



INDIAN INSTITUTE OF MANAGEMENT SHILLONG



14th BATCH

SUMMER PLACEMENT REPORT

POST GRADUATE PROGRAM IN MANAGEMENT (PGP)

2021-2023

FOREWORD



The Placement Committee of IIM Shillong takes immense pride in announcing the successful completion of the summer placement season for the PGP batch of 2021-23. The stellar performance by the PGP participants stands testimony to the rapid progress made by IIM Shillong and has once again established IIM Shillong as the preferred choice for recruiters.

We express our gratitude to our regular recruiters who have continuously believed in the mettle of our students and have furthered their association with us for another year to facilitate this mutually beneficial relationship. We are also grateful to our new recruiters, who have acknowledged the potential of our students and provided them with a plethora of opportunities.

We appreciate the contribution of the entire IIM Shillong fraternity for their sustained assistance in the placement process. With continued support from students, recruiters, faculty, alumni, staff and management, we hope to carry this momentum onto the next academic year.

Prof. Rohit Joshi

Chairperson

Placement Committee

IIM Shillong

BATCH PROFILE OF 2021-23



240

Number
of Students



56%

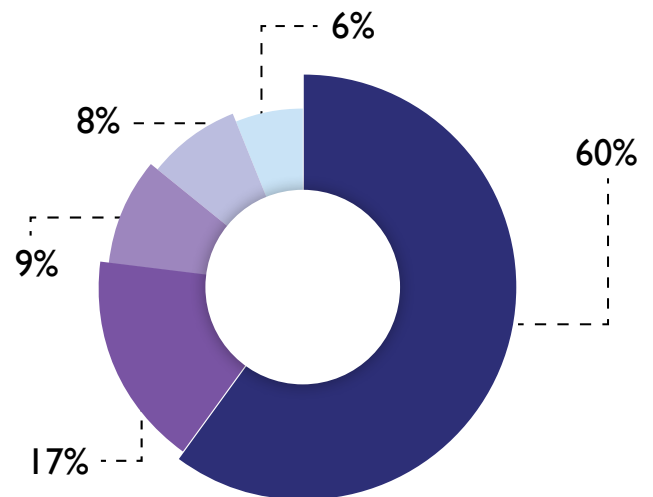
Male



44%

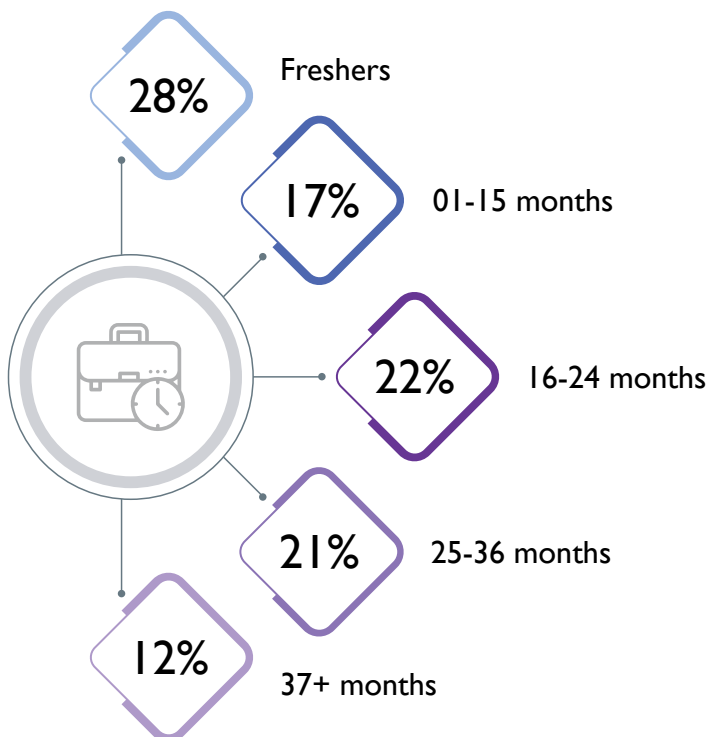
Female

Education Background

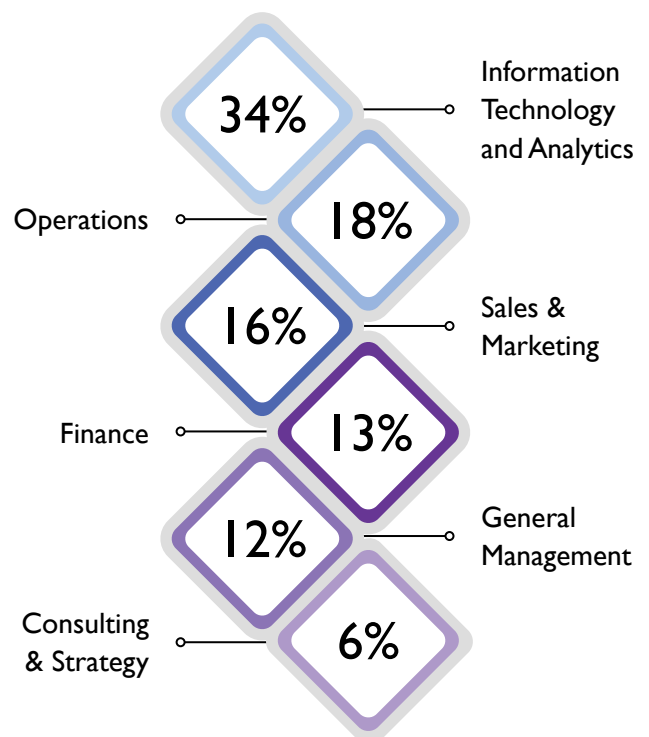


- Engineering
