



INDIAN INSTITUTE OF MANAGEMENT SHILLONG

(Institute of National Importance, Govt. of India)

The background of the entire poster is a soft-focus image of pink cherry blossoms against a clear blue sky. A large, irregular green shape with a torn-paper edge is positioned in the center, serving as a backdrop for the main text.

INTERNATIONAL WEEK

I-WEEK

JULY 2 - 8, 2023

Building Bridges Beyond Boundaries

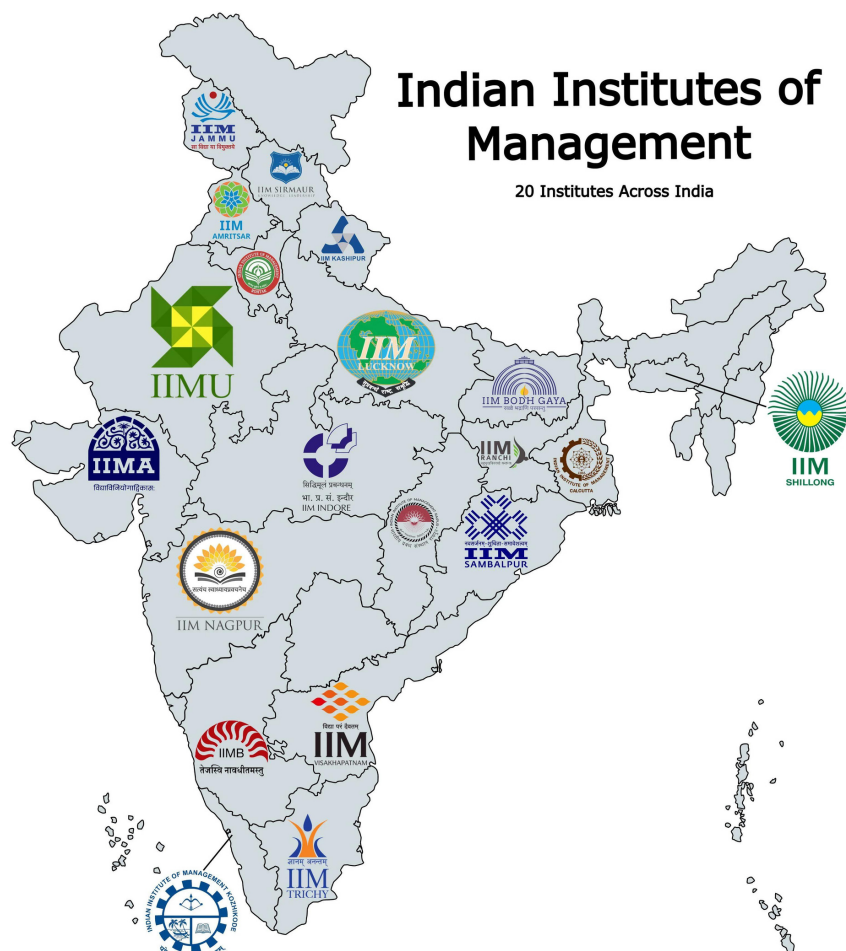
IIMs: Pioneering Excellence in Management Education for India's Growth

India's higher education landscape is diverse, with over 1,000 universities and more than 50,000 colleges offering undergraduate and postgraduate degrees across various fields. The education system in India is evolving rapidly, with a growing emphasis on research, innovation, industry-academia interface, vocational skills and international collaborations.

The Indian Institutes of Management (IIMs) are among the most significant institutions in India's higher education system. These premier business schools were established by the Government of India with the aim of developing business leaders and entrepreneurs who can contribute to the country's economic growth and become global leaders. The significance of IIMs in India's higher education landscape lies in their role as centers of excellence in business education and research.

The IIMs are known for their rigorous academic programs, world-class faculty, exceptional students, and strong industry linkages. They offer courses in management, entrepreneurship, and related fields and have produced several successful business leaders and entrepreneurs in India and abroad. IIMs provide students with a comprehensive understanding of business practices and equip them with the skills and knowledge needed to succeed in a rapidly changing global economy.

Moreover, the IIMs are at the forefront of research and innovation, with their faculty and students undertaking cutting-edge research in different domains of management. They also collaborate with industry partners to develop innovative solutions for real-world problems.



ABOUT IIM SHILLONG

"The Campus in Clouds"



IIM Shillong is a public, fully autonomous management institute founded in Shillong in 2007 by the Ministry of Human Resource Development with the support of the Meghalaya government. It provides postgraduate, doctoral, and executive programmes in management education and Management Development Programs in various management fields.

