



INDIAN INSTITUTE OF MANAGEMENT SHILLONG

FINAL PLACEMENT REPORT

**POST GRADUATE PROGRAM IN
MANAGEMENT (PGP)**

2021-2023

14th BATCH

FOREWORD



The Placement Committee of IIM Shillong takes immense pride in announcing the successful conduction of the final placement season for the PGP batch of 2021-23. The stellar performance by the PGP participants stands testimony to the rapid progress made by IIM Shillong and has once again established IIM Shillong as the preferred choice for recruiters.

We express our gratitude to our regular recruiters who have continuously believed in the mettle of our students and have furthered their association with us for another year to facilitate this mutually beneficial relationship. We are also grateful to our new recruiters, who have acknowledged the potential of our students and provided them with a plethora of opportunities.

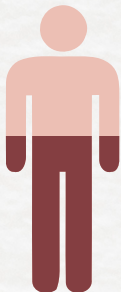
We appreciate the contribution of the entire IIM Shillong fraternity for their sustained assistance in the placement process. With continued support from students, recruiters, faculty, alumni, staff and management, we hope to carry this momentum onto the next academic year.

Prof. Rohit Dwivedi
Chairperson
Placement Committee
IIM Shillong

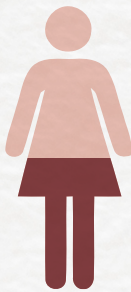
BATCH PROFILE OF 2021-23



238
Number
of Students

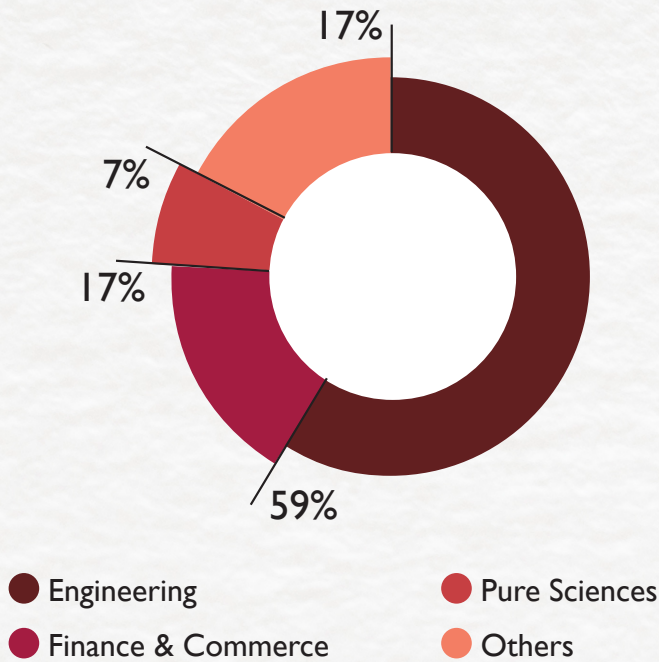


55%
Male

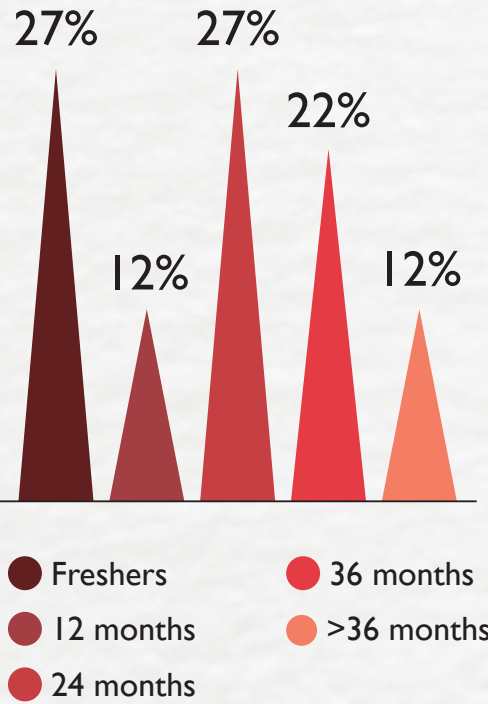


45%
Female

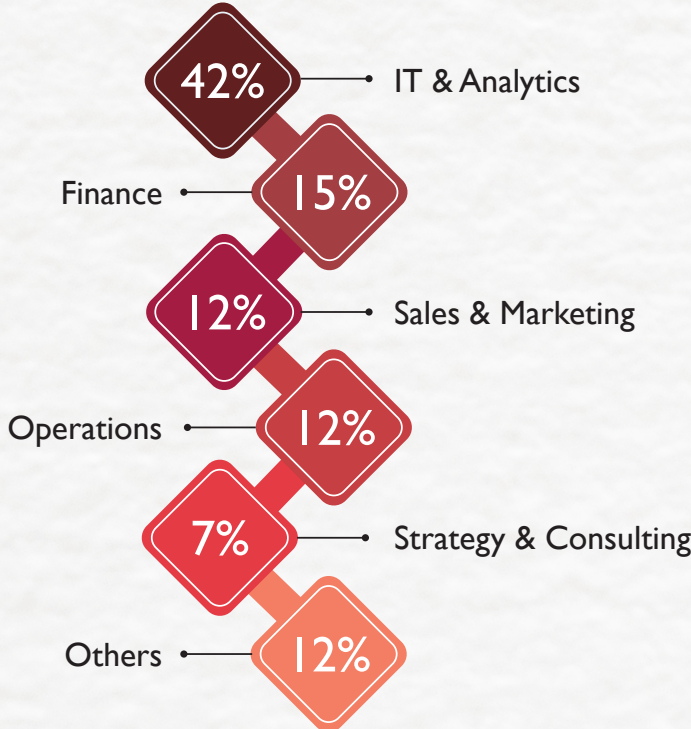
Education Background



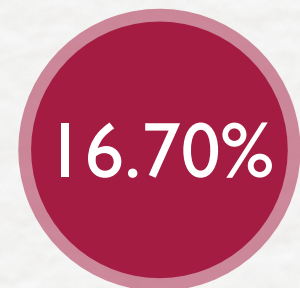
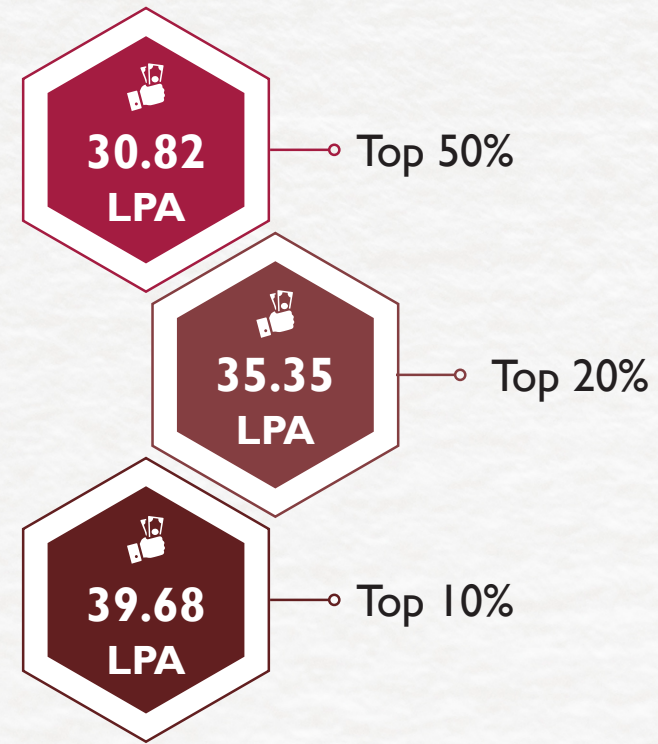
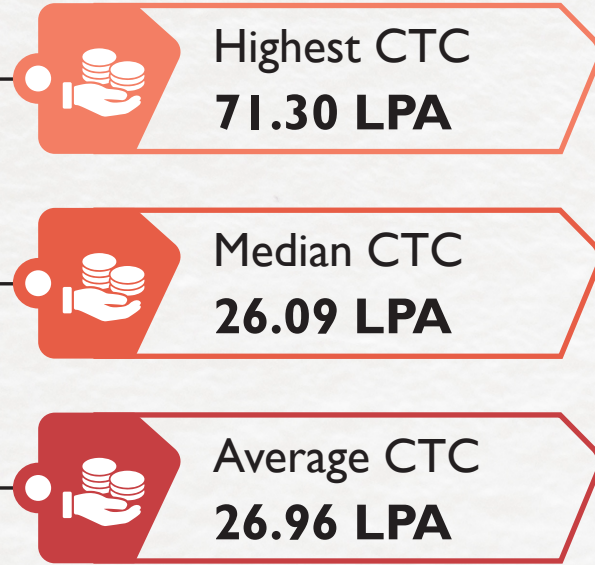
Work Experience



