

#### **INDIAN INSTITUTE OF MANAGEMENT SHILLONG**

# CENTRE FOR DEVELOPMENT OF NORTH EASTERN REGION (CeDNER)

## INTRODUCTION

The Centre for Development of North Eastern Region (CeDNER) of the Indian Institute of Management Shillong has been constituted right from the inception of the Institute and is involved in organizing both short term and long term programmes relevant to the local community and society of the state and the region .The members of the local community who may otherwise have limited opportunities for getting the latest exposure to training for skill development is provided with such opportunities by the Institute.



#### VISION

The centre envisages Entrepreneurship Development Programmes to help the budding Entrepreneurs in getting a roadmap for their ideas, which increases their self-motivation. Guides them to work towards a vision, passion and enables them to take risks, develops leadership qualities, gather managerial skills, develops customer-centric mindset with a competitive attitude.

#### MISSION

Culture, Commerce, Connectivity and Capacity building in the North-Eastern Region the matters relating to the planning, execution and monitoring of development schemes and projects in the North Eastern Region. Its vision is to accelerate the pace of socio-economic development of the Region so that it may enjoy growth parity with the rest of the country. The focus was on the development of entire region by creating enormous opportunities of employment generation in various sectors. The region has potential to become future hub of organic products, renewable energy, international tourism, inland international commerce & trading and gateway of India to ASEAN.

#### **CORE VALUES**

CeDNER was established with the focus on the four C's Culture, Commerce, Connectivity and Capacity building. The centre has worked in accord with the four C's and has focused on community development programme. A close association is maintained with the local bodies for community development, entrepreneurship building programmes for sustainable development.

#### **OBJECTIVES**

The objective of the Institute is to respond to the local needs and make the facilities of the Institute available for the training of the local talented youths of the region. The Centre offers a unique opportunity for the young entrepreneurs, businessmen and women, business executives and officers of the region to avail of the opportunities of training in skill development in various phases of their business and entrepreneurial activity. The Centre has been continuously engaged in imparting series of such practice-oriented management courses.



#### **NURTURES YOUNG MINDS**

The centre develops and trains young minds to scale up the business opportunities. The main objective is to train the participants to develop business ideas and projects which can not only be sustainable but also relevant to the society. The Centre also aims to develop a deep insight among the participants and develop a theoretical and practical understanding of the complex set of interrelated economic, social and environmental issues by bringing out the local and hidden talents, skills and capabilities among the youth. Capacity Building & Technical Assistance aims to provide funding for skill development, enhancing of employability and competencies and promotion of self-employment and entrepreneurship amongst youth.



#### **COLLABORATIONS**







**Committed to Safer Patient Care** 

### INITIATIVES AND FLAGSHIP PROGRAMMES

Livelihood and Employment Generation for the Youth of the North Eastern Region through placements in Japan.





Career Development Bootcamp Course for Students of Loreto College Kolkata.

Baseline Study and Empowerment of TB Warriors .





Capacity Building Training for mid-level Officers of Government Departments.

Entrepreneurship Development program for Women Entrepreneurs of NER.



06

08

General Management Program.

Project Management Training for Engineers involved in Project Implementation, Maintenance in the North East.



Entrepreneurship Orientation and Business Management.

### **ADVISORY COMMITTEE**

Chairperson	Prof. D. P Goyal, Director, IIM Shillong
Member	Prof. Nalini Prava Tripathy
Member	Prof. Pradip H Sadarangani
Member	Prof. Sanjeeb Kakoty
Member	Prof. Achinta Kr. Sarmah
Member	Prof. Bharath Shashanka Katkam
Member Secretary	Dr. Sanjeev K. Ningombam, Centre Coordinator







#### INDIAN INSTITUTE OF MANAGEMENT SHILLONG

#### Centre for Development of North Eastern Region (CeDNER)

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