

## Theme: World Tourism Day

World Tourism Day is celebrated on the 27th of September annually around the globe. This day is celebrated to raise awareness on the role played by the tourism sector in integrating and connecting the international community.

The September edition of the Centre's infographics aims to highlight the tourism initiatives taken in the **North Eastern Region of India**.

### The theme for World Tourism Day 2022 is "Rethinking Tourism"

Funds sanctioned and released for organizing fairs, festivals, under Ministry of Tourism Domestic Promotion and Publicity including Hospitality (DPPH):

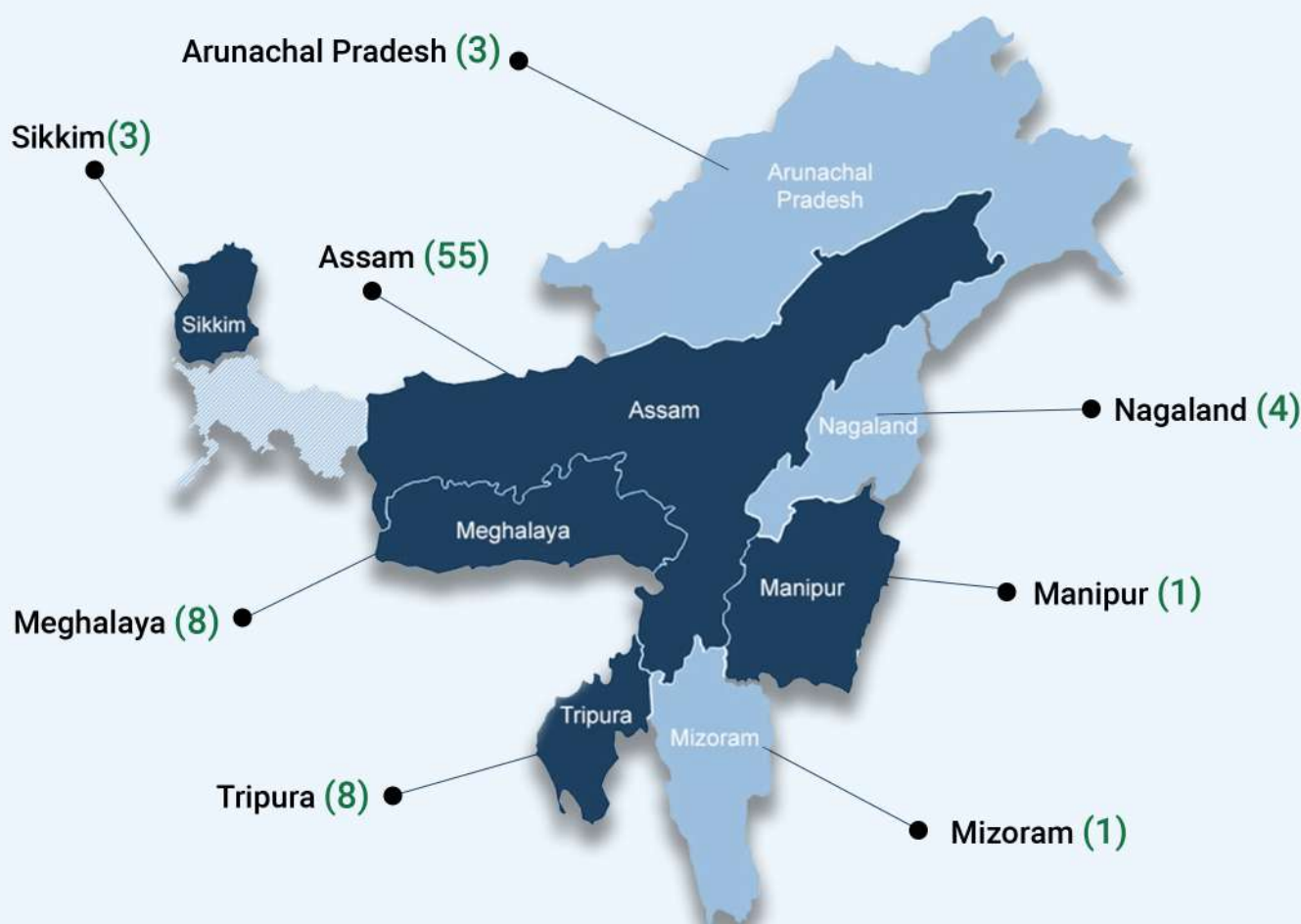
| State             | Year      | Fairs and Festivals  | Fund Sanctioned<br>(Rs. In lakhs) | Fund Released<br>(Rs. In lakhs) |
|-------------------|-----------|--|-----------------------------------|---------------------------------|
| Arunachal Pradesh | 2021-2022 | Easterly Essence Ledum Festival & Orange Festival of Music and Adventure                           | 50                                | 50                              |
| Assam             | 2021-2022 | Bhogali Festival   | 25                                | 25                              |
| Manipur           | —         | —  | —                                 | —                               |
| Meghalaya         | 2021-2022 | Wangala Dance and Nongkrem Dance Festival  | 50                                | 50                              |
| Mizoram           | 2021-2022 | Anthurium Festival & Winter Festival   | 50                                | 50                              |
| Nagaland          | 2021-2022 | Hornbill and Theangami's Sekrenyi Festival   | 30                                | 30                              |
| Sikkim            | 2021-2022 | Cherry Temi Tea & Tourism Festival, Khangchendzonga Winter Carnival Festival & Jorethangmagheymela | 18                                | 18                              |
| Tripura           | 2021-2022 | Bharat Bangla Festival   | 25                                | 25                              |