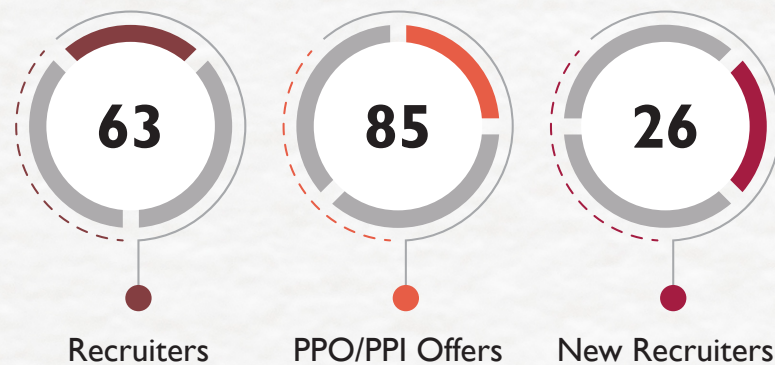
Domain Experience



OVERVIEW



Y-o-Y Increase in Average CTC



Final Placements for the academic year 2022-23 has once again affirmed the faith and confidence of the industry in the students of IIM Shillong. The placement season saw participation from a total of 63 recruiters in various domains such as Consulting & Strategy, Finance, General Management, Human Resources & Operations, IT & Analytics, and Sales & Marketing.

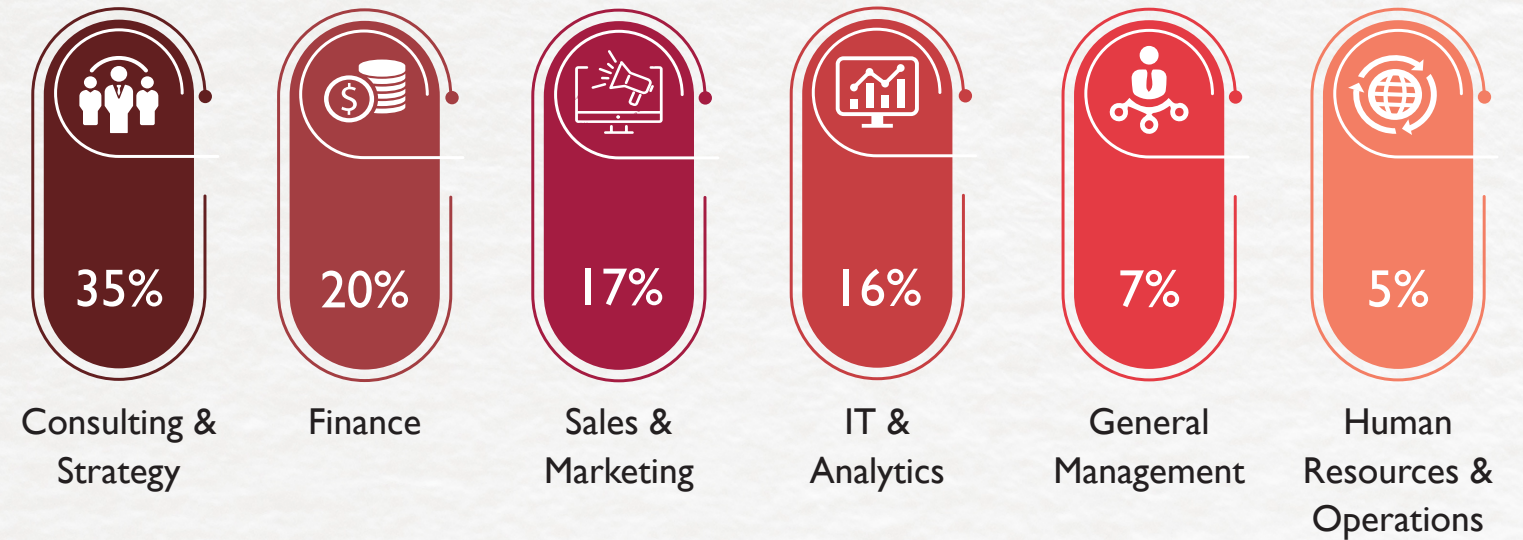
IIM Shillong conducted the placement season through the participation from several prominent recruiters including AB InBev, Aditya Birla Capital, Axis Bank, Bain & Company, Capgemini, Cipla, D.E. Shaw, Deloitte USI, EY, Goldman Sachs, HSBC Bank, IBM, ICICI Group, Infosys Consulting, ITC, Jio Platforms, JP Morgan Chase & Co., Mahindra Logistics, Microsoft, Nomura Investment

