



INDIAN INSTITUTE OF MANAGEMENT SHILLONG



**15th
BATCH**

SUMMER PLACEMENT REPORT

POST GRADUATE PROGRAM IN MANAGEMENT (PGP)

2022-2024

FOREWORD



The Placement Committee of IIM Shillong takes immense pride in announcing the successful completion of the summer placement season for the PGP batch of 2022-24. The stellar performance by the PGP participants stands testimony to the rapid progress made by IIM Shillong and has once again established IIM Shillong as the preferred choice for recruiters.

We express our gratitude to our regular recruiters who have continuously believed in the mettle of our students and have furthered their association with us for another year to facilitate this mutually beneficial relationship. We are also grateful to our new recruiters, who have acknowledged the potential of our students and provided them with a plethora of opportunities.

We appreciate the contribution of the entire IIM Shillong fraternity for their sustained assistance in the placement process. With continued support from students, recruiters, faculty, alumni, staff and management, we hope to carry this momentum onto the next academic year.

Prof. Rohit Dwivedi
Chairperson
Placement Committee
IIM Shillong

BATCH PROFILE OF 2022-24



283

Number of Students



79%

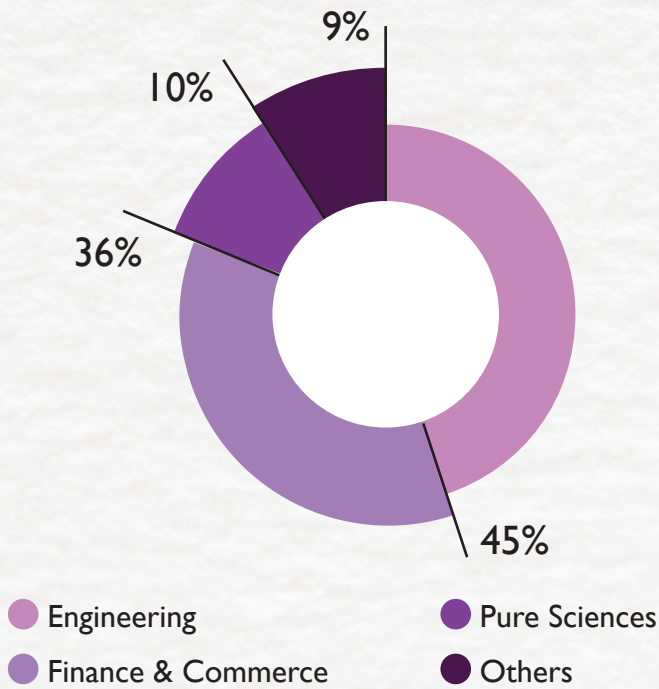
Male



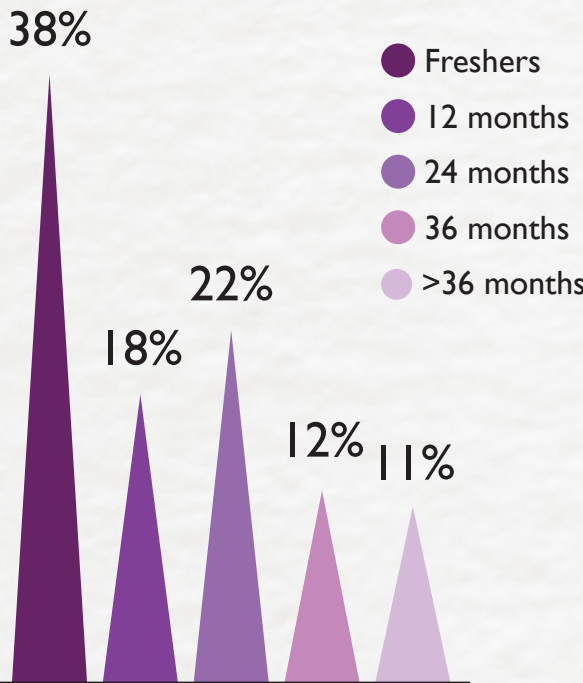
21%

Female

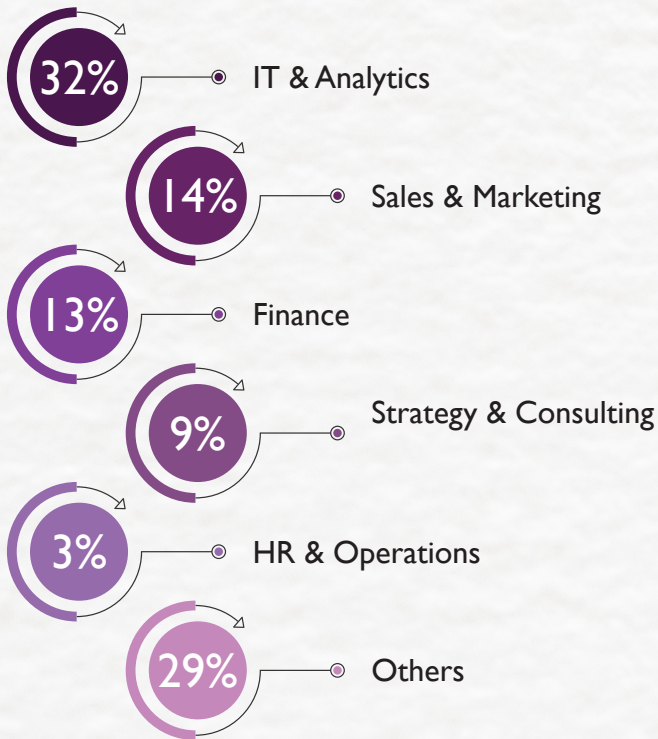
Education Background



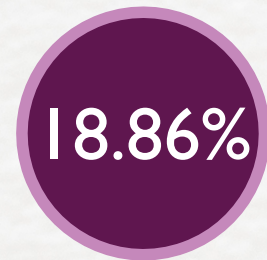
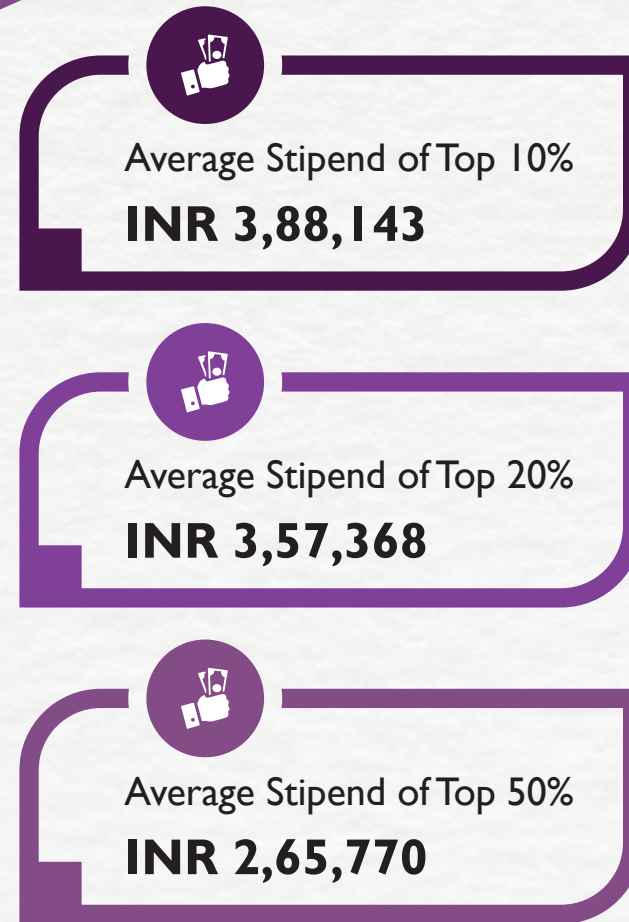
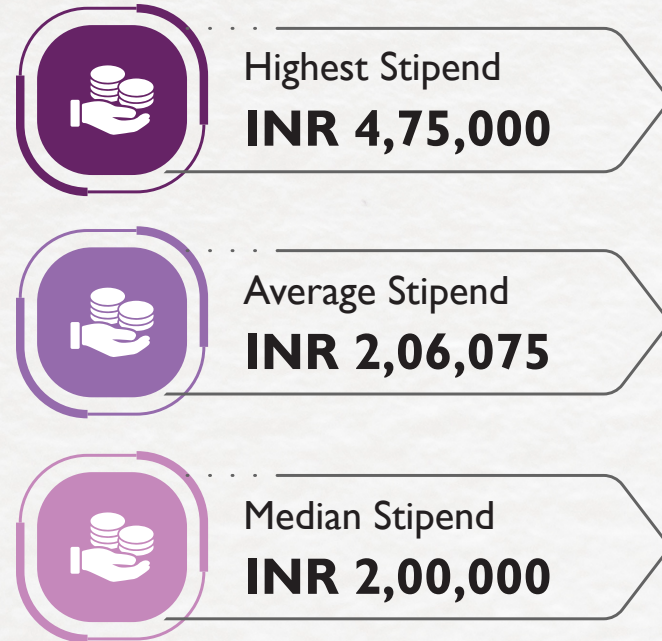
Work Experience