- Commerce & Finance
- Science
- Arts
- Management

Work Experience by Months



Domain wise Work Experience



OVERVIEW



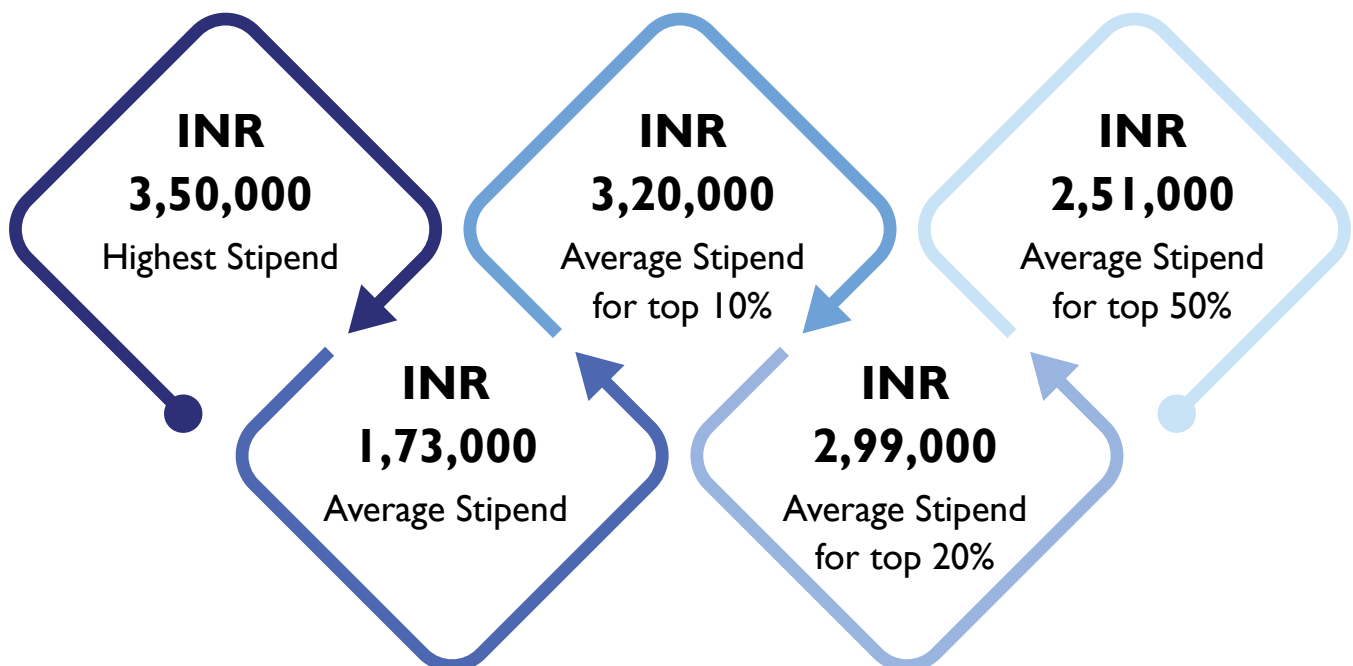
Total Offers

Total Participants

Recruiters

26.02%

**Y-o-Y Increase in
Average Stipend**



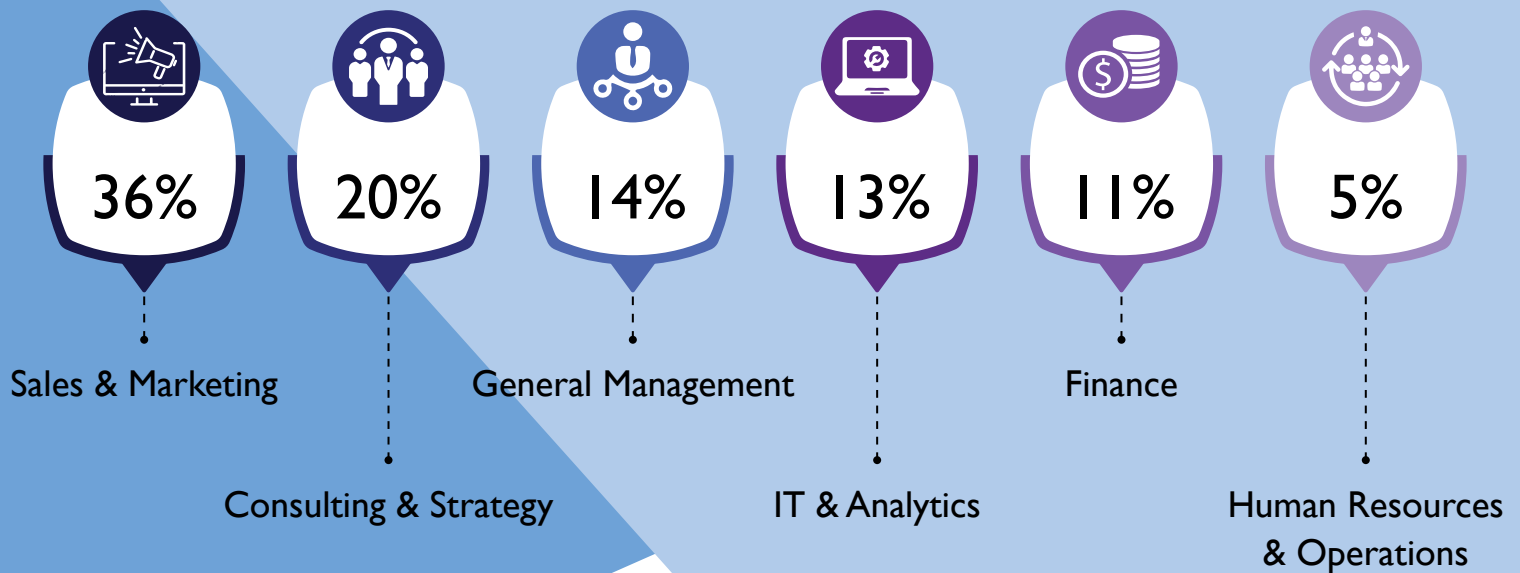
The Summer Internship Placement process for the academic year 2021-22 has once again affirmed the faith and confidence of the industry in the students of IIM Shillong. The placement season saw participation from a total of 66 recruiters and 240 offers were made to the participants in various domains such as Consulting & Strategy, Finance, General Management, Human Resources & Operations, IT & Analytics and Sales & Marketing.