Bank, Pidilite Industries, StateStreet, Tata AIG, TATA Steel, Titan, TresVista and WNS and others who reaffirmed their faith in the institute.

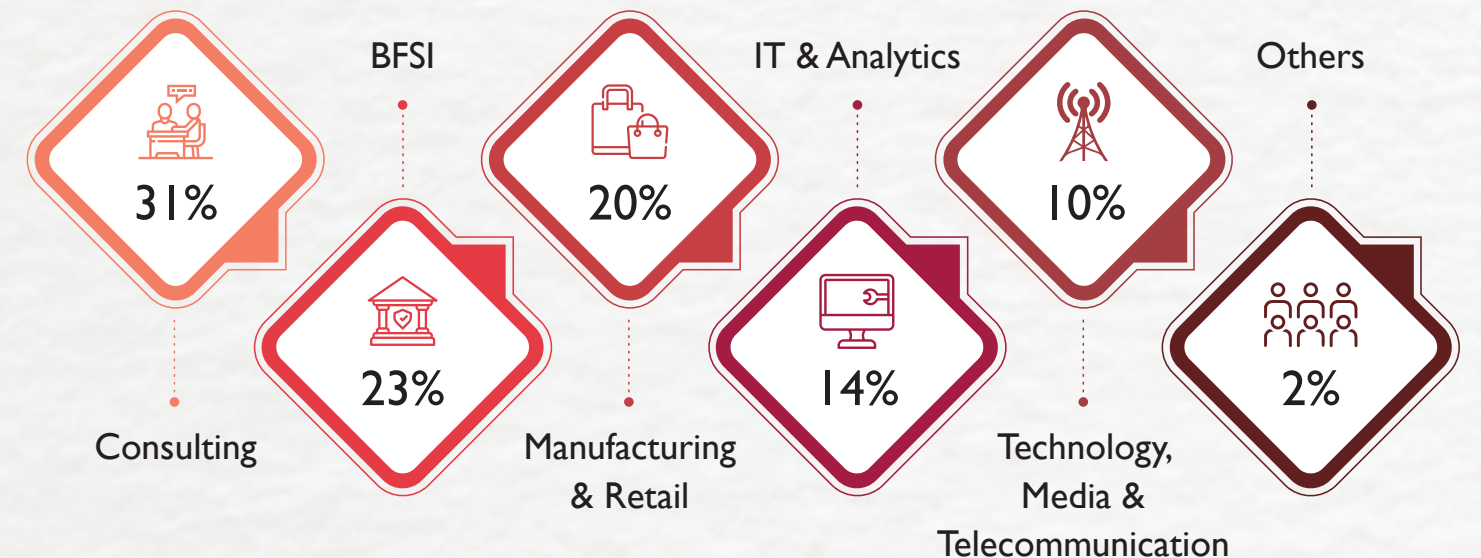
IIM Shillong gracefully hosted many first-time recruiters including Adani Group, Berger Paints, Everest Group, EXL, Godrej Consumer Products Ltd., Larsen & Toubro, LatentView Analytics, Licious, Manyawar, McKinsey & Company, Merilytics, Qwixpert, Uber and VIP Industries.

The PGP 2021-23 batch also bagged PPI/PPO opportunities from AB InBev, Amagi, Bain & Company, Cipla, D.E. Shaw, Deloitte USI, Goldman Sachs, ICICI Group, ITC, JSW, Mahindra Logistics, Microsoft, Nomura, Pidilite Industries, TATA Steel and Uber.

