



"Winners are not those who never fail but those who never quit"

Dr. APJ Abdul Kalam

Message from the **Director**

Festive season is around the corner and we are gearing up to cherish and celebrate with our family and friends. This is the time we recreate happiness, exchange wishes and offer prayers for each other's prosperity. While we exchange our good wishes to each other let us also reaffirmed our commitment for the larger goal. Let's recall what Sardar Patel said, "by the common endeavor, we can raise the country to a new greatness, while a lack of unity will expose us to fresh calamities. I wish good luck to the team of Dr. Kalam Centre in all their endeavors and my greetings to all for a joyous festival.

Prof. D P Goyal

Director, IIM Shillong

News and Events

- Implementation of The Functional Hindi Course
- MDP on Contemporary Project Management for Administrative Officers
- Dr. Kalam Memorial Lecture
- World Tourism Day

Collaborations

- MoU with Indian Institute of Entrepreneurs
- MoU with Mizoram Youth Commission

Meeting and Discussions

Meeting with Hon'ble Chief Minister of Mizoram

News and Events

Implementation of The Functional Hindi Course

Dr. Kalam Centre, IIM Shillong in collaboration with North Eastern Council (NEC) and under the guidance of the Ministry of Home Affairs, Government of India, have initiated implementation of Functional Hindi Course in professional courses of Engineering, Medical and MBA colleges of North East Region.

The main aim of functional Hindi course is to bridge the language barriers of NER students who are willing and planning to move to bigger cities of India for higher studies and seeking job opportunities. Through this powerful module of functional Hindi, it will add values in setting a right mindset among the students of NER and will bring systematic change in the approach towards learning Hindi. This course will also enable students of NER to take the maximum opportunity in other metro cities having skills, fluency and competent at par to their counterparts. The course is designed for 30 hours in a semester planned as a fun filled learning experience.



A workshop was organized for identified trainers/teachers who shall be engaged in the functional Hindi course by Dr. Kalam Centre on 8th September 2022. Nearly 50 trainers have attended the workshop including senior and reputed Hindi Professor of NER. The inaugural address of the workshop was addressed by Shri K Moses Chalai, IAS, Secretary North Eastern Council. Shri Moses urged the trainers to make the course innovative, practical and beneficial to all the students attending the course and seeking jobs outside NER. "As Hindi is the lingua franca of the country, a person with some practical knowledge of it can easily work in most of the states in the country. The programme is being run with the help of educational institutions of NER that will be introduced in a phased wise manner. He mentions the concern of Shri Amit Shah, Hon'ble Minister of Home Affairs, GoI and Chairman, NEC saying that learning Hindi should not be seen as imposition but rather as an opportunity to better job opportunities. Shri Moses also mention that the people of Assam, Arunachal Pradesh and Tripura are more conversant to Hindi but the rest of NER has to brush up the proper usage of Hindi as common means of communication.

MDP on Contemporary Project Management for Administrative Officers

Dr. Kalam Centre, IIM Shillong conducted a Management Development Programme (MDP) for Administrative Officers on Contemporary Project Management. The MDP was conducted at the IIM Shillong Satellite Centre at Tawang, Arunachal Pradesh, between 11th to 15th July 2022. This MDP was designed to facilitate officers and empower them with project design, planning, monitoring, and communication tools. The course also aimed at furthering the skill and art of project proposal, evaluation, and auditing the implementation through a robust and dynamic assessment. Eighteen officers attended the MDP from the Government of NCT, New Delhi, the Government of Arunachal Pradesh and the Indian Army.

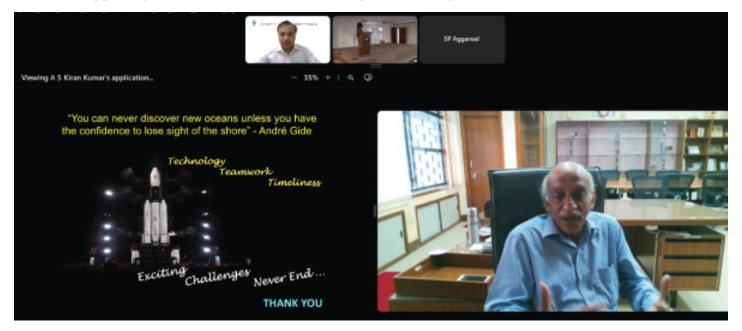




Dr. Kalam Memorial Lecture

Dr. Kalam Centre memorial lecture was organized on 27th July 2022 on the 7th death anniversary of our late and former people's president Dr. APJ Abdul Kalam. The lecture was delivered virtually by Shri A.S Kiran Kumar, Former Chairman of Indian Space Research Organisation (ISRO). Dr. S.P Aggarwal, Director of North East Space Applications Centre (NESAC) was also present in the interaction programme held after the lecture.Mr. A S Kiran Kumar, Scientist and former chairman of ISRO during his lecture on the topic 'ISRO's Space Journey: A Saga of Innovation and Delivery' said, "Dr. Kalam worked and contributed to the development of the Indian Space Research Organisation. He believed in the capability of science & technology to address the specific problems the country faces. He took up a drive to visit a range of places to meet and inspire almost one crore students across the country. During his interaction with the students, he used to share about his work and the ways India needs to grapple with the problems."

