



**INDIAN INSTITUTE OF MANAGEMENT SHILLONG**



**14<sup>th</sup> BATCH**

# **SUMMER PLACEMENT REPORT**

**POST GRADUATE PROGRAM IN MANAGEMENT (PGP)**

**2021-2023**

# FOREWORD



The Placement Committee of IIM Shillong takes immense pride in announcing the successful completion of the summer placement season for the PGP batch of 2021-23. The stellar performance by the PGP participants stands testimony to the rapid progress made by IIM Shillong and has once again established IIM Shillong as the preferred choice for recruiters.

We express our gratitude to our regular recruiters who have continuously believed in the mettle of our students and have furthered their association with us for another year to facilitate this mutually beneficial relationship. We are also grateful to our new recruiters, who have acknowledged the potential of our students and provided them with a plethora of opportunities.

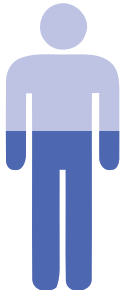
We appreciate the contribution of the entire IIM Shillong fraternity for their sustained assistance in the placement process. With continued support from students, recruiters, faculty, alumni, staff and management, we hope to carry this momentum onto the next academic year.

**Prof. Rohit Joshi**  
Chairperson  
Placement Committee  
IIM Shillong

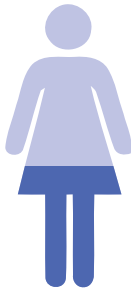
# BATCH PROFILE OF 2021-23



240  
Number  
of Students

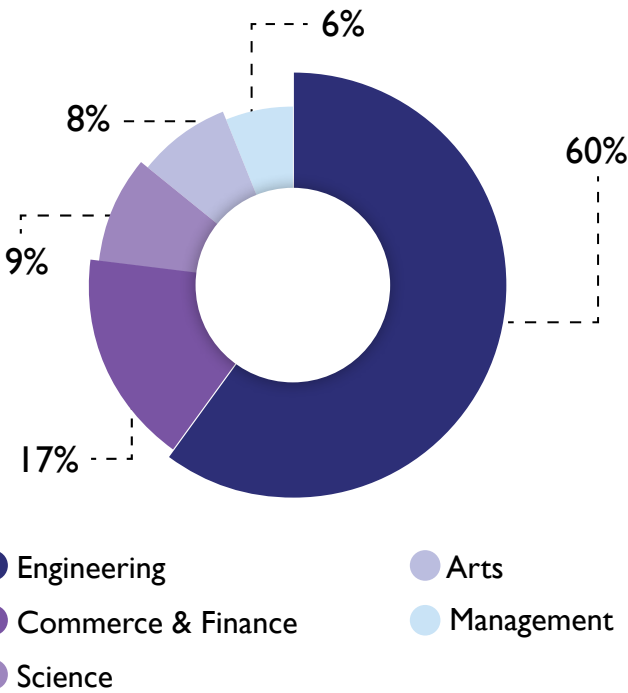


56%  
Male

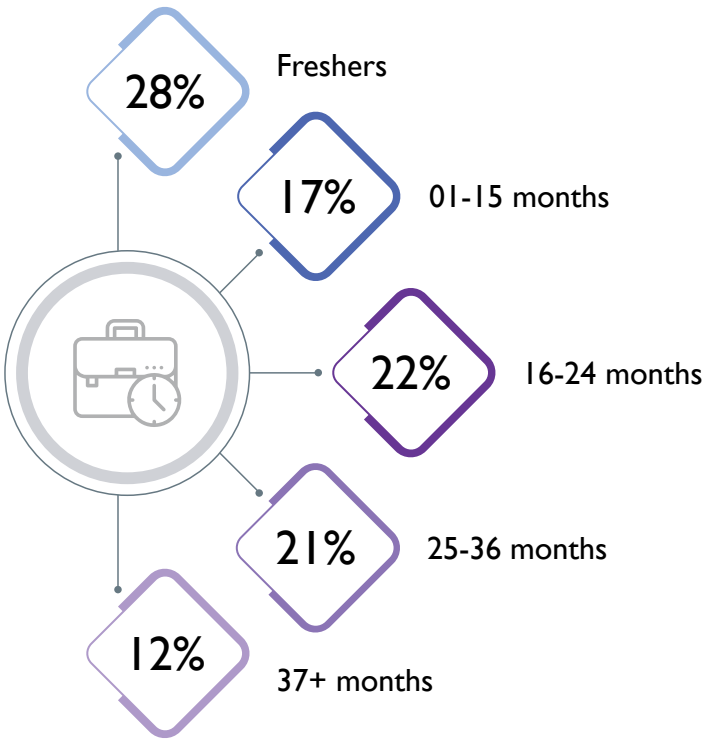


44%  
Female

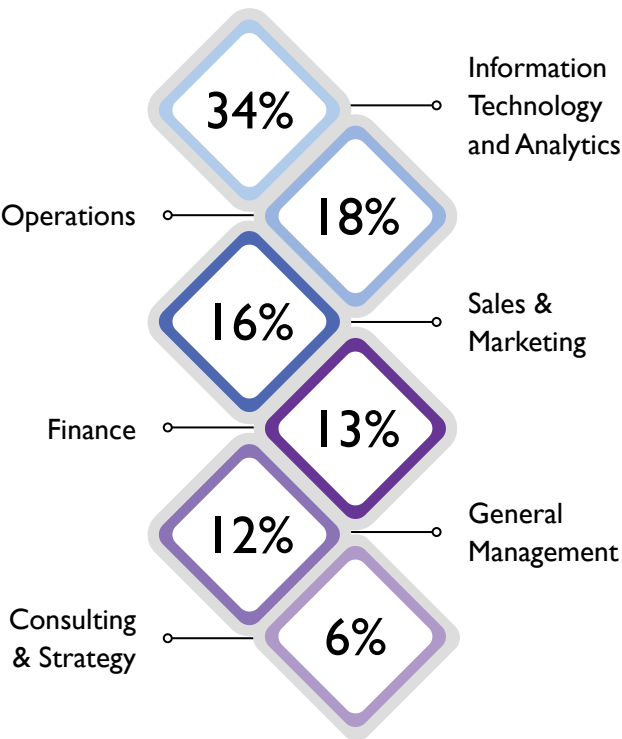
## Education Background



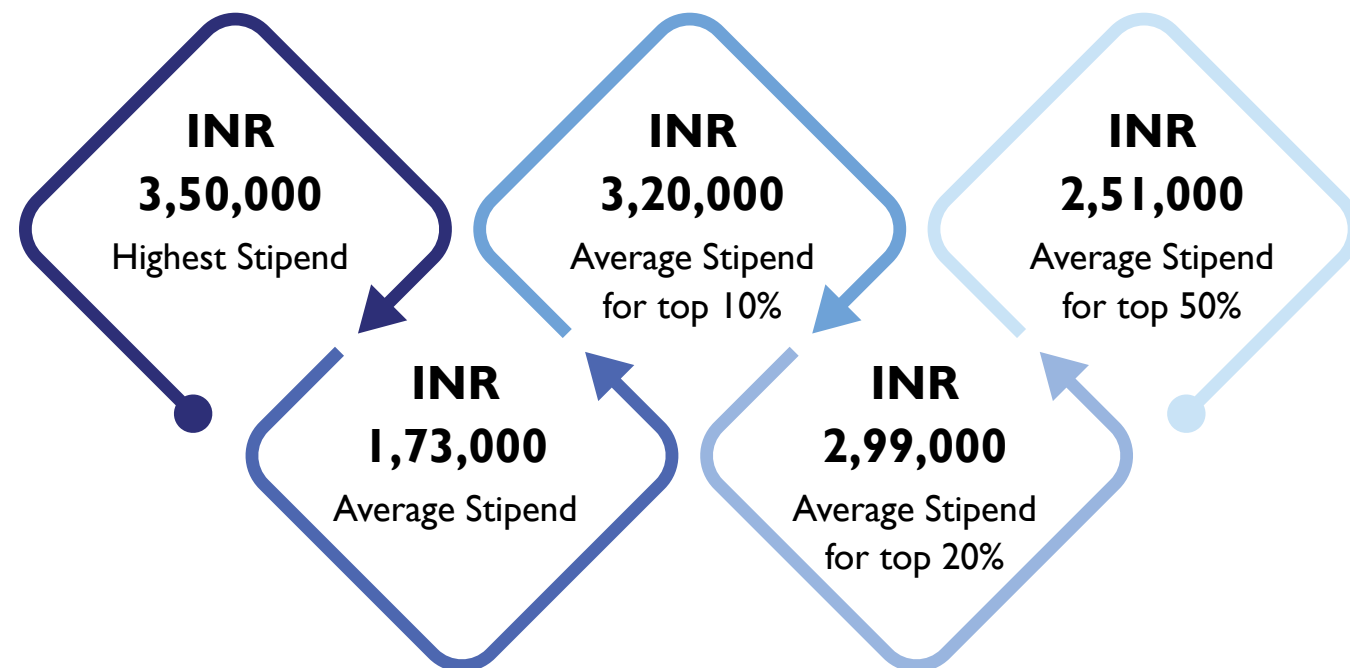