DOMAIN WISE OFFERS



SECTOR WISE OFFERS



DOMAIN HIGHLIGHTS

Prominent Recruiters



Consulting & Strategy

Consulting and Strategy emerged as the most sought-after domain, accounting for 35% of the total offers received. Various roles offered included Associate, Business Analyst, Business Consultant, and Sales Transformation Consultant. Bain & Company, Capgemini, Deloitte USI, EY, IBM, Infosys Consulting and WNS Global continued their association with the institute, offering coveted profiles to students while first-time recruiters include Avalon Consulting, Everest Group, McKinsey & Company and Qwixpert.



Prominent Recruiters



Sales & Marketing

Sales & Marketing accounted for 17% of the total offers received. Recruiters such as Affinity, Atomberg, Capgemini, Cipla, ITC, Pidilite Industries, TATA Steel and Titan continued to bestow their faith in the acumen of the participants and recruited in large numbers. Berger Paints, Godrej Consumer Products Ltd., Licious, Manyawar and Metalbook were amongst the first-time recruiters.



DOMAIN HIGHLIGHTS

Prominent Recruiters



Finance

IIM Shillong has always been a preferred campus for recruiters offering roles in the Finance domain. 20% of the participants received offers in roles such as Associate, Business Analyst, Corporate Relationship and Financial Risk Advisory amongst others. Prominent recruiters such as Axis Bank, D.E. Shaw, Goldman Sachs, HDFC Bank, HSBC, ICICI Bank, JP Morgan Chase & Co., Nomura Investment and TresVista continued to recruit in large numbers.

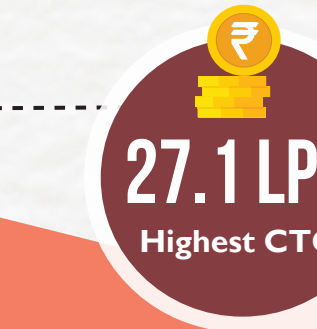


Prominent Recruiters



General Management

The General Management domain observed increased participation from recruiters including AB InBev, Adani Group, Aditya Birla Capital, JSW Steel, State Street and Tata AIG General Insurance from various sectors such as BFSI, Consulting, IT & Analytics, Manufacturing & Retail and Technology, Media & Telecommunication. This domain accounted for 7% of placements this year.



DOMAIN HIGHLIGHTS

Prominent Recruiters



Human Resources & Operations

Human Resources and Operations domain witnessed participation from distinguished companies like AU Small Finance Bank Ltd., Cipla, D.E. Shaw, Larsen & Toubro, TATA Steel, Uber and WNS Global that strengthened their alliance with the institution and offered prominent roles spanning across various sectors. This domain accounted for 6% of placements this year.

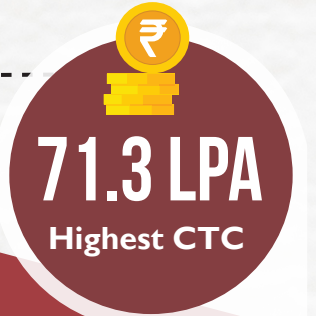


Prominent Recruiters



IT & Analytics

IT & Analytics domain witnessed participation from a host of recruiters including Amagi, Axis Bank, Baker Hughes, Capgemini, CarVale, Jio Platforms, Microsoft and Tiger Analytics. 16% of the participants received offers in roles such as Product Manager, Business and Sales Strategy, Data Analytics & Reporting and Senior Business Analyst amongst others. Accuvate Software, EXL, LatentView Analytics, Merilytics, Mphasis and ShopUp partnered with the institution for the first time.



CORPORATE COMPETITIONS 2022-2023



OTHER PROMINENT CORPORATE COMPETITIONS ON CAMPUS



OPTUM
Optum Stratethon



ADITYA BIRLA GROUP
ABG Avant Garde



Hindustan Unilever Limited
HUL Lime



Adobe
Adobe Analytics Challenge



L'ORÉAL
Loreal Brandstorm



L'ORÉAL
Lorreal Sustainability Challenge



TATA
TATA FNB Challenge



HCCB
HCCB



Pidilite
Bond with Pidilite



TVS
TVS Eurogrip TORQ Challenge



boAt
boAT wavemaker's Challenge

PROMINENT RECRUITERS

























PLACEMENT COMMITTEE 2022-24

Akash Tiwari | Anuj Khandelwal | Ritik | Nishad Patwardhan | Vasu Mudgal

Ronak Shah | Tanya Sangtiani | Akriti Shilmana | Juhi Gupta



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