IIM Shillong hosted some of the biggest names in the industry, including the likes of AB InBev, Aditya Birla Capital, Amagi, Amazon, Bain Capability Network, BPCL, Cipla, Cognizant, Cummins, D.E. Shaw, Deloitte USI, Emami Group,

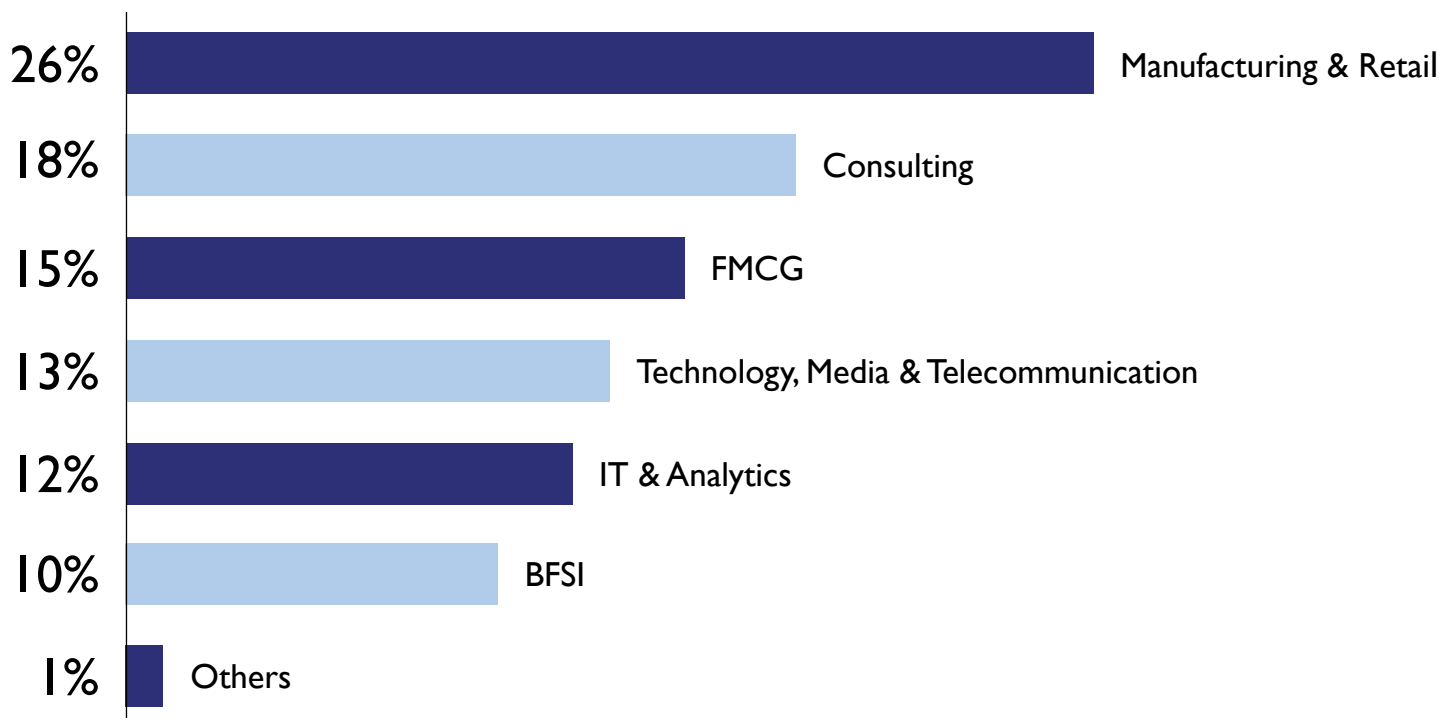
Godrej Consumer Products Limited, Goldman Sachs, HSBC Bank, IBM, ICICI Bank, ITC, JSW, Lubrizol, Mahindra GMC, Mahindra Logistics, Microsoft, Nomura Investment Bank, Optum (UnitedHealth Group), Pidilite Industries, Piramal Group, TATA Steel, Titan and Yes Bank as prominent regular recruiters.

