FACULTY DESK

Formal Mentoring Sessions for students in Higher Education

With the batch of PGP 2023-25 joining the institution, we introduced mentoring sessions for the participants. Under a formal structure, the allocation was initiated and professors were entrusted with the responsibility of mentoring a group of young minds. Whether in a formal setup or informally, we all at some point in time in our lives have been associated with a mentor. Why? What is the role of a mentor in our lives?

According to the American Psychological Association, a mentor makes an impact primarily on two aspects of our lives - career-related and psychological. For the career-related aspects, a mentor contributes by helping the mentee enhance their professional performance and help them become more efficient and effective in what they do. This interaction requires the mentor to be more experienced than the mentee and they are supposed to play the role of a coach when it comes to the professional development of the mentee. In a setup like ours, where the mentor-mentee assignments have been formally done, and involve professors and students, it is relatively easier to connect with the mentees on the professional front. On the other hand, the psychological aspect is more about building an interpersonal bond. With students who are mature individuals, the way they connect would differ from one individual to another. Some of them might not be able to trust this easily or some just would want to take care of their things on their own as any other grown-up person does.

To address this concern let us look at mentoring as a two-way process. The initiation of an informal mentoring relationship happens when an expert or experienced person is approached by an individual who is seeking guidance. In that setup, it is usually easy to develop a bond as the mentee already sees the mentor as a role model. This highlights the role of the mentee in establishing an interpersonal bond with the mentor. The mentee would need to understand the need for opening up in creating this bond. As a mature individual she/he/them needs to have clarity on what they can get from this relationship and what they need for their personal and professional growth. Not just the mentor, the mentee should also plan the meetings to discuss something new or just to share an update on the developments from the last meeting. They can have a few points that they want to discuss with the mentor which can be communicated via mail beforehand. As

mentees, you need to understand that being approachable as well as approaching the mentor is the primary way of connecting with them.

For mentors, as people who are more experienced than our mentees, it is easier for us to understand their concerns. We may use our life experiences to help them deal with their issues. Remaining within the boundaries of ethics, these sessions can be a life-changing experience for both mentees as well as the mentor. As mentors, we also need to be mindful about not building a clone of ours having similar values rather we need to respect the individuality of our mentee. This exercise also helps us develop and assess our own mentoring skills. To polish it further having a peer mentoring circle, without compromising on the ethics, can be of great help. We work with a diverse team that includes some firstgeneration MBAs and a few recent graduates as well. Learning from their experiences and understanding their perspectives also would help us in building our own interpersonal skills which would further be translated into better experiences for our mentees as well.

To conclude, in recent times as emotional well-being has become equally important as that of professional development for

an individual, mentoring can be looked upon as a tool that facilitates holistic development. Mentors can have lasting impacts on the lives of their mentees and at the same time help them grow professionally. As teachers who are into dissemination of knowledge, mentoring sessions would



Dr. Varnita Srivastava

ABOUT NUKSA

Nuksa The Pine Chronicle is the monthly news magazine of IIM Shillong.

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CONTENTS	PAGE NO
Faculty Desk	1
Timeline	2
Offbeat	9
Congratulatory	9
Note	

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understanding the mindset of students more closely which will help us improve the teaching-learning process inside the classroom as well. This relationship also encourages a society that values empathy and trust and inculcates the spirit of helping each other grow.

TIMELINE

Renowned Environmentalist Jadav "Molai" Payeng Inspires at IIM Shillong's 16th Inaugural Day

The 16th Inaugural Day commemoration of the Indian Institute of Management Shillong saw the presence of Jadav "Molai" Payeng, the renowned Padma Shri environmentalist and visionary, also known as the Forest Man of India. During this significant event, he led an impactful Plantation Drive that sparked a wave of inspiration and a renewed dedication to environmental duties among the attendees.





