



Society of Operations Management



**SOM 2023**

## **XXVI Annual International Conference of the Society of Operations Management**

Theme: *Sustainability and Resilience in Operations Management*

Dates: 14<sup>th</sup> - 16<sup>th</sup> December 2023

Venue: *Indian Institute of Management, Shillong*

### **About SOM**

Society of Operations Management (SOM) aims to promote activities that help generate, consolidate, and disseminate knowledge in the field of manufacturing and service operations and related areas. It also promotes the usage of manufacturing and service operations concepts for improving work standards and performance in the public and private sectors. SOM organizes research, conferences, seminars, and training in manufacturing and service operations and related areas to create a strong link between academics and practitioners in the field of manufacturing and service operations. More details about SOM can be found at <http://www.soc-om.org/>

### **Call for papers**

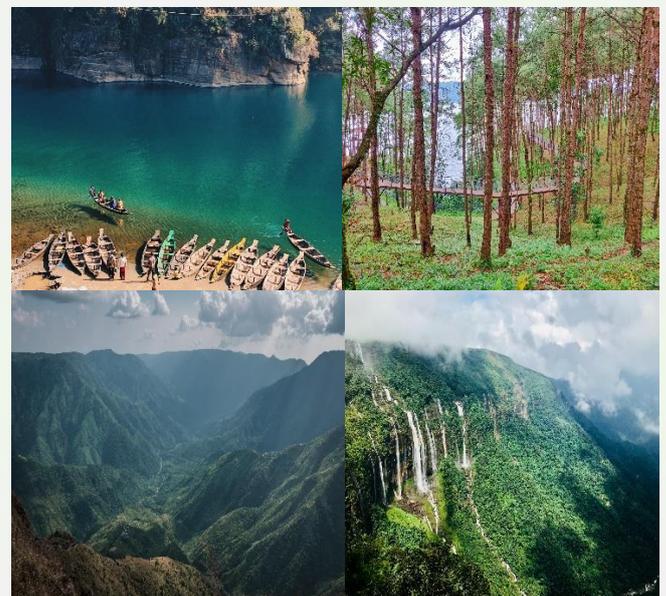
Every organization, whether for profit or not for profit, has to manage resources effectively due to the ever-changing business dynamics and environmental risks. The role of resilience in operations management becomes crucial when it comes to the effective and efficient use of resources and their transformation into the desired goods and services. In this competitive world, businesses are competing in terms of products or the service they provide and how they manage the operations and supply chain. On the other side, businesses are also worried about the environment while managing product or service life cycle throughout the supply chain. Therefore, the 26<sup>th</sup> Annual SOM conference (SOM 2023) focuses on sustainable and resilient operations to help profit and non-profit organizations improve customer service and reduce associated costs and waste. SOM 2023 provides a knowledge-sharing platform and encourages researchers and industry practitioners to discuss and share their ideas, knowledge, and thoughts, which will help the business become sustainable and resilient.

### **About IIM Shillong**

Founded in 2007, IIM Shillong is the seventh IIM established by the Government of India in the city of Shillong, Meghalaya. Recognized as an institute of national importance under the IIM Act 2017, IIM Shillong's mission is to generate and disseminate knowledge in all aspects of management education for sustainable development and to develop innovative leaders with strong ethical values. The sprawling 120-acre campus is the centre of a rich history transformed with state-of-the-art facilities, all in the lap of nature. IIM Shillong's Campus in Clouds' is the ideal setting where industry, academics, business, and personal transformation meet.

### **About Shillong**

Shillong is a hill station in the north-eastern part of India and the capital of Meghalaya, which means "The Abode of Clouds". It is said that the rolling hills around the town reminded the European settlers of Scotland. Hence, Shillong is known as the "Scotland of the East."



## Topics

The 2023 SOM Conference invites researchers, doctoral students, and practitioners to submit empirical and theoretical papers and case studies on any broad area of Operations Management. The possible topics of Conference papers are (but may not be limited to) the following:

- Agri and Food Supply Chain
- Behavioural Operations Management
- Circular Supply Chain
- Digital Supply Chain Management
- Empirical Research in OM
- Game Theory Applications
- Healthcare Operations Management
- Humanitarian Logistics and Disaster Relief
- Information Systems for Supply Chain Management
- Innovation, Product Design, and Life Cycle Management
- Inventory Control, Planning, and Forecasting
- Learning and Knowledge Management in OM
- Life Cycle Assessment
- Marketing and OM Interface
- Mathematical Programming and Optimization Techniques
- OM and Economic Models
- Operational Risk and Safety Management
- Operations Strategy
- Project Management
- Quality Control and Management
- Reliability and Maintenance
- Retail Operations Management
- Revenue and Dynamic Pricing Management
- Scheduling and Logistics
- Service Operations Management
- Supply Chain Analytics
- Supply Chain Risk Management
- Sustainable Operations Management
- Technology and Operations Management
- Transportation and Network Model