## Work Experience by Months



## Domain wise Work Experience



# OVERVIEW



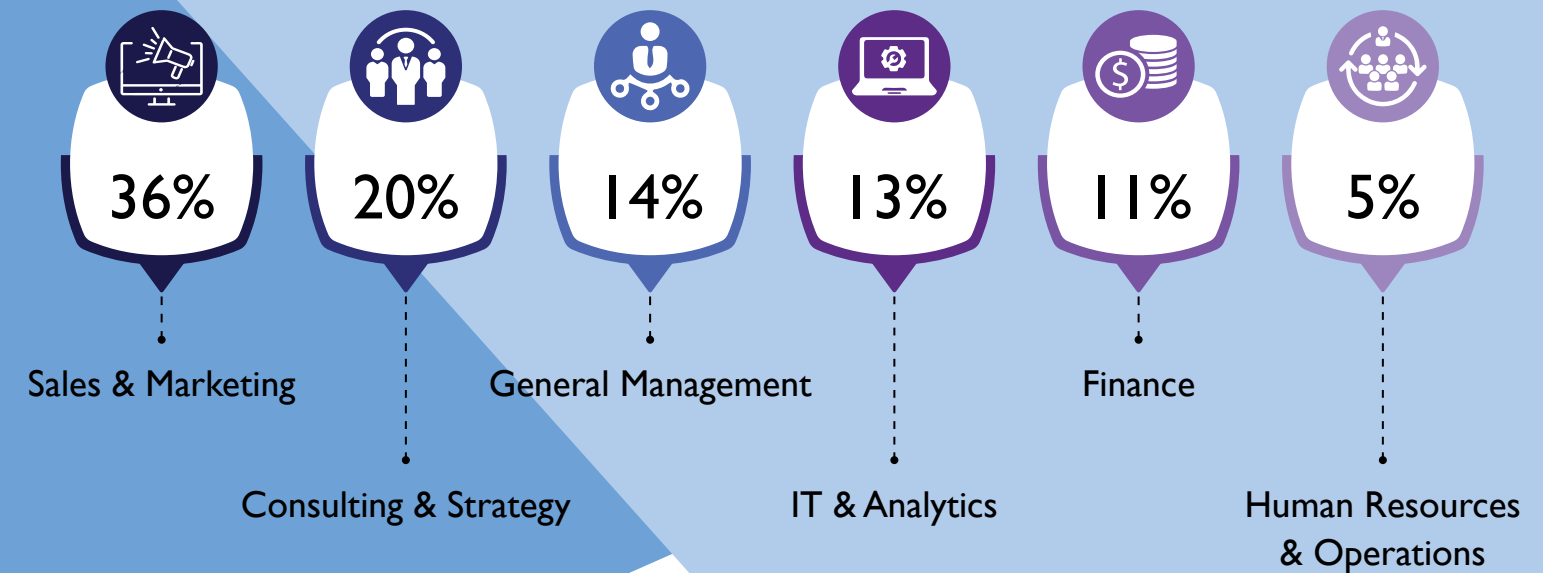
The Summer Internship Placement process for the academic year 2021-22 has once again affirmed the faith and confidence of the industry in the students of IIM Shillong. The placement season saw participation from a total of 66 recruiters and 240 offers were made to the participants in various domains such as Consulting & Strategy, Finance, General Management, Human Resources & Operations, IT & Analytics and Sales & Marketing.

IIM Shillong hosted some of the biggest names in the industry, including the likes of AB InBev, Aditya Birla Capital, Amagi, Amazon, Bain Capability Network, BPCL, Cipla, Cognizant, Cummins, D.E. Shaw, Deloitte USI, Emami Group,