Taking place on July 4, 2023, the occasion resonated with an enchanting ambiance, as the complete IIM Shillong community collaborated with Mr. Jadav to create a palpable positive impact on the planet. Their combined efforts led to the planting of approximately 400 young trees throughout the campus, serving as a powerful representation of their dedication to nurturing a profound connection between the natural world and mankind. Mr. Jadav's wisdom and assistance during this endeavour have proven to be of immeasurable value, prompting the Institute to express sincere gratitude for his participation and significant role in this significant event.









This day bears immense importance as we envision a future that is more verdant and radiant, where our world flourishes in a balanced state of plenty. Each action carried out during the Plantation Drive has planted the seeds for a sustainable tomorrow. It is our joint duty to safeguard and cultivate Mother Earth, as she encompasses not only our dwelling place but also our communal legacy.

Foundation Course on Sustainability organised



The Inaugural session of the Foundation Course on Sustainability was conducted, with the honourable presence of Ms. Melinda Pavek, U.S. Consulate General to India (Kolkata), as the Chief Guest. The session marked the initiation of an enlightening journey into the realm of sustainability for the students of IIM Shillong.

PGPEx 2023-24 Batch Embarks on Global Business Learning in Spain

The International Immersion Program for the PGPEx 2023-24 batch has commenced at **EADA Business School, Barcelona, Spain**. Aimed at providing experiential learning in global business perspectives, this immersive program offers students a unique opportunity to broaden their horizons and gain insights into international business dynamics.



IIM Shillong Concludes Successful International Week 2023

Held from July 2 to July 8, 2023, the Indian Institute of Management Shillong brought a highly prosperous International Week to a close. This event witnessed the engagement of students and faculty members from various countries such as Nepal, Bangladesh, and the USA, among others, facilitating a dynamic interplay of cultures

THE PINE PHONE PARTY



and the exchange of knowledge.

The International Week served as a distinctive platform where students and educators from diverse backgrounds converged to delve into various facets of international business markets, design thinking, digital payments, business leadership, sustainable innovation, artificial intelligence, data analytics, and more. A broad spectrum of topics pertinent to the global business landscape was explored, furnishing insightful perspectives and fostering collaboration among attendees.

The event amalgamated a blend of both online and offline sessions, facilitating heightened accessibility and participation. Respected faculty members hailing from different countries and disciplines brought forth their expertise, delivering captivating lectures, interactive workshops, and stimulating panel discussions. Participants were afforded the opportunity to glean valuable insights from seasoned professionals, exchange viewpoints, and broaden their comprehension of international business methodologies.



The visiting students from diverse international institutions were elated and expressed their contentment with the triumph of the event. They conveyed, "The International Week has proven to be an unequivocal triumph in nurturing worldwide cooperation and enabling the interchange of knowledge. Engaging with students and professors from various nations, and collectively delving into crucial subjects that will define the course of business in the future, has been an extraordinary encounter."

IIM Shillong eagerly anticipates arranging further events of this nature in the times ahead, aiming to offer a stage for students and educators to enrich their global outlooks and propel innovation within the perpetually evolving realm of business.

Eminent Guests Illuminate Commencement Ceremony at IIM Shillong

The Commencement Ceremony for the Two Years Post Graduate Program (PGP) of 2023-25 and the Doctoral Program of 2023 at IIM Shillong was graced by two distinguished figures. **Prof. K K Aggarwal**, an **esteemed academic leader**, honoured the event as the **Chief Guest**, while **Shri. Ranjan Kumar Mohapatra**, a **prominent figure in the industry**, illuminated the occasion as the **Special Guest**.



Both guests lent an air of distinction to the commencement, underscoring the Institute's commitment to bridging academia and the professional world. Their presence added a touch of eminence, inspiring the new batch of students as they embark on their academic and research journeys.

