



INDIAN INSTITUTE OF MANAGEMENT SHILLONG



9TH INTERNATIONAL CONFERENCE ON SUSTAINABILITY

THEME: Collaboration, Compassion and Co-Creation

November 3rd - 5th, 2022





INTRODUCTORY NOTE

In the last **fifteen years** since its inception **IIM Shillong** has kept alive and strengthened its intellectual and moral commitment to the overarching cause of integrating Sustainability into every aspect of its academic programmes and initiatives covering all aspects of human endeavour. SUSCON, the flagship event of the Institute, is not just a Conference or another academic activity, it is a movement that has created a platform for dialogues and deliberations at a local, national as well as global level. It aspires towards creating a value-based, humane and sustainable future for business, academia, Government, civil society groups, NGOs and thinkers and practitioners covering all disciplines of management and beyond to include all the other domains of the pursuit of knowledge and practice. It dreams of leaving behind for posterity ethically driven business organizations, a sane and happy society, and a sustainable planet earth to be created by visionary, conscientious and inspired leaders of thought and action from enlightened academic and research institutions.

Over the years, many eminent personalities from the world over have shared their valuable insights on various aspects of Sustainability. SUSCON has been blessed by the presence of **Bharat Ratna Dr. A P J Abdul Kalam, former President of India**, and **Padma Bhushan Dr. Sundarlal Bahuguna** and **Jadab Payeng, the Forest Man of India**, **Dasho Karma Ura, the President of Centre for Bhutan Studies and Gross National Happiness (GNH) Research** as our Chief Guests among many others.

KNOWLEDGE PARTNERS

European SPES (Spirituality and Ethics in Society) Institute

Centre for Bhutan Studies and GNH (Gross National Happiness) Research

CONFERENCE THEME

SUSCON IX of IIM Shillong will weave around the central theme of:

Collaboration, Compassion and Co-Creation

“The only thing that can redeem mankind is cooperation,” said Bertrand Russell.

Challenging the dominantly prevailing competitive model of mainstream management, we feel that a more collaborative approach and strategy is urgently needed to address the concerns around the sustainability issues of today's business worldwide. Such futuristic organizations will seek to build long-term, mutually beneficial relationships with all stakeholders for creating sustainable values for their global business ecosystem inspired by a holistic and shared vision. It may be pertinent here to reflect upon the words of caution raised by Edward de Bono: “Companies that solely focus on competition will ultimately die. Those that focus on value creation will thrive.”

“They only live who live for others. Condemn none: if you can stretch out a helping hand, do so.” Swami Vivekananda

Building collaborative enterprises cannot be possible merely by addressing the critical issues at an academic level. Touching and transforming the lives of others, especially the underprivileged at the bottom of the pyramid, will need momentum, inspiration and commitment from the deepest level of our noble emotions. Thus, intellectual concerns need to be enlivened with care and compassion for others to produce any desirable outcome and tangible impact on the lives of humankind.

“Creativity is seeing what others see and thinking what no one else ever thought. Creativity is contagious. Pass it on.” Albert Einstein

Finally, for bringing about real and meaningful transformation in modern business organizations, mainstream academic institutions and all other stakeholder communities, the need of the hour is to design and implement creative interventions in a collaborative spirit with compassion as the inspirational power from the core of our heart. Intense engagement in such co-creative interventions driven by technological innovations and guided by the spirit of social entrepreneurship will not only help transform our society, organizations and the planet at large but also question and change the way we think and live, the way we see ourselves and look at the world from the depth of our inner space and vision.

With SUSCON IX may we embark on this voyage with inspiration from the two following illuminating insights from Mahatma Gandhi and Rabindranath Tagore..