VISION:

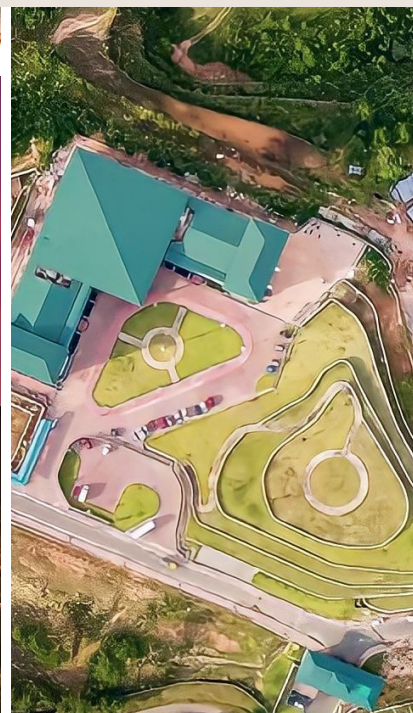
To become an internationally recognized management Institute with a global outlook grounded in Indian values.

MISSION:

To generate and disseminate knowledge in all aspects of management education for sustainable development and to develop innovative leaders with strong ethical values.

CORE VALUES:

Openness to new ideas and experiences, Intellectual freedom, Self-experimentation and creative pursuit, Adherence to fair, just and ethical practices, Compassion for others

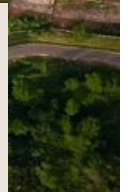


ABOUT INTERNATIONAL WEEK



Welcome to the MBA International Week Program at IIM Shillong, a unique opportunity for students from all over the world to come together, learn, and experience the rich educational and cultural heritage of India. As India and Indian-origin leaders take center stage in global business, India has much to offer to business houses looking for success. Furthermore, India has always been a proponent of diversity and inclusion, sustainability, ethical leadership, peace and harmony, and collective well-being. These values are integral to businesses today.

This event provides participants with exposure to Indian markets, business practices, ideas, and core values underlying the business world. Thus, this international week is a suitable opportunity for participants to learn about global business leadership through a multicultural learning experience in IIM Shillong's modern campus infrastructure and serene natural surroundings.



MBA International Week brings together talented students from international business schools. The programme, which is based on a real-life business case, is open to MBA students worldwide. The programme includes guest lectures by renowned speakers, group work on the subject, a learning tour to unique locations, and a cultural visit. International Week provides participants with a global experience, enriches their knowledge of management practices, and assists them in discovering new business models.



ABOUT SHILLONG

“

Shillong, a beautiful city surrounded by pine trees, is the capital of Meghalaya, a state in north-eastern India. It gets its name from the idol worshipped here, Lei Shyllong. This 1496-meter-high hill station is known for its weather, picturesque locations, and traditions. Known as the "Scotland of the East," descendants of the Khyrim, Myllem, Maharam, Mallaisohmat, Bhowal, and Langrim tribes can be found here.

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“Where nature meets tranquility”

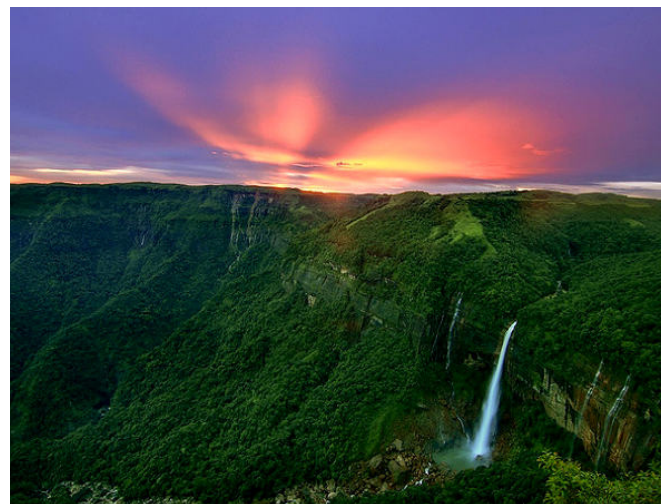


Shillong's weather is distinctive and pleasant all year. The town has a mild subtropical climate, with summer temperatures ranging from 15°C to 25°C and winter temperatures ranging from 5°C to 15°C. The monsoon season lasts from June to September, and the town receives much rain during this time, making it an excellent place for nature lovers. Shillong is best visited between October and June when the weather is cool and dry.

Shillong, in particular, has received attention for its cheerful people and vibrant culture. Shillong, interestingly, has a very westernised culture and a very young feel to it. Shillong is also known as India's music capital, as many famous musicians have come from here. Numerous music events are organised throughout the year, making it a lively place.

Places to Visit:

- Elephant Falls
- Ward's Lake
- Shillong Peak
- Umiam Lake
- Don Bosco Centre for Indigenous Cultures
- Mawlynnong
- Cherrapunji
- Dawki



Vision and Empowering through experience, learn beyond the classroom!