The ceremony marked not only the inception of a new academic phase but also reiterated IIM Shillong's dedication to fostering well-rounded and accomplished graduates. The insightful addresses by both Chief Guest Prof. K K Aggarwal and Special Guest Shri. Ranjan Kumar Mohapatra undoubtedly left a lasting impact, guiding the aspiring minds entering the realms of management and research.

With the presence of such eminent personalities, IIM Shillong continues to shine as a beacon of academic excellence, skilfully connecting theoretical learning with practical insights from the professional sphere.

Officials Benefit from MDP on "Contemporary Project Management" at IIM Shillong

From July 10 to 14, 2023, officials from various regions of the country came together at the IIM Shillong Campus to participate in the Management Development Programme (MDP) focusing on "Contemporary Project Management." The program, supported by the Department of Economic Affairs, Ministry of Finance,



THE PINE REPORT OF THE PINE REPO

Government of India, offered participants a valuable opportunity to enhance their project management skills.





During the event, participants engaged in immersive learning sessions, delving into modern project management practices. The MDP's alignment with the Department of Economic Affairs underscored the collective commitment to advancing effective project execution and management across diverse sectors.

By hosting this MDP, IIM Shillong showcased its dedication to contributing to skill development and promoting efficient leadership within government entities. Initiatives like these underscore the institute's role in fostering knowledge exchange and empowerment, ultimately bolstering the nation's project management capabilities.

IM Shillong Partners with Nagaland Government for Educational Empowerment

IIM Shillong and the **Government of Nagaland** have solidified their commitment to accessible and high-quality education through a **Memorandum of Understanding (MoU)**. The collaboration signifies a pivotal stride towards empowering students in Nagaland with tailored programs that cater to local needs, fostering positive change in the region.

Guided by the Dr. APJ Abdul Kalam Centre for Policy Research and Analysis of IIM Shillong, the MoU outlines a comprehensive framework for mutual growth. The key objectives of the partnership encompass faculty and official capacity building, acting as a knowledge partner for research and policy development, consulting on educational initiatives, and imparting value-added skills for entrepreneurial development.



Shri Temjen Imna Along, Honourable Minister of Higher Education, Government of Nagaland, lauded the partnership's potential to revolutionize higher education in the region. The collaborative efforts are set to bring about transformative changes in skilling, capacity building, and the implementation of the New Education Policy.

The MoU signing ceremony witnessed the presence of key figures including Shri Temjen Imna Along, Hon'ble Minister of Higher Education, Government of Nagaland; Shri Atul Kulkarni and Shri Nitin Sharma, Members of the Board of Governors; and Prof. D. P. Goyal, Director of IIM Shillong, among other officials. The

partnership holds the promise of reshaping education for the better in Nagaland.

Collaborative Step: CeDNER at IIM Shillong Engage with Traditional Village Leaders

In an earnest move towards regional development, **CeDNER** (Centre for Development of North Eastern Region) at IIM Shillong facilitated a significant interaction and consultation meeting with the **Federation of Traditional Village Leaders of Khasi & Jantia Hills, Meghalaya**. This dynamic engagement serves as the inception of a promising collaboration between IIM Shillong and the community leaders, uniting their efforts for the advancement academic and entrepreneurial pursuits of the youth of Meghalaya.





The meeting forged a pivotal platform for both parties to deliberate on strategies and initiatives aimed at the holistic growth of the State. The collaborative venture resonates with IIM Shillong's commitment to nurturing strong partnerships that contribute to the betterment of local communities and the region as a whole.

As this alliance gains momentum, the collaboration between IIM Shillong and the Traditional Village Leaders sets a promising precedent, reflecting the institute's dedication to sustainable development and meaningful engagement with local stakeholders. Through such concerted efforts, IIM Shillong continues to play a proactive role in fostering positive change and progress within the North East Region.