## State-wise domestic & foreign tourist visits in North East India:

| State             | Domestic Tourists as on 2021 | Foreign Tourists as on 2021 |
|-------------------|------------------------------|-----------------------------|
| Arunachal Pradesh | 102915                       | 182                         |
| Assam             | 1409161                      | 536                         |
| Manipur           | 49371                        | 648                         |
| Meghalaya         | 154409                       | 411                         |
| Mizoram           | 87232                        | 234                         |
| Nagaland          | 23968                        | 325                         |
| Sikkim            | 511669                       | 11508                       |
| Tripura           | 177816                       | 5                           |
| <b>Northeast</b>  | <b>2516541</b>               | <b>13849</b>                |

Source: PIB & Ministry of Tourism, Govt. of India (ON2478)

## State-wise Number of Monuments/ Sites of National Importance in Northeast India:



Source: Lok Sabha unstarred Question No. 5 dated 18.07.2022



## State-wise approved cost for various projects under PRASAD scheme in India as on 2020-2021:

| State             | Projects   | Approved cost (Rs. In crores) |
|-------------------|--|-------------------------------|
| Arunachal Pradesh | Development of Parasuram Kund, Lohit district                        | 37.84                         |
| Assam             | NA   | NA                            |
| Manipur           | NA   | NA                            |
| Meghalaya         | Development of pilgrimage facilitation in Meghalaya                  | 29.32                         |
| Mizoram           | NA   | NA                            |
| Nagaland          | Development of pilgrimage infrastructure in Nagaland                 | 25.26                         |
| Sikkim            | Development of pilgrimage facilitation at Four Patron Saints, Yuksom | 33.32                         |
| Tripura           | Development of Tripura Sundari Temple, Udaipur                       | 37.84                         |

Source: Lok Sabha unstarred Question No. 3261 dated 09.08.2021 Lok Sabha unstarred Question No. 2817 dated 21.03.2022

## State-wise number of new museums approved under Museum Grant Scheme in India as on 2021-2022:

**State - Arunachal Pradesh**  
Total number - **1**

**State - Assam**  
Total number - **0**

**State - Manipur**  
Total number - **2**

**State - Meghalaya**  
Total number - **0**

**State - Mizoram**  
Total number - **2**

**State - Nagaland**  
Total number - **11**

**State - Sikkim**  
Total number - **0**

**State - Tripura**  
Total number - **0**

## State-wise funds released & utilized under Museum Grant Scheme in India as on 2021-2022:

**State - Arunachal Pradesh**  
Amount released - 379.60  
Amount Utilized - 283.13

**State - Assam**  
Amount released - 18.23  
Amount Utilized - 18.23

**State - Manipur**  
Amount released - 300.35  
Amount Utilized - 50.35

**State - Meghalaya**  
Amount released - 0  
Amount Utilized - 0

**State - Mizoram**  
Amount released - 438.61  
Amount Utilized - 25

**State - Nagaland**  
Amount released - 4534.27  
Amount Utilized - 3572.92

**State - Sikkim**  
Amount released - 500  
Amount Utilized - 0

**State - Tripura**  
Amount released - 0  
Amount Utilized - 0

Source: Lok Sabha unstarred Question No.61 dated 19.07.2021

# State-wise number of projects, amount sanctioned, released and utilized under Swadesh Darshan Scheme in India (2019-2021)

| State             | Total number of projects | Amount sanctioned (Rs. In crores) | Amount released (Rs. In crores) | Amount utilized (Rs. In crores) |
|-------------------|--------------------------|-----------------------------------|---------------------------------|---------------------------------|
| Arunachal Pradesh | 2                        | 146.49                            | 124.05                          | 124.05                          |
| Assam             | 2                        | 185.66                            | 162.72                          | 157.68                          |
| Manipur           | 2                        | 126.03                            | 104.36                          | 104.16                          |
| Meghalaya         | 2                        | 184.10                            | 140.12                          | 129.68                          |
| Mizoram           | 2                        | 158..63                           | 137.18                          | 139.77                          |
| Nagaland          | 2                        | 195.50                            | 185.73                          | 169.03                          |
| Sikkim            | 2                        | 193.37                            | 177.95                          | 168.80                          |
| Tripura           | 2                        | 147.85                            | 78.68                           | 69.79                           |

Source: Lok Sabha unstarred Question No.2817 dated 21.03.2022

## Highlights:

- Two new circuits added to Arunachal Pradesh in Tirap district and Longding district.
- Assam cabinet approves Tourism Policy 2022.
- Manipur cabinet approves Tourism Policy 2022.
- Meghalaya receives the title of “Most Promising New Destination” at the Travel and Tourism Fair at Hyderabad in 2022.
- Mizoram to hold International Tourism Mart 2022 in November.
- Nagaland takes up initiatives to promote off-road tourism.
- Tripura government launched E-Booking portal to cater the needs of the tourist globally.