The institute also saw the participation of several first-time recruiters including Aditya Birla Fashion and Retail, Baker Hughes, Capgemini, Coca-Cola, Gameskraft, JP Morgan Chase & Co., Juspay, Manyavar, McKinsey & Company, OYO Rooms, Pharmeasy, Polycab, RazorPay, StateStreet, Uber and VIP Industries.

DOMAIN WISE OFFERS



SECTOR WISE OFFERS



DOMAIN HIGHLIGHTS

Prominent Recruiters



Consulting & Strategy

Consulting & Strategy domain observed 20% of the total offers from the prominent recruiters. Various roles offered included Advisory, Cyber Risk Advisory, Digital Consulting, Growth Strategy and Strategy & Competitive Analysis. Bain & Company, Datawise and Deloitte USI, continued their association with the institute, offering coveted profiles to students while first time recruiters included Capgemini, Gobillion, McKinsey & Company, RedSeer Consulting and Tiger Analytics. Bain & Company made the highest number of offers in this domain.



Prominent Recruiters



Sales & Marketing

Sales & Marketing continued to be the most sought-after domain, accounting for 36% of the total offers received. Recruiters such as Cipla, Cummins, Emami Agrotech, Godrej Consumer Products Limited, ITC, Lubrizol, Pidilite Industries, TATA Steel, Titan and Yes Bank continued to bestow their faith in the acumen of the participants and recruited in large numbers. Aditya Birla Fashion and Retail, AIM India, CatKing, Grow Junction, Licious, Manyavar, MedPiper, Metalbook, Piramal, Polycab, RazorPay, Sahu Group, TeaBox and VIP Industries were amongst the first-time recruiters. Emami Agrotech, TATA Steel and Metalbook made the highest number of offers.



DOMAIN HIGHLIGHTS

Prominent Recruiters



Finance

IIM Shillong has always been a preferred campus for recruiters offering roles in the Finance domain. 11% of the participants received offers in roles such as Channel Check Associate, Banking, Finance Operations, Investment Banking and Professional Development. Antique Broking, JP Morgan Chase & Co., MedPiper, Meero, OYO Rooms, Dr. Agarwal's Eye Hospital, StateStreet and Metalbook partnered with the institution for the first time. Our regular recruiters such as D.E. Shaw, Goldman Sachs, HSBC Bank, ICICI Bank and Nomura Investment Bank continued to recruit in large numbers. Metalbook and OYO Rooms made the highest number of offers in this domain.



Prominent Recruiters



General Management

The General Management domain observed increased participation from recruiters including AB InBev, Aditya Birla Capital, Astrome Technologies, Coca-Cola, Elastic Run, GrowJunction, JSW, Mahindra GMC, NowPurchase, Requip, Shell, StateStreet and Zagggle from various sectors such as BFSI, FMCG, Manufacturing & Retail and Technology, Media & Telecommunication. This domain accounted for 14% of the total offers.



DOMAIN HIGHLIGHTS

Prominent Recruiters



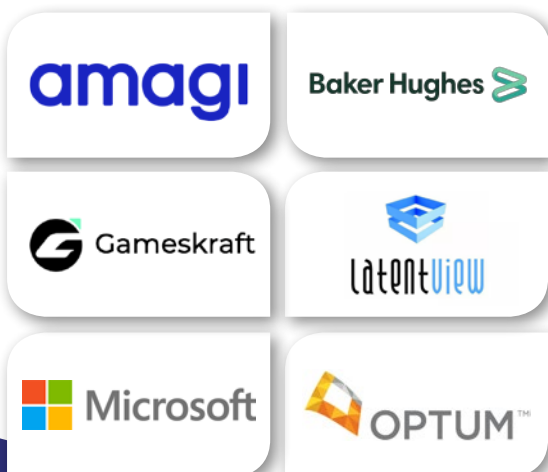
Human Resources & Operations

Human Resources & Operations domain witnessed participation from distinguished companies like BPCL, D.E. Shaw, Gobillion, GrowJunction, Mahindra Logistics, MedPiper, Metalbook and Titan.