IIM Shillong and HDFC Bank Join Hands for Successful Fourth Annual Blood Donation Drive

In collaboration with HDFC Bank, the Indian Institute of Management Shillong successfully concluded its fourth annual Blood Donation Drive. This event, orchestrated by the **Ecobiz Club** on July 12, 2023, was designed to contribute to the noble cause of life-saving through



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blood donation. With the participation of a significant number of individuals, the drive was inaugurated by Director Prof. D P Goyal, alongside other esteemed members of the faculty. The event witnessed an impressive turnout, resulting in over 120 altruistic donations. These donations will be channelled to the Regional Blood Bank Centre located at Pasteur Institute, Shillong. Furthermore, participants were duly acknowledged for their invaluable contributions through refreshments and certificates.



The blood donation drive garnered an extraordinary reaction from both the IIM Shillong community and beyond. With a collective participation exceeding 120 individuals, including students, faculty members, officers, and staff, a total of approximately 40,000 millilitres of blood was generously donated. These selfless contributions are poised to profoundly influence the lives of those requiring assistance.



For the seamless facilitation of the blood donation procedure and the welfare of the donors, a proficient team of 20 medical experts, including three doctors under the leadership of Dr. Richa (Resident Medical Officer of the Institute), were present throughout the entirety of the event. Their adeptness and unwavering commitment proved to be pivotal in safeguarding the well-being and convenience of all participants.

ALUMNI CONNECT



During a recent meeting, Prof. D P Goyal, Director of IIM Shillong, had the pleasure of meeting with distinguished alumni Mr. Jitesh Patel and Ms. Sria Majumdar, both of whom were part of the PGP-2010-12 Batch. This engagement took place in Boston.

IIM Shillong Commemorates Dr. APJ Abdul Kalam with Memorial Lecture

Summary

- The lecture delved into the significance of modern technologies like the Internet of Things (IoTs), artificial intelligence (AI), robotics, nanotechnology, and the Global Positioning System (GPS).
- IIM Shillong started the Dr. APJ Abdul Kalam Memorial Lecture, an annual event that seeks to inspire and educate individuals about Dr. Kalam's visionary ideas for a better future.

On July 27, 2023, IIM Shillong paid a sincere tribute to the late Dr. APJ Abdul Kalam, the former President of India, on the occasion of the eighth anniversary of his passing. This date holds special significance as it marks the day when Dr. Kalam delivered his final lecture at IIM Shillong, leaving an enduring impact on the institute and its community.

In honor of his exceptional contributions to science, education, and national development, IIM Shillong established the **Dr. APJ Abdul Kalam Memorial Lecture**. This annual event serves as a platform to both inspire and educate individuals about Dr. Kalam's visionary concepts for a better future.

The Dr. APJ Abdul Kalam Memorial Lecture acts as a forum to contemplate Dr. Kalam's remarkable ideals and their relevance in the face of contemporary challenges. Esteemed speakers from diverse fields are invited to share their insights and experiences aligned with Dr. Kalam's vision, thereby fostering innovation, leadership, and societal progress.

The distinguished defence scientist, Dr. Vasudev K Aatre, who has previously served as the Scientific Advisor to Raksha Mantri, Director General DRDO, and Secretary of the Department of Defence R&D, had the honor of delivering this year's Memorial Lecture. In his engaging talk, Dr. Aatre shared his fond recollections of interactions with Dr. Kalam. He particularly underscored one of Kalam's exceptional traits: his remarkable ability to remain composed and not express anger towards anyone. Dr. Aatre also highlighted Kalam's unique skill in recognizing and nurturing the latent potential within every individual.





Engaging with the IIM Shillong community virtually, Dr. Aatre's lecture focused on the evolution of scientific and technological philosophy. He traced its trajectory from ancient civilizations like the Greeks and Mesopotamians to the modern era of artificial intelligence (AI).

He highlighted how ancient Greek philosophers established the groundwork for scientific research and observation techniques.



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Dr. Aatre also illuminated the profound impact of pivotal scientific theories, such as relativity and the big bang theory, on the works of historical figures like Aristotle, Francis Bacon, Euclid, and Pythagoras.