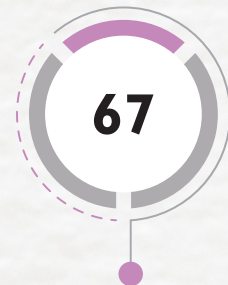
Domain Experience



OVERVIEW



Y-o-Y Increase in Average Stipend



Total Recruiters



New Recruiters

Highest Average Stipend of Domain Area



Strategy & Consulting

The Summer Internship Placement process for the academic year 2022-23 has once again affirmed the faith and confidence of the industry in the students of IIM Shillong.

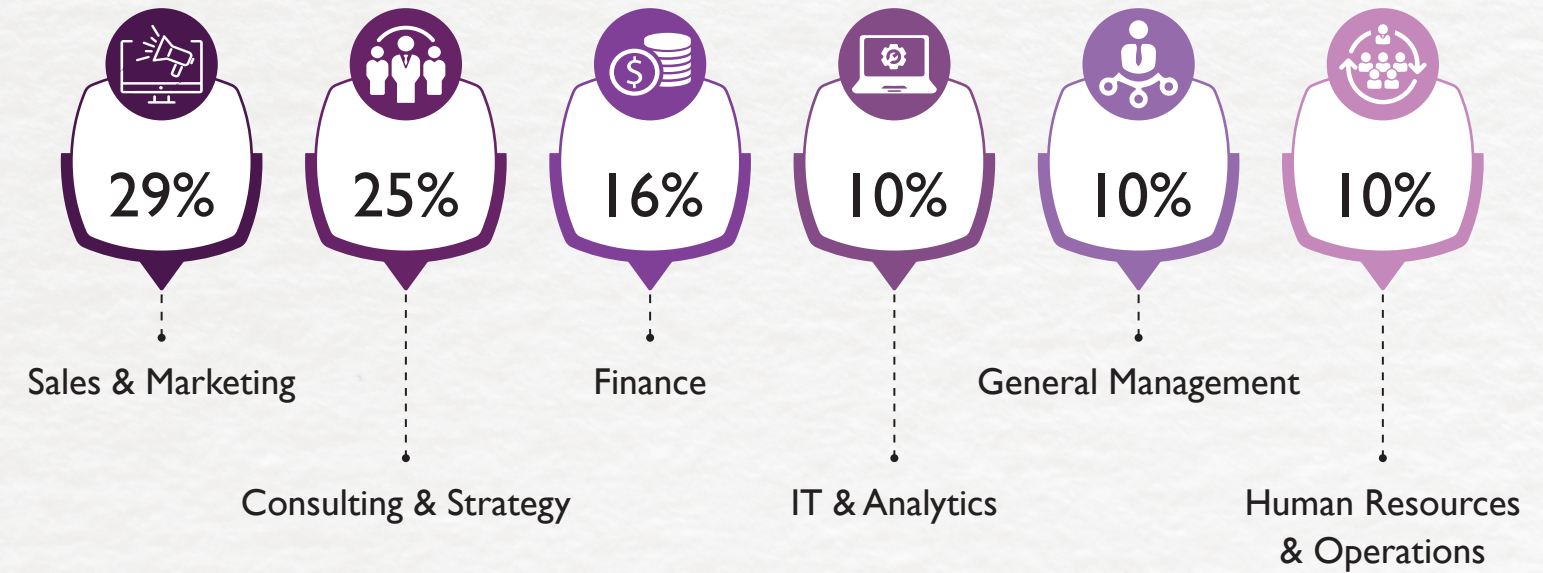
The placement season saw participation from a total of 67 recruiters and 279 offers were made to the participants in various domains such as Consulting & Strategy, Finance, General Management, Human Resources & Operations, IT & Analytics and Sales & Marketing.