“There is enough on earth to satisfy every man's need, but not enough to satisfy every man's greed.”- Gandhi

“I cannot commit the grievous sin of losing faith in man. I shall wait for the new dawn when the air will be rendered clean with the spirit of service and sacrifice. Perhaps that dawn will come from the East where the sun rises.” - Tagore

SUB-THEMES

The Conference provides a global platform for engaging in dialogues and deliberations to address the issues and challenges around the following Sub-themes:

- Collaborative Alliances and Partnerships for Sustainability
- Leadership and Governance for Sustainable Development
- Building Trust and Empathy for Co-creating Humane Organizations
- Blending Traditional Wisdom with Modern Knowledge Systems
- Circular Economy and Socio-economic Balance
- Diversity, Inclusion and Social Equity
- Sustainable Agri-Food Production
- Energy Efficiency and Resource Mobilization for Sustainability
- Sustainable Supply Chain and Life-Cycle Management
- Sustainable Finance and Cooperative Financial Institutions
- Sustainable Value Co-creation in a Post-COVID World
- Transforming Work and Life for a Sustainable Future

Note: The above Sub-themes are indicative only and not restrictive of the scope and coverage of the Conference.

SUBMISSION TYPE

SUSCON IX invites academicians, research scholars, and corporate/industry executives to submit:

- Research Paper (qualitative/quantitative/mixed)
- Literature Review
- Case Study
- Conceptual paper

on one or more of the sub-themes mentioned above.



SUBMISSION PROCESS

Authors can submit their extended abstracts up to 1000 words or the full paper using the submission portal given below. Authors wishing to submit multiple papers will have to do so separately.

Abstract submission portal: <https://easychair.org/conferences/?conf=suscon9>

All papers must be original and not previously submitted for any other conference or journal. Authors must follow the Publication Manual of the American Psychological Association (APA), Seventh Edition (2020), while preparing their manuscript. The similarity of the text must not exceed 10%.

MODE OF PRESENTATION

SUSCON IX will be conducted in hybrid mode. Indian participants will present papers physically at the IIM Shillong campus. Only international participants may present their papers virtually (Optional)

Important Dates

Last date for abstract submission: 02 October 2022

Decision on acceptance: 09 October 2022

Registration begins: 10 October 2022

Registration closes: 17 October 2022

Registration Fees for Participants

Corporate/ Industry Rs. 6000 per participant +GST 18%

Academicians Rs. 5000 per participant +GST 18%

Research Scholars Rs. 3000 per participant +GST 18%

International Participants \$125 + GST 18%

Online (For International Participants only): \$100 + GST 18% .

The Registration Fees includes Lunch, morning and afternoon Tea for two days, and Dinner for 2 days along with Conference Kit and Materials but does not include accommodation. The Participants will have to make their own arrangements for accommodation.

PUBLICATION OF CONFERENCE PROCEEDINGS

We plan to publish the selected papers from the Conference in a SCOPUS Indexed Book by an International Publisher after peer review.

FOR SUBMISSION OF ABSTRACT/PAPER

Conference Email : sus-con@iimshillong.ac.in

Conference website : www.iimshillong.ac.in/events-and-conferences/conferences/suscon

Phone no. : 0364- 2308000

Indian Institute of Management Shillong, Umsawli, Shillong, 793018, Meghalaya, India

CONFERENCE PATRON

Prof. D.P. Goyal, Director, IIM Shillong

ORGANIZING COMMITTEE

Conference Co-Chair

Prof. Sanjoy Mukherjee

Prof. Sanjeeb Kakoty

Committee Members

Prof. Achinta Kr. Sarmah

Prof. Prasanta Kr. Chopdar

Prof. Kailash Choudhary

Prof. Subhadip Mukherjee

Prof. Vishakha Bansal

Prof. Sitanshu Sekhar Das

Prof. Priya Alat

Prof. Bharath Shashanka Katkam

Dr. Sudhir Kr. Jena

Mr. Hemango Kishore Dutta (Secretary)

INFORMATION TO PARTICIPANTS

About IIM Shillong

IIM Shillong, the seventh IIM in India, has been set up with a vision to become an internationally recognized Management Institute with a Global outlook grounded in Indian values. From its inception it has been constantly working towards a lofty mission to generate and disseminate knowledge in all aspects of management education with focus on Sustainability and building innovative leadership.

Travelling to Shillong

Surrounded by verdant hills, Shillong offers a beautiful panoramic view of the graceful scenic countryside. Shillong can be reached by taxi from Guwahati airport/railway station which is about 120 km away. Guwahati Airport is well connected to many major cities in India including Bangalore, Chennai, Delhi, Mumbai, and Kolkata. Helicopter services are also available between Guwahati and Shillong. Air India operates direct flight between Kolkata and Shillong Airport as well.