His lecture explored the significance of contemporary technologies like the Internet of Things (IoT), artificial intelligence (AI), robotics, nanotechnology, and the Global Positioning System (GPS). Dr. Aatre urged youth to channel their creativity using the three Ps—Purpose, Passion, and Perseverance—as guiding principles for personal and national growth.

Underlining management's role in science and technology, he asserted that effective technology management is now essential for progress. He encouraged youth to lead the nation with fairness, envisioning a self-reliant Indian economy.

Themes of sustainability, the beauty of science, and the interconnection between human civilization and scientific progress resonated throughout his talk. Dr. Aatre emphasized economic and defense self-reliance for India's development, highlighting the importance of educational institutions in generating knowledge for society.

He stressed on effective resource management and sustainable practices for long-term economic growth and India's competitive edge globally.

The event was preceded with floral tributes in honor of Dr. Kalam, where faculty members and staff shared personal experiences of working with him, and his ongoing influence on students and educators.





Through the Dr. APJ Abdul Kalam Memorial Lecture and other initiatives, the Dr. APJ Abdul Kalam Centre for Policy Research and Analysis at IIM Shillong remains dedicated to preserving and promoting his legacy. Dr. Kalam, a visionary leader, scientist, and educator, continues to inspire generations to aspire for a brighter future.

Press Conference to mark three years of NEP2020 held at IIM Shillong

In collaboration with the Press Information Bureau, Shillong, a significant Press Conference was conducted at IIM Shillong to commemorate the culmination of three years of the National Education Policy 2020 (NEP2020). This pivotal event witnessed the participation of distinguished representatives from various esteemed institutions, fostering a comprehensive discussion on the accomplishments and implications of the NEP.

The Press Conference brought together delegates from prominent institutions including NEHU, NIT Meghalaya, Regional Directorate of Skill Development and Entrepreneurship (RDSDE) Guwahati, NSTI Tura, NSTI Agartala, and IIM Shillong. This confluence of key stakeholders facilitated a comprehensive exchange of perspectives and insights on the transformative impact

of the NEP over the course of its three-year journey.





The event served as a valuable platform to collectively assess the progress made under the NEP and to outline the continued efforts and initiatives aimed at elevating the nation's educational landscape. The engaging discussions and discourse fostered during the Press Conference further underscored the commitment to advancing education in alignment with the visionary goals of the NEP.

PGPEX Students Gain Valuable Insights from Airbus Industrial Visit in Toulouse, France

As part of their commitment to practical learning and experiential education, the PGPEX students embarked on an enlightening industrial visit to **Airbus in Toulouse**, **France**. Renowned as a hub of aerospace excellence, Airbus provided an invaluable opportunity for the students to delve into the intricacies of aerospace operations and business functions.

The visit was meticulously designed to augment the students' understanding of real-world work processes, allowing them to witness first-hand the inner workings of a global leader in aerospace technology. The experience was crafted to impart practical knowledge and hands-on exposure that extends beyond the classroom, fostering a holistic comprehension of the industry.



The visit to Airbus' Centre of Aerospace Brilliance in Toulouse proved to be an exceptional value-addition to the PGPEX curriculum. The immersive encounter not only enriched the students' knowledge base but also equipped them with insights into the operational intricacies and business dynamics of the aerospace sector. This engagement aligns perfectly with the program's dedication to equipping students with the skills and insights necessary to excel in their future careers.

Through experiences like these, the PGPEX program continues to provide a platform for students to bridge the gap between theory and practice, enabling them to thrive in dynamic industries and contribute effectively to the global business landscape.

Symposium

The second installment of the Symposium series, designed to offer first-year MBA students' exposure to the corporate world and facilitate their adjustment into academic life, featured **Mr. Subrata**



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Mandal, Co-founder and COO of iFIX tech Global. Held in the picturesque Umsawli Campus of the Institute, the session was attended by the inaugural PGP batch. Mr. Mandal, an alumnus of the Indian Institute of Management Bangalore from the 1995-97 batch, engaged with the IIM Shillong participants and recounted his personal MBA journey.