## Submission Guidelines

A 1500-word extended abstract will be considered for selecting the papers that will be presented at the conference. Abstracts must clearly state the objective of the study, methodology, key results, discussion, implications, and key references. Only those abstracts that obtain the reviewers' acceptance after being reviewed blindly will be selected for presentation at the conference. It is expected that at least one author will attend the conference and deliver the paper if the abstract is accepted. The article must be unique and must not be submitted to a journal or another conference simultaneously. Please note that all of the authors' affiliations (full affiliations without abbreviations) and the contact information for the presenting author should be included in the abstracts. The similarity index for the submitted extended abstract should not be more than 10% excluding references.

*Font Style:* Times New Roman

*Font Size:* 12-Point

*Space between line and paragraph:* 1.5

*Margins:* 1-inch (2.5cm) margin all around

*Document Type:* Word

Selected papers from the conference would be considered for publication in Scopus/ABDC index journals that are yet to be decided.

## Important Dates

<b>Submission starts</b>	15 <sup>th</sup> May 2023
<b>End of submission</b>	15 <sup>th</sup> September 2023
<b>Acceptance notification</b>	15 <sup>th</sup> October 2023
<b>Early registration</b>	16 <sup>th</sup> October -15 <sup>th</sup> November 2023
<b>Late registration</b>	16 <sup>th</sup> November -5 <sup>th</sup> December 2023
<b>SOM 2023 conference</b>	14 <sup>th</sup> - 16 <sup>th</sup> December 2023

## Registration Fee Structure

<b>Participants</b>	<b>Early registration</b>	<b>Late registration</b>
Student (SOM member)	Rs. 4000	Rs. 5000
Student	Rs. 5000	Rs. 6000
Faculty and Industry practitioner (SOM member)	Rs. 7000	Rs. 8000
Faculty and Industry practitioner	Rs. 8000	Rs. 9000
International participants	100 USD	110 USD

### Conference Patron

Prof. D. P. Goyal, Director, IIM Shillong

### Conference Chair

Prof. Sanjita Jaipuria

Prof. Abhishek Vashishth

### Steering Committee

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### Students Committee

- Vishal Tyagi
- Sounak Bandyopadhyay
- Divyansh Paliwal
- Manish Kumar Atree

### How to reach Shillong

Shillong is connected to Assam, Manipur, Tripura, West Bengal, and New Delhi through direct flights. Shillong can also be reached by taxi from Guwahati Airport/Railway Station which is about 120 km away. Guwahati Airport is well-connected to most of the major cities in India including Bangalore, Chennai, Delhi, Mumbai, and Kolkata. Helicopter services are also available between Guwahati and Shillong.

### Accommodation

There is limited accommodation available with IIM Shillong. Hence, accommodation will be provided on a first come first serve basis with charges of Rs. 500 per night (shared washroom) and Rs.1000 per night (personal washroom).

### International Advisors

- Prof. Anil Kumar, London Metropolitan University, United Kingdom
- Prof. Atanu Chaudhari, Durham Business School, United Kingdom
- Prof. Ayon Chakraborty, Federation University, Australia
- Prof. Debabrata Ghosh, University of Essex, UK
- Prof. Jose Arturo Garza-Reyes University of Derby, UK
- Prof. Marcos Dieste, Free University of Bozen-Bolzano, Italy
- Prof. Naoufel Cheikhrouhou, Geneva School of Business Administration, Switzerland
- Prof. Sunil Tiwari, ESSCA School of Management, France
- Prof. Usharani Hareesh Govindarajan, University of Shanghai for Science and Technology, China
- Prof. Vimal Kumar, Chaoyang University of Technology, Taiwan

### Important links

Conference website: [SOM Website Link](#)

Email: [som2023@iimshillong.ac.in](mailto:som2023@iimshillong.ac.in)

Abstract Submission: [Easy Chair Link](#)



### Venue and Contact Details

Indian Institute of Management Shillong, Umsawli, East Khasi Hills, Meghalaya, India 793018

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