Mr. Kumar further shared that Dr. Kalam had always wanted and encouraged individuals to be self-reliant. He said, "Dr. Kalam outlined his vision and listed the various areas in which India needed to develop core competencies, including agriculture and food processing; education and healthcare, ICT, infrastructure, dependable and high-quality electricity, surface transportation for the entire nation, and self-reliance in key technologies. Also, he shared how science and technology allowed us to explore the solar happenings we could also discover the Sputnik Orbit path with Science."



World Tourism Day

The Centre Coordinator of Dr. Kalam Centre, Dr. Sanjeev Ningombam participated in a panel discussion "World Tourism Day – 2022" organized by North Eastern Hill University (NEHU) on 27th September 2022. The panel discussion was planned in line with the theme this year's World Tourism Day "Rethinking Tourism". The panel discussion laid emphasis on the issues pertaining to catering capacity, women empowerment, lack of a common portal for accommodations and related infrastructure, policy implementation, and the need to focus on niche tourism like cuisines and wellness with a consistent focus on sustainable tourism development. Dr. Sanjeev Ningombam stressed on the important area of improving tourist movement and providing a seamless tourist experience using digital interventions and technology. He also highlighted the significant initiatives taken under Dr. Kalam Centre in rethinking Tourism and relooking Tourism policy of NER.



Collaborations

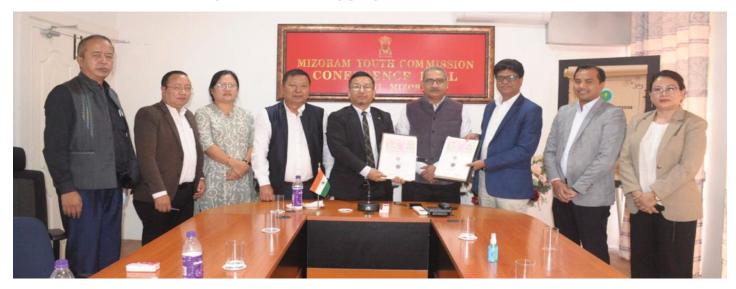
MoU with Indian Institute of Entrepreneurs

Indian Institute of Management Shillong had signed an MoU with Indian Institute of Entrepreneurship (IIE) Guwahati on 1st July 2022 at New Delhi. The signing of MoU was initiated by the Dr. Kalam Centre of IIM Shillong. The main objective of the MoU is to support and boost the entrepreneurial ecosystem in the NER. The objective of this partnership is to encourage entrepreneurship, incubation, and startups in the North Eastern Region. The MoU was signed by Dr. Lalit Sharma, Director, IIE Guwahati, and Dr. D.P. Goyal, Director, IIM Shillong, in the presence of Shri Rajesh Aggarwal,IAS, Secretary, MSDE, and Ms. Anuradha Vemuri, Joint Secretary, MSDE, and Dr. Sanjeev Ningombam, Centre Coordinator, APJ Abdul Kalam Centre for Policy Research and Analysis amongst others. The MoU will be valid for five years. The objective is to support professional development in management, entrepreneurship, and skill development, and to meet the enormous demand for capacity building and entrepreneurship promotion in the NER, the institutes will collaborate and exchange information and resources.



MoU with Mizoram Youth Commission

IIM Shillong signed an MoU with the Mizoram Youth Commission on 26th August 2022 at Aizawl, Mizoram. The MoU is initiated by Dr. APJ Abdul Kalam Centre for Policy Research and Analysis. Through this MoU, Dr. Kalam Centre will facilitate the Government of Mizoram in developing curriculum, course design and capacity building. Dr. Kalam centre will conduct a skill mapping of the state and recommend a framework for development of youth of the state. It is also agreed that IIM Shillong shall support young entrepreneurs of the region through mentoring, handholding and engaging them on case basis and through various training programmes.



Meeting and Discussions

Meeting with Hon'ble Chief Minister of Mizoram

The team of IIM Shillong paid a courtesy visit to Shri Zoramthanga, Hon'ble Chief Minister of Mizoram on 26th August 2022 at his office. The meeting with hon'ble Chief Minister was planned to apprised him of the formal agreement made between IIM Shillong and the Mizoram Youth Commission. Shri Atul Kulkarni, member, Board of Governors of IIM Shillong urged the Chief Minister to stress upon entrepreneurship. Prof. D.P Goyal, Director, IIM Shillong proposed that IIM Shillong could support the Government in leadership development programmes, outcome based good governance and research on important areas of policy and development of the state.





ADVISOR: Prof. D.P Goyal Director, IIM Shillong EDITOR:
Dr. Sanjeev K Ningombam
Centre Coordinator

SUB EDITOR: Dr. Nilanjana Das Research Associate

INDIAN INSTITUTE OF MANAGEMENT SHILLONG

Dr APJ Abdul Kalam Centre for Policy Research and Analysis Umsawli, Shillong - 793018 Email: apjcentre @iimshillong.ac.in | Ph: 0364-2308098 Web: www.iimshillong.ac.in/dr-kalam-centre