



INDIAN INSTITUTE OF MANAGEMENT SHILLONG

PGPEX

POST GRADUATE PROGRAM
FOR EXECUTIVES (PGPEX)

11th batch starting from April 2023



ABOUT THE PROGRAM

The program endows a transformational journey that opens up new avenues for your future career. Expanding your 'points de vue' and fostering meaningful connections while studying alongside your growth-oriented peers, you will build the competencies that differentiate you to lead business operations across the transnational landscape. During the twelve-month program you develop critical problem-solving skills with functional management knowledge that brings a contemporary solution to today's challenges. You engage with the collaborative community at IIM Shillong to build curiosity that makes you aware of the ethical and sustainability challenges in business and society and the disruptions catalysed by the emerging technologies. To meet your aspirations and professional objectives, you also dig deep into the subjects of your choice, with the flexibility to pursue international immersion and in-company training while experiencing multicultural life and working styles.



Degree: Executive Master of Business Administration



Duration: One-year residential program

FOR WHOM



Education:

A bachelor's degree or equivalent from a recognised institution



Experience:

A bachelor's degree or equivalent from a recognised institution



Qualifying Examination/Eligibility:

CAT: Min 50 percentile (overall) or
GMAT: Min 500 score (overall)

We seek a highly-selective cohort of professionals with a blend of corporate experience, intellectual curiosity, and international ambition. Whether your aim is to establish a business or change careers, whether by industry or function, or both- the programme paves the stage for a transformational experience.

FINANCIAL

The program fee for domestic and international participants is around **20 lakhs** including mess charges in India. Bank loans are available. The indicative International Immersion fee is about **3 - 4 lakhs** and is based on actuals.

EXPECTATIONS FROM THE PROGRAM

- Global curriculum with emerging insights
- International in-company training / live projects
- Focus on in-demand Skills
- Critical thinking ability
- Spirit of Intrepreneurship
- Peer Learning and Networking opportunities
- Career Management Services

THE PROGRAM ENDEAVOURS TO PROVIDE YOU WITH

- 1 Exposure in transnational work environment
- 2 Functional competencies
- 3 Innovative and Integrative approach to problem solving
- 4 Attitude to managing organisation through data
- 5 Ability to appreciate nuances of responsible management
- 6 Skills and attitudes to lead and impact

Contextually Relevant Curriculum



Foundation

Introduction to Management Tools:
Accounting, Economics, Business
Mathematics, Essentials of R/ Python



Functional

Functional Knowledge from all the
management domains



Language

Mandarin/ Spanish/ French/ Other



Electives

Topics of your choice



Innovation Camp

Entrepreneurship/ Management
consultancy/Identifying New Business
Models/ Plan



International Module*

Courses in international partner Institution
and foreign internship/in company training



Workshop

Multiple need-based workshops



Integrative

Cross-functional courses/Capstone Strategy

Workshops are based on the profile of the batch. Indicative list includes Behavioural Lab, VUCA, Sustainability, etc.

International Immersion

The program participants must visit a foreign land for in-company projects, visit a partner institution with similar program objectives, and earn credits as part of the global curriculum. By attending the lectures at a foreign campus and interacting with professionals, they widen their personal and intellectual horizons to be more confident in leading businesses in the global context. The program participants in the past have spent substantial time understanding the distinctiveness of innovations, business practices, and management styles in China.

In 2022, the batch visited Barcelona, Spain, and attended classes at EADA Business School. EADA presents an intensive one-and-a-half-month program in Barcelona, designed for PGPEX participants to potentiate their leadership skills and to be prepared for future transformation for sustainability and innovation within their organizations. They completed five courses at EADA, visited multiple industries, undertook live projects in four reputed European companies, and presented business solutions to C-suite executives.

Career Management Services

IIM Shillong's Placement Office, in association with the student placement committee, assists you in broadening your options, whether in your current career or in a different industry or function and is a continuous engagement process. The process includes an assessment of your present status, need and interests. It is followed up with customised career discussion, connecting with corporate speakers for experience sharing, alumni connections, suggestions for skill development, resume review, needed-based workshops on CV writing, interview preparation, impactful communication, international business etiquette, pitching, job-search strategies, etc.

Workshop

Adaptability is an evergreen skill. There are apprehensions that uncertainty will become more and more prevalent in the business world as we accept the post Covid normality. Today's world expects firms to recover from adversity and advance into new areas, learning to be more adaptable as our circumstances change. The batch participates in workshops on emerging trends where you showcase your skills, approaches, behaviours and managerial acumen in the face of turbulent and unpredictable forces of change.

Innovation Camp

You demonstrate the spirit of Intrapreneurship by participating in an evaluative business plan / business model competition – to be evaluated by external experts – venture capitalists/ angel investors / Entrepreneurs. Before that, you receive some inputs through experience sharing by Management Consultants and Entrepreneurs. The participants apply what they have learnt by identifying and pitching a new business plan/model before the funders.



Foundation

Introduction to Management Tools:

- Basics of Accounting
- Business Mathematics
- Economics
- R/Python



Functional

- Financial Reporting and Cost Management
- Statistics for Decision Making
- Marketing Management in globalised Economy
- Economic Analysis for Managers: Firms and Market
- Managing Human Capital in Globalised World
- Business, Government and International Economy
- Managing Value Chain
- Corporate Finance and Financial Markets
- Leadership and Change Management
- Drivers and Strategies for Competitive Advantage
- Operations Research
- Digital Strategies for Business
- Marketing Intelligence and Strategy
- Language Lab



Electives

- Courses of your choice from the elective's basket



Integrative

- Doing Business in Emerging Markets
- Management of Technology and Innovation
- Business Negotiation and Deal Completion
- Assessment and Management of Risk
- Capstone Strategy



International Module*

- Commercial Aspects of Doing Business in.....
- Investing and Financing in
- HR in
- Understanding Customers in
- Industrial Report on Best Practices / Innovations in the Interned Country

** If the International visit is not possible for situations beyond control, it will be replaced by an international module where faculty members from foreign universities will share their expertise and knowledge. If an individual student fails to travel to the partner university due to visa issues, s/he may have to complete the required credit in India.*



Workshop

- Data and Business Modelling
- Sustainability
- Managerial Communication
- Workshop (need-based)



Innovation Camp

- Entrepreneurship and Management Consultancy Practices by industry experts
- Identifying New Business Models/Plans

Last date for filling of Application Form:

Round 1: 30th November 2022 | Round 2: 3rd February 2023

Program Commencement Date: 10th April 2023



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