



BUSINESS

LEADERSHIP

SUMMIT 2023

X

GOLF CUP

4th-5th March 2023



ABOUT BLS

Business Leadership Summit (BLS), the annual flagship event of IIM Shillong, hosts industry stalwarts from all domains, including Consulting, Finance, Human Resources, Operations, Systems and Analytics, and Marketing.

The event is a joint effort by various clubs and committees at IIM Shillong with enthralling sessions to enlighten the audience about significant matters of the corporate world.



Partnership with YuWaah



We are proud to announce that YuWaah (GenU), Unicef has partnered with us for this year's Business Leadership Summit. The Summit's theme for this year, "Youth, Managerial Competence and National Growth" perfectly complements Yuwaah's goal of empowering Indian young by introducing them to aspirational socioeconomic options and including them in the process of making positive social change. The two organisations have joined forces as a result to increase the summit's productivity and significance. The goal is to have a constructive conversation about this issue and use the summit as a forum for further deliberation in that direction.

Hospitality Partner



Merchandise Partner



THEME 2023

Youth, Managerial Competence and National Growth

Globally businesses are rebooting to adapt to a new politico-economic and climate consciousness. Erstwhile dominant operating models and processes are getting reinvented, creating the need to rethink businesses that matter. In the Indian context, the challenge gets meshed with the need to rethink the right managerial acumen which can complement national aspirations and support businesses to create a value to unleash the demographic dividend.

The summit aims to bring together thought leaders in business and public policy to chart out a path to capitalize on the envisaged growth and contribute to national development.

PANEL TOPICS

- **FINANCE** : Conventional to Unconventional financial wisdom
- **MARKETING** : A New Marketing Mosaic – Rethink, Reprioritize, Realign
- **CONSULTING** : Uncertainty, Resilience and Consulting
- **HUMAN RESOURCES** : Enhancing employee experience
- **OPERATIONS** : Technology, Human Capital and Indian Logistics Sector
- **IT & ANALYTICS** : Artificial Intelligence and Inclusive growth

Upcoming Speakers at The Business Leadership Summit 2023

Industry stalwarts from all domains including, Consulting, Finance Human Resources, Operations, Systems and Analytics, and Marketing, from across sectors would be contributing.



Keynote Speaker

Dhruv Sharma

Senior Economist
World Bank



Keynote Speaker

Dhuwarakha Sriram

Chief of Generation
Unlimited, Adolescent/Youth
Development and
Partnerships at UNICEF



Vivek Mavani

Vivek Mavani Financial Services
(Owner)



Sanjiv Bhasin

Director
IIFL Securities Ltd



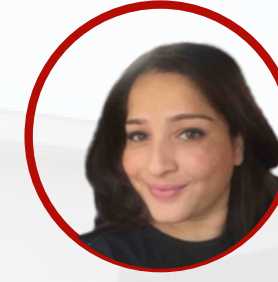
Amit Malpani

CFO
Edelweiss Asset Management



Neil Borate

Deputy Editor and Head of
Personal Finance, LiveMint



Reena Evans

Director of Operations
Swiggy



Abhilekh Suryavanshi

South Asia Head
Cargill



Anish Azeez

Head - Logistics Operations
Sterlite Technologies Limited



Rohit Lamba

Vice President
Jindal Steel & Power Ltd.



Divya Karani

CEO Media South Asia
Dentsu



Esha Arora

Senior VP - Marketing
Info Edge India Ltd



Shardul Bist

Head - Marketing
Nutrifix/ Sebamed



Tushar Chakraborty

Director
Deloitte India



Anupam Dutta

Partner
PWC India



Suraj Prasad

Senior Director
IQVIA



KB Unni

Senior Adviser and Partner, Strategic
Business & Digital Transformation.
Independent Proprietary Consulting Firm



Nilabha Dey

Director
KPMG India



Vivek Sahabadi

Head of Data and Analytics
Navi



Swati Jain

Vice President, Analytics
EXL



Nitin Gupta

Senior Director,
VISA



Anuja Ghosh

Head HR
SBICAP Ventures Ltd.