During the session, he shared invaluable insights derived from his own path and guided the participants on how they too could maximize their two-year PGP tenure. Drawing from his post-MBA industry experiences and his role in co-founding a company from the ground up, Mr. Mandal discussed the array of challenges he confronted. He not only elaborated on the strategies he employed to navigate these challenges but also emphasized the significance of learning from them.

As the session neared its conclusion, participants engaged in a productive Q&A session, seizing the opportunity to clarify queries and satisfy their curiosity. The experience was immensely enlightening for the students as they embarked on their own journeys.

Finshiksha Session

Aligned with IIM Shillong's association with the CFA Institute, a recent session held on July 9, 2023, illuminated the updated CFA examination syllabus. Orchestrated by the CFA Institute, the purpose of this event was to elucidate the recent alterations in the examination framework. The session not only addressed queries concerning the revised syllabus but also emphasized the robust partnership between the Institute and the CFA Institute. Notably, the latter has previously contributed to expanding scholarship avenues for the institution. The students were encouraged to partake in the session and garner insights into the dynamic evolution of the CFA examination landscape.

IIM Shillong's Open Studio Event Showcases a Fusion of Artistic Talent and Expression



The inauguration of the 15 – day **Artists Residency Programme** was held at IIM Shillong on 16th July, 2023. On the occasion, Prof. D. P. Goyal, Director, highlighted the *profound impact of the arts on our perspectives, daily experiences, and the vitality they imbue into objects.*





IIM Shillong expresses deep appreciation to all art enthusiasts, connoisseurs, and attendees who graced us with their presence at the captivating **Open Studio event on July 30, 2023**. This event transformed into an artistic spectacle, spotlighting extraordinary talents and showcasing breathtaking paintings crafted by the artists participating in our esteemed Artist Residency Program.

The Open Studio functioned as a captivating platform where these participating artists proudly unveiled the results of their intensive 15-day artistic journeys. The exhibition stood as a testament to their unwavering commitment, profound passion, and boundless creativity, leaving a lasting impression on all who beheld their masterful creations. This gathering facilitated a connection among these gifted individuals, nurturing a deeper understanding and admiration for the fervor embedded within each brushstroke.

Furthermore, the studio was adorned with a diverse array of artworks contributed by our esteemed faculty and our very own talented students, infusing a distinctive essence into the exhibition.



The inauguration of the Open Studio was graced by the esteemed presence of Ms. Richa Agarwal, the CEO of Emami Art and Chairperson of the Kolkata Centre for Creativity. Also, in attendance were Prof. Paula Sengupta, esteemed Member of the Board of Governors and Mentor of the Artist Residency Program, alongside other distinguished guests and local artists who contributed to this momentous occasion.

The highlight of the event was a captivating Guest Lecture presented by Ms. Richa Agarwal, titled "Addressing Business and Heart in ART." Her profound insights and experiences, garnered from the crossroads of creativity and commerce, left an indelible mark on the audience. This enlightening session resonated with art



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enthusiasts, artists, and aspiring entrepreneurs, offering a unique perspective on the fusion of artistic passion and business acumen.



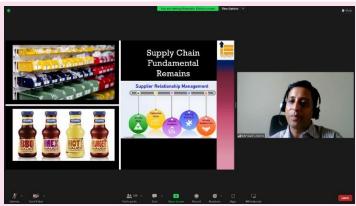


We were equally delighted to welcome Prof. Samindranath Majumdar, the esteemed curator for the Artist Residency Programme, whose valuable contributions played a pivotal role in ensuring the grand success of the event.