The MBA International Week is an exciting opportunity for both IIM Shillong and International MBA students to enhance their knowledge and learn from renowned foreign faculties. The event will take place from 3rd to 7th July, 2023, and will feature 10 hours of intensive study sessions.

During this week-long event, students will have the opportunity to participate in lectures and workshops led by top professors from around the world.



- Welcome Day on July 2 - Sunday
- Course duration- 15 hours (10 sessions of 1.5 hours each)
- Medium of Instruction- English
- Certificate of participation will be provided to each attendee
- No proficiency test is required
- In-person classes



APPLICATION DETAILS

NOMINATION

- ✔ Students should contact their International Offices/Coordinators to learn about internal deadlines and procedures.
- ✔ Universities must nominate selected students to IIM Shillong by the end of **8th May, 2023**.
- ✔ After nomination, IIM Shillong will contact nominated students with information about the application.

APPLICATION

- Application form is available [online](#).
- Valid passport (the document must be valid for the entire program plus 6 months)
- Transcript of Records (updated version of the student's current MBA program).
- Students will be required to attend all the 10 sessions.

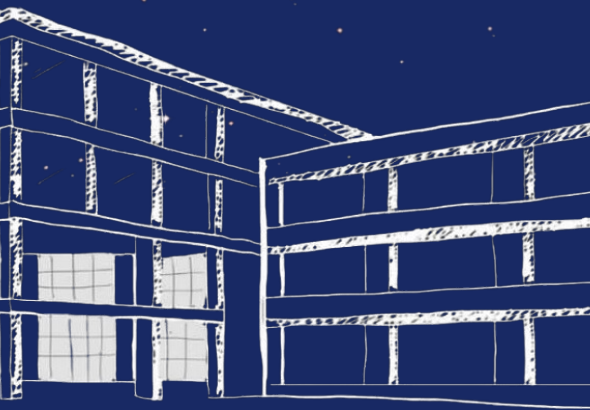
Applications will be reviewed, and accepted students will receive an acceptance letter in time to request a visa, if necessary.



COURSE DETAILS

TENTATIVE COURSE OFFERINGS

- Human side of sustainable innovation and performance in organisation
- Digital Intelligence in the Age of Artificial Intelligence
- Rethinking Sustainability and Transformations in the Age of AI
- Unlocking the Future with Predictive Intelligence: How Data-Driven Insights are Revolutionizing Decision-Making
- Driving Growth Responsibly: Sustainable Data-Driven Marketing for the Future
- Revolutionizing B2B Marketing: Embracing Next Practices for Business Success
- Revolutionizing Corporate Communication: The Power of Reengineering for Success
- Financing Entrepreneurial Ventures
- Sustainable Finance and ESG
- Reverse Mentoring as a Sustainable D&I Tool
- Risk Analysis and Management
- Sustainability in Business
- Navigating through a Multigenerational Landscape: Opportunities & Challenges



ABOUT THE FACULTY



PROFESSOR UWE SEEBACHER

Author | Investor | Speaker
CFO & Academic Advisor- DDX Hair,
PREDICTORES.AI, Fynest Advisory
Author of 50+ books



PROFESSOR SUNIL MITHAS

Director (Rankings & Reputation)
Muma College of Business
University of South Florida



PROF. SANGHAMITRA CHAUDHURI

Associate Professor of Management, HR
Metropolitan State University



PROFESSOR SANJAY SINGH

Chair Professor
Human Resource Management
University of Dundee School of Business
Dundee, UK



PROFESSOR RAVI JAIN

Former Senior lecturer, Finance
NUS Business School
Visiting faculty- Indian School of Business



PROFESSOR H. RAGHAV RAO

AT &T Chair Professor- Information System
Alvarez College of Business
University of Texas



PROFESSOR WILL O'BRIEN

JD, MBA
Professor of Practice,
Clark University, School of Management

Number of Participants:

The minimum number of participants is 20, and the maximum is 40.

COST

There is no program fee, and participation is free. IIM Shillong will provide the following with no charges:

- A single room within our campus for the duration of the international week
- Breakfast, lunch and dinner during the week
- WIFI internet access in your room and around campus
- Transport and entry fees for all trips and excursions which feature as part of the course
- Cultural program

Other Expenditure: To help you plan for your time with us, you might want to consider the following expenditures, which you will need to double-check yourself.

- Visa for India
- Air travel to India (to and fro)
- Insurance: You should also consider buying travel insurance, even though some emergency care is free while you visit.
- Daily expenses: A matter of personal choice! But perhaps best to allow INR 500 – INR 2000 to spend during your time with us.

*Exchange rate: 1 USD = INR 82.21 (as on 29 March 2023), subject to change.

FURTHER INFORMATION

- [Campus facilities](#)
- [Partnerships](#)
- [Student activities and events](#)



CONTACT US

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