboration meeting with the Director, NIFT, Shillong

A meeting between the Directors of IIM Shillong and the National Institute of Fashion Technology (NIFT), Shillong took place on 3rd February 2022 at IIM Shillong. During the meeting it was discussed in length that the two institutes of national importance in the region shall collaborate in research, capacity building, entrepreneurship promotion, faculty and students exchange program, promotion of lectures, workshops and exhibitions, exchange of information and academic publications.

## HIGHLIGHTS

#### **Community Development Programme**

A society develops only if the development takes place at the community level. An interaction program with the community leaders of Umsawli Village was planned. On the backdrop of World TB Day, an orientation program on TB awareness was also conducted for the villagers of Umsawli. Bah Rodrick Kharkongor Rangbah Shong, Mawpat graced the event as the Chief Guest. Shri. Wanrap Kharumunid, Senior Treatment Supervisor (STS) District TB Office, Shillong addressed the community on early detection and diagnoses of TB.





### **Interaction with Entrepreneurs**

To understand the crux, sensitivity and promote entrepreneurship in NER interactions were held with aspiring entrepreneurs of the region.



One such significant interaction was held at Jowai DC office for the entrepreneurs of West Jaintia Hills of Meghalaya on the 4th of February 2022. The session was held in the presence of Mr. Barnari Mawlong, MCS Joint Secretary Commerce and Industries, Director MBMA, Dr Sanjeev K Ningombam, Centre Coordinator Dr APJ Abdul Kalam Centre. A questionnaire survey was conducted to examine the ground reality and the major issues faced by entrepreneurs in the district.

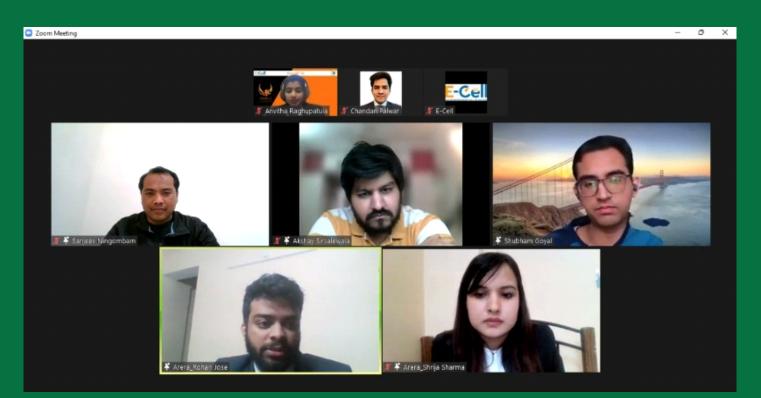


Mr. Mark Laitflang Stone a successful entrepreneur of Shillong who founded AVENUES visited IIM Shillong.



Dr Kalam Centre has mentored and promoted Ms Jenpui Golmei to register herself as an incubatee at IIM Shillong incubation centre. She has initiated her startup "Golmei Café" which is functioning from the commercial complex of IIM Shillong.

Dr. Sanjeev K Ningombam, Centre Coordinator delivered a session on "Innovation & Entrepreneurship" in a Faculty Development Program organized by the National Institute of Technology (NIT) Meghalaya on 22-03-2022.



The Entrepreneurship Cell of IIM Shillong had invited Dr Sanjeev K Ningombam, Centre Coordinator as a judge for the B-Plan competition "Pitch It" under its flagship annual Entrepreneurship Summit, EmergE'22 "Celebrating Resilience".

# Contribution in preparing MDoNER in preparing the vision document entitled Vision India@2047.

Our great nation India will accomplish 100 glorious years of independence by the year 2047. The Government of India has directed all the Ministries to formulate a document for Vision India@2047 to identify the long term goals and corresponding outcomes for this decade with a timeline and milestones. Dr. Kalam Centre has contributed in developing the vision document of MDoNER highlighting possibilities of transforming northeast.

#### **Impact Study**

Dr. Kalam Centre has conducted an impact study under the Mahatma Gandhi National Council of Rural Education. The study was undertaken in the Morigaon district of Assam to examine the impact of Deendayal Antyodaya Yojana – National Rural Livelihood Mission (DAY-NRLM). The main objective of the research was to examine the initiatives undertaken at Morigaon District through DAY-NRLM and to conduct an impact assessment of DAY-NRLM with a specific focus on women of Morigaon District and the factors influencing women empowerment in rural development. An empirical-analytical study was carried out to evaluate the impact of DAY-NRLM on rural livelihood. An investigative field study was conducted by the research team Ms Sudeshna Bordoloi, Research Assistant and Mr Gaurav Kumar, intern of Dr Kalam Centre in February 2022.

#### WOMEN'S DAY

Women make great leaders because they have an innate ability to dream big, challenge assumptions and inspire teams — and they know how to translate big ideas into concrete action and results." – Angela Dejene

International Women's Day (March 8) is celebrated globally highlighting the social, economic, cultural and political achievements of women. To recognise the significant contribution of wonderful women of IIM Shillong a get together was planned by the Dr Kalam Centre.





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