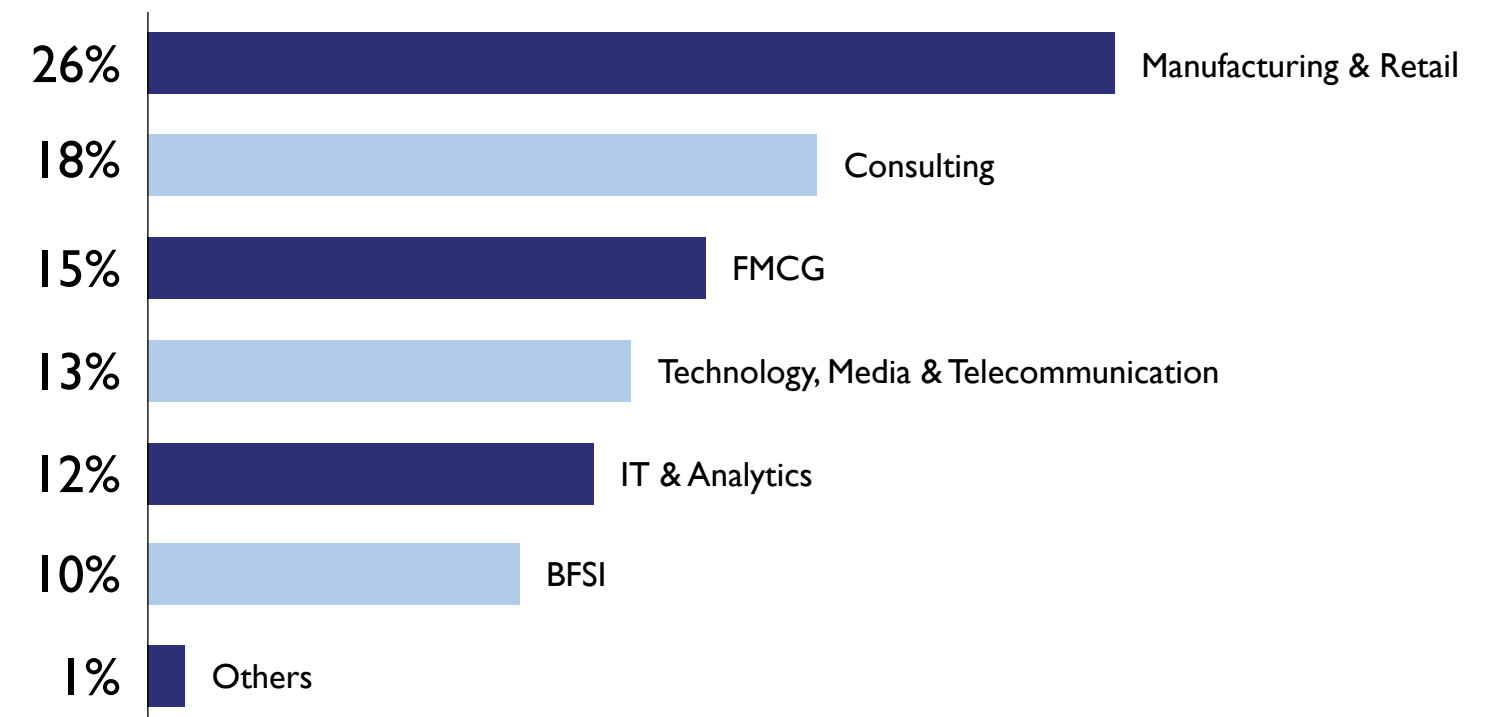
Godrej Consumer Products Limited, Goldman Sachs, HSBC Bank, IBM, ICICI Bank, ITC, JSW, Lubrizol, Mahindra GMC, Mahindra Logistics, Microsoft, Nomura Investment Bank, Optum (UnitedHealth Group), Pidilite Industries, Piramal Group, TATA Steel, Titan and Yes Bank as prominent regular recruiters.

The institute also saw the participation of several first-time recruiters including Aditya Birla Fashion and Retail, Baker Hughes, Capgemini, Coca-Cola, Gameskraft, JP Morgan Chase & Co., Juspay, Manyavar, McKinsey & Company, OYO Rooms, Pharmeasy, Polycab, RazorPay, StateStreet, Uber and VIP Industries.

# DOMAIN WISE OFFERS



# SECTOR WISE OFFERS





# DOMAIN HIGHLIGHTS

## Prominent Recruiters



## Consulting & Strategy

Consulting & Strategy domain observed 20% of the total offers from the prominent recruiters. Various roles offered included Advisory, Cyber Risk Advisory, Digital Consulting, Growth Strategy and Strategy & Competitive Analysis. Bain & Company, Datawise and Deloitte USI, continued their association with the institute, offering coveted profiles to students while first time recruiters included Capgemini, Gobillion, McKinsey & Company, RedSeer Consulting and Tiger Analytics. Bain & Company made the highest number of offers in this domain.