Sajjad Ahmed

Senior Director-HR
Capgemini

Tentative Schedule for The Business Leadership Summit 2023

Day	Tentative Time	Time	Event Name/Panel Domain	
1	9:00 AM to 9:05 AM	5 mins	Inauguration Ceremony	Introduction of BLS
	9:05 AM to 9:10 AM	5 mins		Invocation
	9:10 AM to 9:15 AM	5 mins		Welcome Address by Director, IIM Shillong
	9:15 AM to 9:35 AM	20 mins		Address by keynote speaker - Mr. Dhruv Sharma, Cheif Economist at the World Bank
	9.35 AM to 9.55 AM	20 mins		Address by keynote speaker - Ms. Dhuwarakha Sriram, Chief of Generation Unlimited, Adolescent/Youth Development and Partnerships at UNICEF
	9.55 AM to 10.00 AM	5 mins		Vote of Thanks
Day of the Event (DAY 1)				

Tentative Schedule for The Business Leadership Summit 2023

Day	Tentative Time	Time-frame	Event Name/Panel Domain	Clubs	Panel Topic	Buffer Time
1	10:30 AM to 12:00 PM	1:30 hrs	Marketing	Markathon	A New Marketing Mosaic - Rethink, Reprioritize, Realign	30 mins
	12:00 PM to 1.30 PM	1:30 hrs	BREAK			
	1:30 PM to 3:00 PM	1:30 hrs	Systems and Analytics	bITeSys	Artificial Intelligence and Inclusive growth	30 mins
	3:00 PM to 4:00 PM	1 hrs	BREAK			
	4:00 PM to 5:30 PM	1:30 hrs	Human Resource Management	UsHR	Enhancing employee experience	30 mins
	7.30 PM to 9.00 PM	1:30 hrs	Networking Dinner			

--EOD Day 1--

Tentative Schedule for The Business Leadership Summit 2023

Day	Tentative Time	Time-frame	Event Name/Panel Domain	Clubs	Panel Topic	Buffer Time
2	10:30 AM to 12:00 PM	1:30 hrs	Consulting	ConQuest	Uncertainty, Resilience and Consulting	30 mins
	12:00 PM to 1.30 PM	1:30 hrs	BREAK			
	1:30 PM to 3:00 PM	1:30 hrs	Operations	Opera	Technology, Human Capital and Indian Logistics Sector	30 mins
	3:00 PM to 4:00 PM	1 hrs	BREAK			
	4:00 PM to 5:30 PM	1:30 hrs	Finance and Investment	Niveshak	Conventional to Unconventional financial wisdom	30 mins
--EOD Day 2--						

THE GOLF CUP

Shillong was proudly introduced to Golf in 1898 and now houses a rare **natural golf course in Asia**. The present 18-hole course was inaugurated in 1924. The course is set in an undulating valley covered with pine and rhododendron trees.

ABOUT GOLF CUP

IIM Shillong intends to build a legacy of lending a unique learning opportunity to its young professionals while networking, exchanging ideas, and immersing in the greens with the “strategists”.

It is one-of-a-kind event where 2 elements - a golf tournament held for corporate leaders and golfers alongside panel discussions on different aspects of management learning - work in synergy to provide an enriching experience.

LEARNING ON THE GREEN TURF

Leadership, strategy and decision making is synonymous as much to Golf as to Business.

Both are also a game which is played while staying networked with other business leaders, partners, and rivals.

INVITEES

- **Students and Faculty**
- **Professional Golfers**
- **Corporates Leaders**
- **Community Leaders**

PREVIOUS SEASONS

- **12 seasons**
- **250+ players**



Tentative Schedule for GOLF CUP

3RD MARCH	5:30PM Onwards					
	Corporates Start Arriving					
4TH MARCH	9:00AM	9:00AM-10:00AM	10:00AM	10:00AM-1:30PM	1:30PM-3:00PM	3:30PM
	Golfers and corporates arrive at the Golf Course	Breakfast at the Golf Club	Tee Off	Golf Cup	Prize distribution and Lunch at the Golf Course	Corporates head towards Umsawli for BLS
5TH MARCH	10:00AM Onwards					
	Corporates Leave					

The background of the slide is a photograph of a large, modern, multi-story building with a light-colored facade and numerous windows. The building is surrounded by a paved area and some greenery. The image is slightly faded to make the text stand out.

We look forward to hosting you at Business Leadership Summit 2023, IIM Shillong.