IIM Shillong's Open Studio event emerged as a truly enriching experience for all those in attendance, providing a remarkable chance to witness the transformative capacity of art, capable of transcending boundaries and deeply resonating with individuals from diverse backgrounds.

Session on Traditional Supply Chain Versus Modern Supply Chain



On July 19, 2023, the Operations Club proudly hosted **Mr. Himansu Maloo, Managing Partner at Impacteazer Consulting**, for a highly informative seminar titled **"Traditional Supply Chain vs. Modern Supply Chain."** This session proved to be a valuable opportunity for attendees to delve into the historical progression of supply chain practices and the transformative influence of contemporary technologies.

The seminar was meticulously designed to explore the evolution of supply chain methodologies and their profound implications for

contemporary businesses. Kicking off with an insightful overview of the Traditional Supply Chain, Mr. Maloo underscored its historical significance and the foundational principles that have guided businesses for generations. With a seamless transition, he then led the audience into the dynamic realm of the Modern Supply Chain, characterized by disruptive technologies and data-driven strategies that are reshaping the landscape.

Throughout the session, the speaker effectively conveyed impactful real-world case studies, illustrating how companies have effectively integrated modern technologies and methodologies to optimize their supply chain operations. These examples illuminated instances where innovations have led to enhancements in inventory management and logistics, ultimately elevating customer experiences.

The seminar also tackled the challenges associated with adopting a modern supply chain approach and fostering a culture that embraces innovation. While acknowledging the inherent difficulty of change, the session highlighted the paramount importance of comprehending the potential benefits and maintaining a proactive stance in an ever-evolving market.

The event witnessed enthusiastic participation from over 370 attendees from the PGP Programme. The culminating interactive Q&A segment provided a valuable platform for participants to dispel doubts and share valuable insights with the speaker.

The Operations Club is committed to organizing similar sessions, further exploring various facets of the operations domain, with the aim of equipping our student community with practical insights and preparing them to excel in the industry.

Session on Data Science, Analytics, Blockchain, and Business Strategy

A recent session held on July 28, 2023, at the Umsawli Campus, focused on the realms of data science, analytics, blockchain, and business strategy. Mr. Bhat Dittakavi, the distinguished speaker, graced the event as the Founder and CEO of Variance.ai and AiLabs. With a career spanning two decades and notable collaborations with industry giants such as Microsoft and Oracle, Mr. Dittakavi brought a wealth of experience to the session. His vast expertise encompassed diverse domains, offering attendees a unique opportunity to tap into his extensive knowledge. The occasion provided a platform for students to deeply explore the intricate intersections of these cutting-edge fields and draw inspiration from the remarkable journey of Mr. Dittakavi.

Akhil Bhartiya Shiksha Samagam webcast





The live streaming of the Akhil Bhartiya Shiksha Samagam webcast, which was inaugurated by the esteemed Prime Minister Shri Narendra Modi to commemorate the three-year milestone of NEP2020, was made available for viewing at IIM Shillong.

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The Institute successfully organized a webinar on "Navigating Rapid Changes in Business and Technology" featuring Shri R Krishnakumar, the CEO of Siemens Large Drives India Pvt. Ltd. for PGPEx batch of 23-24. The event took place on July 28th.

Freshers'23



On the enchanting evening of July 29, 2023, the Umsawli Campus of IIM Shillong glowed with elation and enthusiasm as the junior batch of the PGP program (PGP'23) was cordially welcomed through an unforgettable *Freshers Party*. Arranged by the Cultural Committee on behalf of the PGP'22 batch, the event exuded an ambiance of camaraderie and jubilation.

The festivities commenced with the much-anticipated Mr. and Miss Freshers competition, where the newest additions to the PGP family showcased their talents and charisma. The audience was captivated by their infectious energy and remarkable prowess in various rounds, showering them with applause for their incredible performances. After three enthralling rounds, the climax was reached as the titles of *Mr. and Miss Fresher* were bestowed upon individuals who truly shone with their exceptional abilities and unwavering enthusiasm. The crowd erupted in cheers and applause, acknowledging their achievements.