**2,50,000**  
Highest Stipend

## Prominent Recruiters



## Sales & Marketing

Sales & Marketing continued to be the most sought-after domain, accounting for 36% of the total offers received. Recruiters such as Cipla, Cummins, Emami Agrotech, Godrej Consumer Products Limited, ITC, Lubrizol, Pidilite Industries, TATA Steel, Titan and Yes Bank continued to bestow their faith in the acumen of the participants and recruited in large numbers. Aditya Birla Fashion and Retail, AIM India, CatKing, Grow Junction, Licious, Manyavar, MedPiper, Metalbook, Polycab, RazorPay, Sahu Group, TeaBox and VIP Industries were amongst the first-time recruiters. Emami Agrotech, TATA Steel and Metalbook made the highest number of offers.

**3,00,000**  
Highest Stipend

# DOMAIN HIGHLIGHTS

## Prominent Recruiters



## Finance

IIM Shillong has always been a preferred campus for recruiters offering roles in the Finance domain. 11% of the participants received offers in roles such as Channel Check Associate, Banking, Finance Operations, Investment Banking and Professional Development. Antique Broking, JP Morgan Chase & Co., MedPiper, Meero, OYO Rooms, Dr. Agarwal's Eye Hospital, StateStreet and Metalbook partnered with the institution for the first time. Our regular recruiters such as D.E. Shaw, Goldman Sachs, HSBC Bank, ICICI Bank and Nomura Investment Bank continued to recruit in large numbers. Metalbook and OYO Rooms made the highest number of offers in this domain.

**2,60,000**  
Highest Stipend

## Prominent Recruiters



## General Management

The General Management domain observed increased participation from recruiters including AB InBev, Aditya Birla Capital, Astrome Technologies, BPCL, Coca-Cola, Elastic Run, GrowJunction, JSW, Mahindra GMC, NowPurchase, Requip, Shell, StateStreet and Zagggle from various sectors such as BFSI, FMCG, Manufacturing & Retail and Technology, Media & Telecommunication. This domain accounted for 14% of the total offers.

**3,50,000**  
Highest Stipend

# DOMAIN HIGHLIGHTS

## Prominent Recruiters

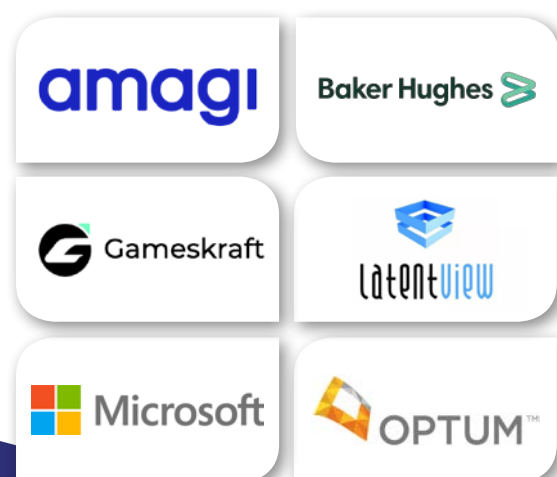


## Human Resources & Operations

Human Resources & Operations domain witnessed participation from distinguished companies like D.E. Shaw, Gobillion, Growjunction, Mahindra Logistics, MedPiper, Metalbook and Titan.

₹  
3,20,000  
Highest Stipend

## Prominent Recruiters

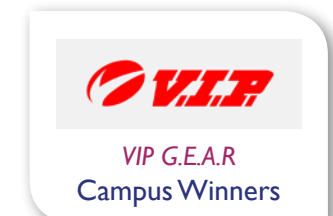


## IT & Analytics

IT & Analytics domain witnessed participation from a host of recruiters including Amagi Media Labs, Baker Hughes, Elastic Run, Gameskraft, Gobillion, Growjunction, Juspay, Microsoft, LatentView, Optum (UnitedHealth Group), Pharmeasy, ShopUp and SysCloud. The domain saw diverse roles such as Data Analyst, Digital Technology and Product Management being offered to candidates.

₹  
3,50,000  
Highest Stipend

# CORPORATE COMPETITIONS 2021-2022





# OTHER PROMINENT CORPORATE COMPETITIONS ON CAMPUS







# PROMINENT RECRUITERS



























# PLACEMENT COMMITTEE 2020-22

Annubhav | Sanket Jha | Prashant Baradia | Bhavesh Dhameja | Kartikey Kandpal

Rishab Chauhan | Astha Dixit | Sudiksha | Mahak Jain | Sandra Anil



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