₹
3,20,000
Highest Stipend

Prominent Recruiters



IT & Analytics

IT & Analytics domain witnessed participation from a host of recruiters including Amagi Media Labs, Baker Hughes, Elastic Run, Gameskraft, Gobillion, GrowJunction, Juspay, Microsoft, LatentView, Optum (UnitedHealth Group), Pharmeasy, ShopUp and SysCloud. The domain saw diverse roles such as Data Analyst, Digital Technology and Product Management being offered to candidates.



₹
3,50,000
Highest Stipend

CORPORATE COMPETITIONS

2021-2022

IBSTM

ICFAI BUSINESS SCHOOL

BLOC Boardroom Challenge
National Winner



Credit Research Challenge
National Winner

RedSeer

RedSeer Hustle 1.0
National Winner



Google Case Challenge 2021
National 1st Runner Up

RedSeer

RedSeer Hustle 1.0
National 1st Runner Up



Steel-a-thon 2021
National 1st Runner Up



PwC Challenge 3.0
National 2nd Runners Up



Steel-a-thon 2021
National 2nd Runners Up



ADITYA BIRLA GROUP

ABG Avance 2021
National Finalist



CFA Institute

CFA Ethics Challenge
National Finalist



*Global Investment Banking
Olympiad*
National Finalist



TITAN
COMPANY

Titan Elevate 8.0
National Semi-Finalist

amazon

Amazon ACE Challenge 2021
Campus Winners



Google Case Challenge 2021
Campus Winners



HSBC IB league
Campus Winners



JSW Challenge 2021
Campus Winners

meero

Meero Campus Challenge 3.0
Campus Winners



Microsoft

Microsoft PM Engage 2021
Campus Winners



Reliance
Industries Limited

Reliance TUP 7.0
Campus Winners



VIP G.E.A.R
Campus Winners



Xiaomi-Mi Summit 3.0
Campus Winners

OTHER PROMINENT CORPORATE COMPETITIONS ON CAMPUS



Adobe Analytics Challenge



Bond with Pidilite



GEP Gameplan Season 11



HCCB



Hero campus challenge
season 7



Hindustan Unilever Limited

HUL Lime season 13



Incedo WITDA Challenge



L'oreal Brandstorm
Challenge



L'oreal sustainability
Challenge



Optum Stratethon
season 3



Schneider Go Green



TATA FNB Challenge



Tata Imagination
Challenge



VOIS Vantage



XStrat Vedanta Limited



PROMINENT RECRUITERS

ABInBev



amagi



Baker Hughes



Capgemini

Cipla

Coca-Cola



DATAWISE
Intelligence. Insights. Infinity.

DE Shaw & Co

Deloitte.

Dr. Agarwals
EYE HOSPITAL

elasticrun
Networks of Professionals



Gameskraft

gobillion

Godrej

Goldman
Sachs

HSBC

ICICI Bank



JPMORGAN CHASE & CO.

JSW

JUSPAY

latentview

Licious™
BORN TO MEAT

Lubrizol

Mahindra GMC
Global Management Company

Mahindra
LOGISTICS



McKinsey
& Company

meero



Microsoft

NOMURA

now
Purchase

OPTUM™

OYO

PharmEasy



Piramal

POLYCARB

Razorpay

RedSeer



ShopUp

STATE STREET

sys
CLOUD

TATA STEEL

TEABOX
The World's Freshest Tea

TIGER
ANALYTICS



Uber

VIP

YES BANK

FASHINZA



PLACEMENT COMMITTEE 2020-22

Annubhav | Sanket Jha | Prashant Baradia | Bhavesh Dhameja | Kartikey Kandpal

Rishab Chauhan | Astha Dixit | Sudiksha | Mahak Jain | Sandra Anil



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