As the night unfolded, the stage was graced by experienced seniors who enthralled everyone with their captivating singing, energetic dance moves, and soul-stirring poetry.

The grand finale ensued with a pulsating DJ night, where both PGP batches merged in harmony, dancing with fervor to the tunes of Bollywood melodies. The fusion of exuberance and joy painted a vivid portrait of unity that will be etched in their hearts eternally.

The Freshers Party on July 29, 2023, at IIM Shillong epitomized an evening replete with happiness, camaraderie, and a profound sense of belonging—a cherished memory that will forever bond the PGP'22 and PGP'23 batches, laying the groundwork for enduring friendships and cherished reminiscences.

OFFBEAT

"Ground-Level Ozone and Its Impact on Health: Understanding Industrial Contributions.

Ground-level ozone, a harmful air pollutant and a major component of smog, poses significant challenges to both the environment and human health. Unlike the ozone layer in the stratosphere that protects us from harmful UV rays, ground-level ozone forms near the Earth's surface through reactions between nitrogen oxides (NOx) and volatile organic compounds (VOCs) in the presence of sunlight. Let's explore its effects and how industries play a role in this pressing issue.

Environmental Effects: Ground-level ozone adversely affects vegetation, causing reduced growth and susceptibility to diseases and pests. It disrupts ecosystems, impacting biodiversity and natural food chains. Additionally, it contributes to poor air quality, affecting visibility and posing risks to both humans and animals.

Health Effects on Humans: Exposure to ground-level ozone can lead to respiratory issues, especially for vulnerable individuals like children, the elderly, and those with pre-existing conditions like asthma. It can exacerbate chronic health problems and decrease lung function, while also compromising the immune system's ability to fight infections.

Industries' Contribution: Industries significantly contribute to ground-level ozone formation by releasing NOx and VOCs. Activities like fossil fuel combustion, chemical manufacturing, and transportation emit these pollutants, directly affecting air quality.

Impact on Human Health: High levels of ground-level ozone near industrial areas increase respiratory problems and escalate healthcare costs. Reduced quality of life and limited outdoor activities are observed in regions with poor air quality.

Taking Action: To address this critical challenge, industries must adopt cleaner technologies, reduce emissions, and adhere to stringent air quality regulations. Public awareness and individual efforts to reduce emissions can also play a vital role in improving air quality and safeguarding public health.

"Let's come together to combat air pollution, protect our environment, and create a healthier, more sustainable future for all."

Diganta Roy W22004

CONGRATULATORY NOTE

J&J Imagivators

Johnson & Johnson introduced their Imagivators competition in July 2023, which was an action-packed two-day immersion event designed to promote imagination and innovation. Three students from the PGP 2023-25 batch at IIM Shillong, Ms. Vidushi Joshi, Mr. Dhavalkumar Chaudhari, and Ms. Sanika Agnihotri, have secured positions among the national winners at the Imagivators competition. The top 24 students will be invited to an all-expense paid two-day immersive program at the Johnson & Johnson India Head Quarters in Mumbai in the first week of August 2023. We wish them the best for this exciting journey ahead.

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Uniqlo Global Management Program 2023

The Global Management Program of Uniqlo was a 5-day intensive business study program at UNIQLO's Ariake Office, Tokyo, Japan. We congratulate Mr. Rohan Basak and Ms. Siddhi Agarwal of the





CONGRATULATIONS





Rohan Basak PGP 2022-24

Siddhi Agarwal PGP 2022-24

GLOBAL MANAGEMENT PROGRAM 2023 UNIQLO

PGP 2022-24 batch for being selected for the Program. The participants got the thrilling opportunity to engage with industry specialists and learn more about the fashion-retailing industry and Fast Retailing's business. The experience was truly a great learning opportunity for the participants.



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