



INDIAN INSTITUTE OF MANAGEMENT SHILLONG



**INCUBATION AND
ENTERPRISE SUPPORT CENTRE**

INTRODUCTION

The Indian Institute of Management Shillong has established the Incubation and Enterprise Support Centre (IESC), formerly known as the Incubation Centre, which is involved in mentoring start-ups, entrepreneurs, and businesses. Since its inception in 2017, the Centre has brought together Startups/ Entrepreneurs, Academicians, and Industry Experts to make a difference in the startup and enterprise ecosystem. The IESC provides a platform for participants and incubatees to access the diverse resource of faculty and the entrepreneurial community. It acts as a dynamic resource centre to transform ideas into scalable, viable and profitable businesses.

The IESC is envisioned as a facility that supports in the development process by encouraging the emergence of innovative ideas, assessing their market viability, and encouraging entrepreneurship. The Incubator would aim to identify forward and backward linkages, as well as develop a knowledge repository that could be used for academic, scientific, and commercial reasons.



VISION

Incubation and Enterprise Support Centre (IESC), of IIM Shillong, is envisaged as a set-up that would aid the developmental process by promoting the growth of new ideas, examine the market viability of such ideas, and promote entrepreneurship. The Incubator would seek to identify the forward and backward linkages and also create a repository of knowledge that would be available for academic, research as well as commercial purposes.



MISSION

The Incubation and Enterprise Support Centre (IESC), Indian Institute of Management Shillong aims at promoting entrepreneurship in the North East Region of India either through converting the research idea into an economic venture or adding value to the existing product or service. The primary role of the Centre is to create a conducive environment for Startups / Incubatees, as well as Mentoring Enterprises. It will serve to nurture and guide entrepreneurial initiatives with social and commercial objectives. The Centre provides other facilities which will include consulting, networking and administrative guidance.



CORE VALUES

The core values are to nurture and encourage new ideas. Thrust is given to indigenous products and innovative ideas to give sufficient importance to the local produce and protect local economy in such a way that it can be self-sufficient.

SERVICES



Co-working space: An ideal place for young minds can share their expertise and explore new ideas.



Mentorship and training: Facilitate in bringing the best version.



Consultancy: Offers experts advice on business development.



Funding Assistance: Financial assistance to Startups for product development



Functional Assistance: A pool of services under a single roof



Branding: Assistance in Brand building



Networking: Creates Business network for startups to connect and grow

OUR JOURNEY SO FAR



Number of incubatees graduated



Number of Startups promoted



Present incubatee

TEAM

ADVISORY COMMITTEE MEMBERS

| | |
|------------------|--|
| Chairperson | Prof. D. P Goyal, Director, IIM Shillong |
| Member | Prof. Nalini Prava Tripathy |
| Member | Prof. Pradip H Sadarangani |
| Member | Prof. Sanjeeb Kakoty |
| Member | Prof. Achinta Kr. Sarmah |
| Member | Prof. Bharath Shashanka Katkam |
| Member Secretary | Dr. Sanjeev K. Ningombam, Centre Coordinator |





**INCUBATION AND ENTERPRISE SUPPORT CENTRE
INDIAN INSTITUTE OF MANAGEMENT SHILLONG**

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