IIM Shillong hosted some of the biggest names in the industry, including the likes of AB InBev, Aditya Birla Capital, Bain Capability Network, Baker Hughes, Capgemini, Cipla, Coca-Cola, D.E. Shaw,

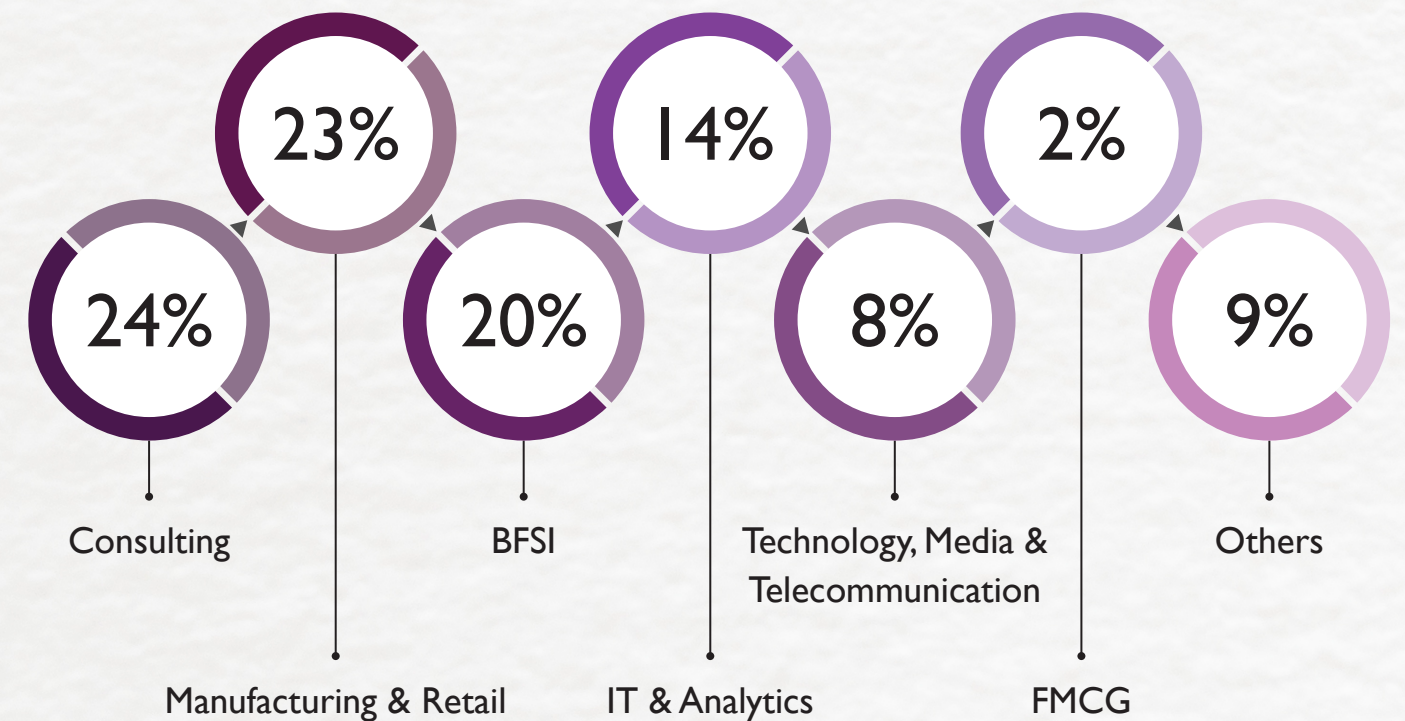
Deloitte USI, Goldman Sachs, HSBC Bank, ICICI Bank, ITC, JP Morgan Chase & Co., JSW, McKinsey & Co., Nomura Investment Bank, Optum (UnitedHealth Group), Pidilite Industries, TATA Steel, Titan and Uber as prominent regular recruiters.

The institute also saw the participation of several first-time recruiters including Accenture Strategy, Boston Consulting Group (BCG), Berger Paints, Boston Scientific, Dell Technologies, Everest Group, Fujitsu, IDFC First Bank, Info Edge India Ltd., JM Financial Services Ltd., Johnson & Johnson, Oxane Partners, ServiceNow and Synergy Consulting.

DOMAIN WISE OFFERS



SECTOR WISE OFFERS



DOMAIN HIGHLIGHTS

Prominent Recruiters



Consulting & Strategy

Consulting & Strategy domain observed 25% of the total offers from the prominent recruiters. Various roles offered included Advisory, Cyber Risk Advisory, Digital Consulting, Growth Strategy, Management Consulting and Strategy & Competitive Analysis. Bain & Company, Capgemini, Deloitte USI, McKinsey & Company, RedSeer Consulting and Tiger Analytics continued their association with the institute, offering coveted profiles to students while first time recruiters included Accenture Strategy, Boston Consulting Group (BCG), Everest Group and Synergy Consulting. Bain & Company made the highest number of offers in this domain.

₹
4,75,000
Highest Stipend

Prominent Recruiters



Sales & Marketing

Sales & Marketing continued to be the most sought-after domain, accounting for 29% of the total offers received. Recruiters such as Atomberg, Cipla, ITC, Manyawar, Metalbook, Pidilite Industries, TATA Steel and Titan continued to bestow their faith in the acumen of the participants and recruited in large numbers. Berger Paints, Boston Scientific, Grasim Paints, Info Edge India Ltd., JM Financial Services Ltd., Tally Solutions and Vedanta were amongst the first-time recruiters.

₹
3,60,000
Highest Stipend

DOMAIN HIGHLIGHTS

Prominent Recruiters



Finance

IIM Shillong has always been a preferred campus for recruiters offering roles in the Finance domain. 15% of the participants received offers in roles such as Equity Research, Banking, Finance Operations, Investment Banking and Professional Development. IDFC First Bank and Oxane Partners partnered with the institution for the first time. Our regular recruiters such as D.E. Shaw, Goldman Sachs, HSBC Bank, ICICI Bank, JP Morgan Chase & Co. and Nomura Investment Bank continued to recruit in large numbers. ICICI Bank made the highest number of offers in this domain.

₹
3,92,000
Highest Stipend

Prominent Recruiters



General Management

The General Management domain observed increased participation from recruiters including AB InBev, Aditya Birla Capital, ASK Group, Johnson & Johnson and JSW from various sectors such as BFSI, FMCG and Manufacturing & Retail. This domain accounted for 10% of the total offers.

₹
3,20,000
Highest Stipend

DOMAIN HIGHLIGHTS

Prominent Recruiters



Human Resources & Operations

Human Resources & Operations domain witnessed participation from distinguished companies like Cipla, D.E. Shaw, Elastic Run, Everest Industries, Fujitsu, Metalbook, TATA Steel, Titan, Uber and Vedanta.



Prominent Recruiters



IT & Analytics

IT & Analytics domain witnessed participation from a host of recruiters including Baker Hughes, Elastic Run, IDFC First Bank, JM Financial Services Ltd., LatentView, Optum (UnitedHealth Group), ServiceNow, Tiger Analytics and Varahe Analytics. The domain saw diverse roles such as Data Analyst, Digital Technology and Product Management being offered to candidates.



CORPORATE COMPETITIONS 2022-2023



OTHER PROMINENT CORPORATE COMPETITIONS ON CAMPUS



OPTUM
Optum Stratethon



ADITYA BIRLA GROUP
ABG Avant Garde



Hindustan Unilever Limited
HUL Lime



Adobe
Adobe Analytics Challenge



L'ORÉAL®
Loreal Brandstorm



L'ORÉAL®
Lorreal Sustainability Challenge



TATA
TATA FNB Challenge



HCCB
HCCB



Pidilite
Bond with Pidilite



TVS
TVS Eurogrip TORQ Challenge



boAt
boAT wavemaker's Challenge



PROMINENT RECRUITERS



























PLACEMENT COMMITTEE 2021-23

R Rajsekar | Aditya Naik | Madhav Luthra | Mit Patel | Anurag Sarma KVN

Anchal Panchariya | Rhythm Nagpaul | Keerthna Garg | Mansi Singla | Jothisree RK



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